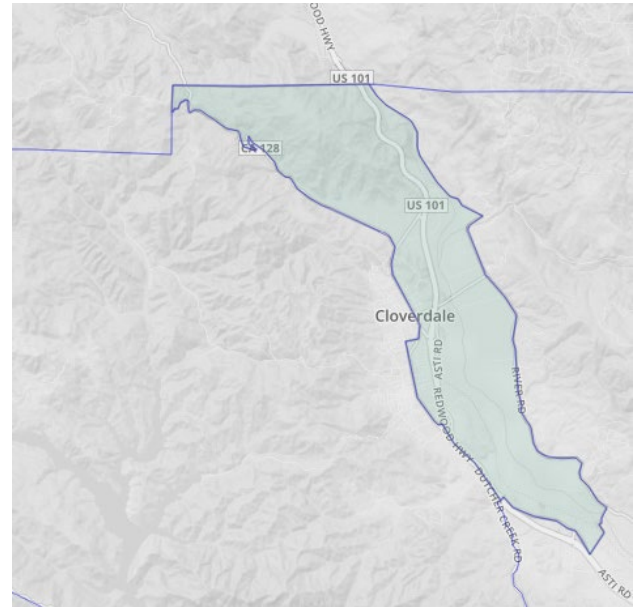




## Neighborhood Profile – East Cloverdale

Census Tract: 154201

The East Cloverdale neighborhood is a census tract in Sonoma County, Supervisorial District 4. The neighborhood has a significant Latino population with 43% identifying as Hispanic/Latino. The median income is significantly lower than the rest of Sonoma county (\$23,445/yr vs. \$72,000/yr), and the unemployment rate is more than twice that of the rest of the county, while the percentage of the population employed is slightly below that of the county. (56.2% vs 60.7%)

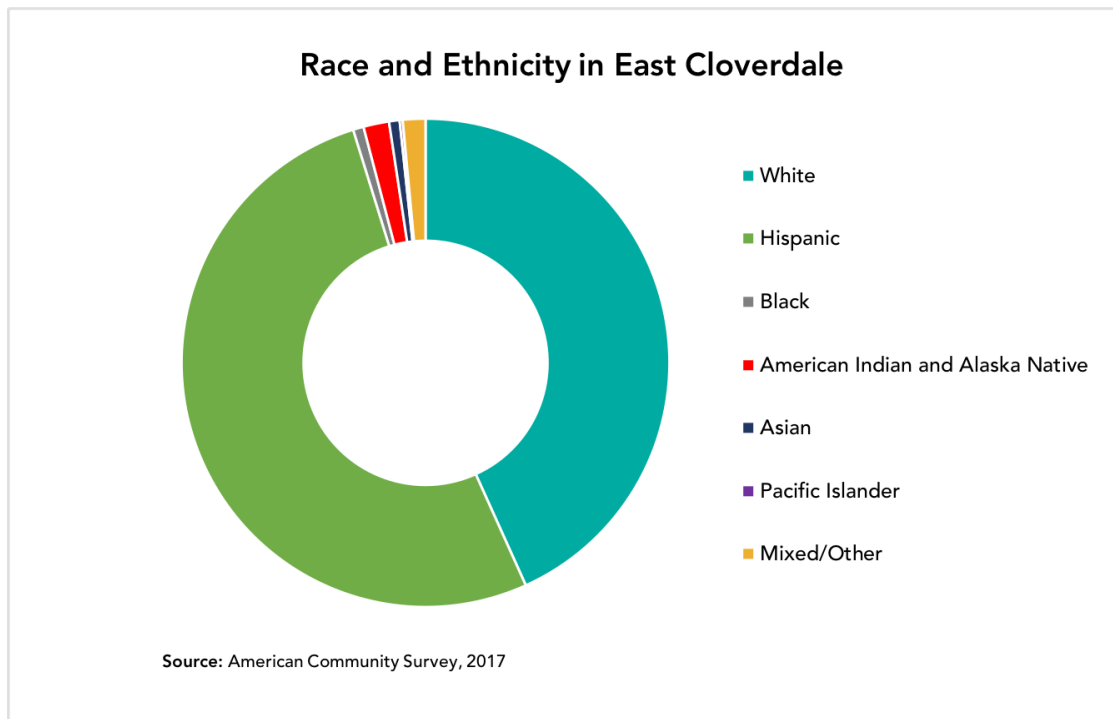
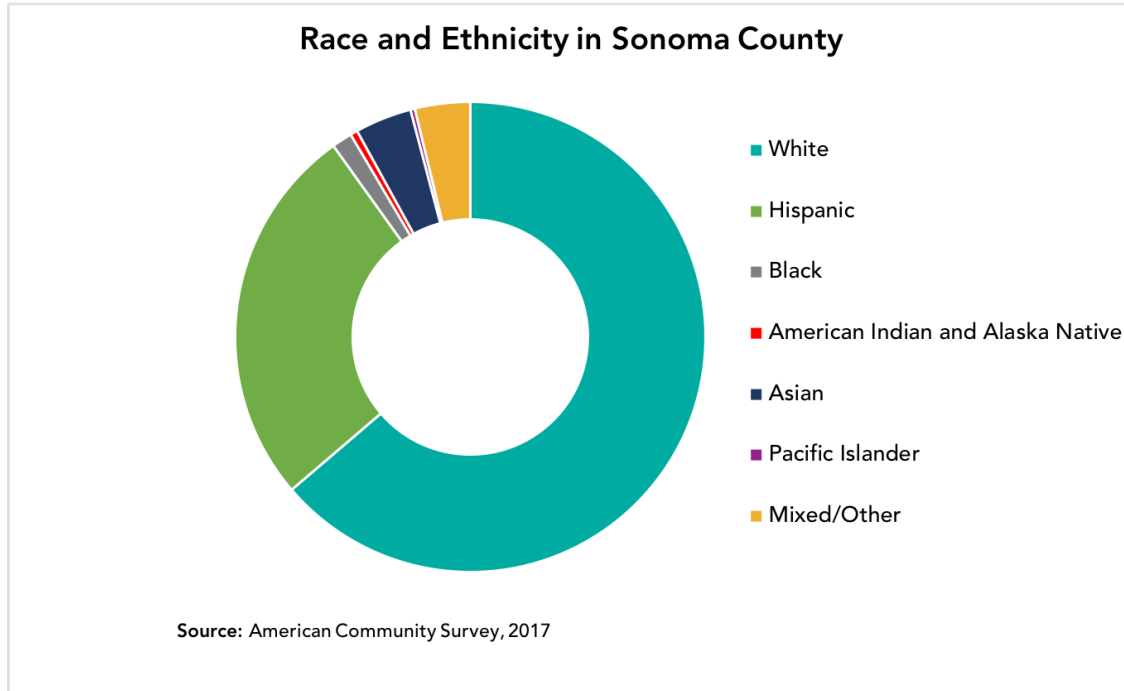


The neighborhood has a moderately higher number of households who rent compared to the County at large. Households in the neighborhood have significantly higher rates of overcrowding, especially among homeowners, but have high-rates of sufficient living conditions. Homeowners face a higher cost burden than the County at large, while renters face a lower cost burden. Education in this region struggles, with low rates of high school graduation and bachelor's degree attainment, but 4<sup>th</sup> grades perform better in English and math proficiency than the county at large.

The neighborhood has very good air quality and high levels of high school enrollment, but very low rates of retail density, preschool enrollment, and high school graduation.

Total Population: 4,009<sup>1</sup>

## Race & Ethnicity



<sup>1</sup> American Community Survey, 2013-2017

## Employment & Income

	Countywide	East Cloverdale
Median Income	\$71,769	\$23,445
Population Employed	60.7%	56.2%
Unemployment	3.8%	8%

## Vulnerable Populations

	Countywide	East Cloverdale
People employed in Farming, Fishing and Forestry	1.9%	16.4%
Foreign Born	1.3%	21%
Speak English Less than "very well"	11%	21%
Renters	39.7%	49%
People in Poverty	10.7%	10.6%
Elderly in Poverty (out of all elderly)	17.3%	7.9%
Veterans in Poverty (out of all veterans)	10.1%	13.5%
People with Disabilities in Poverty	12%	21.1%
Youth in Foster Care	2.1%	1.4%

(Source: American Community Survey 2013-2017)

## Ethnic Concentration

	Countywide	East Cloverdale
Population 5 years and over	474,758	3,736
English only	74.4%	66.9%
Spanish	19.7%	33.1%
Speak English less than "very well"	9.1%	21%
Other Indo-European languages	2.7%	0%
Speak English less than "very well"	0.6%	0%
Asian and Pacific Islander languages	2.6%	0%

Speak English less than "very well"	1.1%	0%
Other languages	0.5%	0%
Speak English less than "very well"	0.2%	0%
Language other than English	25.6%	0%
Speak English less than "very well"	11.0%	0%

### Housing Conditions

	Countywide	East Cloverdale
Housing Tenure	<u>Homeowners: 60.3%</u> <u>Renters: 39.7%</u>	<u>Homeowners: 51%</u> <u>Renters: 49%</u>
Overcrowding (>1 occupant per room)	<u>Homeowners: 2.5%</u> <u>Renters: 9.2%</u>	<u>Homeowners: 11.5%</u> <u>Renters: 14.2%</u>
Substandard Conditions	<u>Without Complete Kitchen Facilities</u> Homeowners: 0.3% Renters: 1.8% <u>Without Complete Plumbing Facilities</u> Homeowners: 0.2% Renters: 0.6%	<u>Without Complete Kitchen Facilities</u> Homeowners: 0% Renters: 0% <u>Without Complete Plumbing Facilities</u> Homeowners: 0% Renters: 0%
High Housing Cost Burden (out of all occupied housing units)	<u>Homeowners</u> With mortgage: 39.6% Without mortgage: 15.9% <u>Renters: 56.1%</u>	<u>Homeowners</u> With mortgage: 35.5% Without mortgage: 26.7% <u>Renters: 52.0%</u>
(Source: American Community Survey 2013-2017)		

(Source: American Community Survey 2013-2017 unless otherwise noted)

### Displacement Risk

This is a low income census tract that is not currently losing low income households.

(Source: Urban Displacement Project)

## Lending

	Countywide	East Cloverdale
Population ACS 2013-2017	500,943	4,009
Loans made in 2017	19,529	976
High Cost Loans (as a percentage of total single-family owner-occupied home loans)	273 (1.4% of all loans)	24 (2.5% of all loans)
Loan Applications approved, but not accepted	511 (2.6% of all loans)	41 (4.2% of all loans)
Loan Application Denials (as a percentage of total single family owner-occupied home loans)	2,395 (12.3% of all loans)	162 (16.6% of all loans)

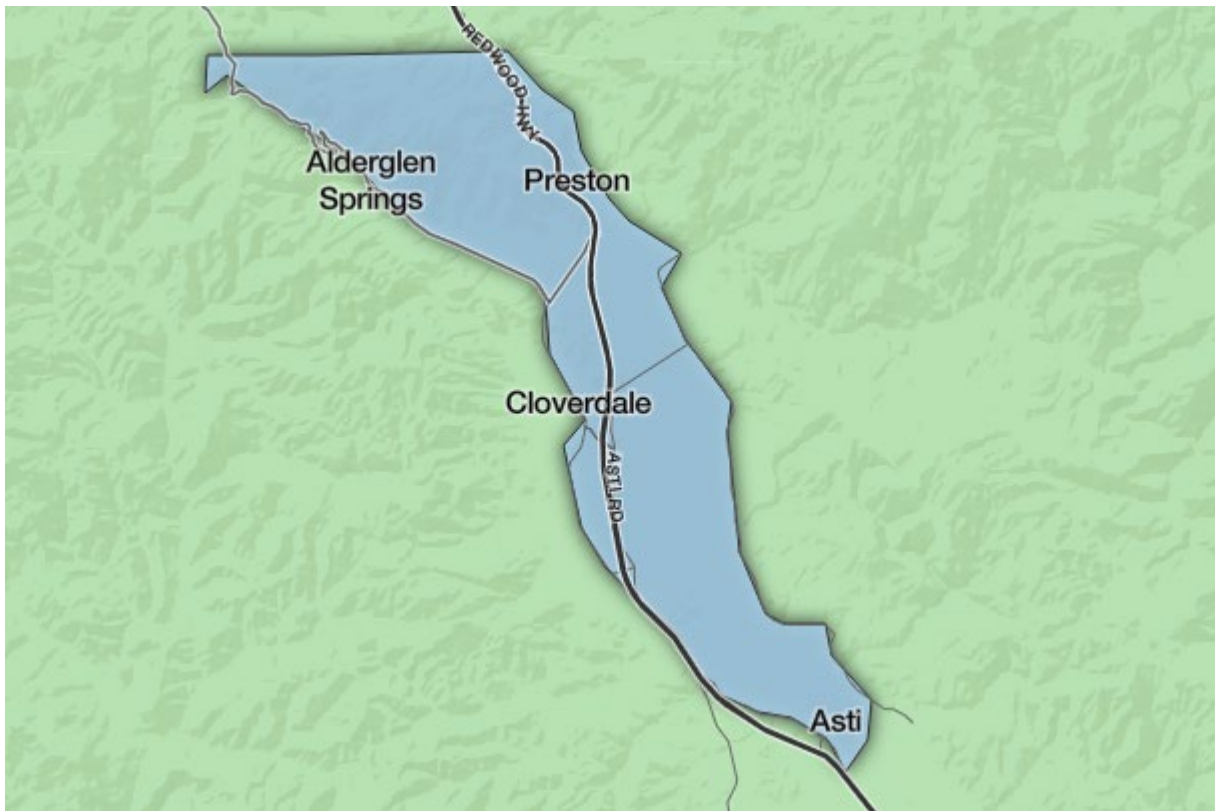
(Source: Home Mortgage Disclosure Act – [consumerfinance.gov/hmda](http://consumerfinance.gov/hmda))

## Education

(Source – UC Davis Regional Opportunity Index)

	Countywide	East Cloverdale
Percentage of College Educated Adults (Source: American Community Survey 2013-2017)	32.3%	14.3%
Percentage of 4 <sup>th</sup> Graders with English Proficiency (Source: Kidsdata.org Students Meeting or Exceeding Grade-Level Standard in English Language Arts (CAASPP) 4 <sup>th</sup> grade)	44%	58.9%
Elementary School Truancy Rate (Source: CDE)	31.5%	24.7%
4 <sup>th</sup> Grade Math Proficiency Rate (Source: Kidsdata.org)	37%	63.3%
High School Graduation Rate (Source: CDE)	87.3%	71.4%

## Healthy Places Index Information



	East Cloverdale (Percentile among tracts in CA)
<b>Neighborhood Strengths</b>	
High School Enrollment – This tract has a higher percentage of 15-17 year olds in school than 100% of other California census tracts.	100 <sup>th</sup>
Voting – This tract has a higher percentage of registered voters who voted in the 2012 general election than 80% of other California census tracts.	80 <sup>th</sup>
Tree Canopy – This tract has a higher percentage of land with tree canopy than 87.9% of other California census tracts.	87.9 <sup>th</sup>
Clean Air – Ozone – This tract has a lower average amount of ozone in the air during the most polluted 8 hours of summer days than 80.3% of other California census tracts.	80.3 <sup>th</sup>

Clean Air – PM 2.5 – This tract has a lower yearly average of fine particulate matter concentration (very small particles from vehicle tailpipes, tires and brakes, powerplants, factories, burning wood, construction dusts, and many other sources) than 99% of other California census tracts.	99 <sup>th</sup>
Clean Air – Diesel PM – This tract has a lower average daily amount of particulate pollution (very small particles) from diesel sources (for July) than 92.2% of other California census tracts.	99 <sup>th</sup>
Housing Habitability – This tract has a higher percent of households with basic kitchen facilities and plumbing than 80.8% of other California census tracts.	80.8 <sup>th</sup>
Two Parent Households – This tract has a higher percentage of children with two married or partnered parents/caregivers than 96.2% of other California census tracts.	96.2 <sup>th</sup>
<b>Neighborhood Vulnerabilities</b>	
Above Poverty – This tract has a higher percent of people earning more than 200% of federal poverty level (200% is often used to measure poverty in California due to high costs of living) than just 20% of other California census tracts.	20 <sup>th</sup>
Bachelor’s Education or Higher – This tract has a higher percentage of people over age 25 with a bachelor’s education or higher than just 16.8% of other California census tracts.	16.8 <sup>th</sup>
Preschool Enrollment – This tract has a higher percentage of 3 and 4 year olds in school than just 14.9% of other California census tracts.	14.9 <sup>th</sup>
Supermarket Access – This tract has a higher percentage of people in urban areas who live less than a half mile from a supermarket/large grocery store or less than 1 mile in rural areas than just 17.3% of other California census tracts.	17.3 <sup>rd</sup>
Retail Density – This tract has a higher number of retail, entertainment, and education jobs per acre than just 8.8% of other California census tracts.	8.8 <sup>th</sup>

Uses data from: <https://map.healthyplacesindex.org>