



**Sonoma County Continuum of Care
Agenda for Thursday February 16, 2023
2:00 - 4:00 pm Pacific**

Funding & Evaluation Committee Meeting

Notice of Funding Application Review and Funding Strategy Approval

Zoom Link:

<https://sonomacounty.zoom.us/j/91073983229?pwd=cW5RR0dFK1FEbk5IZEVYWkVqZHdaQT09>
Meeting ID: 910 7398 3229 Passcode: 567106

| | Agenda Item | Presenter | Packet Item | Time |
|----|--|------------------------------|--|----------------|
| 1. | Welcome/Call to Order | Chair | | 2:00-2:05pm |
| 2. | Consent Calendar <ul style="list-style-type: none"> • Agenda Review • Minutes from 01/24/2023 ACTION ITEM: Approve Minutes • March 2023 meeting schedule update | Chair | -F&E Agenda -Minutes Jan 24, 2023 | 2:05-2:10pm |
| 3. | Draft Long Term Funding Strategy ACTION ITEM: Approve Funding Strategy (recommend to CoC Board for final approval) | Andrew Hening, Consultant | -Funding Strategy Draft -Staff Report | 2:10 – 3:10pm |
| 4. | FY 2023-24 Consolidate NOFA Draft | Staff | -NOFA Draft/Slides -Staff Report | 3:10 – 3:45pm |
| 5. | Staff Recommendation 2023 Continuum of Care Performance Review Process ACTION ITEM: Approve Creation of Workgroup | Staff | -Staff Report | 3:45-3:50pm |
| 6. | Public Comment on Items not on the Agenda | All | | 3:50 – 4:00 pm |
| | Adjourn Next F&E Regular Meeting: March 9, 2023, 2:00 – 4:00pm | Chair | | |

PUBLIC COMMENT:

Public Comment may be made via email or during the live Zoom meeting. To submit an emailed public comment to the Committee email Andrew.Akufo@sonoma-county.org. Please provide your name, the agenda number(s) on which you wish to speak, and your comment. These comments will be emailed to all Committee members. Public comment during the meeting can be made live by joining the Zoom meeting. Available time for comments is determined by the Chair based on agenda scheduling demands and total number of speakers.

Sonoma County Continuum of Care Funding and Evaluation Committee



Michael Gause, Ending Homelessness Program Manager, Andrew Akufo, PPEA, DHS/CDC, Chuck Mottern, Community Development Associate, Karissa White, Continuum of Care Coordinator, Ending Homelessness, Thai Hilton, Coordinated Entry Coordinator, Dave Kiff., Interim Executive Director, Daniel Howland Overbury, HMIS Coordinator, Araceli Rivera, Homeless Projects Specialist, Adam Siegenthaler, Department Information Systems Technician II, Alea Tantarelli, PPEA, DHS
Committee members: Teddie Pierce | Andrew Hening | Don Schwartz | Una Glass | Chessy Etheridge | Dennis Pocekay | Danielle Danforth | Rebekah Sammet | Kelli Kuykendall | Margaret Sluyk

Funding and Evaluation Committee Meeting

Thursday, January 24, 2023

2:00pm-4:00pm

Minutes

1. Meeting called to order

Present

Don Schwartz
Dennis Pocekay
Kelli Kuykendall
Teddie Pierce
Margaret Sluyk
Dannielle Danforth
Una Glass
Chessy Etheridge
Emily Quig (proxy for Don)

Not Present

Rebekah Sammet (maternity leave)

Public

Ludmilla Bade
Elizabeth Goldman (SAY)
Heather Sweet (SAY)
Charity Bonner (SAY)
Shelby Means (TLC)
Karen Butler (TLC)
Monica Savon (IFSN)

Staff

Andrew Akufo
Michael Gause
Chuck Mottern
Thai Hilton
Alea Tantarelli

Sonoma County Continuum of Care Funding and Evaluation Committee



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Karissa White

Dave Kiff

Adam Siegenthaler

Daniel Overbury-Howland

2. Consent Calendar (00:07:30)

- **Agenda Review** – Don Schwartz requested to add the \$3 million funding available through the Community Development Commission (CDC) as an emergency item to the agenda.

The item was added as #5 CDC NOFA/HOME/ARP Alignment with Funding and Evaluation.

The action item is to create an ad hoc committee to review applications for funding.

- Michael Gause mentioned some members of the public were having difficulty joining the meeting. Michael, Chuck Mottern and Andrew Akufo resent links to members of the public that were having difficulty joining the meeting.

- **Minutes from 12/08/22 – ACTION ITEM: Approve Minutes - Don motioned to approve 11.10.22 Funding and Evaluation minutes. Dennis Pocekay seconded motion. Roll call vote.**

Motion passed unanimously.

- **Homeless Services Team (Update)** – Dave shared an update and explained the breakdown of the division
- **HMIS Data Dashboard (Update)** - Adam Siegenthaler shared a brief update.
- **Combined 2023 NOFO (Update)** Michael shared details. We want to keep things simple for the providers but maintain consistency with the strategic plan.

3. ESG-CV Bonus Funding Evaluation (00:19:59)

- Teddie Pierce shared an overview of the project evaluation and mentioned there were some remediation issues with the spreadsheet and a need for change in the structure in the future. Two of the providers eligible for funding opted out. \$300,000 in ESG-CV funding is available. The final expenditure date is Sep. 30, 2023. Funds are earmarked for rapid rehousing.
- Teddie asked for committee members to compile their thoughts about the improvement process of the spreadsheet and process and to send to staff. Process improvements can be discussed at next meeting.
- There would be recusals by Dannielle Danforth, Margaret Sluyk and Teddie during the final recommendations.
- Chuck shared the presentation.
- Three service provider applications were reviewed: TLC, Interfaith Shelter Network (IFSN), Social Advocates for Youth (SAY)
- Elizabeth Goldman and Heather Sweet shared a presentation and answered questions about SAY's application.

Sonoma County Continuum of Care Funding and Evaluation Committee



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Committee members: Teddie Pierce | Andrew Hening | Don Schwartz | Una Glass | Chessy Etheridge | Dennis Pocekay | Danielle Danforth | Rebekah Sammet | Kelli Kuykendall | Margaret Sluyk

- Shelby Means and Karen Butler shared a presentation and answered questions about TLC's application.
- Monica Savon shared a presentation and answered questions about IFSN's application.
- Committee questions were asked by Dennis. Thai Hilton and Teddie added some clarification.
- Margaret, Dannielle and Una shared their insight.

Public comment

Ludmilla Bade expressed appreciation for all of the work that had been done through the applications and emphasized the value of being able to go to providers and receive additional services when you're not a main client.

- **Dennis motioned to offer each applicant 86% of their funding request. Una seconded.**
- **Kelli proposed a substitute motion to fully fund IFSN and SAY and awarding the remaining balance to TLC. Dennis seconded the motion. Roll call vote. The substitute motion passed unanimously with recusals by Teddie, Margaret and Dannielle.**

4. Long-term Funding Strategy Presentation (01:26:22)

- Andrew Hening shared an abridged slide show summary about the long-term funding strategy, including high level findings and three funding recommendations.
- Committee questions were asked by Dennis, Teddie, Una and Emily.
- Dannielle, Michael and Thai added comments.

Public comment

- Ludmilla asked about offering incentives to people to come in for services.

5. Emergency Item: CDC NOFA/HOME/ARP Alignment with Funding and Evaluation

- Teddie asked if adding the HOME/ARP emergency item would violate the Brown Act. Dave confirmed a recommendation to the CoC Board to form an ad hoc committee with the documents being public should be fine.
- **Dennis motioned for the Funding and Evaluation Committee to make a recommendation to the CoC Board to create an ad hoc committee to review applications recently submitted for HOME/ARP funds through the CDC, with recusals by service providers on the committee. Chessy seconded. Roll call vote. Motion passed unanimously.**
- **Una was not present for vote.**

Sonoma County Continuum of Care Funding and Evaluation Committee



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Public comment

- No public comment

6. Public Comment on Items not on the Agenda

- No public comment

7. Adjourn (02:15:25)

- **Dennis motioned to adjourn**
- **Chessy seconded**
- **All in favor**
- **Meeting adjourned at 4:15pm**

Next Meeting: February 16, 2023, 2-4PM

Virtual

PUBLIC COMMENT PRIOR TO THE COMMITTEE MEETING: Public Comment may be submitted via email to Andrew.Akufo@sonoma-county.org

**Sonoma County Funding & Evaluation Committee
Agenda Report**

Item No: 3
Subject: Draft of Long-Term Funding Strategy Report
Meeting Date: February 16, 2023
Staff Contact: Andrew Hening, Andrew@heningconsulting.com

SUMMARY

The goal of this report is to establish a comprehensive, long-term funding framework aligned with Sonoma County's homelessness strategic planning efforts. This report was created by Andrew Hening Consulting, LLC with hopes of being endorsed by the Sonoma County Continuum of Care Board of Directors on February 22, 2023.

RECOMMENDED ACTION(S)

Approve Funding Strategy to be forwarded to CoC Board for final approval and adoption

ATTACHMENTS:

Long-term Funding Strategy Draft and Slides

**Sonoma County Funding & Evaluation Committee
Agenda Report**

Item No: 4
Subject: FY 2023-24 Consolidate NOFA Draft Report
Meeting Date: February 16, 2023
Staff Contact: Michael Gause, Michael.Gause@Sonoma-County.org

SUMMARY

The Fiscal Year 2023-2024 Sonoma County Continuum of Care (CoC) governs the allocation and administration of up to \$8,010,589.88 in combined annual and one-time federal, state, and local funding for homeless services in Sonoma County. Additional funds may be added to this Consolidated NOFA via addendum.

The Consolidated NOFA is consistent with federal rules, statutes, and regulations, as well as local priorities. It includes funds from the State Emergency Solutions Grants (ESG), and several local homeless services funding sources. This NOFA will also govern the administration of one-time funding allocations from the California Homeless Housing Advocacy and Prevention (HHAP) program as well as the California Department of Health Care Services' Homeless Housing Incentive Program (HHIP) year 1 funds. Additionally, a Project Homekey set-aside for interim housing Homekey projects is available from HHAP-3 and HHAP-4 program funds.

The Consolidated NOFA incorporates key performance metrics from the CoC's 2023-2027 Strategic Plan on Homelessness and are based on HUD's System Performance Measures which govern State and Federal funding with an overall emphasis on reducing homelessness in Sonoma County.

Entities that are successful in receiving funds from this NOFA should expect to report these performance measures to the Continuum of Care Board and its Funding and Evaluation Committee. The Committee and the Board may evaluate future funding for providers and programs based on these metrics, cognizant of the reality that programs can serve different populations with different outcomes.

RECOMMENDED ACTION(S)

Review Consolidated NOFA

ATTACHMENTS:

NOFA Draft, slides and staff Report



Sonoma County Continuum of Care

**Fiscal Year 2023-2024 Sonoma County
Continuum of Care**

**Consolidated Notice of Funding Availability
(NOFA)**

Overview, Funding Sources, and Eligible Uses

State Emergency Solutions Grant (ESG) Funding Program

Homeless Housing Advocacy and Prevention (HHAP) Round 3

Homeless Housing Advocacy and Prevention (HHAP) Round 4

Project Homekey Set-Aside (for Interim Housing) (Via HHAP 3 and 4)

California State Homeless Housing Incentive Program (HHIP) Year 1
Funds

Local Sonoma County General Funds (TBD)



1. Overview

The Fiscal Year 2023-2024 Sonoma County Continuum of Care (CoC) governs the allocation and administration of up to **\$8,010,589.88** in combined annual and one-time federal, state, and local funding for homeless services in Sonoma County. Additional funds may be added to this Consolidated NOFA via addendum.

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The Consolidated NOFA incorporates key performance metrics from the CoC's 2023-2027 Strategic Plan on Homelessness and are based on HUD's System Performance Measures which govern State and Federal funding with an overall emphasis on reducing homelessness in Sonoma County. Performance metrics include:

- Decrease the length of homeless episodes
- Increase placements in permanent housing for all homeless persons
- Reduce the percentage of people placed in permanent housing who return to homelessness
- Decrease the number of people experiencing homelessness for the first time
- Increase earned and non-earned income of clients.

Entities that are successful in receiving funds from this NOFA should expect to report these performance measures to the Continuum of Care Board and its Funding and Evaluation Committee. The Committee and the Board may evaluate future funding for providers and programs based on these metrics, cognizant of the reality that programs can serve different populations with different outcomes. For example, a program that focuses on the chronic homeless population may compare differently than a project serving those at risk of homelessness.

The Sonoma County Department of Health Services (DHS) serves as the Lead Agency for the Sonoma County CoC. The CoC Board oversees the policies and funding priorities for this NOFA and is responsible for setting the vision and direction to end homelessness in Sonoma County.



2. Priorities

Applicants to the Consolidated NOFA are encouraged to explore creative approaches when submitting existing, new, or expanded projects for review. Applications for any eligible use will be considered, provided the applicant is an eligible 501(C)(3) nonprofit organization at the time of submission of an application or a government entity, and that the applicant demonstrates its ability to deliver the proposed services and to manage the awarded funds. Projects will be prioritized using the Housing First model required by federal and state funds with an emphasis on projects that are housing-focused (meaning that an essential component of case management and similar care is directed towards placing clients in permanent housing) and demonstrate alignment with the Sonoma County Continuum of Care 2023-2027 Strategic Plan on Homelessness.

3. Funding Sources

A. State Emergency Solutions Grant (State-ESG)

The State ESG program is administered by the California Department of Housing and Community Development (HCD) with an allocation for the Continuum of Care. Eligible uses include a minimum of 40% to be utilized on rapid rehousing with emergency shelter street outreach and homelessness prevention also eligible uses. The estimated allocation of State ESG in this NOFA is \$219,929.

B. State Homelessness Housing, Advocacy, and Prevention (HHAP) Rounds 3 and 4

HHAP is administered by the California State Interagency Council on Homelessness (ICH) and funds a large portion of existing programs in the system of care. Eligible uses include permanent supportive housing, rapid rehousing, emergency shelter and non-congregate shelter, street outreach, homelessness prevention, diversion, services coordination, and improvements to existing shelter projects to enhance privacy. 10% of HHAP funds must be utilized on services for transition age youth (TAY) ages 18-24. Approximately \$114,237 is available in HHAP-3 funding and \$3,576,423.41 is available in HHAP-4 funding.

C. Project Homekey Set-Aside

In Sonoma County, both the Continuum of Care and the Sonoma County Board of Supervisors have prioritized the use of HHAP-3 and HHAP-4 funding for the ongoing support and operational costs of Project Homekey sites (specifically those that offer intensive case management at interim housing sites). Therefore, included in this NOFA is a specific set-aside of \$2.2 million from both County and Continuum of Care HHAP funding to support Project Homekey operations across the County. The NOFA may prioritize funding interim housing



Homekey sites over Permanent Supportive Housing (PSH) sites that have or are eligible for project-based vouchers from the area’s Public Housing Authorities (PHAs).

D. State Homelessness Housing Incentive Program (HHIP)

The State HHIP Program is administered by Partnership Health Care (PHC) of California with funds from the State Department of Health Care Services. HHIP funds are directed towards persons eligible for and/or enrolled in Medi-Cal and are based on an incentive metric with funds being allocated to the County of Sonoma after performance benchmarks are met. As of the writing of this NOFA, \$1.9 million is available to the Continuum of Care with additional funds expected to be allocated in April-May of 2023. PHC staff have advised Lead Agency staff to only include funds that are currently available in this NOFA.

Eligible uses for HHIP include street outreach, services coordination, and direct services (for permanent supportive housing, rapid rehousing, shelter, etc.), building lease or purchase, prevention and shelter diversion, interim sheltering, Coordinated Entry operations, and shelter improvements. Enhancing and deepening current projects for sustainability and which serve persons eligible for or enrolled in Medi-Cal is a priority for HHIP funding.

E. Additional Funds (Amount and Type To Be Determined)

Additional funds are expected in the final quarter of FY 22-23 that may be added as an addendum to this NOFA. Additional funds may include HHIP funds as well as recaptured unspent funds from FY 22-23 and funding from local County sources dedicated to the Continuum of Care.

Summary of Available Funds by Funding Source

| Source | Approx. Amount Available | Eligible Uses |
|--------------|--------------------------|---|
| State ESG | \$219,929 | At least 40% must be used for Rapid Re-Housing; may also be used for Shelter, Street Outreach, Homelessness Prevention |
| HHAP Round 3 | \$114,237 | Permanent Supportive Housing, Rapid Re-Housing, Emergency Shelter and Non-Congregate Shelter, Street Outreach, Services Coordination, Improvements to existing shelter projects, prevention, and diversion. Capital costs and operating expenses are eligible expenses under HHAP. |
| HHAP Round 4 | \$3,576,423 | Permanent Supportive Housing, Rapid Re-Housing, Emergency Shelter and Non-Congregate Shelter, Street Outreach, Services Coordination, Improvements to existing shelter projects, prevention, and diversion, 10% required set aside for projects serving TAY. Capital costs and operating expenses are eligible expenses under |



| | | |
|---|--------------------|---|
| | | HHAP. |
| Project Homekey set-aside (via HHAP-3) | \$2,200,000 | Operating support prioritized for Project Homekey Interim Housing sites |
| Partnership Health Plan of California HHIP State Funding* | \$1,900,000 | Street outreach, services coordination (for permanent supportive housing, rapid rehousing, emergency shelter etc.), building leasing and conversion, prevention and shelter diversion, interim sheltering, sheltering improvements, Coordinated Entry. Capital costs and operating expenses are eligible expenses under HHIP. |
| Local Funds (Measure L, ToT, General Fund) | TBD | Flexible funding sources and can fund administrative activities. Capital costs and operating expenses are eligible expenses under this category. |
| Total Available | \$8,018,589 | |

***Additional Funds of more than \$1,000,000 may also be available in the coming months**

Summary of Eligible Uses by Funding Source

| Use | State ESG | HHAP 3/4 | HHAP Homekey Set | HHIP | Local Funds TBD |
|--|-----------|----------|------------------|------|-----------------|
| Street Outreach | √ | √ | | √ | √ |
| Coordinated Entry | | | | √ | √ |
| Emergency Shelter/Non-Congregate Shelter | √ | √ | √ | √ | √ |



| | | | | | |
|------------------------------|---|---|---|---|---|
| Rapid Re-Housing | √ | √ | | | √ |
| Homelessness Prevention | √ | √ | | √ | √ |
| Permanent Supportive Housing | | √ | | √ | √ |
| Services Coordination | | √ | √ | √ | √ |
| Capital Projects | | | √ | √ | |

4. Application Submission

Applicants must submit funding proposals to the Department of Health Services by 5:00 pm on March 20, 2023. All applicants must submit the following to have an application package that is deemed complete:

- Completed project application
- Completed and signed (by the agency or entity Chief Executive Officer or their equivalent) cover sheet
- Completed Project Budget
- Most recent financial audit, or financial reports from the most recent two fiscal years if an agency has not had a full audit.
- A statement by the applicant that it can comply with the terms of the Standard Agreement (or identify any requested modifications thereto).

Applications may be submitted electronically to Chuck Mottern, Homeless Funding Coordinator, at Chuck.Mottern@sonoma-county.org Applications may also be delivered in person to Sonoma County Department of Health Services, 1450 Neotomas Avenue, Suite 115, Santa Rosa, CA, Attn: Michael Gause, Ending Homelessness Manager.

5. Selection Process

The Continuum of Care’s Funding and Evaluation (F & E) Committee will review all project applications and make funding recommendations to the Continuum of Care Board for final approval. The Funding and Evaluation Committee is comprised of impartial subject matter experts from County and City Departments, philanthropy, funders, and individuals with lived experience of homelessness. The Committee is staffed by the Ending Homelessness Team at Sonoma County DHS.

Applications received will be analyzed for eligibility by Lead Agency staff; staff will then prepare brief staff reports for the F & E Committee. These staff reports will be available at least three



days before the Committee's public meeting. The F & E Committee will formulate recommendations to the full CoC Board including: a list of projects recommended, level of funding recommended, and projects not recommended for funding. Applicants are encouraged to review the staff reports and to attend the F&E Committee meeting to comment on their proposal or to answer questions.

The F&E Committee's funding recommendations will be made public at least three days prior to the public meeting of the CoC Board. Applicants are encouraged to review the recommendations and to attend the Board meeting to comment on their proposal or to answer questions.

Final project contracts for FY 23-24 will be presented to the Sonoma County Board of Supervisors in a public meeting on or before July 1, 2023. This is a procedural step that allows the Board of Supervisors to authorize the execution of the contracts and the expenditures within a formal adopted budget.

A. Scoring

Projects will be scored on alignment with performance metrics as outlined by the CoC Strategic Plan on Homelessness as well as other criteria listed below:

- Projects less than \$30,000 annually will not be considered.
- Projects must demonstrate leveraging of other funds
- Administrative capacity to complete the project for the project's long-term operations and sustainability.
- For renewal projects, administrative capacity as evidenced by the applicant's action to fully use funds during the previous two fiscal year periods, including the timely and accurate reporting of project level data. For new projects, the applicant should demonstrate similar administrative capacity with other past projects or programs.
- Financial capacity as demonstrated by the applicant's most recent financial audit or the financial reports from 2021 and 2022 fiscal years.
- The proposed project is appropriate in size, scope, and location to address the targeted client population and service area
- How the proposed program or project included the perspectives and ideas of persons with Lived Experience in the application.
- How the proposed program or project may advance the housing and care outcomes of Sonoma County's BIPOC community, especially Black and Native American/Alaska Native residents.
- Compliance with Housing First and Coordinated Entry policies per Federal and State regulations.
- The applicant's ability to comply with the terms of the Standard Agreement.



B. Metrics and Priorities

As noted, projects will be scored on previous and/or proposed (new projects) outcome metrics that align with the Sonoma County Continuum of Care's 2023-2027 Strategic Plan on Homelessness.

Project priorities as defined by the Strategic Plan on Homelessness include:

1. Permanent Supportive Housing projects for the most vulnerable individuals experiencing chronic homelessness. PSH projects may be site based or scattered site with wrap around services. PSH projects in need of enhanced staffing capacity are included and a priority for State HHAP/HHIP funding.
2. Project Homekey Sites, including operating support and service coordination and provision for Interim Housing sites.
3. Sustaining existing system of care projects for rapid rehousing, emergency/interim shelter, permanent supportive housing, street outreach, and homelessness prevention/diversion. If an entity is proposing a renewal project, the evaluation process for that project and similar projects may prioritize and award funds to those that demonstrated higher levels of success with the five performance metrics noted in this NOFA.
4. Improvements to existing shelter projects for increased privacy and non-congregate settings and new non-congregate shelter projects
5. Building lease/acquisition for delivering permanent supportive housing
6. New prevention and diversion projects that provide emergency support for individuals at imminent risk of homelessness.

About Equity and Lived Experience. The County of Sonoma and the Sonoma County Continuum of Care recognize that Black, Indigenous, and persons of color (BIPOC) individuals are overrepresented in Sonoma County's homeless population. Further, the Continuum of Care values the voices and input of persons with lived experience in homelessness.

As such, this NOFA may prioritize projects that attempt to address this disparity by improving housing and care outcomes specifically for BIPOC individuals and families.

Further, applicants are encouraged to discuss their proposed projects and programs with representatives of the BIPOC community, including BIPOC members who have lived experience in homelessness. The Continuum of Care's Lived Experience Advisory Planning (LEAP) Board is an ideal place to discuss projects and programs and to incorporate the ideas and perspectives of persons with lived experience in the final application for this NOFA.



6. Funding Conditions and Regulations

A. Timeliness

Funds for homeless services activities in this NOFA must be expended within 12 months of the fiscal year for which funding is allocated, unless specified for a longer period. Funding that is unexpended after the agreement term will likely be reprogrammed, unless an extension is granted. Extensions may be granted at the discretion of the Division Director of the Lead Agency or their designee.

B. Compliance with the Equal Access Rule (Gender Identity Rule)

Per HUD final rule entitled “Equal Access to Housing in HUD Programs Regardless of Sexual Orientation or Gender Identity” (2012 Equal Access Rule) and the 2016 Equal Access Final Rule (2016 Equal Access in Accordance with Gender Identity Final Rule) housing programs funded through the Commission are open to all eligible individuals and families regardless of sexual orientation, gender identity, or marital status. This includes transgender and gender non-conforming individuals who should be accommodated in temporary, emergency shelters, and other buildings and facilities used for shelter, that are permitted to have shared sleeping quarters or shared bathing facilities.

C. Homeless Management Information System (HMIS)

All funded applicants must input data into the County Homeless Management Information System (HMIS) and must provide match funding from non-McKinney-Vento, non-HEARTH Act funding sources to the agency managing the HMIS. Data must include where clients have exited homelessness, so that our HMIS and Coordinated Entry systems are up to date to the maximum extent practicable.

Funded homeless-dedicated programs must meet both HUD Continuum of Care and locally developed data standards for timeliness and completion.

Domestic violence sexual assault service agencies are a key exception to this requirement, being prohibited from entering client data into the HMIS by the Violence Against Women Act (VAWA).

These agencies must enter client data into a separate but comparable database that is capable of providing aggregate reporting on all HMIS data elements.

F. Regulatory Environment:

Project models including eligible activities, record keeping, and eligible spending are defined per Emergency Solution Grant regulations stated in 24 CFR 576.100 – 576.501.



7. **For Questions and Other Follow-up Information.** Applicants are encouraged to contact the Lead Agency staff with any questions about this NOFA or to ask for thoughts on any aspect of their proposed program or project. Further, applicants are encouraged to participate in a NOFA Workshop with the Lead Agency set for:

DATE, TIME **(TBD)**

Via Zoom

Participation in the NOFA Workshop is not required for project or program award.

8. **Standard Agreement.** Applicants are expected to agree to and comply with the terms of the Standard Agreement (as shown here [\(LINK\)](#)). Applicants must state in the application documents how they will be able to comply with the Standard Agreement or must specifically note where they cannot. The County and CoC Board may not be able to modify the Standard Agreement in accordance with the applicant's wishes, and a contract and funds may therefore not be awarded.
9. The County of Sonoma and the Continuum of Care reserve the right to not award funds under this NOFA, or to award funds less than the amount noted if understandings and circumstances change prior to the award date.



Sonoma County Continuum of Care

Lead Agency: Sonoma County Department of Health Services/Homelessness Services Division
1450 Neotomas, Suite 115, Santa Rosa, CA 95405

**FUNDING APPLICATION
FY 2023-2024 HOMELESS SERVICES
Application Cover Sheet**

Organization Contact Information

| | |
|--|----|
| Legal Name of Organization | |
| Project Name | |
| Project Alternate Name | |
| Amount of Funding Requested | \$ |
| Primary Physical Location of Activities | |
| Organization Mailing Address, City State, Zip | |
| Main Telephone Number | |
| Organization Web URL | |
| Agency DUNS Number | |

Executive Director or CEO Contact Information

| | |
|--------------|--|
| Name | |
| Title | |
| Email | |
| Phone | |

Contract Manager (or another secondary contact)

| | |
|--------------|--|
| Name | |
| Title | |
| Email | |
| Phone | |

By my signature, I certify that the information provided in this FY 2023-2024 Homeless Services Funding application is correct, accurate, and complete.

Executive Director/CEO Signature

Date

Title

DHS Receipt Use Only

Received By: _____

Ref: _____

Organization & Project Title

| | |
|---------------------------|--|
| Organization name: | |
| Project name: | |
| New | |

Funding Amount Requested

| | |
|---|----|
| Amount of Funding requested for FY 2023-2024 | \$ |
| Total project budget as calculated on the Project Budget Excel sheet in cell F3. | \$ |
| | |

APPLICATION CHECKLIST:

Applicants should ensure the following:

- The applicant has reviewed FY 2023-2024 Strategic Plan.
- The applicant has attended Technical Assistance Sessions:
- The applicant has reviewed the application guidelines.
- This Funding Request is at least the minimum amount of \$30,000.
- The Project Budget Workbook is completed and attached.

Applicants must submit the following for an application to be considered submitted complete:

- Application Cover Sheet
- Application form completed
- 501(c)(3) determination letter (applications for status not accepted)
- Most recent Single Audit, or Financials for the past two-year period.
- Board of Directors roster
- Non-Discrimination Policy
- Limited English Proficiency (LEP) policy

PART I
Executive Summary and Project Description

P1 - Section 1: Project Type Described in this Application

This application requests funding for **one** of the following eligible activities:

- Rapid Re-housing**
- Non-Congregate Shelter**
- Emergency Shelter/ Navigation Center**
- Permanent Supportive Housing**
- Street Outreach (Including Safe Parking focused projects)**
- Homelessness Prevention**

The project **does not** fall into one of the categories stated above

- Other (State General Project Focus):** _____

P1 - Section 2: Alignment with Strategic Plan

Check the boxes which your proposed project will address through the project type selected:

Goal 1: More Housing and Prevention

- Strategy 1.1: Preserve Housing for Those at Risk of Homelessness by Investing in Prevention and Problem-Solving Interventions
- Strategy 1.2: Enhance and Invest in Non-Congregate Interim Housing Options
- Strategy 1.3: Develop Sustainable Permanent & Permanent Supportive Housing Solutions
- Strategy 1.4: Support Efforts to Increase the Region's Supply of Affordable Housing

Goal 2: Stronger Supportive Services

- Strategy 2.1: Standardize Minimum Compensation, Training, and Wellness Practices for Housing and Supportive Service Providers
- Strategy 2.2: Significantly Expand Mental and Physical Healthcare Services for Individuals Experiencing Homelessness, Including Those Living in Supportive Housing
- Strategy 2.3 Improve Services Dedicated to the Unique Needs of Specific Populations
- Strategy 2.4 Coordinate Cross Sectors of Healthcare, Behavioral Health, and Homeless Response
- Strategy 2.5: Develop, Expand, and Coordinate Interventions to Support Those Living on the Street in Encampments
- Strategy 2.6 Create Meaningful Pathways to Economic Self-Sufficiency

Goal 3: Operate as One Coordinated System

- Strategy 3.1: Develop a Countywide Coordinated Funding Process to Use Available Resources Efficiently and Effectively to Drive Local Priorities and Ensure Accountability
- Strategy 3.2: Prioritize Funding to Entities that Align with Local Priorities to Promote Equity, Center the Voices of People with Lived Experience, and Utilize Evidence-Based Practices
- Strategy 3.3: Improve Systemwide and Project Level Data Collection, Performance, Reporting, and Transparency
- Strategy 3.4: Ensure the Voices of Individuals with Lived Experience of Homelessness are Consistently Incorporated into Planning and Evaluating the Homeless System of Care

P1 - Section 3 – Statements of Alignment with Strategic Plan Goals

For each box checked above for each Goal, please state in general how the proposed project will address each (*75 words per Goal*):

- **Goal 1: More Housing and Prevention:**

- **Goal 2: Stronger Supportive Services**

- **Goal 3: Operate as One Coordinated System**

P1 - Section 4 - Executive Summary

*Provide an overview of the project which covers the following areas: the community need, the target population, the core services delivered, the types of services participants receive, the average length of time participants will receive services, and how long the project has been in operation. **Please limit your response to no more than 250 words.***

PART II
SUMMARY PROJECT INFORMATION

P2 – Section 1 – System Performance Measures

| | |
|--|---|
| <i>Identify the System Performance Measures that the proposed project will primarily impact. (Choose all that apply)</i> | |
| <input type="checkbox"/> | Housing Placements (<i>Permanent Supportive Housing; Rapid Re-Housing, Emergency Shelter, and Non-Congregate Shelter</i>) |
| <input type="checkbox"/> | Reducing length of time homeless (<i>All Projects</i>) |
| <input type="checkbox"/> | Retention of Permanent Housing (<i>Permanent Supportive Housing and Rapid Rehousing</i>) |
| <input type="checkbox"/> | Increase in clients earned and non-earned income (<i>All Projects</i>) |
| <input type="checkbox"/> | Reduce participant returns to homelessness (<i>All Projects</i>) |

P2 – Section 2 - Project Subpopulation

| | | | | | |
|---|---------------------------------|--------------------------|--|--------------------------|-----------------|
| <i>Check THREE subpopulations that the proposed project will directly serve -.</i> | | | | | |
| <input type="checkbox"/> | Homeless Adults | <input type="checkbox"/> | Chronically Homeless | <input type="checkbox"/> | Veterans |
| <input type="checkbox"/> | Transitional Aged Youth (12-17) | <input type="checkbox"/> | Developmental Disability | <input type="checkbox"/> | Seniors/Elderly |
| <input type="checkbox"/> | Substance Abuse Disabilities | <input type="checkbox"/> | Victims of Domestic Violence/ Sexual Assault | | |
| <input type="checkbox"/> | Mental Health Disabilities | <input type="checkbox"/> | Other Subpopulation: _____ | | |

P2 – Section 3 - Supplemental Project Services Provided

| | | | | | |
|--|---|--------------------------|------------------------------------|--------------------------|--------------------|
| <i>(Check up to three secondary services provided directly by your staff to participants)</i> | | | | | |
| <input type="checkbox"/> | Individual or Family Counseling | <input type="checkbox"/> | Housing Location | <input type="checkbox"/> | Financial Literacy |
| <input type="checkbox"/> | Domestic Violence Intervention | <input type="checkbox"/> | Street Outreach | <input type="checkbox"/> | Tenancy Education |
| <input type="checkbox"/> | Short- to Medium-Term Rental Assistance | <input type="checkbox"/> | Housing-Focused Case Management | | |
| <input type="checkbox"/> | Drug/Alcohol Treatment Services | <input type="checkbox"/> | Mental Health Services & Treatment | | |
| <input type="checkbox"/> | Case Management | <input type="checkbox"/> | Other Services Not Listed | | |

P2 – Section 3- List the estimated percentage of the target population served in each of the local income categories below:

| | | |
|----------------------|--|-------------------------------|
| Extremely Low | | (Below 30% AMI) |
| Very Low | | (Between 31% -50% AMI) |
| Low | | (Between 51% -80% AMI) |
| Moderate | | (Over 80% AMI) |

P2 – Section 4 – State strategies this project will use to help participants increase their monthly income. Please limit your response to no more than 75 words.

PART 3

Alignment with Sonoma County Initiatives

Q3a - Sonoma County Upstream Investment Initiative:

| | |
|--|---|
| 1 – Do services offered in this project directly utilize evidence-based practices (EBPs) represented in the Upstream Portfolio? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 2 – Does the proposed project directly utilize any EBPs included in the Upstream Investment portfolio? 2a – If yes, in which Tier does the EBP utilized directly in the proposed project fall. | <input type="checkbox"/> Yes – Please check the Tier on which your EBP is listed <input type="checkbox"/> Tier 1 – Evidence Based Practice <input type="checkbox"/> Tier 2 – Promising Practice <input type="checkbox"/> Tier 3 – Emerging Practice <input type="checkbox"/> No |
| 3 – If you are directly using an EBP in this project please enter the name of the strategy: | |
| 4- Are you participating in the Housing First / Housing First Fidelity process? <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| 5 - Describe your strategy to ensure that staff are trained and are using the EBP to fidelity. | |

We need something here about Lived Experience and Equity, like:

Please describe how your proposed project or program included the voices and perspectives of persons with lived experience in homelessness in program or project development? How will you continue to include those perspectives during project or program operation?

Please describe if (and if so, how) your proposed project or program reduces current Sonoma County disparities in housing and care outcomes for persons who are Black, indigenous, or persons of color (BIPOC). Please describe how you consulted with BIPOC organizations or individuals as you developed this project or program. How did that interaction shape program development, if at all?

PART 5
PROJECT FINANCING AND BUDGET

Q5a - Funding Status

| | |
|--|---|
| Is this application for New or Renewal Funding? | <input type="checkbox"/> New <input type="checkbox"/> Renewal |
| Has this project been previously funded by the Continuum of Care? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| If this project received funding under a different name, please state the name of the program. (If "No" = NA) | |
| What percentage of your project budget does your request make up? | % |
| Requested funding will not supplant existing funding for the project | <input type="checkbox"/> Yes <input type="checkbox"/> No |

Q5b - Funding History

| | <i>FY 2019-20</i> | <i>FY 2020-21</i> | <i>FY 2021-22</i> | <i>Current Request for FY 2023-2024</i> |
|-------------------|-------------------|-------------------|-------------------|---|
| Requested: | \$ | \$ | \$ | \$ |
| Awarded: | \$ | \$ | \$ | |

Q5c - Application Budget Overview

| | |
|--|----|
| Total Organization Budget: | \$ |
| Total Project Budget: | \$ |
| The request represents this percentage of the project budget: | % |
| Please other funding sources leveraged to support your proposed project and approximate percentage of the total project budget that these represent. | |
| Describe the aspects of the project design that are scalable. Indicate how many fewer participants will receive services if the award is less than the amount requested. | |
| What is your organization's plan for the long-term financial sustainability of this project? | |

**Sonoma County Department of Health Services
Homeless Services NOFA Project Budget Worksheet**

Applicant to Complete all boxes in Yellow

Organization Name:

Project Title:

| <i>Project Budget Recap:</i> | |
|---|---------|
| Total Organization Budget: | |
| Program/Project Requested Amount | \$0 |
| CDC Request as % of ORGANIZATION Budget: | #DIV/0! |
| CDC Request as % of Program Budget: | #DIV/0! |
| Unduplicated Number to be Served: | |
| Cost per Participant/Family: | #DIV/0! |
| Anticipated Number of Successful Housing Outcomes: | |
| Percent with Successful Housing Outcome: | #DIV/0! |
| Cost per Successful Housing Outcome: | #DIV/0! |

| Ref. | Program Revenues | Total Program Budget | Percent | Status / Notes |
|------------------------------------|--|----------------------|----------------|----------------|
| 1 - | Total Requested for Fiscal Year 23-24 | | #DIV/0! | |
| Ref. | Program Expenditures | Total Program Budget | Percent | Status / Notes |
| 9 - | Staff Costs/ Personnel | | #DIV/0! | |
| 10 - | Direct Assistance | | #DIV/0! | |
| 11 - | Operations | | #DIV/0! | |
| 12 - | Other | | #DIV/0! | |
| 13 - | Other | | #DIV/0! | |
| 14 - | Other | | #DIV/0! | |
| Total Expenditures Budgeted | | \$0.00 | #DIV/0! | TRUE |

- (1) Please enter expense description of the line item for Refs. 1-8 and 9-16
- (2) "Greyed" cells in column C are automatically calculated from the amounts entered in Column C.
- (3) HMIS / IT calculation will populate once you complete the HMIS Cost Analysis worksheet



Sonoma County Continuum of Care
 Lead Agency: Sonoma County Department of Health Services
 1450 Neotomas, Suite 115, Santa Rosa, CA 95405

FUNDING APPLICATION
FY 2023-2024 HOMELESS SERVICES
 Application Cover Sheet

Organization Contact Information

| | |
|--|----|
| Legal Name of Organization | |
| Project Name | |
| Project Alternate Name | |
| Amount of Funding Requested | \$ |
| Primary Physical Location of Activities | |
| Organization Mailing Address, City State, Zip | |
| Main Telephone Number | |
| Organization Web URL | |
| Agency DUNS Number | |

Executive Director or CEO Contact Information

| | |
|--------------|--|
| Name | |
| Title | |
| Email | |
| Phone | |

Contract Manager (or another secondary contact)

| | |
|--------------|--|
| Name | |
| Title | |
| Email | |
| Phone | |

| | |
|--|-------|
| By my signature, I certify that the information provided in this FY 2023-2024 Homeless Services Funding application is correct, accurate, and complete. | |
| _____ | _____ |
| Executive Director/CEO Signature | Date |
| _____ | |
| Title | |

DHS Receipt Use Only

Received By: _____

Ref: _____

**Sonoma County Funding & Evaluation Committee
Agenda Report**

Item No: 5
Subject: 2023 Continuum of Care Performance Review Process Staff Recommendation Report
Meeting Date: February 16, 2023
Staff Contact: Karissa White, Karissa.White@Sonoma-County.org

SUMMARY

The Sonoma County Continuum of Care (CoC) usually starts the renewal process for the CoC Competition in April. The CoC Board approved the creation of a CoC Competition and Evaluation Committee last year that would be responsible for reviewing the CoC Competition applications. It was agreed this committee would be dissolved once their work was complete and the responsibilities of the CoC Competition and Evaluation Committee would be taken over by the new Funding and Evaluation Committee. Our CoC is scored as a community based on certain representations of the committee/group, reviewing the NOFA, including representations of people with lived experience and more.

The creation of a Funding and Evaluation work group would give the committee the flexibility to invite others (not currently on the Funding and Evaluation Committee) to participate, including those who have participated in the past.

RECOMMENDED ACTION(S)

Approve creation of a Funding and Evaluation Committee workgroup to review CoC Competition applications