

Sonoma County Cannabis Advisory Group

Selection and Work Plan

Purpose

The purpose of the Sonoma County Cannabis Advisory Group is to provide a diverse perspective on the impacts of cannabis and cannabis regulations and to provide information and feedback to the County for developing, amending, and funding local cannabis programs and policies.

Focus Areas

The areas of focus for the Advisory Group would be informed by the group itself. The County anticipates that issues would include, but not be limited to, the following:

- Permitting
- Enforcement
- Impacts and Mitigation Programs
- Tax Policy
- Revenue Expenditure

Selection

Advisory Group members may be any interested party who is a resident of Sonoma County. The County would make applications available and advertise the openings via the County and partner websites, newspaper advertisements, and social media. Applications would open in mid-April.

The County intends to select 12 to 20 members to serve on the committee. The group should be small enough to have discussions and analyze issues, while at the same time large enough to ensure that the members represent a diverse group of stakeholders and geographic areas.

Staff will review all applications and present qualified applicants to the Ad Hoc Committee. The Ad Hoc Committee will review and make a recommendation to the Board of Supervisors to appoint members of the committee. Applications will be evaluated based on experience with the cannabis industry or expertise in an area that is or may be heavily impacted by the cannabis industry. Selections will be made to ensure a diverse group of stakeholders.

Meetings and Tasks

The Advisory Group would meet monthly during business hours, for a period of two years. Members may be asked to assist with gathering data and input from their communities, reading research materials, and reviewing and providing feedback on documents. County staff will be responsible for drafting reports and recommendations on behalf of the Advisory Group to be shared with the public, Ad Hoc Committee, Board of Supervisors, Marijuana Technical Advisory Committee (MTAC) and other county and city staff.