

# Public Health Division, Staff Report

Maternal Child Adolescent Health (MCAH) Advisory Board

Advisory to the County of Sonoma Board of Supervisors

September 5, 2024

- Informational
- Advocacy/Involvement Opportunity

<p>CHW CDC Grant</p>	<ul style="list-style-type: none"> <li>● The CHW and Resilient Communities (CCR 2109) grant received a No-Cost Extension to continue three workplan activities (community presentations of the CHW Framework recently drafted by Committee serving Advisory Council established for this grant; a complete, culturally appropriate, bilingual public-facing report of the 3-year grant cycle and establishing a local CHW-led Coalition/Association/Chapter.)</li> <li>● Final Sustainability rounds concluded and all 9 subrecipients (DHS' subcontractors) shared that they have secured funding to continue employing the currently CCR-funded CHWs past the end of this grant, next Aug. 30.</li> </ul>
<p>Dental/Oral Health</p>	<ul style="list-style-type: none"> <li>→ The Dental Health Network will meet again on October 8<sup>th</sup>. Contact <a href="mailto:Ariel.Thomas-Urlik@sonoma-county">Ariel.Thomas-Urlik@sonoma-county</a> for more information.</li> <li>● In assessing last year's return rate for Kindergarten Oral Health Assessments (KOHA) or waiver forms, four Sonoma County school districts showed high or greatly improved rates. Congrats go out to these districts: Bennett Valley Union, Cotati-Rohnert Park Unified, Piner-Olivet Union, and Wright Elementary. (KOHA is a dental screening for all incoming Kindergarten students, forms must be completed by a dental professional.)</li> <li>● A new state law (AB 2630) makes it so Transitional Kindergarten (T-K) students are included in the KOHA screening requirements. The DHS Oral Health program will educate local school staff on this legislative change and expect to see better integration of T-K by the 2025-2026 school year.</li> <li>→ Program staff are available for community presentations on oral health, accessing services, and other custom topics.</li> </ul>

<p>Healthy Eating, Active Living (HEAL)</p>	<ul style="list-style-type: none"> <li>● The HEAL Team is working with the Dental Team and the Champion Provider (David Thai, DDS) on a project to install drinking water filling stations in west county in order to make drinking water more available in the community.</li> <li>● The Healthy Apple Program completed its fifth year this month and will award 21 child care providers for meeting best practices in nutrition and/or physical activity.</li> </ul>
<p>Home Visiting</p>	<ul style="list-style-type: none"> <li>● Home Visiting anticipates hiring 1 Public Health Nurse (PHN) for Nurse-Family Partnership (NFP) and 1 Senior Public Health Nurse for Trauma-Informed Approach to Field Nursing (TIA), pending approval by the Board of Supervisors at the September 17 Board meeting. The PHN with NFP will include .5 FTE dedicated to serving clients of the Sonoma County Indian Health Project (SCHIP). The Senior PHN with TIA will lead in collaborating with the team's 2 Community Health Workers (CHWs) and 1 Social Service Worker (SSW). As the resource lead for the team, the Senior PHN will serve as the liaison to our community health partners.</li> <li>● Beginning July 1, 2024, the three home visiting programs transitioned to a new funding source, Federal Financial Participation (FFP) Title XIX Medical Reimbursements. FFP will supplement grant and local Public Health Realignment funds and replace Targeted Case Management (TCM) funding. FFP is expected to be a stronger and more reliable funding source to support future expansion of the home visiting programs.</li> <li>→ Childcare tax measure campaign in Sonoma County, "Our Kids Our Future," is proposing a quarter-cent sales tax to support childcare employees, expansion of the local childcare network, pediatric screening and treatment, and other early childhood services. The initiative will be on the November 2024 ballot for voters to decide.</li> </ul>
<p>Impact Sonoma (Tobacco &amp; Nicotine Prevention)</p>	<ul style="list-style-type: none"> <li>● A big win for children and youth: On August 6<sup>th</sup>, the Santa Rosa City Council adopted a strong Tobacco Retail License (TRL). Six councilmembers voiced strong support for regulating tobacco locally; the policy includes a full ban on electronic cigarettes, a \$10 min price, pack size minimums, no online sales, and no acceptance or use of discounts/coupons.</li> </ul>

	<ul style="list-style-type: none"> <li>→ The Tobacco-Free Sonoma County Community Coalition (TFSCCC) continues to do outreach regarding TRL campaigns to community stakeholders. TRLs are needed in the cities of Cloverdale, Rohnert Park and Cotati. Efforts are now beginning, and the coalition is looking for support on these policy campaigns. If you're interested in getting involved, please reach out to either <a href="mailto:tobaccofreesonoma@gmail.com">tobaccofreesonoma@gmail.com</a> or <a href="mailto:emily.gonzalezdemont@sonoma-county.org">emily.gonzalezdemont@sonoma-county.org</a> for more information!</li> <li>→ The tobacco compliance team encourages the public to help be our eyes and ears in an effort to stop the sale of illegal products. Despite the Ca flavored tobacco product ban being in place for over 2 years, retailers are still carrying and selling these products. Some are selling using a secret menu, keeping their inventory hidden. The public can report any issues to our team so we can investigate. Email <a href="mailto:Impact.Sonoma@sonoma-county.org">Impact.Sonoma@sonoma-county.org</a> or call 707.565.6680. You can also send questions or report concerns via our <a href="#">web-based tool</a>.</li> </ul>
MCAH Planning & Coordination	<ul style="list-style-type: none"> <li>● MCAH is working with our epidemiologists to identify health indicators for the MCAH population to share on a MCAH Data Dashboard.</li> <li>● The MCAH team attended the August staff meetings for the Sutter Santa Rosa Labor and Delivery/Women's services teams to provide their staff with an overview of County and community resources for pregnant and postpartum patients.</li> <li>● The MCAH team will present planned projects for this coming fiscal year at the next MCAH Advisory Board meeting.</li> </ul>
Women, Infants & Children (WIC)	<ul style="list-style-type: none"> <li>● WIC Farmer's Market ended for the season.</li> </ul>



## Contact Information

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