

Public Health Division, Staff Report

Maternal Child Adolescent Health (MCAH) Advisory Board

Advisory to the County of Sonoma Board of Supervisors

November 7, 2024

Dental/Oral Health	<ul style="list-style-type: none"> ● The Dental Health Network will meet again on December 10th. Contact Nicole.Bonkrude@sonoma-county.org for more information. ● The Dental Team has hired a new team member, Nicole Bonkrude, who started with the team on October 1, 2024. ● Petaluma Health Center (PHC) and Old Adobe Union School District have entered into a Memorandum of Understanding for PHC to offer free preventative dental services for the students during the school day. Services can include dental screening, fluoride varnish application, dental sealants, dental cleanings, and x-rays. ● Program staff are available for community presentations on oral health, accessing services, and other custom topics.
Healthy Eating, Active Living (HEAL)	<ul style="list-style-type: none"> ● In partnership with 4Cs, we held the 5th annual Healthy Apple Awards event on October 11th. We awarded 25 Healthy Apple childcare providers for meeting best practices on nutrition and physical activity.
Home Visiting	<ul style="list-style-type: none"> ● Trauma-Informed Approach to Public Health Nursing (TIA) has hired a Senior Public Health Nurse (PHN) who will serve as a resource lead, liaison to community health partners, and collaborate with the team's 2 Community Health Workers (CHWs) and 1 Social Service Worker (SSW). Kim Taylor, a PHN II on TIA, will transition into this new role starting November 12. ● Recruitment for a Public Health Nurse (PHN) for Nurse-Family Partnership (NFP) has begun, in collaboration with partners at Sonoma County Indian Health Project (SCIHP). Half of the PHN's caseload will be dedicated to

	<p>serving SCHIP partners. Interviews will begin in December for this position, as well as for an open PHN position on TIA.</p> <ul style="list-style-type: none"> ● The three home visiting programs participated in the Home Visiting Summit on October 29 at Finley Center, where the teams connected with other home visiting programs from across the county, learned about community resources, and engaged in a training and dialogue on vicarious trauma. ● Nurse-Family Partnership held a graduation on October 1st at the Children's Museum in Santa Rosa, celebrating 27 graduates of the program. 72 graduates, children, family members and staff celebrated this big milestone!
<p>Impact Sonoma (Tobacco & Nicotine Prevention)</p>	<p>The Tobacco-Free Sonoma County Community Coalition (TFSCCC) continues to do outreach regarding Tobacco Retail Licensing (TRL) campaigns to community stakeholders. TRLs are needed in the cities of Cloverdale, Rohnert Park and Cotati. Efforts are now beginning, and the coalition is looking for support on these policy campaigns. If you're interested in getting involved, please reach out to either tobaccofreesonoma@gmail.com or emily.gonzalezdemont@sonoma-county.org for more information!</p> <ul style="list-style-type: none"> → The tobacco compliance team encourages the public to help be our eyes and ears in an effort to stop the sale of illegal products. Despite the Ca flavored tobacco product ban being in place for over 2 years, retailers are still carrying and selling these products. Some are selling using a secret menu, keeping their inventory hidden. The public can report any issues to our team so we can investigate. Email Impact.Sonoma@sonoma-county.org or call 707.565.6680. You can also send questions or report concerns via our web-based tool. → Program staff are available for community presentations on tobacco-nicotine prevention policies, emerging commercial tobacco products, cessation resources, and other tobacco-nicotine related topics.

<p>MCAH Planning & Coordination</p>	<ul style="list-style-type: none"> ● MCAH attended the State's SIDS Conference in Sacramento, and provided a SIDS and Safe Sleep education training for the County's Home Visiting Programs. ● The Perinatal Services Coordinator hosted two meetings in October for Doulas wishing to become certified to bill Medi-Cal and Partnership Health Plan. ● In November, the Perinatal Services Coordinator will be hosting an in-person meeting for CPSP coordinators including new organizations interested in becoming CPSP providers. We will also co-host the Perinatal Alliance Meeting where Substance Use Disorder Treatment Programs will be presenting their services to the group.
<p>Women, Infants & Children (WIC)</p>	<ul style="list-style-type: none"> ● Starting in January, WIC's Spanish Breastfeeding Support Group will be meeting twice a month (2nd & 4th Wednesday) instead of only once a month to offer more support to post-partum Spanish speaking families.



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