



COUNTY OF SONOMA

ADDENDUM NO. 01

SUBJECT: Addendum Number 01 to RFP No. SC001-0000000766

RFP for Consultant Services November 2020 Ballot Measure - Civic Engagement Strategies, Polling, Community Outreach and Education, Feasibility Analyses, and Expenditure Plan Development

DATE: 11-26-2018

This addendum is issued to furnish information that is supplemental to, will clarify, or modify the above-referenced solicitation.

SUPPLEMENTAL INFORMATION:

Question 1: Is your Department open to adjustments in what happens when to achieve your goals? For example, some engagement of community stakeholders could happen before the poll questions are defined and polling is conducted.

Answer 1: As indicated in Section 1.3.1 (Innovative Collaboration/Partnership with Stakeholders) of the Request for Proposal, the County recognizes that some level of community engagement will occur prior to conducting the public opinion polling. However, as noted in Section 1.3.3 (Community Outreach and Education) public opinion polling data will be necessary to develop and implement community education initiatives, including comprehensive communication techniques and to engage community residents and stakeholders.

All other terms and conditions of RFP No. SC001-0000000766 remain unchanged.

Please sign and date below as acknowledgment of receipt of Addendum No. 01 and include with your submittal.

Signature and Date: _____

Printed Name: _____

Firm: _____