

FY 2018-19 Sonoma County Community Investment Fund Approved Grant Awards

Entity	Description of Funding Need	District	FY17-18 Grant Award	Amount Requested for FY18-19	Approved Award
Economic and Workforce Development					
Chambers of Commerce					Max: \$40,000
Cloverdale Chamber	10% Membership Match. Multi-Year grant for 3 years, FY18-19 through FY20-21. Funding will be determined each fiscal year, but organization does not need to re-apply for this period.	4	\$2,604	\$7,750	\$2,900
Geyserville Chamber	10% Membership Match. Multi-Year grant for 3 years, FY18-19 through FY20-21. Funding will be determined each fiscal year, but organization does not need to re-apply for this period.	4	\$2,095	\$2,367	\$2,425
Hispanic Chamber	10% Membership Match. Multi-Year grant for 3 years, FY18-19 through FY20-21. Funding will be determined each fiscal year, but organization does not need to re-apply for this period.	All	N/A	\$10,000	\$3,100
Mark West Chamber	10% Membership Match. Multi-Year grant for 3 years, FY18-19 through FY20-21. Funding will be determined each fiscal year, but organization does not need to re-apply for this period.	4	\$1,800	\$2,000	\$1,600
Monte Rio Chamber	10% Membership Match. Multi-Year grant for 3 years, FY18-19 through FY20-21. Funding will be determined each fiscal year, but organization does not need to re-apply for this period.	5	\$223	\$275	\$275
Russian River Chamber and Visitor Center	10% Membership Match. Multi-Year grant for 3 years, FY18-19 through FY20-21. Funding will be determined each fiscal year, but organization does not need to re-apply for this period.	5	\$4,442	\$5,300	\$4,000
Sebastopol Chamber and Visitor Center	10% Membership Match. Multi-Year grant for 3 years, FY18-19 through FY20-21. Funding will be determined each fiscal year, but organization does not need to re-apply for this period.	5	\$5,766	\$4,000	\$4,000
Sonoma Valley Chamber	10% Membership Match. Multi-Year grant for 3 years, FY18-19 through FY20-21. Funding will be determined each fiscal year, but organization does not need to re-apply for this period.	1	\$16,151	\$20,000	\$14,500
Windsor Chamber	10% Membership Match. Multi-Year grant for 3 years, FY18-19 through FY20-21. Funding will be determined each fiscal year, but organization does not need to re-apply for this period.	4	\$5,803	\$40,000	\$7,200
Total			\$40,000	\$91,692	\$40,000

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Workforce Development and Scholarships					Max: \$500,000
10,000 Degrees	This is a Multi-Year grant through FY 20-21. 10,000 Degrees Sonoma County College Prep, Access & Success Expansion Project. Support 30% of students from low-income families to enable them to attend and graduate from college.	All	\$150,000	\$100,000	\$100,000
Becoming Independent	Employing Abilities Workforce Program. Provide workforce training for individuals with intellectual or developmental disabilities. Request is for \$80,000 per year for three fiscal years (\$240,000 total). Recommending \$50,000 per year for 3 fiscal years.	All	\$0	\$80,000	\$50,000
California Indian Museum and Cultural Center	Tribal Ambassadors through Business project. Provides employment training to at-risk Native American youth ages 15-24 in Sonoma County. Request is for \$50,000 per year for three fiscal years (\$150,000 total).	All	N/A	\$50,000	\$0
Career Technical Education Foundation (CTE)	Workforce and Educational Strategies to Support Economic Recovery. Funds would support the following activities: participation in County Economic Recovery Planning Efforts, expansion of the North Bay Construction Corps, expand access to Work-Based Learning system, and develop new CTE sections (STEM). Request is for \$200,000 per year for three fiscal years (\$600,000 total). Recommending \$150,000 per year for 3 fiscal years.	All	\$50,000	\$200,000	\$150,000
Cinco de Mayo Santa Rosa Inc.	Scholarship program focusing on Latino students in underserved communities such as in the Roseland community.	All	N/A	\$10,000	\$0
Creative Sonoma Summer Arts Grants	Summer Arts Youth Program Grants to creative organizations fostering creativity and learning in local youth over the summer months.	All	\$100,000	\$150,000	\$100,000
Creative Sonoma Arts Education Grants	Arts Education Innovation Grants supports new and innovative ideas that engage underserved Sonoma County, California students, ages 2-18, through providing access to high-quality arts education.	All	\$24,000	\$50,000	\$25,000
Daily Acts Organization	Rebuilding Hope and Growing Green Jobs, One Garden at a Time Program to provide green job training to students and underserved young adults. Installation of 35 sustainable landscapes at fire-impacted homes in Sonoma County. In partnership with North Bay Conservation Corps and Career Technical Education Foundation.	All	N/A	\$131,259	\$20,000
Geyserville Chamber of Commerce	Scholarship program for Geyserville New Tech graduates who have volunteered with the Chamber and are going to attend college or trade school. Scholarships will be based on community service hours, grades, extra-curricular activities, and acceptance to college or trade school.	4	N/A	\$15,000	\$0

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Geyserville Odd Fellows #176	Scholarship program for Geyserville students to attend college or trade school. Scholarships based on merit and need.	4	N/A	\$6,000	\$0
Hispanic Chamber of Commerce	Scholarship program for Sonoma County Latino students.	All	N/A	\$25,000	\$0
LIME Foundation	Scholarship program for students to attend the NextGen Trades Academy. The Academy offers seven months of youth training in vocational trades such as construction, architecture, plumbing, roofing, green building, and solar technology.	All	N/A	\$25,350	\$25,350
Los Cien Sonoma County Inc.	Scholarship program to allow students and families to attend Annual State of the Latino Community event.	All	N/A	\$5,000	\$4,650
Russian River Chamber of Commerce	Business Workshop Series. Providing business skills such as marketing, social media, accounting, and technology for Russian River area businesses.	5	N/A	\$3,500	\$0
Santa Rosa Chamber of Commerce - Mike Hauser Algebra Academy	This is a Multi-Year grant through FY 18-19. Algebra preparatory program and expansion for 8th & 9th graders in Sonoma County for whom English is a second language. 60% of enrolled students qualify as low income.	All	\$25,000	\$25,000	\$25,000
Santa Rosa Symphony	Scholarship program for Training Young Musicians. Focused on serving students from underserved communities. Program emphasizes community engagement, responsibility, and teamwork.	All	N/A	\$15,000	\$0
Sonoma Community Center	Master Artist Series of arts education workshops. Funds will be used for scholarships for seniors. Request is for \$12,000 per year for two fiscal years (\$24,000 total).	1	N/A	\$12,000	\$0
Sonoma Valley Education Foundation	Youth Engagement Seminar, a two-week summer program focusing on leadership and civic engagement for students at Sonoma Valley High School.	1	N/A	\$14,256	\$0
Sonoma Valley Education Foundation	Program to support STEM Career Academies at Sonoma Valley High School - Engineering, Design, and Technology Academy and AgriTechnology Academy. The program provides work-based learning opportunities.	1	N/A	\$50,000	\$0
Teen Services Sonoma	Teen Services Sonoma Ready-to-Work Workforce Development Programs. Provides multi-tiered job readiness and career exploration for youth ages 14-24 in Sonoma Valley.	1	N/A	\$34,504	\$0
Total				\$350,000	\$1,001,869

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Community Services and Safety					
Parks, Recreation, and Event Facilities					Max: N/A
Regional Parks Department	Operations and Maintenance of existing facilities		\$2,651,507	\$2,651,507	\$2,651,507
Total			\$2,651,507	\$2,651,507	\$2,651,507
Community Non-Profit Grants					
Agricultural Promotion					Max: \$185,00
Petaluma Bounty (Petaluma Peoples Services Center)	Produce video promoting Sonoma County Farmers' Markets, and expansion of "Faces of the Market" campaign	All	N/A	\$26,000	\$14,000
Russian River Chamber of Commerce	Produce brochure promoting lower Russian River wineries	5	N/A	\$4,400	\$4,000
Sonoma County Farm Trails	Promotion of Sonoma County Farm Trails events	All	N/A	\$30,000	\$30,000
Sonoma County Harvest Fair	Promotion of Sonoma County Harvest Fair	3	N/A	\$30,000	\$10,000
Sonoma County Vintners	Promotion of Sonoma County wineries and of Sonoma County as a tourist destination	All	N/A	\$58,000	\$58,000
Sonoma Valley Vintners & Growers Alliance	Promotion of Sonoma Valley and development of the Sonoma Valley brand	1	N/A	\$24,700	\$24,000
Wine Road Northern Sonoma County	Promotion of wineries in Alexander, Dry Creek, and Russian River Valleys	4,5	N/A	\$60,000	\$10,000
Winegrowers of Dry Creek Valley	Promotion of 30th Annual Passport to Dry Creek Valley	4	N/A	\$25,000	\$10,000
Total			\$185,000	\$258,100	\$160,000
Historical Commissions					Max: \$60,000
Bodega Volunteer Fire Department	Post office preservation		N/A	\$50,000	\$0
Historical Records Commission	Ongoing historical record preservation		\$10,000	\$15,000	\$10,000
Landmarks Commission	Funding for preservation and restoration of historically significant buildings. Projects: Jack London Cottage porch restoration, Bosworth House chimney repair, Saw Mill Teepee rehabilitation, Marcy House re-roof, Petaluma Adobe stabilization, The Sea Ranch historic resources survey, and Henry N. Wallace collection inventory.		\$50,000	\$50,000	\$50,000
Total			\$60,000	\$115,000	\$60,000

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Local Events, Organizations, and Economic Development Grants					Max: \$250,000
District 1	Assists small cultural, artistic, and countywide events and organizations with funding for advertising and economic development efforts to promote Sonoma County and encourage visitors to frequent the county throughout the entire year. Funds may also be used for activities that support community organizations. Funding recommendations are made at the discretion of each Supervisorial District.		\$50,000	\$50,000	\$50,000
District 2			\$50,000	\$50,000	\$50,000
District 3			\$50,000	\$50,000	\$50,000
District 4			\$50,000	\$50,000	\$50,000
District 5			\$50,000	\$50,000	\$50,000
Total			\$250,000	\$250,000	\$250,000
Major County Events and Organizations					Max: \$300,000
6th Street Playhouse	2018-2019 Season	All	\$10,000	\$50,000	\$10,000
Green Music Center at Sonoma State University	Summer 2018 and Fall/Winter 2018-2019 seasons	All	\$18,000	\$50,000	\$20,000
Healdsburg Jazz Festival Inc.	Year-round programming and 2019 Healdsburg Jazz Festival	4	\$10,000	\$25,000	\$10,000
Jack London Park Partners (Valley of the Moon Natural History Association)	55th Anniversary of Historic Park status and re-opening of the park's museum, House of Happy Walls	1	N/A	\$24,000	\$0
King Ridge Foundation	Levi's GranFondo cycling and running event (October 5-7, 2018)	3,5	\$0	\$50,000	\$0
KRCB North Bay Public Media	Documentary multi-media project about the history and legacy of the Works Progress Administration in Sonoma County	3	\$0	\$50,000	\$0
Luther Burbank Center for the Arts	2018-2019 Season	All	\$50,000	\$50,000	\$50,000
Luther Burbank Rose Parade & Festival	125th Luther Burbank Rose Parade & Festival	3	\$5,000	\$10,000	\$0
Museums of Sonoma County	2018-2019 series of exhibitions including an anniversary exhibition of the 2017 firestorm	All	\$40,000	\$50,000	\$40,000
My American DREAMS Foundation	Documentary films about Sonoma County immigrant youth	All	\$0	\$5,000	\$0
Pacific Coast Air Museum	Events series including Wings Over Wine Country, climb aboards, Aviation Summer School, September 11th Commemoration, Veteran's Day, and Santa Fly-in	4	\$10,000	\$20,000	\$10,000
Petaluma Downtown Association	Four events: Art & Garden Festival, two Antique Faires, Butter & Egg Days Parade	2	\$5,000	\$14,000	\$5,000
Russian River Chamber of Commerce	Documentary film series - Inspired: Russian River Valley	5	N/A	\$50,000	\$0
Santa Rosa Symphony	91st Season - year-round concert series and special events including Classical Concert Series, Family Concert Series, Pops Concert Series, Youth Orchestra Concerts, and Music Education Concerts	3	\$50,000	\$50,000	\$50,000
Sebastopol Center for the Arts	Year round visual, performing, literary, and film arts activities and events	5	\$25,000	\$50,000	\$25,000
Sonoma County Fairgrounds	2018 Sonoma County Fair	All	\$40,000	\$50,000	\$30,000
Sonoma County Farm Trails	45th Annual Gravenstein Apple Fair	All	\$13,000	\$20,000	\$20,000

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Sonoma County Hot Air Balloon Classic	Sonoma County Hot Air Balloon Classic	4	N/A	\$15,000	\$0
Sonoma Ecology Center	Activities at Sugarloaf Ridge State Park, including special events and hikes	1	N/A	\$10,800	\$5,000
Sonoma International Film Festival	Sonoma International Film Festival (March 27-April 1, 2019)	1	\$10,000	\$25,000	\$10,000
Sonoma Volunteer Firefighters Association	Sonoma Valley 4th of July Parade & Festival with Fireworks Show	1	N/A	\$10,000	\$0
Summer Repertory Theatre Festival	2018 Season	3	\$10,000	\$15,000	\$10,000
Transcendence Theatre Company	Broadway Under the Stars - four performances - Stairway to Paradise, Fantastical Family Night, Shall We Dance, and Gala Celebration	1	N/A	\$50,000	\$5,000
Visit Santa Rosa and the City of Santa Rosa	IRONMAN events (May 11, 2018 and July 28, 2018)	2,3,4,5	\$50,000	\$50,000	\$0
Total				\$350,000	\$793,800
Seasonal and Off Peak Programs					Max: \$50,000
6th Street Playhouse	2018-2019 Off-Peak Season	All	N/A	\$5,000	\$0
Alexander Valley Film Society	Alexander Valley Film Festival	4	\$5,000	\$5,000	\$5,000
Bodega Bay Area Chamber of Commerce	Off season events including Crab Weekend	5	N/A	\$4,000	\$2,500
Bodega Bay Fisherman's Festival	Bodega Bay Fisherman's Festival	5	N/A	\$5,000	\$2,500
Bodega Volunteer Fire Department	Six events including dinners, all day festival, and crafts faire	5	N/A	\$5,000	\$2,500
Cinco de Mayo Santa Rosa Inc.	13th Annual Cinco de Mayo	3	N/A	\$5,000	\$2,500
Cinnabar Theater	The Great Petaluma Chili Cookoff	2	N/A	\$5,000	\$0
Cinnabar Theater	Night & Day event commemorating the music of Cole Porter	2	N/A	\$5,000	\$0
Cloverdale Chamber of Commerce	4th Annual 2018 Winter Festival	4	N/A	\$5,000	\$2,500
Cloverdale Citrus Fair	Cloverdale Citrus Fair	4	N/A	\$5,000	\$5,000
Corazon Healdsburg	Scopa Has a Dream event	4	N/A	\$10,000	\$0
Geyserville Chamber of Commerce	Four events: May Day; Wine, Beer and Spirits Festival; Fall Colors; Tractor Parade	4	N/A	\$10,000	\$0
Luther Burbank Center for the Arts (Luther Burbank Memorial Foundation)	Sonoma Strong Live Arts series	All	N/A	\$5,000	\$0
Main Stage West (Performing Artists Coalition for Theater)	Year-round performances	5	N/A	\$5,000	\$2,500

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Monte Rio Chamber of Commerce	Three events: July 4th Weekend activities, Casino Night, and 18th Annual Charity Golf Tournament	5	N/A	\$5,000	\$5,000
Old Time Fiddle Fest (Cloverdale Citrus Fair)	42nd Cloverdale Old Time Fiddle Festival	4	N/A	\$2,500	\$0
Petaluma Museum Association	Year-round special events to celebrate 40th Anniversary of the Petaluma Historical Library & Museum	2	N/A	\$5,000	\$5,000
Railroad Square Music Festival	5th Annual Railroad Square Music Festival	3	N/A	\$5,000	\$0
Russian River Chamber of Commerce	Russian River Food & Wine Spring Fling	5	\$2,500	\$2,500	\$2,500
Sebastopol Area Senior Center	Holiday Store and Legacy Thrift Shop	5	N/A	\$2,765	\$0
Sebastopol Center for the Arts (Sonoma County Art Trails)	Sonoma County Art Trails	All	\$5,000	\$5,000	\$5,000
Sonoma Arts Live Theater Company	2018-2019 season	1	\$2,500	\$4,000	\$2,500
Sonoma County Farm Trails	Holidays Along the Farm Trails	All	\$5,000	\$5,000	\$0
Sonoma Valley Visitors Bureau	Holiday Lighting of the Plaza	1	N/A	\$5,000	\$2,500
Town of Windsor	Holiday Lights event, Month of Love Lights event	4	N/A	\$5,000	\$2,500
Town of Windsor	18th Annual Windsor Holiday and Tree Lighting Celebration	4	N/A	\$2,500	\$0
Wine Road Northern Sonoma County	Two events: 27th Annual Winter Wonderland, 42nd Annual Barrel Tasting	4	N/A	\$20,000	\$0
Winegrowers of Dry Creek Valley	Dry Creek Valley Winter Getaway Promotion	4	\$0	\$5,000	\$0
Total				\$25,000	\$153,265
					\$50,000

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Program Integrity and Administration					
Collections/Audit Services					Max: N/A
ACTTC - Collections	Tax collection administration activities. Includes 40,000 for Extra Help for collections activities.		\$407,819	\$407,819	\$407,819
ACTTC - Audit	Audit services including program grant audits, collection audits and vacation rentals.		\$114,100	\$114,100	\$114,100
Total			\$521,919	\$521,919	\$521,919
Legal Services					
County Counsel					Max: N/A
County Counsel	Program and collections legal services		\$41,810	\$41,810	\$41,810
Total			\$41,810	\$41,810	\$41,810
Additional Expenditures					
FY 17-18 One-Time Behavioral Health Back-Fill					Max: N/A
FY 17-18 One-Time Behavioral Health Back-Fill	Transient Occupancy Tax funds were used to back-fill Department of Health Services budget shortfall for FY 17-18. No funds are included in the FY 18-19 Community Investment Grant Program budget.		\$925,000	N/A	N/A
CAO Office of Recovery and Resiliency	Funding to support staffing for the CAO Office of Recovery and Resiliency		\$124,899	\$271,961	\$271,961
Total			\$1,049,899	\$271,961	\$271,961
Reserves					
Allocate to Economic Uncertainty Reserve Fund					Max: N/A
Allocate to Economic Uncertainty Reserve Fund	Economic Uncertainty Revenue Fund contains \$1,032,201, or 10% of the total revenue of the first 9% of Transient Occupancy Tax. No additional contribution will be made to this Fund in FY		\$0	N/A	\$0
Allocate to Contingencies					Max: N/A
Allocate to Contingencies	\$50,000 of available contingencies for FY 18-19		\$50,000	N/A	\$50,000
Total			\$50,000	\$0	\$50,000

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Measure L Revenue					
MEASURE L - 3% FUNDING					Total Available: \$4,966,535
Roads Repair and Improvement	Allocated to Transportation and Public Works for improvements to local roads.		\$1,000,000		\$1,000,000
Regional Parks Department	Funding will be prioritized to increase public access and support the development of new park facilities.		\$1,000,000		\$1,000,000
Fire and Emergency Services	To help alleviate the strain and to encourage greater regional consolidation within the county's fire system, funds will be available to support the Board's approval of a plan to establish an efficient, effective, and sustainable fire services delivery model.		\$1,000,000		\$1,000,000
Affordable Housing	Funds shall be allocated to the existing County Fund for Housing as well as to homeless service needs, administered by the Community Development Commission.		\$621,000		\$621,000
Event Facilities Improvements	Funds will be used to enhance recreational activities that benefit local tourism and the tourist industry, including, but not limited to, Veterans Halls (under contract or managed by the General Services Department).		\$460,000		\$460,000
Auditor-Controller Treasurer-Tax Collector - Collections	Funds two positions to enhance capacity to collect Transient Occupancy Tax.		\$218,000		\$218,000
Permit and Resource Management	Permit Sonoma and Auditor-Controller Treasurer-Tax Collector shared staff, creating a "one-stop shop" for vacation rentals and Transient Occupancy Tax collections.		\$61,000		\$61,000
Permit and Resource Management	"Data scrape" to search internet hosting sites to identify non-compliant Transient Occupancy Tax operators (service provided through a contracted entity).		\$76,000		\$17,000
Permit and Resource Management	Night/Weekend Code Enforcement for Vacation Rental Services - Code Enforcement by a private contractor for night/weekend vacation rentals.		\$30,000		\$89,000
Tourism Impact Fund	Funds will be used to meet unique and urgent needs of areas within unincorporated Sonoma County that are most impacted by tourism.		\$500,000		\$500,535
Total			\$4,966,000		\$4,966,535
Total Expenditures					\$15,577,185
Revenues					
FY 18-19 Projected Transient Occupancy Tax Collections	9% of the total 12% Transient Occupancy Tax collections (67% of total as 33% goes to General Fund).				\$10,087,520
FY 18-19 Measure L Projected Transient Occupancy Tax Collections	3% of the total 12% Measure L Transient Occupancy Tax collections.				\$4,966,535
Utilized Available Fund Balance	Utilization of Fund Balance.				\$523,130
Total Revenue					\$15,577,185