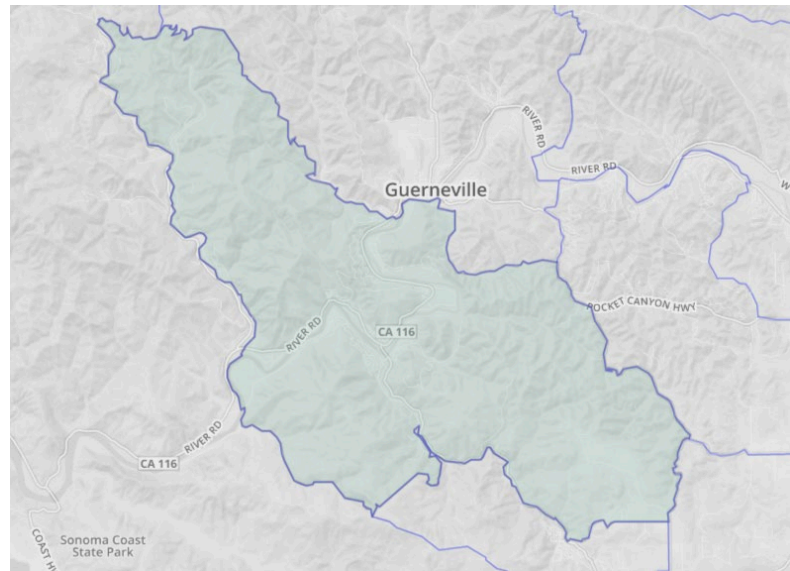# Neighborhood Profile – McKinley

Census Tract: 150901

The McKinley neighborhood is a census tract in Sonoma County in Supervisorial District 5. The neighborhood is predominantly white, with 76% of residents identifying as such. A small percentage (9%) of individuals reported being able to speak English less than "very well." The median income is lower than the rest of Sonoma county ($62,000/yr vs. $72,000/yr), however the share of the population that is employed

and the unemployment rate are both higher implying there is a greater labor force participation rate.
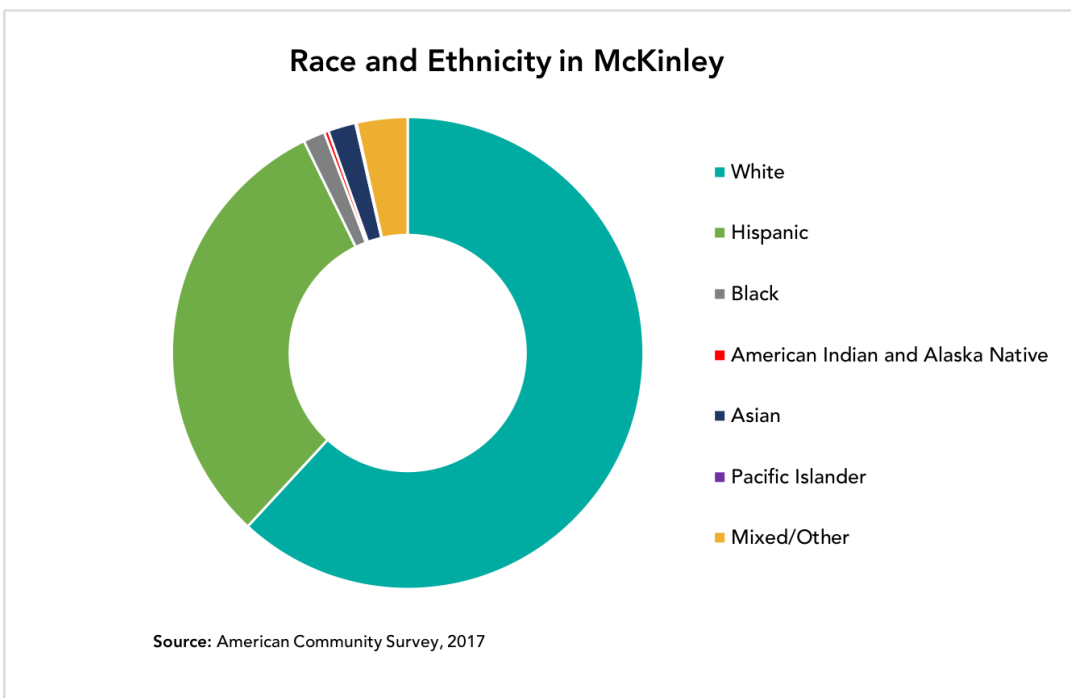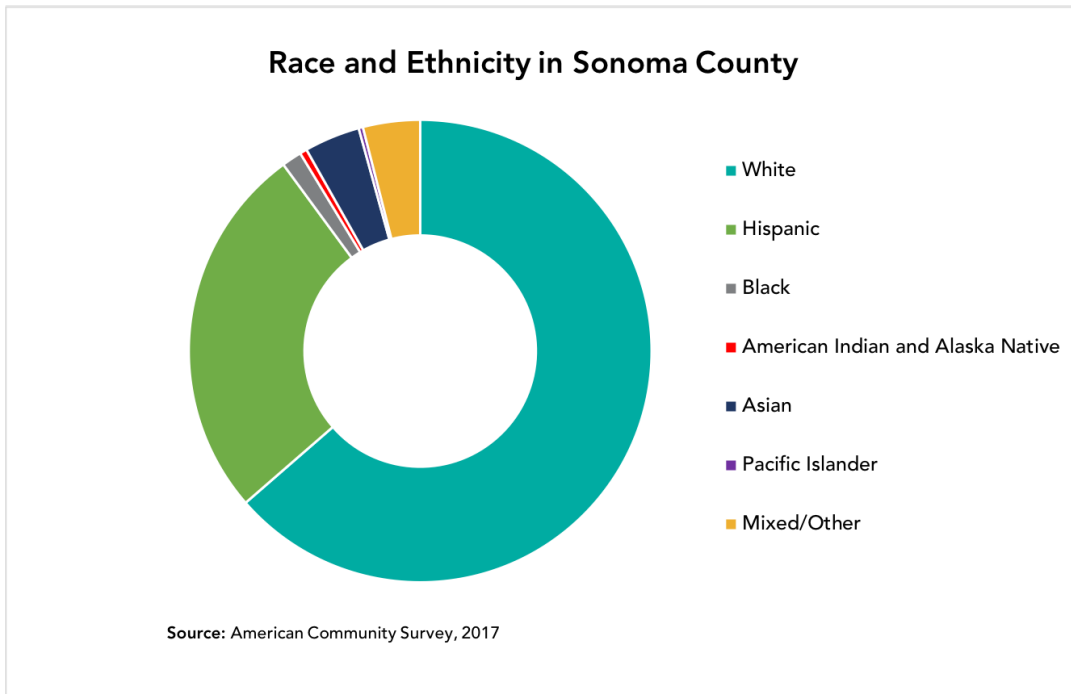
The neighborhood has an almost identical rate of households who rent than the County at large. Renters in the neighborhood have a slightly higher rate of overcrowding and substandard living conditions, but homeowners face a sizeable housing cost burden. The share of adults with a college education is greater than that of the County, although preschool enrollment is lower. However, K-12 students in the neighborhood excel, scoring higher in English and math proficiency and have lower rates of truancy.

The neighborhood has excellent voting turnout, air quality in terms of Ozone and PM 2.5, and supermarket access.

Total Population: 5,029[1]

Race & Ethnicity

Race and Ethnicity in Sonoma County

- White
- Hispanic
- Black
- American Indian and Alaska Native
- Asian
- Pacific Islander
- Mixed/Other

Source: American Community Survey, 2017

Race and Ethnicity in McKinley

- White
- Hispanic
- Black
- American Indian and Alaska Native
- Asian
- Pacific Islander
- Mixed/Other

Source: American Community Survey, 2017

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[1] American Community Survey, 2013-2017

Employment & Income

	Countywide	McKinley
Median Income	$71,769	$62,034
Population Employed	60.7%	69.4%
Unemployment	3.8%	6.5%

Vulnerable Populations

	Countywide	McKinley
People employed in Farming, Fishing and Forestry	1.9%	0.4%
Foreign Born	1.3%	14.6%
Speak English Less than "very well"	11%	9.4%
Renters	39.7%	44%
People in Poverty	10.7%	5.8%
Elderly in Poverty	17.3%	5.2%
Veterans in Poverty	10.1%	3%
People with Disabilities in Poverty	12%	21.4%
Youth in Foster Care	2.1%	3.9%

(Source: American Community Survey 2013-2017)

Languages Spoken

	Countywide	McKinley
Population 5 years and over	474,758	4,636
English only	74.4%	74.5%
Spanish	19.7%	21.3%
Speak English less than "very well"	9.1%	9.1%
Other Indo-European languages	2.7%	3.3%
Speak English less than "very well"	0.6%	0.3%
Asian and Pacific Islander languages	2.6%	0%

Speak English less than "very well"	1.1%	0%
Other languages	0.5%	0.9%
Speak English less than "very well"	0.2%	0%
Language other than English	25.6%	25.5%
Speak English less than "very well"	11.0%	9.4%

Housing Conditions

	Countywide	McKinley
Housing Tenure	<u>Homeowners:</u> 60.3% <u>Renters:</u> 39.7%	<u>Homeowners:</u> 56% <u>Renters:</u> 44%
Overcrowding (>1 occupant per room)	<u>Homeowners:</u> 2.5% <u>Renters:</u> 9.2%	<u>Homeowners:</u> 2.3% <u>Renters:</u> 13.9%
Substandard Conditions	<u>Without Complete Kitchen Facilities</u> Homeowners: 0.3% Renters: 1.8% <u>Without Complete Plumbing Facilities</u> Homeowners: 0.2% Renters: 0.6%	<u>Without Complete Kitchen Facilities</u> Homeowners: 0% Renters: 3.9% <u>Without Complete Plumbing Facilities</u> Homeowners: 0% Renters: 1.8%
High Housing Cost Burden	<u>Homeowners</u> With mortgage: 39.6% Without mortgage: 15.9% <u>Renters:</u> 56.1%	<u>Homeowners</u> With mortgage: 50% Without mortgage: 21% <u>Renters:</u> 49%

(Source: American Community Survey 2013-2017)

Displacement Risk

This neighborhood is a lower income census tract that is at risk of gentrification and displacement.

(Source: Urban Displacement Project)

Lending

	Countywide	McKinley
Population ACS 2013-2017	500,943	5,029 (1% of the County's population)
Loans made in 2017	19529	164 (0.8% of all loans made in the County)
High Cost Loans (as a percentage of total single-family owner-occupied home loans)	273 (1.4% of all loans made in the County)	2 (1.2% of all loans made in this neighborhood)
Loan Applications approved, but not accepted	511 (2.6% of all loans made in the County)	4 (2.4% of all loans made in this neighborhood)
Loan Application Denials (as a percentage of total single family owner-occupied home loans)	2,395 (12.3% of all loans made in the County)	17 (10.4% of all loans made in this neighborhood)

(Source: Home Mortgage Disclosure Act – consumerfinance.gov/hmda)
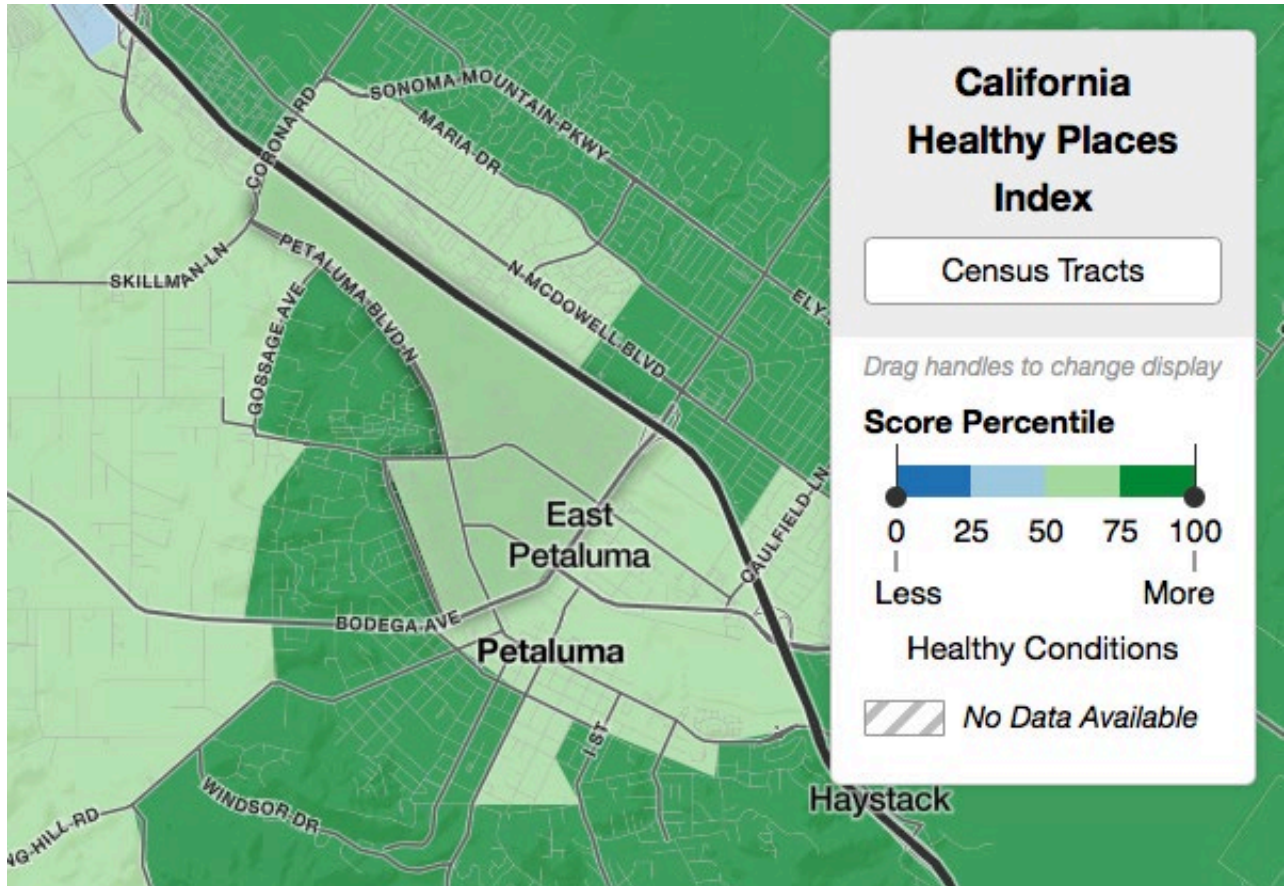
Education

	Countywide	McKinley
Percentage of College Educated Adults (Source: American Community Survey 2013-2017)	32.3%	39%
Percentage of 4th Graders with English Proficiency (Source: Kidsdata.org Students Meeting or Exceeding Grade-Level Standard in English Language Arts (CAASPP) 4th grade)	44%	70.4%

Elementary School Truancy Rate (Source: CDE)	31.5%	12%
4th Grade Math Proficiency Rate (Source: Kidsdata.org)	37%	68.6%
High School Graduation Rate (Source: CDE)	87.3%	91.2%

(Source – UC Davis Regional Opportunity Index)

Note: Point estimates at the census tract level often have margins of error greater than 10 percent of the total value. Use these estimates appropriately.

Healthy Places Index Information

	McKinley (Percentile among tracts in CA)
Neighborhood Strengths	
Voting – This tract has a higher percentage of registered voters who voted in the 2012 general election than **91%** of other California census tracts.	**91th**
Employed – This tract has a higher percentage of people aged 25-64 who are employed than **85.3%** of other California census tracts.	**85.3th**
Clean Air – Ozone - This tract has a lower average amount of ozone in the air during the most polluted 8 hours of summer days than **90.6%** of other California census tracts.	**90.6th**
Clean Air – PM 2.5 - This tract has a lower yearly average of fine particulate matter concentration (very small particles from vehicle tailpipes, tires and brakes, powerplants, factories, burning wood, construction dust, and many other sources) than **93.8%** of other California census tracts.	**93.8th**
High School Enrollment – This tract has a higher percentage of 15-17-year old's in school than **100%** of other California census tracts.	**100th**
Supermarket Access – This tract has a higher percentage of people in urban areas who live less than a half mile from a supermarket/large grocery store, or less than 1 mile in rural areas than **85.9%** of other California census tracts.	**85.9th**
Neighborhood Vulnerabilities	***none below 20th percentile**

Uses data from: https://map.healthyplacesindex.org