Introduction

The Sonoma County Board of Supervisors received an update on the draft Sonoma County Recovery & Resiliency Framework on June 13, 2018. The draft Framework outlines the conceptual vision and strategic imperatives for the five strategic areas of recovery. The Framework will continue to be shaped by ongoing community conversations over the coming months, including Community Meetings in each supervisorial district and engagement with a wide spectrum of partners, stakeholders and other groups.

Each of the five critical areas of recovery, including a vision statement, strategic imperatives, and proposed activities, are as follows:

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1 For reference, the Board item is dated June 11, 2018 as this was the planned presentation date, however, the item was continued to June 13, 2018. The full Board item and Powerpoint presentation can be found on the Sonoma County Office of Recovery & Resiliency’s website.
Strategy Area 1: Community Preparedness and Infrastructure

Vision Statement:
Sonoma County residents, communities, governmental and non-governmental agencies, are better prepared and more resilient when disaster strikes with well protected critical infrastructure, accurate situational awareness, successful systems infrastructure for disaster finances and recovery funding, and effective community warning systems.

Goals:

1.1: Establish a first class comprehensive warning program with innovative technology and state of the art situational awareness.

Activities:
- Develop an alert system over multiple platforms to ensure redundancy of warnings, and conduct tests of the system.
- Work with partners to create a single portal with critical information accessible to all joint partners, a “Common Operating Picture.”
- Install fire cameras, weather stations, and seismic monitoring equipment in various locations in the County, with all data feeding into the common operating picture.
- Develop a mechanism where residents’ real time information can be incorporated into the common operating picture.
- Communicate messages across sensory, language and cultural barriers.
- Put in place processes and procedures to get critical information to elected and career management officials throughout a disaster so they can help keep communities informed.
- Conduct community education on information and warning systems and expectations.
- Work with private utilities and communication systems to provide back-up in the event of downed infrastructure in a disaster.

1.2 Meet future challenges by redesigning the County Emergency Management Program, providing additional resources, and recommitting to the County’s public safety missions.

Activities:
- Integrate a comprehensive response system, to include mutual aid partners.
- Pre-stage critical equipment at designated sites throughout the County.
- Review Emergency Operations Center (EOC) organization, staffing and budget.
- Expand trainings and drills for all emergency managers, mutual aid partners, elected officials, and County staff.
- Apply for all feasible external funding, which will necessitate building capacity within the County to manage and support the processes necessary to apply for and manage these funds.
1.3 Lead, support, and train community members to build and sustain individual and neighborhood preparedness, including underserved populations.

Activities:

- Collaborate with volunteer, non-profit and private organizations to establish community working groups (Voluntary Organizations Active in Disaster [VOAD], Rebuilding our Community [ROC], Homeowners Associations, etc.).
- Work with communities to identify hazards, risks, and mitigation strategies, including developing “corridors of safety” evacuation routes.
- Establish a model CERT program with funding and training through FEMA and CalOES.
- Enhance the Vegetation Management Program with an updated fire ordinance in the County Code, to include a comprehensive inspection and abatement program.

1.4 Make County government more adaptable to provide continued services in disasters through comprehensive planning, a more empowered workforce, and improved facilities and technology.

Activities:

- Ensure contracts with providers that will assist in a disaster are in place (i.e., basic life needs, transportation for any evacuations, large equipment, etc.).
- Update the Continuity of Operations Plan (COOP).
- Establish protocol for County employee communications and scheduling during a disaster.
- Harden critical County technology infrastructure, business systems, and critical facilities needed to support the County’s essential services and critical business operations.
- Ensure critical transportation infrastructure, including evacuation routes, are maintained and remediated, including repairs and hardening of infrastructure damaged from the floods and fires of 2017.
- Install power generators for County yards.
- Conduct vegetation management within the burn area that impacts County roads, and rights of way.
Strategy Area 2: Housing

Vision Statement:
A housing market in Sonoma County that is in balance; is resilient and climate smart at the regional, neighborhood, and homeowner scale; is affordable to area workers and the most vulnerable; where communities of color and other historically disadvantaged groups have equal and fair access; with a diversity of homes located near transit, jobs and services; and where the economy is vital. To achieve this vision, the County is going to embrace a new regional approach to produce 30,000 new housing units by 2023.

Goals:
2.1 Attract new and expanded sources of capital to incentivize housing production for all income levels.
Activities:
- Collaborate with the City of Santa Rosa to form a Renewal Enterprise District as a Joint Powers Authority to better enable regional planning and pooled financing for housing activities.
- Engage financial institutions, philanthropists and public funders to develop new and expanded financing mechanisms that match the scale and type of development envisioned.
- Support the referral of a Housing Recovery ballot measure to provide capital subsidies needed to produce homes that are affordable.
- Secure the CDBG-DR funding to provide recovery resources.
- Key partners: City of Santa Rosa, SCTA, HUD, HCD, SGC, MTC-ABAG, Enterprise Community Partners, NPH, Enterprise Community Partners, Federal Reserve Bank of San Francisco, and affordable housing developers.

2.2 Increase regulatory certainty by changing our own business model and seek opportunities to deepen regional cooperation.
Activities:
- Adjust land use regulations to reduce cycle time, create greater certainty of approval and reduce costs to housing development, including fire recovery permits.
- Enhance opportunities for innovative and non-traditional building types for a wide range of housing developments.
- Support building and development standards with improved local hazard resiliency and reduced climate impacts.
- Support regional responses to post-fire housing, including building of new housing units in Priority Development Areas of incorporated cities and coordinating with the Renewal Enterprise District (RED) and the Economic Development Board.
- Update planning studies and plans to support regional housing needs, including the Airport Area Specific Plan near the SMART train station.
- Key partners: SCTA, RED, Sonoma Clean Power, Economic Development Board, Sonoma County Planning Commission, Airport Land Use Commission
2.3 Utilize County-owned property to attract housing development that aligns with our vision.

Activities:

- Select a developer to build affordable and market rate housing units at 2150 West College Avenue.
- Develop the property commonly known as Roseland Village in collaboration with Mid-Peninsula Housing, acting as master developer, to build affordable and market-rate housing.
- Complete the transfer of the Chanate Property located on 81.56 acres from the County to Chanate Community Development Partners.
- Explore the potential for mixed use housing development on the County Administration Center property based on the results of an RFI (Request for Information) to be conducted this summer.
- Seek other appropriate opportunities on county-owned land, including the Fairgrounds.
- Key partners: CDC, City of Santa Rosa, Mid-Peninsula Housing, Urban Mix Development
Strategy Area 3: Economy

Vision Statement:
Partnering with local employers to become a resilient, inclusive, and economically diverse community.

Goals:
3.1 Educate and support the development of employees to foster a high quality and equitable local workforce.
Activities:
- Build sustainable career pathways tied to education and new business opportunities, especially in the area of construction.
- Collaborate with partners to support workforce housing solutions.
- Improve transportation options for residents to connect with employers and essential services.

3.2 Support local businesses to thrive by ensuring access to resources, developing partnerships, and providing entrepreneurial support.
Activities:
- Assist public and private organizations in Sonoma County in accessing economic recovery loans and other available assistance.
- Implement a robust economic recovery marketing campaign.
Strategy Area 4: Natural Resources

Vision Statement:
Sonoma County’s natural resources and working lands (i.e. soils, streams, groundwater, agricultural and biologic resources) are healthy and productive, and managed at a landscape scale to support watershed and community resiliency and protect public health and safety, while contributing to economic vitality and enhanced ecological values.

Goals:
4.1 Reduce forest fuel loads to strategically lower wildfire hazards to communities and sensitive habitats, improve delivery of resources and amenities people need, and set forests on a trajectory to increased resistance to drought, disease, and insects.
Activities:
- Actively manage forest and woodland plant communities for fuel and fire breaks that decrease risks to developed communities.
- Identify areas of elevated wildfire risk relative to key criteria (e.g., public health and safety, economic impacts, and ecosystem sensitivity) to strategically and proactively prioritize fuel load reduction needs.
- Accelerate fuel load reduction and improved wildfire preparedness that protects critical public water supply.

4.2 Enhance stream systems to lessen wildfire danger to communities, support water supply and drought tolerance, and provide flood attenuation while sustaining biological diversity.
Activities:
- Assess Mark West Creek and other priority burned streams to analytically identify and rank recovery and rehabilitation needs.
- Incorporate multiple benefit considerations in riparian zone rebuild choices and revegetation decisions.
- Improve stream corridor conditions via outreach, training, and voluntary actions modeled on successful stream maintenance and habitat restoration programs.
4.3 Leverage prior and continuing investments in natural resources acquisitions, monitoring, technical studies, partnerships and outreach efforts to assimilate best available science into policy, regulation, and land use planning decisions.

Activities:

- Integrate results of post-fire monitoring and research partnerships into our preparedness plans and resiliency measures.
- Reflect riparian conservation, ecosystem resilience and fire impact data in land use policies, plans, and regulations.
- Improve natural resources data management and accessibility between governments, academic institutions, other organizations and the public.

Strategy Area 5: Safety Net Services

*Safety Net Services are services provided to support residents in achieving self-sufficiency, recovery, and well-being. Safety Net Services include behavioral health services, assistance with obtaining food and medical benefits, financial assistance, animal services and protection, and many more.*

Vision Statement: To be developed

Goals: To be developed
Activities: To be developed