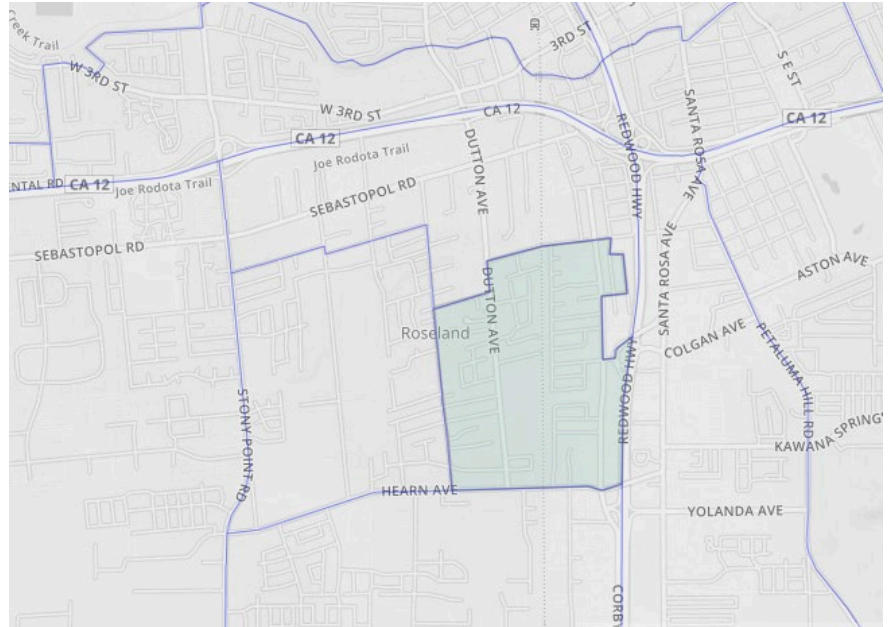


Neighborhood Profile – Sheppard

Census Tract: 153102

The Sheppard neighborhood is a census tract in Sonoma County, Supervisorial District 5. The neighborhood is predominantly Latino, with 63% of residents identifying as such. Over a third (35%) of individuals reported being able to speak English less than “very well.” The median income is significantly lower than the rest of Sonoma county (\$53,000/yr vs. \$72,000/yr), and the unemployment rate is three times as high. However, the share of the population that is employed



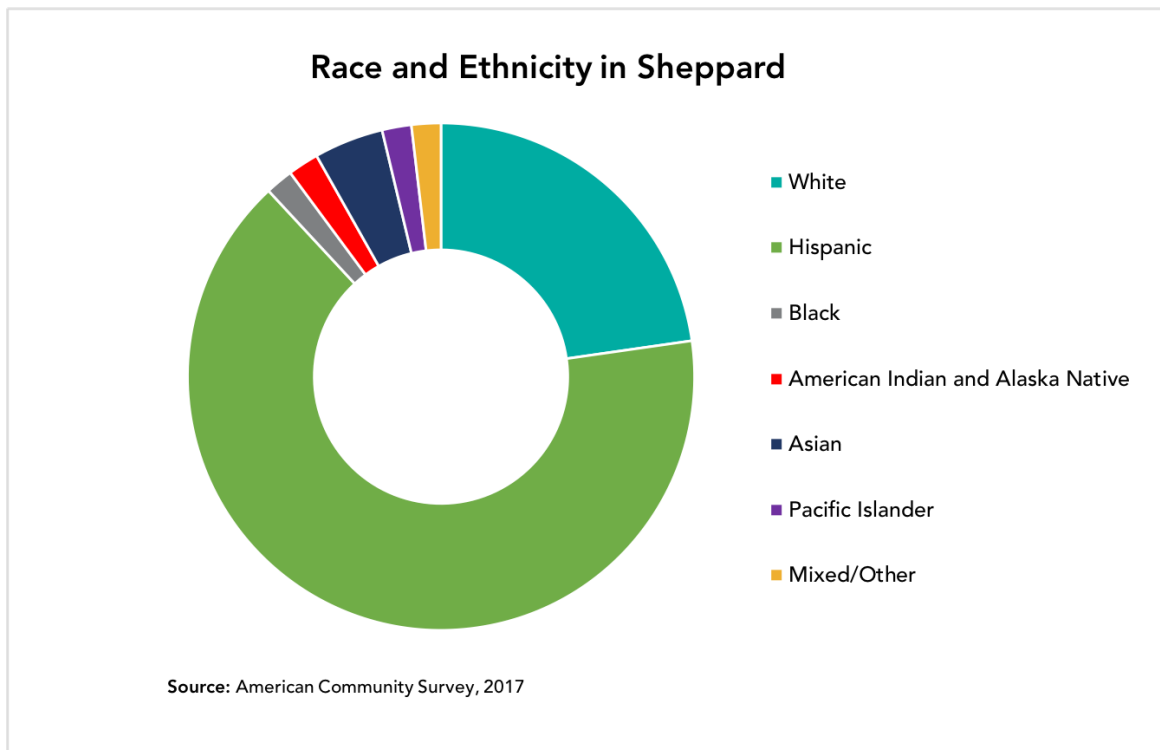
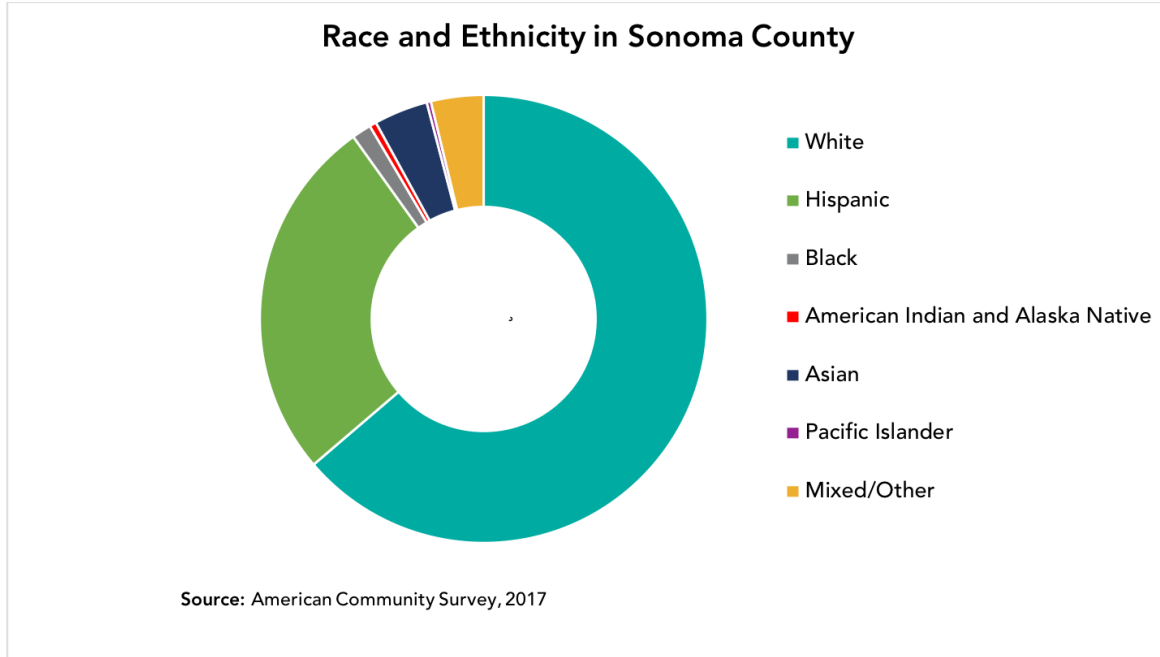
closely mirrors that of the rest of the county, implying that there is a higher than average share of the population in the labor force (retired, disabled, etc.).

The neighborhood has a much higher rate of households who rent than the County at large. Households in the neighborhood have a slightly higher rate of overcrowding, substandard living conditions, and face a higher cost burden than the County at large- especially renters. The share of adults with a college education is one-third that of the county, and preschool enrollment is low. However, K-12 students in the neighborhood excel, scoring higher in English and math proficiency and have lower rates of truancy.

The neighborhood has excellent tree canopy, very good air quality, but very low retail density and supermarket access.

Total Population: 5,728¹

Race & Ethnicity



¹ American Community Survey, 2013-2017

Employment & Income

	Countywide	Sheppard
Median Income	\$71,769	\$25,150
Population Employed	60.7%	62.4%
Unemployment	3.8%	8.4%

Vulnerable Populations

	Countywide	Sheppard
People employed in Farming, Fishing and Forestry	1.9%	0.6%
Foreign Born	1.3%	34.7%
Speak English Less than "very well"	11%	34.9%
Renters	39.7%	45%
People in Poverty	10.7%	15.4%
Elderly in Poverty	17.3%	11.1%
Veterans in Poverty	10.1%	13.3%
People with Disabilities in Poverty	12%	37.9%
Youth in Foster Care	289	10.8%

(Source: American Community Survey 2013-2017)

Languages Spoken

	Countywide	Sheppard
Population 5 years and over	474,758	5,320
English only	74.4%	39.7%
Spanish	19.7%	52.7%
Speak English less than "very well"	9.1%	29.1%
Other Indo-European languages	2.7%	1.5%

Speak English less than "very well"	0.6%	0%
Asian and Pacific Islander languages	2.6%	5.4%
Speak English less than "very well"	1.1%	5.1%
Other languages	0.5%	.7%
Speak English less than "very well"	0.2%	.7%
Language other than English	25.6%	60.3%
Speak English less than "very well"	11.0%	34.9%

Housing Conditions

	Countywide	Sheppard
Housing Tenure	<u>Homeowners:</u> 60.3% <u>Renters:</u> 39.7%	<u>Homeowners:</u> 55% <u>Renters:</u> 45%
Overcrowding (>1 occupant per room)	<u>Homeowners:</u> 2.5% <u>Renters:</u> 9.2%	<u>Homeowners:</u> 9% <u>Renters:</u> 27.4%
Substandard Conditions	<u>Without Complete Kitchen Facilities</u> Homeowners: 0.3% Renters: 1.8% <u>Without Complete Plumbing Facilities</u> Homeowners: 0.2% Renters: 0.6%	<u>Without Complete Kitchen Facilities</u> Homeowners: 0% Renters: 0% <u>Without Complete Plumbing Facilities</u> Homeowners: 0% Renters: 0%
High Housing Cost Burden	<u>Homeowners</u> With mortgage: 39.6% Without mortgage: 15.9% <u>Renters:</u> 56.1%	<u>Homeowners</u> With mortgage: 39.3% Without mortgage: 13.1% <u>Renters:</u> 71.2%

(Source: American Community Survey 2013-2017)

Displacement Risk

This neighborhood is a lower income census tract that is not currently losing low income households.

(Source: Urban Displacement Project)

Lending

	Countywide	Sheppard
Population ACS 2013-2017	500,943	5,728
Loans made in 2017	19,529	164
High Cost Loans (as a percentage of total single family owner-occupied home loans)	273 (1.40%)	5 (3.0%)
Loan Applications approved, but not accepted	511 (2.62%)	0 (0%)
Loan Application Denials	2,395 (12.3%)	29 (17.6%)

(Source: Home Mortgage Disclosure Act – consumerfinance.gov/hmda)

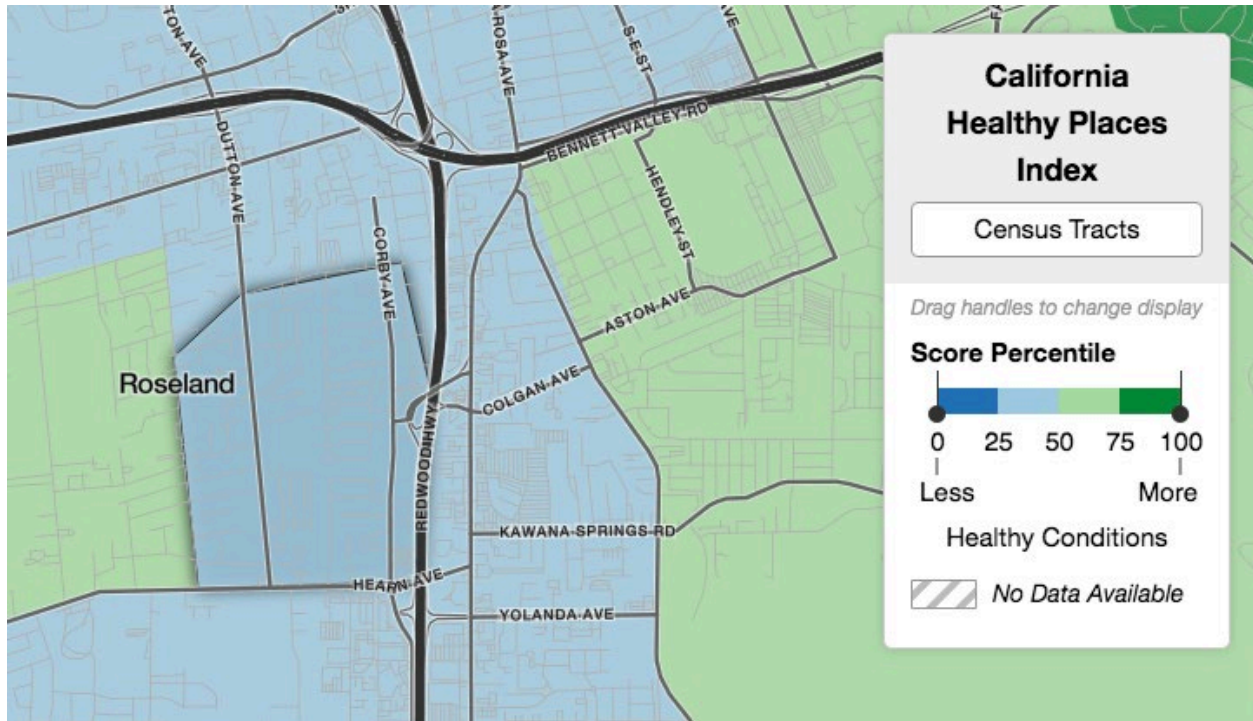
Education

	Countywide	Sheppard
Percentage of College Educated Adults (Source: American Community Survey 2013-2017)	32.3%	15.2%
Percentage of 4 th Graders with English Proficiency (Source: Kidsdata.org Students Meeting or Exceeding Grade-Level Standard in English Language Arts (CAASPP) 4 th grade)	44%	53.0%
Elementary School Truancy Rate (Source: CDE)	31.5%	14.9%
4 th Grade Math Proficiency Rate (Source: Kidsdata.org)	37%	29%
High School Graduation Rate (Source: CDE)	87.3%	63.7%

(Source – UC Davis Regional Opportunity Index)

Note: Point estimates at the census tract level often have margins of error greater than 10 percent of the total value. Use these estimates appropriately.

Healthy Places Index Information



Sheppard
(Percentile among tracts in CA)

Neighborhood Strengths	
Low-Income Homeowner Severe Housing Cost Burden - This tract has a lower percentage of low-income homeowners who pay more than 50% of their income on housing costs than just 89.5% of other California census tracts.	89.5th
Clean Air – Ozone - This tract has a lower average amount of ozone in the air during the most polluted 8 hours of summer days than 96.1% of other California census tracts.	96.1th
Clean Air – PM 2.5 - This tract has a lower yearly average of fine	93.8th

particulate matter concentration (very small particles from vehicle tailpipes, tires and brakes, powerplants, factories, burning wood, construction dust, and many other sources) than 93.8% of other California census tracts.	
Neighborhood Vulnerabilities	
Bachelor's Education or Higher – This tract has a higher percentage of people over age 25 with a bachelor's education or higher than just 9.2% of other California census tracts.	9.2th
High School Enrollment – This tract has a higher percentage of 15-17 year olds in school than 14.1% of other California census tracts.	14.1th
Uncrowded Housing - This tract has a higher percentage of households with 1 or less occupant per room than just 9.3% of other California census tracts.	9.3th

Uses data from: <https://map.healthyplacesindex.org>