

# Staff Report

- Informational
- Advocacy Opportunity

CHW CDC Grant	<ul style="list-style-type: none"><li>● CCR Grant completed Year 2 on 8/30/23 and has entered our third and final year! You can see the final evaluation report for Year 2 <a href="#">here</a>.</li><li>● CHW Conference: the 2<sup>nd</sup> annual county-wide CHW Conference themed "Healing Together/Sanando Juntas" was held October 13th at the Hanna Center. This Conference was the result of more than 4 months of collaborative work by the CHW Conference Planning Committee (part of the Advisory Council set up for this grant) and the majority of the Committee's members are Community Health Workers, Promotoras de Salud and Community Health Representatives (CHW/P/Rs). The DHS team is building the capacity of these Committee members to plan and execute a Conference for their peers and to carry on the legacy by continuing to host an annual CHW Conference in Sonoma County. The conference was a sold-out event with 130 attendees enjoying varied workshops, celebrating those CHW/P/Rs and Ally and Employer that were awarded. Keynote speakers were DHS Director Tina Rivera and Family Physician Dr. Jenny Fish.</li><li>● Stay in touch through the <a href="#">CHW Newsletter</a> or <a href="#">Employer/Ally Newsletter</a></li></ul>
Dental/Oral Health	<ul style="list-style-type: none"><li>● Staff are working to support Santa Rosa City School nurses as they begin another year of health screenings for their Ks, 2nd and 5<sup>th</sup> graders adding a basic oral health screening to the eye and ear screens. They will use an electronic referral system to communicate with parents and make appropriate referrals to healthcare providers. The pilot of this system went well last year, and this year will expand on that work.</li></ul>
Healthy Eating, Active Living (HEAL)	<ul style="list-style-type: none"><li>● On October 21<sup>st</sup>, the Healthy Apple Program hosted the 4<sup>th</sup> annual Healthy Apple Awards Ceremony at 4Cs. Twenty-five daycare and preschool providers were recognized for improving nutrition and physical activity for the children in their care. The Healthy Apple Program has reached over 55 childcare providers and over 875 children since 2019.</li></ul>

	<ul style="list-style-type: none"> <li>● The Farm to Families program has distributed around 1,000 pounds of fresh, gleaned produce to clients of the County's Home Visiting programs.</li> <li>● HEAL staff attended the CalFresh Healthy Living conference in Anaheim and returned with new ideas and inspiration for the program.</li> </ul>
Home Visiting	<ul style="list-style-type: none"> <li>● Continuing to onboard new PHNs for TIA-PHN Field Nursing</li> <li>● Applying for CYBHI Round 3 funds (early childhood wrap-around services), for embedded behavioral health supports.</li> <li>● HPM interviews completed; final candidate will be selected soon.</li> <li>● Exploring the possibility of becoming an Enhanced Care Management (ECM) provider through Partnership HealthPlan &amp; Kaiser in 2024.</li> </ul>
Impact Sonoma (Tobacco & Nicotine Prevention)	<ul style="list-style-type: none"> <li>● The proposal to update the Unincorporated Sonoma County Tobacco Retail License (TRL) ordinance went before the Board of Supervisors on October 24th and passed the first read with a majority vote! The second read is scheduled for November 7th, with a tentative effective date of December 7th. The updated ordinance provisions include: no sale of electronic smoking devices, increasing minimum price, expanding pack size requirements, on-site sales only, comprehensive flavor ban, and more restrictive density and transferability parameters.</li> <li>➔ Efforts to pass a TRL in the City of Santa Rosa are speeding up, with a City Council study session scheduled for November 14th. Tobacco Free Sonoma County Community Coalition (TFSCCC) is hoping the study session results in the City Council directing staff to propose a TRL policy. The Coalition is looking to ramp up community support efforts and is seeking people and organizations to make public comment and submit letters of support. With the County of Sonoma recently updating their TRL policy, the MCAH Advisory Board may consider reaching out to the City of SR to voice their support for a policy that aligns with the County's as the goal is to have the whole county covered by the strongest policies possible. Please coordinate these advocacy efforts with TFSCCC via <a href="mailto:tobaccofreesonoma@gmail.com">tobaccofreesonoma@gmail.com</a>.</li> </ul>
MCAH Planning & Coordination	<ul style="list-style-type: none"> <li>● In October, the Perinatal Services Coordinator attended the California SIDS Conference and the Breastfeed LA Lactation Justice Conference; and the MCAH Coordinator and Director attended the MCAH Action Conference. We found opportunities to collaborate with other counties on our Scope of Work projects. The Perinatal Services Coordinator</li> </ul>

	<p>presented at the Lactation Justice Conference and had a total of 56 attendees (20 virtual and 36 in person).</p> <ul style="list-style-type: none"> <li>● We held a training on 10/25/2023 for 12 local doulas who are interested in becoming certified with MediCal and Partnership HealthPlan. Partnership presented information about their Doula benefit and their requirements related to submitting a claim for services. This is a step towards our goal of increasing the number of MediCal-certified doulas in the community; currently there are 5.</li> <li>● We had a total of 30 attendees over the course of two trainings on Perinatal Syphilis and Perinatal Hepatitis B: attendees included nurses from labor and delivery, CPS social workers, home visiting nurses and community health workers.</li> <li>● We held our first Perinatal Alliance meeting on 10/26/2023- in attendance were representatives from community clinics, substance abuse treatment facilities, Family, Youth and Children, and others.</li> <li>● We met with Aliados Health to discuss ways to increase awareness and messaging for clinic staff around the MediCal expansion happening in January, 2024, so that patients seeking medical services are not denied care due to concerns about insurance coverage.</li> </ul>
Vital Statistics	<ul style="list-style-type: none"> <li>● No report</li> </ul>
Women, Infants & Children (WIC)	<ul style="list-style-type: none"> <li>● The Sonoma WIC clinic will be moving from Sonoma Valley Community Health Center to a new County Services Hub at 19080 Lomita Ave in Sonoma. The move in date has been extended to <b>December 15, 2023</b>.</li> <li>● WIC funding is tied to the federal budget. Congress has not yet passed the federal budget legislation to fund the new federal fiscal year. According to CDPH WIC, <i>in the event of a government shutdown</i>, California WIC programs have enough funds to remain open until <i>January 29, 2024</i>.</li> </ul>

### Contact Information

**Brittany Lobo**

MCAH Director

Office: 707-565-6671

Email: [brittany.lobo@sonoma-county.org](mailto:brittany.lobo@sonoma-county.org)

**Janette Alee**

MCAH Admin Aide

Office: 707-565-4494

Email: [janette.allee@sonoma-county.org](mailto:janette.allee@sonoma-county.org)