



SONOMA COUNTY  
COMMUNITY  
DEVELOPMENT  
COMMISSION

**2019 Equity  
in Housing  
Project**

# CDC Equity in Housing Project

- MOU with Cities of Petaluma and Santa Rosa to complete a countywide Assessment of Fair Housing (AFH)
- Budget resolution to accept \$75,000 from the Kaiser Foundation, \$81,000 from cities, to fund AFH and CDC's Equity in Housing Project

# What is the Equity in Housing Project?

- For now, it's a 2-part project to address institutionalized housing disparities in Sonoma County
- Part I: Assessment of Fair Housing (AFH)
- Part II: Equity in Housing Agenda (Agenda)



# Part I: Assessment of Fair Housing

- Federal requirement: Affirmatively Furthering Fair Housing Rule (AFFH, 2015)
- State requirement: AB 686 (2018)
- Requires data analytics and community engagement
- CDC will conduct countywide AFH with Petaluma and Santa Rosa as partners, cities contribute \$81,000 to fund AFH activities
- Kaiser Foundation Grant will provide \$50,000 for the AFH



**2019 Countywide Assessment of Fair Housing**

# Part II: CDC's Equity in Housing Agenda

- Gather data regarding inequities: Rent burden, home ownership rates among minorities, Housing Choice Voucher Program demographics
- Deeper engagement with community groups
- Apply learnings to programmatic policies so that access is improved and disparities can start to be reversed
- Creation of a housing opportunity map
- Kaiser Foundation Grant will provide \$25,000 for these efforts



# How is this program different?

- Meets people where they are
- Emphasizes client-centered outreach
- Partners with outside entities (2020 General Plan, County depts, cities, etc.)
- Approaches countywide housing crisis and inequity the same way residents do:  
**REGIONALLY**

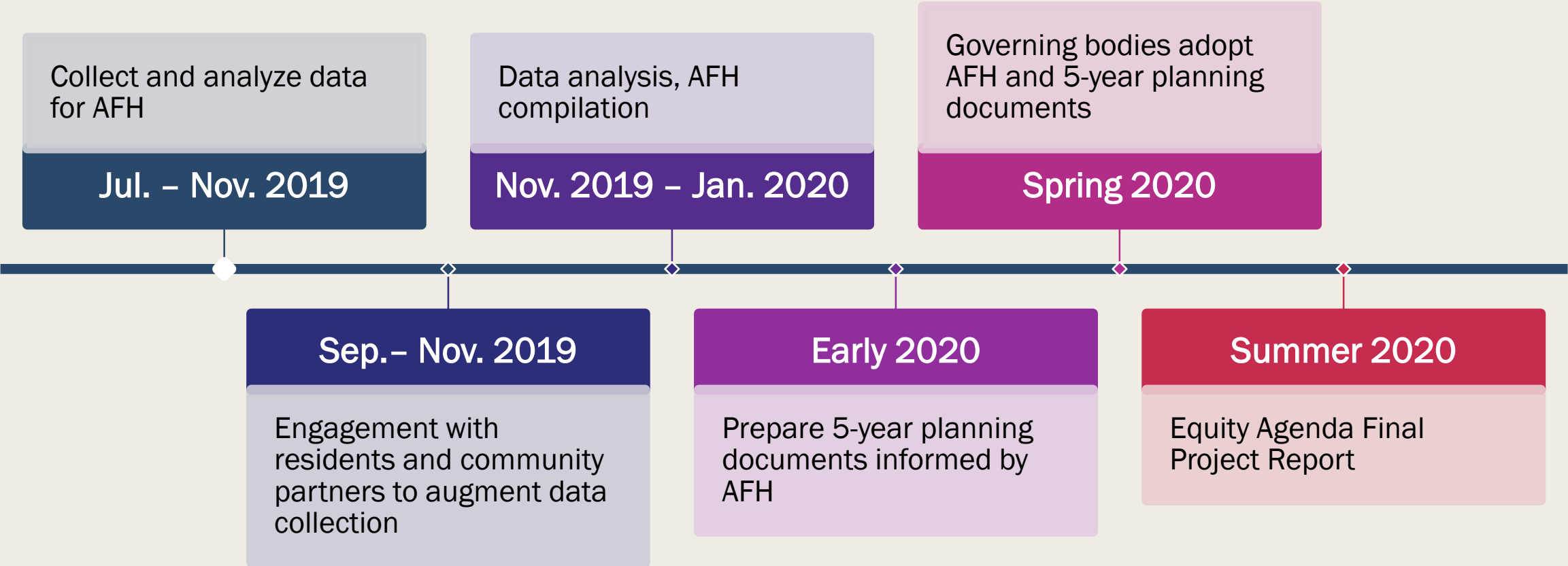




# WHY IS THIS IMPORTANT?

Policies and programs we implement must address longstanding disparities in access to jobs, transportation, education, community amenities and housing

# Project Timeline





# Project Goals



Ensure a process informed by community, especially members of protected classes



Augment, synthesize, and analyze existing data to inform recommendations



Shape all policies and programs to affirmatively further fair housing



Meet federal and state mandates to affirmatively further fair housing



Use findings and outcomes to inform related County plans and policies, beyond CDC

# 2019 Equity in Housing Project

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## Recommended Actions

- Authorize an MOU with Cities of Petaluma and Santa Rosa to complete a countywide Assessment of Fair Housing (AFH)
- Approve a budget resolution accepting \$156,000 (\$75,000 from the Kaiser Foundation, \$81,000 from cities), to fund CDC Equity in Housing Project