



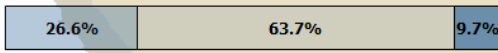
# SOUTHWEST SANTA ROSA

A *Portrait of Sonoma County* identifies as a priority area three census tracts in Southwest Santa Rosa, adjacent to one another in the area bounded by Highway 12 and Highway 101, which have the county's lowest human development index levels. Index scores in Roseland Creek, Roseland, and Sheppard, which range from 2.79 to 2.98, are similar to those that prevailed in the country as a whole in the late 1970s. The struggles here are many: life expectancies are among the county's lowest (around 77 years); four in ten adults lack high school diplomas; school enrollment rates are well below the county average; and earnings are roughly \$22,000 per year. Six in ten housing units are rented, and the average size of households living in rental housing is among the county's highest, suggesting overcrowded living conditions. Significant neighborhood, city and county collaboration are focused on building on existing assets to improve health in Southwest Santa Rosa.

Total Population

**14,504**

Race/Ethnicity



White Latino Other



Life Expectancy (Yrs)

**76.9**

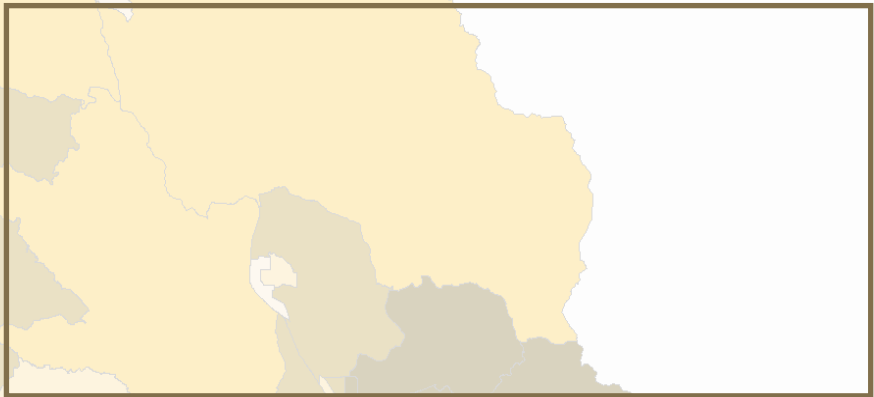
California 81.2  
Sonoma County 81



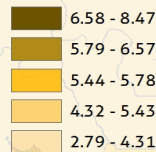
Median Personal Earnings

**\$21,896**

California \$30,502  
Sonoma County \$30,214



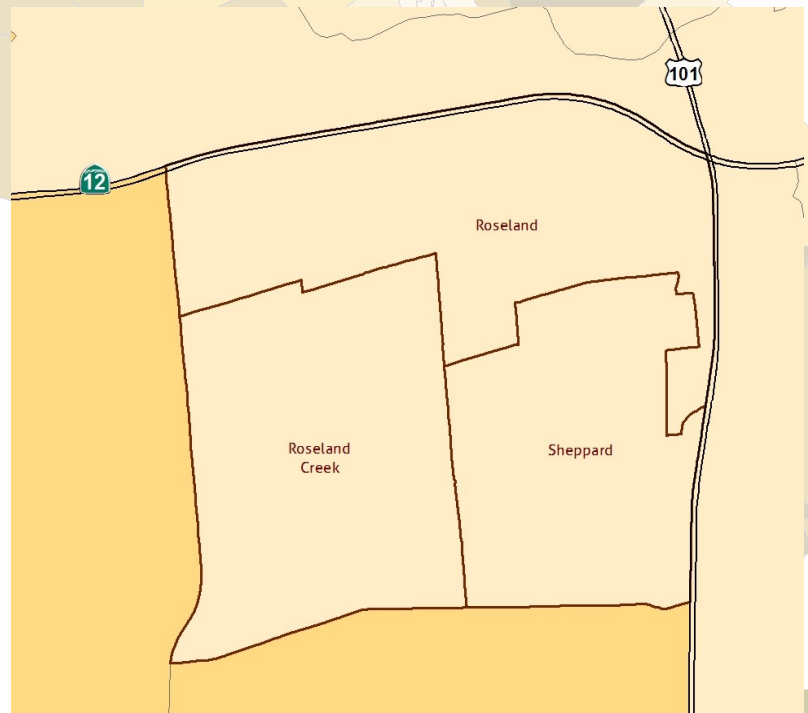
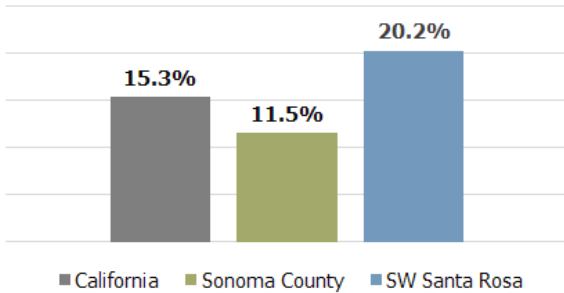
Human Development Index



Priority Places\*\*



## INDIVIDUALS BELOW POVERTY LEVEL (Percent)



Percent Enrolled in School {Preschool through College}

**68.2%**

78.5% California  
77.9% Sonoma County

Percent with Bachelor's Degree or Higher

**9.9%**

30.9% California  
31.8% Sonoma County

\*\* See Pg 104 of Portrait of Sonoma County for numbered and named Census Tract list.