



Neighborhood Profile – Roseland Creek

Census Tract: 153103

The Roseland Creek neighborhood is a census tract in Sonoma County, Supervisorial District 5. The neighborhood is predominately Hispanic with 62.2% identifying as such. A large percentage of people relative to the rest of the county (32% vs. 11%) reported speaking English less than “very well”. The median income is significantly lower than the rest of Sonoma County (\$26,000/yr vs. \$72,000/yr). The share of employed individuals in the neighborhood is higher than county levels, however the 9.1% unemployment rate is significantly higher than the county.

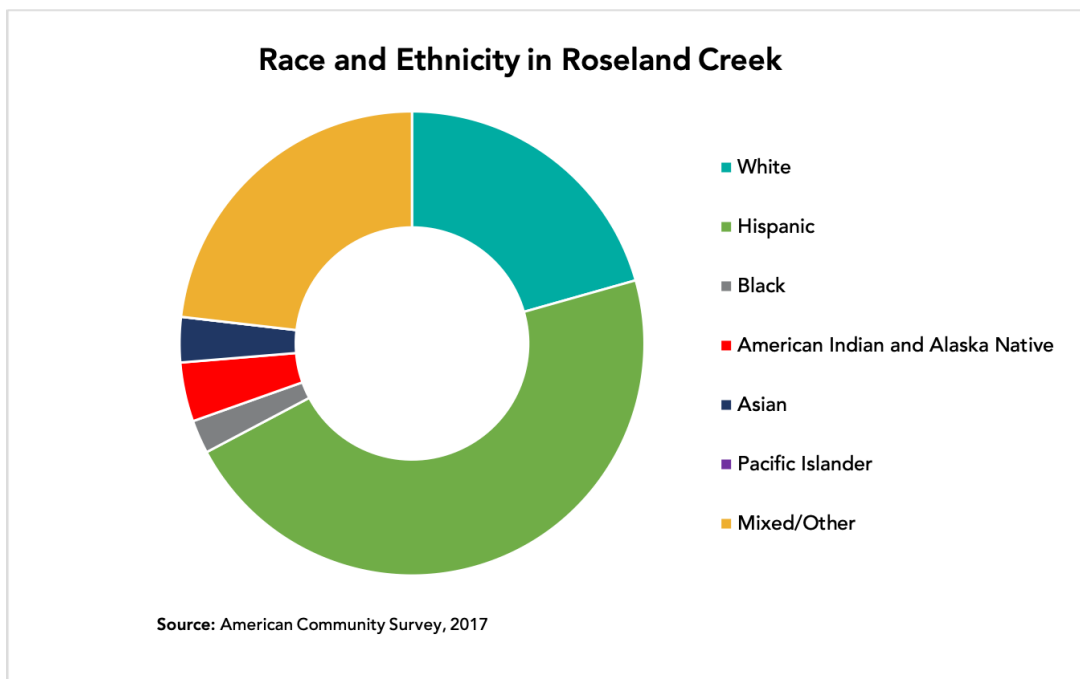
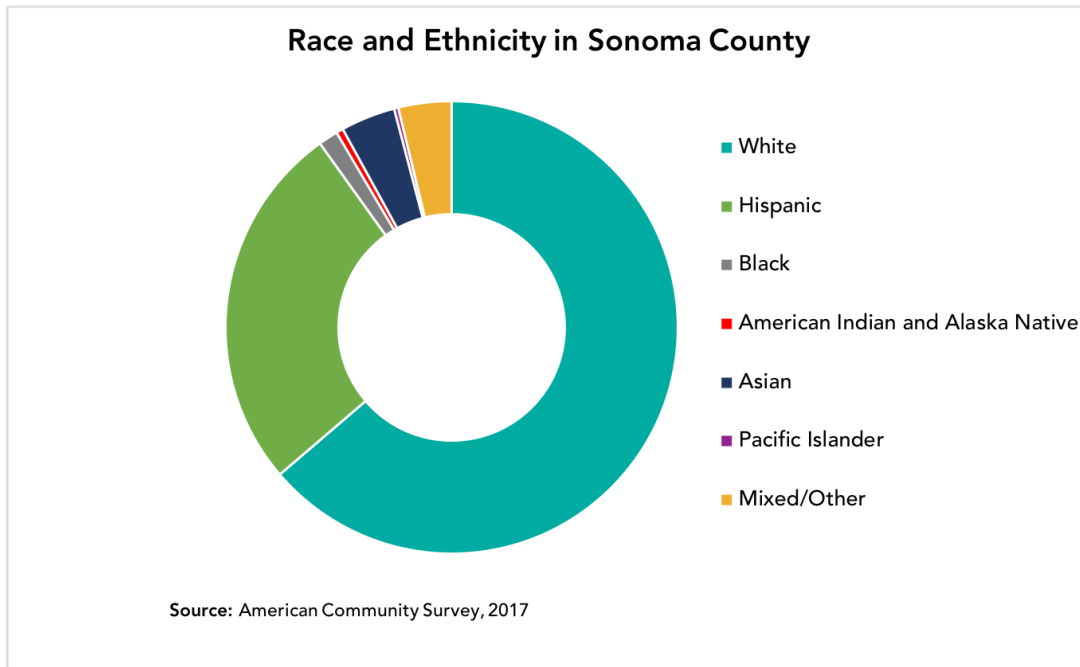


The neighborhood has a higher rate of households who rent than the county at large. Renters and homeowners in this neighborhood have a higher housing cost burden than the County on average, except for homeowners without a mortgage. The share of adults with a college education is lower than that of the county, and preschool enrollment is low. However, K-12 students in the neighborhood excel, scoring higher in English and math proficiency and have lower rates of truancy.

The neighborhood has excellent high school enrollment and air quality, but low rates of preschool enrollment.

Total Population: 4,427¹

Race & Ethnicity



¹ American Community Survey, 2013-2017

Employment & Income

	Countywide	Roseland Creek
Median Income	\$71,769	\$26,033
Population Employed	60.7%	69.9%
Unemployment	3.8%	9.1%

Vulnerable Populations

	Countywide	Roseland Creek
People employed in Farming, Fishing and Forestry	1.9%	3.5%
Foreign Born	1.3%	34.7%
Speak English Less than "very well"	11%	32%
Renters	39.7%	48.7%
People in Poverty	10.7%	15.4%
Elderly in Poverty	17.3%	7.5%
Veterans in Poverty	10.1%	6.8%
People with Disabilities in Poverty	12%	11.3%
Youth in Foster Care	2.1%	3.4%

(Source: American Community Survey 2013-2017)

Languages Spoken

	Countywide	Roseland Creek
Population 5 years and over	474,758	4,068
English only	74.4%	41.1%
Spanish	19.7%	54.4%
Speak English less than "very well"	9.1%	29.4%
Other Indo-European languages	2.7%	.9%
Speak English less than "very well"	0.6%	0%

Asian and Pacific Islander languages	2.6%	3.7%
Speak English less than "very well"	1.1%	2.6%
Other languages	0.5%	0%
Speak English less than "very well"	0.2%	0%
Language other than English	25.6%	58.9%
Speak English less than "very well"	11.0%	32%

Housing Conditions

	Countywide	Roseland Creek
Housing Tenure	<u>Homeowners</u> : 60.3% <u>Renters</u> : 39.7%	<u>Homeowners</u> : 51.3% <u>Renters</u> : 48.7%
Overcrowding (>1 occupant per room)	<u>Homeowners</u> : 2.5% <u>Renters</u> : 9.2%	<u>Homeowners</u> : 4.3% <u>Renters</u> : 14.7%
Substandard Conditions	<u>Without Complete Kitchen Facilities</u> Homeowners: 0.3% Renters: 1.8% <u>Without Complete Plumbing Facilities</u> Homeowners: 0.2% Renters: 0.6%	<u>Without Complete Kitchen Facilities</u> Homeowners: 0% Renters: 0% <u>Without Complete Plumbing Facilities</u> Homeowners: 0% Renters: 0%
High Housing Cost Burden	<u>Homeowners</u> With mortgage: 39.6% Without mortgage: 15.9% <u>Renters</u> : 56.1%	<u>Homeowners</u> With mortgage: 47.9% Without mortgage: 0% <u>Renters</u> : 56.2%

(Source: American Community Survey 2013-2017)

Displacement Risk

This neighborhood is a lower income census tract that is not currently losing low income households.

(Source: Urban Displacement Project)

Lending

	Countywide	Roseland Creek
Population ACS 2013-2017	500,943	4,427 (.9% of the County's population)
Loans made in 2017	19529	187 (1.0% of all loans made in the County)
High Cost Loans (as a percentage of total single-family owner-occupied home loans)	273 (1.4% of all loans made in the County)	3 (1.6% of all loans made in this neighborhood)
Loan Applications approved, but not accepted	511 (2.6% of all loans made in the County)	5 (2.6% of all loans made in this neighborhood)
Loan Application Denials (as a percentage of total single-family owner-occupied home loans)	2,395 (12.3% of all loans made in the County)	24 (12.8% of all loans made in this neighborhood)

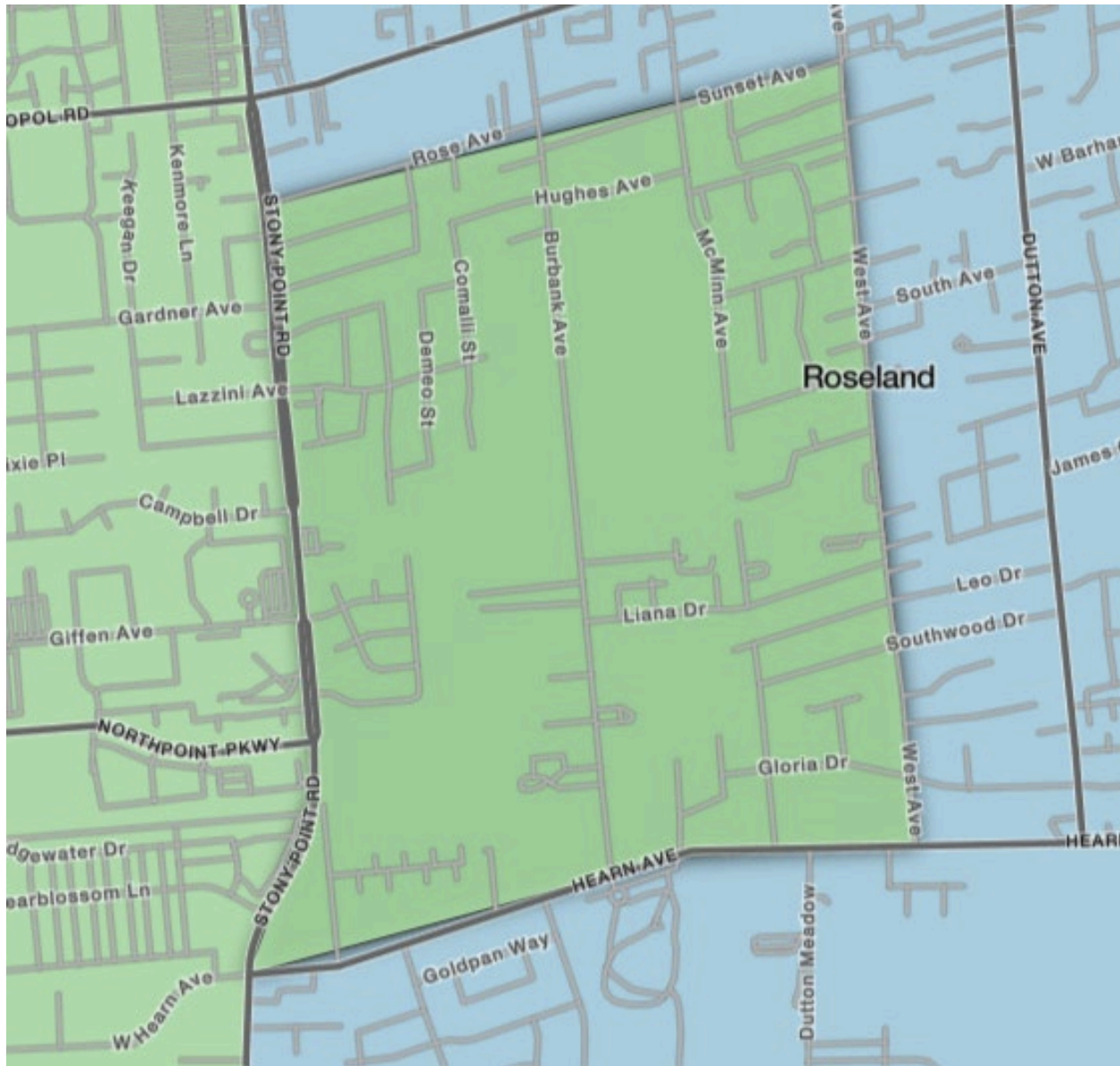
(Source: Home Mortgage Disclosure Act – consumerfinance.gov/hmda)

Education

	Countywide	Roseland Creek
Percentage of College Educated Adults (Source: American Community Survey 2013-2017)	32.3%	18.4%
Percentage of 4 th Graders with English Proficiency (Source: Kidsdata.org Students Meeting or Exceeding Grade-Level Standard in English Language Arts (CAASPP) 4 th grade)	44%	71%
Elementary School Truancy Rate (Source: CDE)	31.5%	11.5%
4 th Grade Math Proficiency Rate (Source: Kidsdata.org)	37%	84.2%
High School Graduation Rate (Source: CDE)	87.3%	72%

(Source – UC Davis Regional Opportunity Index)

Healthy Places Index Information



	Roseland Creek (Percentile among tracts in CA)
Neighborhood Strengths	
High School Enrollment – This tract has a higher percentage of 15-17 year olds in school than 100% of other California census tracts.	100 th
Clean Air – Ozone – This tract has a lower average amount of ozone in the air during the most polluted 8 hours of summer days than 96.1% of other California census tracts.	96.1 th

Clean Air – PM 2.8 – This tract has a low yearly average of fine particulate matter concentration (very small particles from vehicle tailpipes, tires and brakes, powerplants, factories, burning wood, construction dust, and many other sources) than 93.8% of other California census tracts.	93.8th
Neighborhood Vulnerabilities	
Preschool Enrollment – This tract has a higher percentage of 3 and 4 year olds in school than just 18.4% of other California census tracts.	18.4th

Uses data from: <https://map.healthyplacesindex.org>

* Point estimates at the census tract level often have margins of error greater than 10 percent of the total value. Use these estimates appropriately.