

# ***COUNTY OF SONOMA***

**CONSOLIDATED  
GENERAL ELECTION  
NOVEMBER 6, 2012**

**CAMPAIGN GUIDE  
AND  
CALENDAR OF EVENTS**



# SONOMA COUNTY

Clerk-Recorder-Assessor

[www.sonoma-county.org/cra](http://www.sonoma-county.org/cra)

## REGISTRAR OF VOTERS DIVISION

P.O. Box 11485  
435 Fiscal Dr.  
Santa Rosa, CA 95406  
Tel: (707) 565-6800  
Toll Free (CA only):  
(800) 750-VOTE  
Fax: (707) 565-6843

*This handbook has been prepared to assist candidates, committees and members of the news media in preparing for the upcoming 2012 Consolidated General Election. This handbook is not intended to be all encompassing, but merely summarizes major provisions related to candidates and committees involved in elections in the County of Sonoma and the State of California.*

*While staff has attempted to be as informative as possible in compiling this information, and we appreciate the opportunity to address your questions not answered in this handbook, the law prohibits employees from answering questions of a legal nature. This handbook is not intended as a substitute for legal counsel. For your protection, we strongly urge you to consult an attorney.*

*For additional election-related information, feel free to contact our office Monday through Friday 8 a.m. to 5 p.m., except holidays. For dates that fall on a Saturday, Sunday, or holiday, use the next regular business day for transactions. Call us at (707) 565-6800, visit us at the Sonoma County Registrar of Voters Office, 435 Fiscal Drive, Santa Rosa, or write to us at P.O. Box 11485, Santa Rosa, CA 95406-1485.*

*Wishing you the best in 2012,*

**JANICE ATKINSON,  
SONOMA COUNTY CLERK &  
REGISTRAR OF VOTERS**

# IMPORTANT TELEPHONE NUMBERS

## SONOMA COUNTY REGISTRAR OF VOTERS

<b>General Information</b> .....	(707) 565-6800
Toll-free (within California) .....	(800) 750-8683
TDD (hearing impaired) .....	(707) 565-6888
Fax .....	(707) 565-6843
<b>Vote by Mail Division</b> .....	(707) 565-6806
(vote by mail ballot applications, information)	
<b>Campaign Disclosure Division</b> .....	(707) 565-6808
(financial disclosure statements, information)	
<b>Campaign Materials Division</b> .....	(707) 565-6818
(voter lists, maps, precinct information)	
<b>Candidate Filing Division</b> .....	(707) 565-6809
(filing requirements for office)	
<b>Voter Registration Division</b> .....	(707) 565-6800
(voter registration forms, information)	

## OFFICE OF THE SECRETARY OF STATE

<b>Elections Division</b> .....	(916) 657-2166
(general information, filing for state and federal offices)	
Fax .....	(916) 653-3214
<b>Political Reform Division</b> .....	(916) 653-6224
(committee ID number, termination)	

## FAIR POLITICAL PRACTICES COMMISSION

<b>Technical Assistance Division</b> (M-Th 9-11:30 a.m. and M-Tues 1:30-3:30 p.m.) ..	(866) 275-3772
(campaign disclosure, state contribution limits, conflict of interest disclosure)	
Fax .....	(916) 322-3711
<b>Enforcement Division</b> (M-Fri 8 a.m. - 5 p.m.) .....	(866) 275-3772
(file complaint under Political Reform Act)	

## STATE FRANCHISE TAX BOARD .....

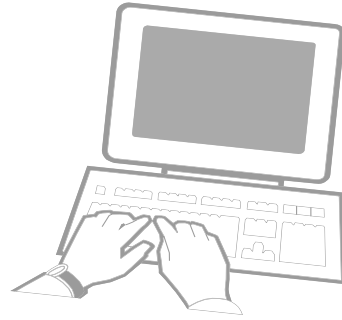
<b>Automated Information</b> .....	(800) 338-0505
(committee tax status, tax deductible contributions, charitable non-profit groups, general information)	

## FEDERAL ELECTION COMMISSION .....

(federal campaign disclosure, contributions from national banks, national corporations, foreign nationals)

## WEBSITES OF INTEREST

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### **vote.sonoma-county.org**

Provides information about the Sonoma County Registrar of Voters Office including the following: Voting Information, Registering to Vote, Political Party Affiliation, Facts for New Citizens, Services for Voters with Disabilities, Vote by Mail Information, Permanent Vote by Mail Information, Polling Places and Sample Ballots, Serving at the Polls, Student Precinct Officer Program, Campaign Materials and Costs, Election Results and Other Services.

### **vote.sonoma-county.org**

Election Night Results

## E-MAIL ADDRESSES

**Vote by Mail Information** ..... [rov-absentee@sonoma-county.org](mailto:rov-absentee@sonoma-county.org)  
**Voter Registration Information** ..... [rov-voterreg@sonoma-county.org](mailto:rov-voterreg@sonoma-county.org)  
**Campaign Information** ..... [rov-campaign@sonoma-county.org](mailto:rov-campaign@sonoma-county.org)  
**Campaign Materials** ..... [rov-materials@sonoma-county.org](mailto:rov-materials@sonoma-county.org)  
**Precinct Officer Information** ..... [rov-polls@sonoma-county.org](mailto:rov-polls@sonoma-county.org)

## HELPFUL CONNECTIONS

**Secretary of State** ..... [www.sos.ca.gov](http://www.sos.ca.gov)  
Elections Division ..... [www.sos.ca.gov/elections](http://www.sos.ca.gov/elections)  
Political Reform Division ..... [www.sos.ca.gov/prd](http://www.sos.ca.gov/prd)  
**Fair Political Practices Commission** ..... [www.fppc.ca.gov](http://www.fppc.ca.gov)  
**State Franchise Tax Board** ..... [www.ftb.ca.gov](http://www.ftb.ca.gov)  
**Internal Revenue Service** ..... [www.irs.ustreas.gov](http://www.irs.ustreas.gov)  
**Federal Election Commission** ..... [www.fec.gov](http://www.fec.gov)  
**California Law** ..... [www.leginfo.ca.gov](http://www.leginfo.ca.gov)

## **WHO YOU GONNA CALL?**



The Sonoma County Registrar of Voters Office appreciates notification of cases of alleged voter registration, petition or voter fraud; however, this office is **NOT** an enforcement agency and is therefore unable to investigate any violations.

In response to the many inquiries our office receives regarding possible election violations or fraud, following is a list of resources regarding whom to contact for the various types of violations:

- **False or misleading campaign materials** ▶ No agency enforcement; these issues are dealt with in court.
- **Violations of the Political Reform Act (Title 9 of the California Government Code §§81000-91014), i.e. mass mailing requirements, slate mailers, campaign disclosure, proper use of campaign funds, disclosure of economic interests** ▶ Contact your local district attorney at (707) 565-2311, or the appropriate city attorney for local candidates or measures, or the Fair Political Practices Commission at 1-866-275-3772 or [www.fppc.ca.gov](http://www.fppc.ca.gov).
- **Election fraud** ▶ Contact your local district attorney at (707) 565-2311, or the California Secretary of State at (916) 657-2166 or [www.sos.ca.gov](http://www.sos.ca.gov).
- **Unlawful use of public funds, violations of the Elections Code, the Penal Code, or any laws other than the Political Reform Act** ▶ Contact your local district attorney at (707) 565-2311, or the California State Attorney General at 1-800-952-5225 or [www.caag.state.ca.us](http://www.caag.state.ca.us).
- **Federal campaigns, e.g., U.S. Senate, House of Representatives, the President of the United States, etc.** ▶ Contact the Federal Election Commission at 1-800-424-9530 or [www.fec.gov](http://www.fec.gov).
- **Open meeting laws (Brown Act)** ▶ Contact your local district attorney at (707) 565-2311, or the California State Attorney General at 1-800-952-5225 or [www.caag.state.ca.us](http://www.caag.state.ca.us).
- **Local ordinances** ▶ Contact your local city attorney or local district attorney at (707) 565-2311.
- **Vandalism or requirements concerning campaign signs** ▶ Contact your local city attorney or local district attorney at (707) 565-2311.

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## OFFICE INFORMATION AND INCUMBENT OFFICERS

<b>U.S. Senator–Term:</b> 6 years	<b>Term Begins:</b> January 3 <sup>rd</sup> following election, at noon.	<b>Qualifications:</b> At least 30 years of age, citizen of the U.S. for at least 9 years, inhabitant of the state when elected.
<b>Office<sup>1</sup>:</b> U.S. Senator .....	<b>Term:</b> 6 years .....	<b>No. of Seats (Incumbents)</b> 1 (Feinstein)
<b>U.S. Rep in Congress–Term:</b> 2 years	<b>Term Begins:</b> January 3 <sup>rd</sup> following election, at noon.	<b>Qualifications:</b> At least 25 years of age, citizen of the U.S. for at least 7 years, inhabitant of the state when elected.
<b>Office<sup>1</sup>:</b> U.S. Rep in Congress–2 <sup>nd</sup> District..... U.S. Rep in Congress–5 <sup>th</sup> District .....	<b>Term:</b> 2 years..... 2 years.....	<b>No. of Seats (Incumbents)</b> 1 (Woolsey) – Not Running 1 (Thompson)
<b>State Senator–Term:</b> 4 years	<b>Term Begins:</b> 1 <sup>st</sup> Monday in December following election.	<b>Qualifications:</b> Citizen of the U.S., registered voter in the district at the time nomination papers are issued <sup>2</sup> . May not serve in the same office for more than 2 terms.
<b>Office<sup>1</sup>:</b> State Senator–3 <sup>rd</sup> District:.....	<b>Term:</b> 4 years.....	<b>No. of Seats (Incumbents)</b> 1 (Wolk)
<b>Member of Assembly–Term:</b> 2 years	<b>Term Begins:</b> 1 <sup>st</sup> Monday in December following election.	<b>Qualifications:</b> Citizen of the U.S., registered voter in the district at the time nomination papers are issued <sup>2</sup> . May not serve in the same office for more than 3 terms.
<b>Office<sup>1</sup>:</b> Member of Assembly–2 <sup>nd</sup> District..... Member of Assembly–4 <sup>th</sup> District..... Member of Assembly–10 <sup>th</sup> District.....	<b>Term:</b> 2 years..... 2 years..... 2 years.....	<b>No. of Seats (Incumbents)</b> 1 (Chesbro) 1 (Yamada) 1 (Allen)

<sup>1</sup>The candidate's designated party preference on the ballot shall not be changed between the primary and general election. A candidate for voter-nominated office shall indicate the party preference disclosed upon the candidate's most recent affidavit of registration indicated upon the ballot. A candidate designating a party preference shall not be deemed to be the official nominee of the party designated as preferred by the candidate. A candidate's designation of party preference shall not be construed as an endorsement of that candidate by the party designated. The party preference designated by the candidate is shown for the information of the voters only and may in no way limit the options available to voters. A candidate for a voter-nominated office shall provide his or her party preference history for the preceding ten years on the Declaration of Candidacy.

<sup>2</sup>Article IV, Section 2(c), of the California Constitution requires one year residency in the legislative district and three years residency in California; however, it is the legal opinion of the Secretary of State's Office that these provisions violate the U.S. Constitution and are unenforceable.

## OFFICE INFORMATION AND INCUMBENT OFFICERS

County Boards of Education – Term: 4 years (or 2 years to fill the remainder of an unexpired term).	Term Begins: Last Friday in November following election	Qualifications: Registered voter, resident of the district continuously throughout the term of office.
<b>District:</b>		
<b>Term:</b>		
<b>No. of Seats (Incumbents)</b>		
Sonoma County Board of Education – Area 1 .....	4 years .....	1 (Bantis)
Sonoma County Board of Education – Area 4 .....	2 years .....	1 (Bosworth)
Napa County Board of Education – Area 7 .....	4 years .....	1 (Kresge)
Sonoma County Junior College Cld/Gey/Hbg Area .....	4 years .....	1 (Lindley)
Sonoma County Junior College Santa Rosa Area .....	4 years .....	2 (Call, Edgar)
Napa Valley Community College – Area 7 .....	4 years .....	1 (Andrews)
School Districts – Term: 4 years (or 2 years to fill the remainder of an unexpired term).	Term Begins: First Friday in December following election	Qualifications: Registered voter, resident of the district continuously throughout the term of office.
<b>District:</b>		
<b>Term:</b>		
<b>No. of Seats (Incumbents)</b>		
Calistoga Joint Unified .....	4 years .....	3 (Elkeshen, DiGiulio, Hunt)
Cloverdale Unified .....	4 years .....	3 (Scalabrini, MacDonald, Johnson)
Cotati-Rohnert Park Unified .....	4 years .....	2 (Gilardi, Pulley)
Geyserville Unified .....	4 years .....	3 (Felciano, Crebs, Ramazzotti-Colliver)
Geyserville Unified .....	2 years .....	1 (Kalbfleisch)
Healdsburg Unified .....	4 years .....	3 (Crowell, Velasquez, Llerena)
Sonoma Valley Unified Dunbar Area .....	4 years .....	1 (Ducarroz)
Sonoma Valley Unified Prestwood Area .....	4 years .....	1 (Marsh)
Sonoma Valley Unified Sassarini Area .....	4 years .....	1 (DeSmet)
Windsor Unified .....	4 years .....	2 (Valenzuela, Chavez)
Petaluma Joint Union High .....	4 years .....	2 (Sanderson, Schafer)
City of Santa Rosa High .....	4 years .....	4 (Jeye, Wakefield, Haenel, Gonzalez)
West Sonoma County Union High .....	4 years .....	2 (Landry, Stecher)
Alexander Valley Union .....	4 years .....	2 (Weinberg, Holden)
Bellevue Union .....	4 years .....	2 (Mills, Kennedy)
Bennett Valley Union .....	4 years .....	2 (Gouin, Sanchez)
Cinnabar .....	4 years .....	2 (Thompson, Elu)
Cinnabar .....	2 years .....	1 (Ishizu)
Dunham .....	4 years .....	2 (Rice, Clementino-Poncía)
Dunham .....	2 years .....	1 (Vacant)
Forestville Union .....	4 years .....	2 (Bullard, Eck)
Fort Ross .....	4 years .....	1 (Seymour)
Gravenstein Union .....	4 years .....	2 (Zlotnick, Crocker)
Guerneville .....	4 years .....	2 (Saxe, Sundberg)
Harmony Union .....	4 years .....	2 (Goff, Rosatti)
Harmony Union .....	2 years .....	2 (Skavdal, Bradbury)
Horicon .....	4 years .....	2 (Spencer, Macedo)
Kashia .....	4 years .....	1 (Morgan)
Kenwood .....	4 years .....	2 (Alexander, Cobb)
Liberty .....	4 years .....	2 (Johnston, Evenich)
Mark West Union .....	4 years .....	2 (Saal, McKnight)
Monte Rio Union .....	4 years .....	2 (Thurman-Fein, Vacant)
Montgomery .....	4 years .....	3 (Riemann, Barrio, Robinson)
Oak Grove Union .....	4 years .....	2 (Jacobs, Thiessen)



## OFFICE INFORMATION AND INCUMBENT OFFICERS

Old Adobe Union .....	4 years.....	2 (Abel, Colbert)
Piner-Olivet Union .....	4 years.....	2 (Anderson, Mead)
Rincon Valley Union .....	4 years.....	2 (Doherty, Wood)
Roseland .....	4 years.....	2 (Krueger, Beam)
Sebastopol Union .....	4 years.....	2 (Thompson, Leon)
Sebastopol Union .....	2 years.....	2 (Ramirez, Vacant)
Twin Hills Union .....	4 years.....	2 (Beck, Hupert)
Twin Hills Union .....	2 years.....	1 (Pedersen)
Two Rock Union .....	4 years.....	2 (Hale, Devine)
Waugh .....	4 years.....	2 (Bergin, Stoll)
Waugh .....	2 years.....	2 (Pieper, Shern)
West Side Union .....	4 years.....	2 (Imhoff, Buck)
West Side Union .....	2 years.....	2 (Vega-Gallardo, Davis)
Wilmar Union .....	4 years.....	3 (Overton, Collins, Warner)
Wright .....	4 years.....	2 (Jackson, Irwin)

<b>Cities–Term:</b> 4 years (or 2 years to fill the remainder of an unexpired term).	<b>Term Begins:</b> Upon Certification.	<b>Qualifications:</b> Registered voter, resident of the city at the time nomination papers are issued to that person and continuously throughout the term of office.
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<b>District:</b>	<b>Term:</b>	<b>No. of Seats (Incumbents)</b>
Santa Rosa City Council .....	4 years.....	4 (Wysocky, Sawyer, Olivares, Dupre)
Cloverdale City Council .....	4 years.....	2 (Cox, Wolter)
Cotati City Council .....	4 years.....	3 (Orchard, Dell Osso, Harvey)
Healdsburg City Council .....	4 years.....	3 (Babb, Chambers, Plass)
Petaluma City Council .....	4 years.....	3 (Kearney, Healy, Renee)
Rohnert Park City Council .....	4 years.....	3 (Belforte-Hunter, Mackenzie, Callinan)
Sebastopol City Council .....	4 years.....	2 (Wilson, Shaffer)
Sonoma City Council .....	4 years.....	2 (Gallian, Sanders)
Windsor Town Council .....	4 years.....	2 (Fudge, Scholar)

<b>Coast Life Support District–Term:</b> 4 years (or 2 years to fill the remainder of an unexpired term).	<b>Term Begins:</b> First Friday in December following election	<b>Qualifications:</b> Registered voter, resident of the district continuously throughout the term of office. Meet the requirements of the Principal Act of the District.
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<b>District:</b>	<b>Term:</b>	<b>No. of Seats (Incumbents)</b>
Coast Life Support .....	4 years.....	4 (Combs, Klopfer, Dodds, Schwartz)

<b>Fire Protection Districts–Term:</b> 4 years (or 2 years to fill the remainder of an unexpired term).	<b>Term Begins:</b> First Friday in December following election	<b>Qualifications:</b> Registered voter, resident of the district continuously throughout the term of office. Meet the requirements of the Principal Act of the District.
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<b>District:</b>	<b>Term:</b>	<b>No. of Seats (Incumbents)</b>
Cloverdale Fire Protection .....	4 years.....	3 (Giovanatto, Southard, Green)
Forestville Fire Protection .....	4 years.....	3 (Ballinger, Wood, Low)
Geyserville Fire Protection .....	4 years.....	2 (Bosworth, Groff)
Gold Ridge Fire Protection .....	4 years.....	3 (Lachman, Fiori, Balzer)
Graton Fire Protection .....	4 years.....	3 (Pedersen, Giovannini, Garman)
Graton Fire Protection .....	2 years.....	1 (Cesaretti)

## OFFICE INFORMATION AND INCUMBENT OFFICERS

Kenwood Fire Protection .....	4 years .....	2 (Cooper, Kempers)
Monte Rio Fire Protection .....	4 years .....	2 (Casini, Alberigi)
Monte Rio Fire Protection .....	2 years .....	1 (Fein)
Rancho Adobe Fire Protection .....	4 years .....	4 (Griffith, Proteau, Dunne, Hemmendinger)
Rincon Valley Fire Protection .....	4 years .....	3 (Hamann, Mead, Prickett)
Roseland Fire Protection .....	4 years .....	2 (Bassignani, Petty-Hannum)
Russian River Fire Protection .....	4 years .....	2 (Wood, Lambert)
Timber Cove Fire Protection .....	4 years .....	1 (Frost)
Valley of the Moon Fire Protection .....	4 years .....	3 (Virts, Norton, Brunton)
Windsor Fire Protection .....	4 years .....	3 (Pozzi, Nelson, Brolan)
Windsor Fire Protection .....	2 years .....	1 (Ahlin)
<b>Health Care Districts–Term:</b> 4 years (or 2 years to fill the remainder of an unexpired term).	<b>Term Begins:</b> First Friday in December following election	<b>Qualifications:</b> Registered voter, resident of the district continuously throughout the term of office. Meet the requirements of the Principal Act of the District.
<b>District:</b>	<b>Term:</b>	<b>No. of Seats (Incumbents)</b>
Cloverdale Health Care .....	4 years .....	2 (Winter, Vogler)
North Sonoma County Health Care .....	4 years .....	3 (Anderson, Hahn, Hawn)
Palm Drive Health Care .....	4 years .....	3 (Canova, Inman, Mayhew)
Petaluma Health Care .....	4 years .....	3 (Adams, Steady, Ostroff)
Sonoma Valley Health Care .....	4 years .....	3 (Hohorst, Agrimonti, Boerum)
Sonoma Valley Health Care .....	2 years .....	1 (Nevins)
<b>County Water Districts–Term:</b> 4 years (or 2 years to fill the remainder of an unexpired term).	<b>Term Begins:</b> First Friday in December following election	<b>Qualifications:</b> Registered voter, resident of the district continuously throughout the term of office. Meet the requirements of the Principal Act of the District.
<b>District:</b>	<b>Term:</b>	<b>No. of Seats (Incumbents)</b>
Sweetwater Springs Water.....	4 years .....	2 (Wikle, Quigley)
Sweetwater Springs Water.....	2 years .....	1 (Holmer)
Valley of the Moon Water .....	4 years .....	2 (Prushko, Kenny, Bramfitt)
Valley of the Moon Water .....	2 years .....	1 (Heneveld)

# CANDIDATE QUALIFICATIONS AND REQUIREMENTS

## GOVERNING BOARD MEMBER

School & Community College Districts & County Boards of Education  
(Education Code §§1000 et seq., 5000 et seq., 35100 et seq., 72101 et seq.)

### TERM OF OFFICE

Elected Governing Board Members for School and Community College Districts serve a 4-year term beginning December 7, 2012. Elected Members of the County Board of Education serve a 4-year term beginning November 30, 2012. EXCEPTION: In the event of a vacancy during the first half of the term of office, and at least 130 days prior to the next election, an appointment shall be made to fill the vacancy until the next regularly scheduled election for district governing board members, whereupon an election shall be held to fill the vacancy for the remainder of the unexpired term.

ED.C. §§1007, 5017, 5091, 5093(b)

### QUALIFICATIONS

A Governing Board Member shall:

- be 18 years of age or older; and
- be a citizen of the State of California; and
- be a registered voter; and
- be a resident of the school district or trustee area, if applicable; and
- not be disqualified by the Constitution or laws of the state from holding a civil office.

ED.C. §§1006, 35107, 72103

### FILING REQUIREMENTS

#### Nomination Documents and Procedures

**DECLARATION OF CANDIDACY** ▶ Each candidate is required to file a Declaration of Candidacy between July 16, 2012, and August 10, 2012. The Declaration shall be obtained from the office of the county elections official. The Declaration of Candidacy must be executed in the office of the elections official unless the candidate, in a written statement signed and dated by the candidate, designates a third party to obtain the Declaration from the county elections official and deliver it to the candidate. Such written statement shall state that the candidate is aware the Declaration must be properly executed and delivered to the county elections official from whom it was obtained not later than the close of business on August 10, 2012.

If an incumbent, eligible to be elected, fails to file a Declaration of Candidacy by the close of business on August 10, 2012, any person, other than the person who was the incumbent on August 10, 2012, may file a Declaration of Candidacy not later than the close of business on August 15, 2012.

E.C. §§10603, 10604

**STATEMENTS OF QUALIFICATIONS (OPTIONAL)** ▶ Any candidate for local nonpartisan office may submit a Statement of Qualifications to be printed in the Voter Information Pamphlet portion of the Sample Ballot. Statements must be filed at the same time nomination papers are filed and may be withdrawn, but not changed, until 5 p.m. the next regular business day after nominations close. Statements are confidential until nominations (or extended nominations) close and then become public record.

Statements shall be limited to a recitation of the candidate's own personal background and qualifications, and shall not in any way make reference to other candidates for that office or to another candidate's qualifications, character, or activities.

E.C. §§13307, 13308, 13311

# QUALIFICATIONS AND REQUIREMENTS

## School & Community College Districts & County Boards of Education

**MISREPRESENTATION IN STATEMENT** ▶ Any candidate in an election (including an incumbent in a recall) who knowingly makes a false statement of a material fact in a candidate's statement prepared pursuant to E.C. §11327 or §13307, with the intent to mislead the voters, is punishable by a fine not to exceed one thousand dollars (\$1,000).

E.C. §18351

**STATEMENT OF ECONOMIC INTERESTS (FORM 700)** ▶ Government Code §87300 requires every agency to adopt a Conflict of Interest Code. A Conflict of Interest Code is a document that designates the positions within an agency which make or participate in making governmental decisions that may have a foreseeable material effect on any financial interest.

Each candidate must file a Statement of Economic Interests (Form 700) not later than the final filing date for the Declaration of Candidacy. Elected officials must also file Statements of Economic Interests within (30) days after assuming office, annually, and within (30) days of leaving office. If an individual is appointed to an office, he or she must file not more than (30) days after assuming office. Under certain conditions, the Statement of Economic Interests need not be filed if such a statement was filed within (60) days prior to the filing of a Declaration of Candidacy or the date of assuming office.

G.C. §§87200 et seq.

**VOLUNTARY CODE OF FAIR CAMPAIGN PRACTICES** ▶ At the time an individual files his or her Declaration of Candidacy, Nomination Petitions, or any other paper evidencing an intention to be a candidate for public office, the county elections official shall give the individual a copy of the Code of Fair Campaign Practices and a copy of the provisions of Ch. 5, Div. 20 of the Elections Code.

E.C. §20440

## CAMPAIGN COMMITTEE FILING OBLIGATIONS

See Campaign Disclosure Requirements starting on page 22 of this guide or the appropriate F.P.C. Manual.

# SPECIAL DISTRICT DIRECTOR

## Coast Life Support District (Chapter 375 of 1986 – Coast Life Support District Act)

### TERM OF OFFICE

Elected District Directors serve a 4-year term beginning December 7, 2012. **EXCEPTION:** In the event of a vacancy during the first half of the term of office, and at least 130 days prior to the election, an appointment shall be made to fill the vacancy until the next regularly scheduled election for district directors, whereupon an election shall be held to fill the vacancy for the remainder of the unexpired term.

G.C. §1780, E.C. §§10507, 10554

### QUALIFICATIONS

A District Director shall:

- be 18 years of age or older; and
- be a registered voter; and
- be a resident of the district.

A District Director shall not –

- possess any property interest in, or own any stocks, bonds or other securities issued by any private ambulance or life support service serving the same area served by the district (includes spouse and minor children); or
- be an employee of any for-profit ambulance or life support service.

Ch. 375, Sec. 27(a)

### FILING REQUIREMENTS

#### Nomination Documents and Procedures

**DECLARATION OF CANDIDACY** ▶ Each candidate is required to file a Declaration of Candidacy between July 16, 2012, and August 10, 2012. The Declaration shall be obtained from the office of the county elections official. The Declaration of Candidacy must be executed in the office of the elections official unless the candidate, in a written statement signed and dated by the candidate, designates a third party to obtain the Declaration from the county elections official and deliver it to the candidate. Such written statement shall state that the candidate is aware the Declaration must be properly executed and delivered to the county elections official from whom it was obtained not later than the close of business on August 10, 2012.

If an incumbent, eligible to be elected, fails to file a Declaration of Candidacy by the close of business on August 10, 2012, any person, other than the person who was the incumbent on August 10, 2012, may file a Declaration of Candidacy not later than the close of business on August 15, 2012.

E.C. §§10510, 10516

**STATEMENTS OF QUALIFICATIONS (OPTIONAL)** ▶ Any candidate for local nonpartisan office may submit a Statement of Qualifications to be printed in the Voter Information Pamphlet portion of the Sample Ballot. Statements must be filed at the same time nomination papers are filed and may be withdrawn, but not changed, until 5 p.m. the next regular business day after nominations close. Statements are confidential until nominations (or extended nominations) close and then become public record.

Statements shall be limited to a recitation of the candidate's own personal background and qualifications, and shall not in any way make reference to other candidates for that office or to another candidate's qualifications, character, or activities.

E.C. §§13307, 13308, 13311

# QUALIFICATIONS AND REQUIREMENTS

## Coast Life Support District

**MISREPRESENTATION IN STATEMENT** ▶ Any candidate in an election (including an incumbent in a recall) who knowingly makes a false statement of a material fact in a candidate's statement prepared pursuant to E.C. §11327 or E.C. §13307, with the intent to mislead the voters, is punishable by a fine not to exceed one thousand dollars (\$1,000).

E.C. §18351

**STATEMENT OF ECONOMIC INTERESTS (FORM 700)** ▶ Government Code §87300 requires every agency to adopt a Conflict of Interest Code. A Conflict of Interest Code is a document that designates the positions within an agency which make or participate in making governmental decisions that may have a foreseeable material effect on any financial interest.

Each candidate must file a Statement of Economic Interests (Form 700) not later than the final filing date for the Declaration of Candidacy. Elected officials must also file Statements of Economic Interests within (30) days after assuming office, annually, and within (30) days of leaving office. If an individual is appointed to an office, he or she must file not more than (30) days after assuming office. Under certain conditions, the Statement of Economic Interests need not be filed if such a statement was filed within (60) days prior to the filing of a Declaration of Candidacy or the date of assuming office.

G.C. §§87200 et seq.

**VOLUNTARY CODE OF FAIR CAMPAIGN PRACTICES** ▶ At the time an individual files his or her Declaration of Candidacy, Nomination Petitions, or any other paper evidencing an intention to be a candidate for public office, the county elections official shall give the individual a copy of the Code of Fair Campaign Practices and a copy of the provisions of Ch. 5, Div. 20 of the Elections Code.

E.C. §20440

## CAMPAIGN COMMITTEE FILING OBLIGATIONS

See Campaign Disclosure Requirements starting on page 22 of this guide or the appropriate F.P.P.C. Manual.

# SPECIAL DISTRICT DIRECTOR

## Fire Protection Districts (Health and Safety Code, Div. 12, Part 2)

### TERM OF OFFICE

Elected District Directors serve a 4-year term beginning December 7, 2012. **EXCEPTION:** In the event of a vacancy during the first half of the term of office, and at least 130 days prior to the election, an appointment shall be made to fill the vacancy until the next regularly scheduled election for district directors, whereupon an election shall be held to fill the vacancy for the remainder of the unexpired term.

Health & Safety Code §§13843, 13852  
G.C. §1780, E.C. §§10507, 10554

### QUALIFICATIONS

A District Director shall:

- be a registered voter; and
- be a resident of the district.

Health & Safety Code §13841, E.C. §10514

### FILING REQUIREMENTS

#### Nomination Documents and Procedures

**DECLARATION OF CANDIDACY** ▶ Each candidate is required to file a Declaration of Candidacy between July 16, 2012, and August 10, 2012. The Declaration shall be obtained from the office of the county elections official. The Declaration of Candidacy must be executed in the office of the elections official unless the candidate, in a written statement signed and dated by the candidate, designates a third party to obtain the Declaration from the county elections official and deliver it to the candidate. Such written statement shall state that the candidate is aware the Declaration must be properly executed and delivered to the county elections official from whom it was obtained not later than the close of business on August 10, 2012.

If an incumbent, eligible to be elected, fails to file a Declaration of Candidacy by the close of business on August 10, 2012, any person, other than the person who was the incumbent on August 10, 2012, may file a Declaration of Candidacy not later than the close of business on August 15, 2012.

E.C. §§10510, 10516

**STATEMENTS OF QUALIFICATIONS (OPTIONAL)** ▶ Any candidate for local nonpartisan office may submit a Statement of Qualifications to be printed in the Voter Information Pamphlet portion of the Sample Ballot. Statements must be filed at the same time nomination papers are filed and may be withdrawn, but not changed, until 5 p.m. the next regular business day after nominations close. Statements are confidential until nominations (or extended nominations) close and then become public record.

Statements shall be limited to a recitation of the candidate's own personal background and qualifications, and shall not in any way make reference to other candidates for that office or to another candidate's qualifications, character, or activities.

E.C. §§13307, 13308, 13311

**MISREPRESENTATION IN STATEMENT** ▶ Any candidate in an election (including an incumbent in a recall) who knowingly makes a false statement of a material fact in a candidate's statement prepared pursuant to E.C. §11327 or E.C. §13307, with the intent to mislead the voters, is punishable by a fine not to exceed one thousand dollars (\$1,000).

E.C. §18351

# QUALIFICATIONS AND REQUIREMENTS

## Fire Protection Districts

**STATEMENT OF ECONOMIC INTERESTS (FORM 700)** ▶ Government Code §87300 requires every agency to adopt a Conflict of Interest Code. A Conflict of Interest Code is a document that designates the positions within an agency which make or participate in making governmental decisions that may have a foreseeable material effect on any financial interest.

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G.C. §§87200 et seq.

**VOLUNTARY CODE OF FAIR CAMPAIGN PRACTICES** ▶ At the time an individual files his or her Declaration of Candidacy, Nomination Petitions, or any other paper evidencing an intention to be a candidate for public office, the county elections official shall give the individual a copy of the Code of Fair Campaign Practices and a copy of the provisions of Ch. 5, Div. 20 of the Elections Code.

E.C. §20440

## CAMPAIGN COMMITTEE FILING OBLIGATIONS

See Campaign Disclosure Requirements starting on page 22 of this guide or the appropriate F.P.C. Manual.



# SPECIAL DISTRICT DIRECTOR

## Health Care Districts (Health and Safety Code, Div. 23, Chapter 2)

### TERM OF OFFICE

Elected District Directors serve a 4-year term beginning December 7, 2012. **EXCEPTION:** In the event of a vacancy during the first half of the term of office, and at least 130 days prior to the election, an appointment shall be made to fill the vacancy until the next regularly scheduled election for district directors, whereupon an election shall be held to fill the vacancy for the remainder of the unexpired term.

Health & Safety Code §32100  
G.C. §1780, E.C. §§10507, 10554

### QUALIFICATIONS

A District Director shall:

- be a registered voter; and
- be a resident of the district.

Health & Safety Code §32100, E.C. §10514

### FILING REQUIREMENTS

#### Nomination Documents and Procedures

**DECLARATION OF CANDIDACY** ▶ Each candidate is required to file a Declaration of Candidacy between July 16, 2012, and August 10, 2012. The Declaration shall be obtained from the office of the county elections official. The Declaration of Candidacy must be executed in the office of the elections official unless the candidate, in a written statement signed and dated by the candidate, designates a third party to obtain the Declaration from the county elections official and deliver it to the candidate. Such written statement shall state that the candidate is aware the Declaration must be properly executed and delivered to the county elections official from whom it was obtained not later than the close of business on August 10, 2012.

If an incumbent, eligible to be elected, fails to file a Declaration of Candidacy by the close of business on August 10, 2012, any person, other than the person who was the incumbent on August 10, 2012, may file a Declaration of Candidacy not later than the close of business on August 15, 2012.

E.C. §§10510, 10516

**STATEMENTS OF QUALIFICATIONS (OPTIONAL)** ▶ Any candidate for local nonpartisan office may submit a Statement of Qualifications to be printed in the Voter Information Pamphlet portion of the Sample Ballot. Statements must be filed at the same time nomination papers are filed and may be withdrawn, but not changed, until 5 p.m. the next regular business day after nominations close. Statements are confidential until nominations (or extended nominations) close and then become public record.

Statements shall be limited to a recitation of the candidate's own personal background and qualifications, and shall not in any way make reference to other candidates for that office or to another candidate's qualifications, character, or activities.

E.C. §§13307, 13308, 13311

**MISREPRESENTATION IN STATEMENT** ▶ Any candidate in an election (including an incumbent in a recall) who knowingly makes a false statement of a material fact in a candidate's statement prepared pursuant to E.C. §11327 or §13307, with the intent to mislead the voters, is punishable by a fine not to exceed one thousand dollars (\$1,000).

E.C. §18351

# QUALIFICATIONS AND REQUIREMENTS

## Health Care Districts

**STATEMENT OF ECONOMIC INTERESTS (FORM 700)** ▶ Government Code §87300 requires every agency to adopt a Conflict of Interest Code. A Conflict of Interest Code is a document that designates the positions within an agency which make or participate in making governmental decisions that may have a foreseeable material effect on any financial interest.

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G.C. §§87200 et seq.

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E.C. §20440

## CAMPAIGN COMMITTEE FILING OBLIGATIONS

See Campaign Disclosure Requirements starting on page 22 of this guide or the appropriate F.P.P.C. Manual.

# SPECIAL DISTRICT DIRECTOR

## County Water Districts (Water Code, Div. 12, Part 3)

### TERM OF OFFICE

Elected District Directors serve a 4-year term beginning December 7, 2012. **EXCEPTION:** In the event of a vacancy during the first half of the term of office, and at least 130 days prior to the election, an appointment shall be made to fill the vacancy until the next regularly scheduled election for district directors, whereupon an election shall be held to fill the vacancy for the remainder of the unexpired term.

Water Code §30500 et seq.  
G.C. §1780, E.C. §§10507, 10554

### QUALIFICATIONS

A District Director shall:

- be a registered voter of the district.

Water Code §30500, E.C. §10514

### FILING REQUIREMENTS

#### Nomination Documents and Procedures

**DECLARATION OF CANDIDACY** ▶ Each candidate is required to file a Declaration of Candidacy between July 16, 2012, and August 10, 2012. The Declaration shall be obtained from the office of the county elections official. The Declaration of Candidacy must be executed in the office of the elections official unless the candidate, in a written statement signed and dated by the candidate, designates a third party to obtain the Declaration from the county elections official and deliver it to the candidate. Such written statement shall state that the candidate is aware the Declaration must be properly executed and delivered to the county elections official from whom it was obtained not later than the close of business on August 10, 2012.

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E.C. §§10510, 10516

**STATEMENTS OF QUALIFICATIONS (OPTIONAL)** ▶ Any candidate for local nonpartisan office may submit a Statement of Qualifications to be printed in the Voter Information Pamphlet portion of the Sample Ballot. Statements must be filed at the same time nomination papers are filed and may be withdrawn, but not changed, until 5 p.m. the next regular business day after nominations close. Statements are confidential until nominations (or extended nominations) close and then become public record.

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E.C. §§13307, 13308, 13311

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E.C. §18351

# QUALIFICATIONS AND REQUIREMENTS

## County Water Districts

**STATEMENT OF ECONOMIC INTERESTS (FORM 700)** ▶ Government Code §87300 requires every agency to adopt a Conflict of Interest Code. A Conflict of Interest Code is a document that designates the positions within an agency which make or participate in making governmental decisions that may have a foreseeable material effect on any financial interest.

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G.C. §§87200 et seq.

**VOLUNTARY CODE OF FAIR CAMPAIGN PRACTICES** ▶ At the time an individual files his or her Declaration of Candidacy, Nomination Petitions, or any other paper evidencing an intention to be a candidate for public office, the county elections official shall give the individual a copy of the Code of Fair Campaign Practices and a copy of the provisions of Ch. 5, Div. 20 of the Elections Code.

E.C. §20440

## CAMPAIGN COMMITTEE FILING OBLIGATIONS

See Campaign Disclosure Requirements starting on page 22 of this guide or the appropriate F.P.P.C. Manual.

# QUALIFICATIONS AND REQUIREMENTS

## Voter Information Pamphlet – Sonoma County Sample Ballot

ESTIMATED COST OF STATEMENTS OF QUALIFICATIONS

NOVEMBER 6, 2012  
CONSOLIDATED GENERAL ELECTION

Jurisdiction	Registration Plus 15%	Typeset & Handling	Run Chg. & Page Set-Up	Total Estimate English Only	Total Estimate English/Spanish	Who Pays	When
<b>FEDERAL (Elected by District)</b>							
US Representative 2nd Dist	121,545	\$116	\$752	<b>\$868</b>	<b>\$1,835</b>	CAND	BEFORE
US Representative 5th Dist	165,370	\$116	\$1,015	<b>\$1,131</b>	<b>\$2,361</b>	CAND	BEFORE
<b>STATE (Elected by District)</b>							
State Senate 3 <sup>rd</sup> District	83,208	\$116	\$522	<b>\$638</b>	<b>\$1,375</b>	CAND	BEFORE
State Assembly 2 <sup>nd</sup> District	124,938	\$116	\$772	<b>\$888</b>	<b>\$1,876</b>	CAND	BEFORE
State Assembly 4 <sup>th</sup> District	38,994	\$116	\$257	<b>\$372</b>	<b>\$845</b>	CAND	BEFORE
State Assembly 10 <sup>th</sup> District	122,982	\$116	\$761	<b>\$876</b>	<b>\$1,853</b>	CAND	BEFORE
<b>COUNTY (Elected by District)</b>							
Supervisor 1 <sup>st</sup> District	65,824	\$116	\$418	<b>\$533</b>	<b>\$1,167</b>	CAND	BEFORE
Supervisor 3 <sup>rd</sup> District	49,043	\$116	\$317	<b>\$433</b>	<b>\$965</b>	CAND	BEFORE
Supervisor 5 <sup>th</sup> District	56,003	\$116	\$359	<b>\$474</b>	<b>\$1,049</b>	CAND	BEFORE
<b>SCHOOLS</b>							
Sonoma County Bd of Ed Area 1	65,599	\$116	\$416	<b>\$532</b>	<b>\$1,164</b>	CAND	BEFORE
Sonoma County Bd of Ed Area 4	56,356	\$116	\$361	<b>\$477</b>	<b>\$1,053</b>	CAND	BEFORE
Napa County Bd of Ed Area 7	415	\$116	\$25	<b>\$141</b>	<b>\$382</b>	CAND	BEFORE
So Co Jr College-Cld/Gey/Hbg Area	42,021	\$116	\$275	<b>\$391</b>	<b>\$881</b>	CAND	BEFORE
So Co Jr College-Santa Rosa Area	109,322	\$116	\$679	<b>\$794</b>	<b>\$1,689</b>	CAND	BEFORE
Napa Vly Comm College Area 7	415	\$116	\$25	<b>\$141</b>	<b>\$382</b>	CAND	BEFORE
Calistoga Joint Unified School	415	\$116	\$25	<b>\$141</b>	<b>\$382</b>	CAND	BEFORE
Cloverdale Unified School	6,134	\$116	\$60	<b>\$175</b>	<b>\$450</b>	CAND	BEFORE
Cotati-Rohnert Park Unified School	28,218	\$116	\$192	<b>\$308</b>	<b>\$715</b>	CAND	BEFORE
Geyserville Unified School	1,145	\$116	\$30	<b>*\$290</b>	<b>*\$782</b>	CAND	BEFORE
*Estimate is for a 400 word statement, candidates will be charged for 400 words per governing body.							
Healdsburg Unified School	10,747	\$116	\$87	<b>\$203</b>	<b>\$506</b>	CAND	AFTER
Sonoma Valley Unified School	24,071	\$116	\$167	<b>\$283</b>	<b>\$666</b>	CAND	BEFORE
Windsor Unified School	16,869	\$116	\$124	<b>\$240</b>	<b>\$579</b>	CAND	BEFORE
Petaluma Jt Union High School	45,477	\$116	\$296	<b>\$411</b>	<b>\$923</b>	CAND	BEFORE
City of Santa Rosa High School	114,940	\$116	\$712	<b>\$828</b>	<b>\$1,756</b>	Call District	528-5181
West So Co Union High School	36,195	\$116	\$240	<b>\$356</b>	<b>\$811</b>	CAND	BEFORE

# QUALIFICATIONS AND REQUIREMENTS

## Voter Information Pamphlet – Sonoma County Sample Ballot

ESTIMATED COST OF STATEMENTS OF QUALIFICATIONS

NOVEMBER 6, 2012  
CONSOLIDATED GENERAL ELECTION

Jurisdiction	Registration Plus 15%	Typeset & Handling	Run Chg. & Page Set-Up	Total Estimate English Only	Total Estimate English/ Spanish	Who Pays	When
Alexander Valley Union School	623	\$116	\$27	\$142	\$384	CAND	BEFORE
Bellevue Union School	8,826	\$116	\$76	\$191	\$483	CAND	BEFORE
Bennett Valley Union School	7,682	\$116	\$69	\$184	\$469	DIST	AFTER
Cinnabar School	1,571	\$116	\$32	\$148	\$396	CAND	BEFORE
Dunham School	515	\$116	\$26	\$141	\$383	DIST	AFTER
Forestville Union School	5,077	\$116	\$53	\$169	\$438	CAND	BEFORE
Fort Ross School	505	\$116	\$26	\$141	\$383	CAND	BEFORE
Gravenstein Union School	4,134	\$116	\$48	\$163	\$426	CAND	BEFORE
Guerneville School	3,559	\$116	\$44	\$160	\$420	CAND	BEFORE
Harmony Union School	3,683	\$116	\$45	\$161	\$421	DIST	AFTER
Horicon School	1,143	\$116	\$30	\$145	\$391	CAND	BEFORE
Kashia School	25	\$116	\$23	\$139	\$377	CAND	BEFORE
Kenwood School	3,670	\$116	\$45	\$160	\$421	CAND	BEFORE
Liberty School	1,324	\$116	\$31	\$146	\$393	CAND	BEFORE
Mark West Union School	8,737	\$116	\$75	\$191	\$482	CAND	BEFORE
Monte Rio Union School	1,366	\$116	\$31	\$147	\$393	CAND	AFTER
Montgomery School	796	\$116	\$28	\$143	\$386	CAND	BEFORE
Oak Grove Union School	3,577	\$116	\$44	\$160	\$420	CAND	BEFORE
Old Adobe Union School	15,809	\$116	\$118	\$233	\$567	CAND	BEFORE
Piner-Olivet Union School	9,782	\$116	\$82	\$197	\$494	CAND	BEFORE
Rincon Valley Union School	28,267	\$116	\$192	\$308	\$716	DIST	AFTER
Roseland School	4,018	\$116	\$47	\$163	\$425	CAND	BEFORE
Sebastopol Union	8,914	\$116	\$76	\$192	\$484	CAND	BEFORE
Twin Hills Union School	4,584	\$116	\$50	\$166	\$432	CAND	BEFORE
Two Rock Union School	403	\$116	\$25	\$141	\$382	CAND	BEFORE
Waugh School	3,587	\$116	\$44	\$160	\$420	DIST	AFTER
West Side Union School	673	\$116	\$27	\$142	\$385	CAND	BEFORE
Wilmar Union School	2,300	\$116	\$37	\$152	\$404	DIST	AFTER
Wright School	9,202	\$116	\$78	\$194	\$487	CAND	BEFORE
<b>CITIES</b>							
City of Santa Rosa	91,515	\$116	\$572	\$687	\$1,475	CAND	BEFORE
City of Cloverdale	4,775	\$116	\$51	\$167	\$434	CAND	BEFORE
City of Cotati	4,451	\$116	\$50	\$165	\$430	CAND	BEFORE
City of Healdsburg	6,902	\$116	\$64	\$180	\$460	CAND	BEFORE
City of Petaluma	35,908	\$116	\$238	\$354	\$808	CAND	BEFORE
City of Rohnert Park	22,042	\$116	\$155	\$271	\$641	Call City	588-2226
City of Sebastopol	5,523	\$116	\$56	\$172	\$443	CAND	BEFORE
City of Sonoma	7,452	\$116	\$68	\$183	\$466	CAND	BEFORE
Town of Windsor	15,680	\$116	\$117	\$232	\$565	CAND	BEFORE

# QUALIFICATIONS AND REQUIREMENTS

## Voter Information Pamphlet – Sonoma County Sample Ballot

ESTIMATED COST OF STATEMENTS OF QUALIFICATIONS

NOVEMBER 6, 2012

CONSOLIDATED GENERAL ELECTION

Jurisdiction	Registration Plus 15%	Typeset & Handling	Run Chg. & Page Set-Up	Total Estimate English Only	Total Estimate English/ Spanish	Who Pays	When
<b>SPECIAL DISTRICTS</b>							
<b>Coast Life Support</b>	1,673	\$116	\$33	<b>\$148</b>	<b>\$397</b>	CAND	AFTER
<b>Cloverdale Fire Protection</b>	6,056	\$116	\$59	<b>\$175</b>	<b>\$449</b>	DIST	AFTER
<b>Forestville Fire Protection</b>	4,396	\$116	\$49	<b>\$165</b>	<b>\$430</b>	CAND	BEFORE
<b>Geyserville Fire Protection</b>	2,666	\$116	\$39	<b>\$154</b>	<b>\$409</b>	CAND	AFTER
<b>Gold Ridge Fire Protection</b>	11,172	\$116	\$90	<b>\$205</b>	<b>\$511</b>	DIST	AFTER
<b>Graton Fire Protection</b>	4,782	\$116	\$52	<b>\$167</b>	<b>\$434</b>	CAND	BEFORE
<b>Kenwood Fire Protection</b>	1,494	\$116	\$32	<b>\$147</b>	<b>\$395</b>	DIST	AFTER
<b>Monte Rio Fire Protection</b>	1,694	\$116	\$33	<b>\$149</b>	<b>\$397</b>	CAND	AFTER
<b>Rancho Adobe Fire Protection</b>	12,570	\$116	\$98	<b>\$214</b>	<b>\$528</b>	CAND	BEFORE
<b>Rincon Valley Fire Protection</b>	17,915	\$116	\$130	<b>\$246</b>	<b>\$592</b>	CAND	BEFORE
<b>Roseland Fire Protection</b>	3,016	\$116	\$41	<b>\$156</b>	<b>\$413</b>	CAND	AFTER
<b>Russian River Fire Protection</b>	3,644	\$116	\$45	<b>\$160</b>	<b>\$421</b>	CAND	BEFORE
<b>Timber Cove Fire Protection</b>	330	\$116	\$25	<b>\$140</b>	<b>\$381</b>	CAND	BEFORE
<b>Valley of the Moon Fire Protection</b>	11,269	\$116	\$90	<b>\$206</b>	<b>\$512</b>	CAND	AFTER
<b>Windsor Fire Protection</b>	16,713	\$116	\$123	<b>\$239</b>	<b>\$577</b>	CAND	BEFORE
<b>Cloverdale Health Care</b>	6,124	\$116	\$60	<b>\$175</b>	<b>\$450</b>	CAND	AFTER
<b>North Sonoma County Health Care</b>	34,893	\$116	\$232	<b>\$348</b>	<b>\$796</b>	CAND	BEFORE
<b>Palm Drive Health Care</b>	36,251	\$116	\$240	<b>\$356</b>	<b>\$812</b>	CAND	BEFORE
<b>Petaluma Health Care</b>	47,241	\$116	\$306	<b>\$422</b>	<b>\$944</b>	DIST	AFTER
<b>Sonoma Valley Health Care</b>	23,854	\$116	\$166	<b>\$282</b>	<b>\$663</b>	CAND	BEFORE
<b>Sweetwater Springs Water</b>	4,882	\$116	\$52	<b>\$168</b>	<b>\$435</b>	CAND	BEFORE
<b>Valley of the Moon Water</b>	11,946	\$116	\$95	<b>\$210</b>	<b>\$520</b>	CAND	BEFORE

**STATEMENT OF QUALIFICATIONS**  
**For Local Nonpartisan Offices**  
**Voter Information Pamphlet — Sonoma County Sample Ballot**

**CANDIDATE STATEMENT**

- Statements of Qualifications are optional and, unless otherwise determined by the governing body, are printed at the expense of the candidate. Candidates who are required to prepay the estimated cost will be either billed for the additional cost or refunded any overpayment following the election. Estimated costs for Statements of Qualifications are based on the printer's price list. Run charges are estimated at 1/4 page in the Voter Information Pamphlet, printed in each booklet for the jurisdiction. The number of booklets ordered is estimated at current registration + 15% to allow for rounding off and multiple ballot types. Estimates are based on four candidates sharing the cost of a single page. **Actual costs may vary substantially from the estimate, depending on the number of candidates in a particular contest.** Run charges and set-up fees will be prorated among the candidates for a particular contest. If the number of candidates submitting statements is not evenly divisible by four, and the statement cannot be printed with any others, **run charges and page set-up fees can be as much as four times the estimate.** Estimates are for statements not exceeding 200 words unless noted. If a governing body, prior to the date nominations open, opts to increase the number of words allowed to not exceed 400, the estimated cost will be double the estimate listed.
- A candidate may opt to have his or her statement translated into, and printed in, Spanish, in addition to having his or her statement printed in English. The cost of having a statement printed in both English and Spanish is approximately \$100 more than twice the cost of a statement printed in English only.
- The body of the statement (not including name, age and occupation) shall not exceed 200 words (unless increased to not exceed 400 words by the governing body). Words shall be counted pursuant to Elections Code §9.
- Statements must be submitted on, or attached to, the form provided. Statements must be typewritten and single-spaced in a block paragraph style. Words in all capitals, indentions, italics, underlines, stars, dots, etc., are prohibited. Lists and enumerations will be wrapped as a single paragraph. Multiple single sentence paragraphs that do not fit in the space will be wrapped. Indented text, if submitted, will be run together as a sentence. The elections official is not responsible for the correct typesetting of statements that must be reconfigured to comply with these guidelines.
- Statements for candidates shall be limited to a recitation of the candidate's own personal background and qualifications, and shall not in any way make reference to other candidates for that office or to another candidate's qualifications, character, or activities.
- Statements shall be written in the first person (e.g., "I am running..." not "She is running..." or "Jane Doe is running...") and shall be limited to a recitation of the candidate's personal background and qualifications. Each statement shall be accompanied by a declaration executed under penalty of perjury, declaring that the information contained therein is true and correct.
- Statements will be printed in random alphabet order unless repositioned due to space considerations. Statements do not rotate.

**FILING INFORMATION**

- Statements shall be filed with the county elections official when nomination papers are returned for filing, or in the case of an election for which nomination papers are not required (i.e., run-off election) no later than the 88th day prior to the election.
- Statements shall remain confidential until the expiration of the filing deadline for nomination papers for the office. Statements may be withdrawn, but shall not be changed (except as specifically required by the elections official), until 5 p.m. the next regular business day following the close of nominations for such office.
- Statements are subject to examination and challenge by any voter of the jurisdiction (Elections Code §13313) for a period of 10 calendar days following the close of filing for each such office.



# GUIDELINES FOR PREPARING CANDIDATE'S STATEMENT OF QUALIFICATIONS

## For Local Nonpartisan Offices

**PREPARATION OF CANDIDATE'S STATEMENT** ▶ Shown below is a reduced facsimile of a Candidate's Statement of Qualifications form. Note that the first paragraph in the upper portion contains information as to the limitations on the number of words and the cost of printing and handling your statement. This portion of the form is to be completed by the officer issuing the form. The second paragraph contains check boxes for you to indicate whether you wish to have your statement printed in English only, or in English and Spanish. You should complete this portion and date and sign where indicated. The statement shown below has been typed, in upper and lower case, block paragraph form, and the candidate is not requesting a Spanish translation of her statement. She has corrected and initialed a typographical error (had the candidate not corrected this error it would have been typeset as submitted).

JURISDICTION: \_\_\_\_\_ CONTEST ID: \_\_\_\_\_ CANDIDATE ID: \_\_\_\_\_

**CANDIDATE'S STATEMENT OF QUALIFICATIONS**  
(INSTRUCTIONS AND STATEMENT OF WITHDRAWAL ON THE REVERSE SIDE OF THIS FORM)

The estimated cost of printing a 200 word statement of qualifications is \$ 260.00 . The governing body of your jurisdiction has determined that statements shall be limited to ( 200 ) 400 ) words: the ( candidate ) jurisdiction ) shall bear the cost of the statements, and payment shall be required ( prior to ) after ) the election. Payments required in advance are to be made directly to the jurisdiction. Proof of payment will be required at the time the statement is filed. **Actual estimated costs may vary substantially; see reverse side of this form for explanation.**<sup>1</sup>

I hereby state that I prepared the following statement for printing and distribution in the Voter Information Pamphlet portion of the Sample Ballot in [  ] **ENGLISH ONLY** [  ] **ENGLISH AND SPANISH**. I understand the estimated cost of the statement will be approximately double for 400 word statements, or statements printed in English and Spanish.

DATE: November 12, 2005 CANDIDATE SIGNATURE: Elita P. Snodgrass

NAME: ELITA P. SNODGRASS AGE: 32  
If left blank will not be printed

OCCUPATION: Businesswoman  
Not subject to the ballot designation limitations - if left blank will not be printed

(STATEMENT / WORD COUNT BEGINS HERE)

I am running for the governing board of the Washington Unified School District because I feel I can bring a balance to the board. I attended local schools, graduating from Washington High School in 1985. I am married and currently have two children attending school in the district.

I own and operate my own business, so I am well aware of the need to operate within a budget. With proper distribution of resources and educational materials I am convinced we can offer quality education to all students within the district.

I have been active in the P.T.A., served on the Save Our Youth committee, and am an active member of the All-Faith Church. I have served as Boy Scout Den Mother and Girl Scout Leader for the past 3 years. I also serve as a volunteer at the Community Recycling Center as time allows.

I am looking forward to serving you on the Washington Unified School District Governing Board.

Thank you <sup>/</sup> for your vote.  
E.P.S.

# GUIDELINES FOR PREPARING CANDIDATE'S STATEMENT OF QUALIFICATIONS

## For Local Nonpartisan Offices

**Printed Candidate's Statement** ▶ The example below illustrates the candidate's statement as it will be printed in the Voter Information Pamphlet portion of the Sample Ballot. All statements are printed in BLOCK PARAGRAPH STYLE with spacing between paragraphs (no indentations).

WASHINGTON UNIFIED SCHOOL DISTRICT	
ELITA P. SNODGRASS	Age: 32
Occupation: Businesswoman	
I am running for the governing board of the Washington Unified School District because I feel I can bring a balance to the board. I attended local schools, graduating from Washington High School in 1985. I am married and currently have two children attending school in the district.	
I own and operate my own business, so I am well aware of the need to operate within a budget. With proper distribution of resources and educational materials I am convinced we can offer quality education to all students within the district.	
I have been active in the P.T.A., served on the Save Our Youth committee, and am an active member of the All-Faith Church. I have served as Boy Scout Den Mother and Girl Scout Leader for the past 3 years. I also serve as a volunteer at the Community Recycling Center as time allows.	
I am looking forward to serving you on the Washington Unified School District Governing Board.	
Thank you for your vote.	

### Word Count Standards

1. Punctuation is not counted.
2. Each word shall be counted as one word except as specified.
3. All geographical names shall be counted as one word (e.g., "City and County of San Francisco" or "Rincon Valley Union School District" shall be counted as one word).
4. Each abbreviation for a word, phrase, or expression shall be counted as one word (e.g., S.R.J.C.).
5. Hyphenated words that appear in any generally available dictionary shall be counted as one word. Each part of all other hyphenated words shall be counted as a separate word.
6. Dates consisting of a combination of words and digits shall be counted as two words (e.g., June 2, 2000). Dates consisting of only digits shall be counted as one word (e.g., 6/2/00).
7. Digital numbers shall be counted as one word (e.g., 100). Numbers which are written out are counted as one word each (e.g., "one" shall be counted as one word and "one hundred" shall be counted as two words).
8. Telephone numbers shall be counted as one word.
9. Internet web site addresses shall be counted as one word.

Statements must be typewritten in upper and lower case, with paragraphs clearly marked. Statements must be submitted on the appropriate form; however, statements may be prepared on a word processor and attached to the form, providing no pertinent information is covered by the attachment. Statements submitted in a format other than block paragraph will be reformatted as illustrated above. If age and/or occupation are left blank, none will be printed. Occupation is not restricted by ballot designation limitations; however, occupations exceeding one line will be shortened. **STATEMENTS MUST BE WRITTEN IN THE FIRST PERSON** (e.g., "I am running ..." not "Jane Doe is running ..." or "He is running ...").

**PLEASE PROOFREAD YOUR STATEMENT.** The Registrar of Voters Office will not be responsible for the accurate printing of any re-formatted statement or handwritten statement, nor will it correct any misspellings or errors in grammar or punctuation. **Words in ALL CAPITALS, italics, underlines, boldface type, \*\*\*stars\*\*\*, !!!dots ..., etc., are prohibited.**

# **PROVISIONS OF THE CODE OF FAIR CAMPAIGN PRACTICES**

## **as found In Chapter 5 of Division 20 of the California Elections Code**

### **Chapter 5. Fair Campaign Practices**

#### **Article 1. General Intent**

**20400.** *The Legislature declares that the purpose of this chapter is to encourage every candidate for public office in this state to subscribe to the Code of Fair Campaign Practices.*

*It is the ultimate intent of the Legislature that every candidate for public office in this state who subscribes to the Code of Fair Campaign Practices will follow the basic principles of decency, honesty, and fair play in order that, after vigorously contested, but fairly conducted campaigns, the citizens of this state may exercise their constitutional right to vote, free from dishonest and unethical practices which tend to prevent the full and free expression of the will of the voters.*

*The purpose in creating the Code of Fair Campaign Practices is to give voters guidelines in determining fair play and to encourage candidates to discuss issues instead of untruths or distortions.*

#### **Article 2. Definitions**

**20420.** *As used in this chapter, "Code" means the Code of Fair Campaign Practices.*

#### **Article 3. Code of Fair Campaign Practices**

**20440.** *At the time an individual is issued his or her declaration of candidacy, nomination papers, or any other paper evidencing an intention to be a candidate for public office, the elections official shall give the individual a blank form of the code and a copy of this chapter. The elections official shall inform each candidate for public office that subscription to the code is voluntary.*

*In the case of a committee making an independent expenditure, as defined in Section 82031 of the Government Code, the Secretary of State shall provide a blank form and a copy of this chapter to the individual filing, in accordance with Title 9 (commencing with Section 81000) of the Government Code, an initial campaign statement on behalf of the committee.*

**20441.** *The Secretary of State shall print, or cause to be printed, blank forms of the code. The Secretary of State shall supply the forms to the elections officials in quantities and at times requested by the elections officials.*

**20442.** *The elections official shall accept, at all times prior to the election, all completed forms that are properly subscribed to by a candidate for public office and shall retain them for public inspection until 30 days after the election.*

**20443.** *Every code subscribed to by a candidate for public office pursuant to this chapter is a public record open for public inspection.*

**20444.** *In no event shall a candidate for public office be required to subscribe to or endorse the code.*

# CAMPAIGN DISCLOSURE REQUIREMENTS

The Political Reform Act of 1974 requires all candidates for state and local elective office, all state and local elected officeholders, proponents of state and local ballot measures who control a ballot measure committee, and committees supporting or opposing state and local candidates, and all measure committees, to file campaign disclosure statements disclosing contributions received and expenditures made.

It is the responsibility of the candidate and or committee to be aware of and to file the required campaign disclosure statements in a correct and timely manner. **Government Code §91013 provides for a late filing fine of \$10 per day for the late filing of any campaign disclosure statements after the deadline until the statement or report is filed.**

## CAMPAIGN FILING OBLIGATIONS

Except as noted below, an individual who intends to be a candidate for an elective office must file Form 501. Please see instructions on the Form 501 for the filing requirements. For State Candidates, Form 501 is filed with the Secretary of State. Local Candidates file with the appropriate local filing officer for their jurisdiction.

G.C. §85200 et seq.

**FORM 501–Candidate Intention Statement** ▶ This statement must be filed **before** a candidate solicits or receives **any** contributions (including loans) from others or **before any** expenditures are made from personal funds on behalf of his/her candidacy, excluding personal funds used to pay filing fees and/or fees for Statements of Qualifications.

G.C. §85200

**Exception:** Form 501 is not required to be filed by candidates who do not intend to receive **any** contributions or loans, **and** the **only** expenditures from personal funds would be for payment of the filing fee and Statement of Qualifications. Form 501 is not used to obtain a Committee Identification Number.

**FORM 410–Statement of Organization** ▶ In addition to the above mentioned form, a Form 410 must be filed with the Secretary of State's Office to obtain a Committee Identification Number. Form 410 must be filed if a candidate or committee receives contributions (including loans) totaling \$1,000 or more in a calendar year. This statement **must** be filed within 10 days of receiving \$1,000 in contributions. **All** personal funds and/or contributions or loans made to the candidate, to a person on behalf of the candidate, or to the candidate's controlled committee shall be deposited in a campaign bank account **prior** to expenditure. **All** campaign expenditures shall be made from the account. For more details, refer to Campaign Disclosure Manual 2 for Local Candidates and their Controlled Committees.

G.C. §84101

**FORM 470–Officeholder/Candidate Campaign Statement–Short Form** ▶ Candidates for office who expect to receive or spend less than \$1,000 during the election and who do not have a controlled committee may file a Form 470 with their Declaration of Candidacy (or no later than the filing deadline for the first pre-election campaign statement).

G.C. §84206(a), (b)

**FORM 470–Supplement** ▶ Any candidate who files a Form 470 and who subsequently has \$1,000 or more in receipts and/or expenditures prior to his/her election must send a notice to the Secretary of State, the local filing officer, if any, **and to all candidates for the same office**. This notice must be sent **within 48 hours**. Detailed information concerning the notice required is included on the Supplemental Form 470.

G.C. §84206(c)

**FORM 460–Recipient Committee Campaign Statement** ▶ Candidates for office who receive contributions or have expenditures of \$1,000 or more must file pre-election and semi-annual campaign statements during the year in which their election is being held. For candidates involved in the November Consolidated Elections the first semi-annual campaign statement must be filed no later than **July 31, 2012**; the first pre-election campaign statement is due no later than **October 5, 2012**; the second pre-election campaign statement is due no later than **October 25, 2012**; and the second semi-annual campaign statement must be

## CAMPAIGN DISCLOSURE REQUIREMENTS, CONT.

filed no later than **January 31, 2013**. Please refer to the Campaign Filing Schedule in this guide for the actual filing periods covered by each statement.

For candidates involved in run-off elections held in November 2012, the first pre-election campaign statement is due no later than **October 5, 2012**; the second pre-election campaign statement is due no later than **October 25, 2012**; and the semi-annual campaign statement must be filed no later than **January 31, 2013**. Please refer to the Campaign Filing Schedule for the actual filing periods covered by each statement.

G.C. §84200 et seq.

**Termination:** Once contributions and expenditures for a particular office cease, all funds are expended, the ending cash balance is \$0.00, and the bank account is closed, an original and one copy of Form 410 must be filed with the Office of the Secretary of State. Additionally, you must file a copy of Form 410 along with an original of the final campaign statement (Form 460) with the appropriate filing officer.

There is no deadline for terminating a committee controlled by a local candidate or officeholder unless the controlling candidate/officeholder becomes a state officeholder (in which case, refer to the FPPC Information Manual for State Candidates (Manual 1) for termination requirements). Primarily formed committees also do not have a deadline to terminate. However, the committee, by its nature, may need to change its committee status if it remains open after the election.

G.C. §84214  
FPPC Reg §18404

**Important Note:** Candidates and Committees are encouraged to visit the Fair Political Practices Commission website for information on new or revised rules and regulations [www.fppc.ca.gov](http://www.fppc.ca.gov).

# PRE-CAMPAIGN REPORTING REQUIREMENTS FOR CANDIDATES AND/OR COMMITTEES

## FORM 501-CANDIDATE INTENTION STATEMENT

### WHO FILES:

A candidate for state or local office must file Form 501 prior to solicitation or receipt of any contribution or expenditure of any personal funds used for the election.

You must file a separate Form 501 for each election, including reelection to the same office.

**Exception: This form is not required if you will not solicit or receive contributions from other persons and the only expenditures will be from your personal funds used for the filing fee and/or Statement of Qualifications in the sample ballot or ballot pamphlet.**

### WHEN TO FILE:

Form 501 **must** be filed **before** you solicit or receive **any** contributions or before you make **any** expenditure from personal funds on behalf of your candidacy. This form is considered filed the date it is postmarked or hand delivered.

Pursuant to Government Code §84300(a), no contribution of one hundred dollars (\$100) or more shall be made or received in cash. Pursuant to Government Code §84300(b), no expenditure of one hundred dollars (\$100) or more shall be made in cash.

### WHERE TO FILE:

#### State Candidates:

Send original to:  
Secretary of State Political Reform Division  
1500 11<sup>th</sup> Street, Room 495  
Sacramento, CA 95814

#### Local Candidates:

Send original to:  
The appropriate local filing officer

See appropriate Campaign Disclosure Manual and California Form 501 for additional instructions and filing requirements.

# PRE-CAMPAIGN REPORTING REQUIREMENTS FOR CANDIDATES AND/OR COMMITTEES, CONT.

## FORM 410-STatement of Organization

### DEFINITIONS:

**RECIPIENT COMMITTEE** ▶ A recipient committee is any individual (including an officeholder or a candidate), group of individuals, organization, or any other entity that receives contributions totaling \$1,000 or more during a calendar year.

**CONTRIBUTION** ▶ The term “contribution” includes monetary payments, loans and non-monetary goods or services.

**PERSONAL FUNDS–Candidates** ▶ The personal funds of a candidate or officeholder used in connection with seeking or holding elective office are contributions and are counted towards qualifying as a recipient committee. However, personal funds used to pay a candidate filing fee or a fee for the Statement of Qualifications to appear in the ballot pamphlet are not counted toward the \$1,000 threshold.

Pursuant to Government Code §84300(a), no contribution of one hundred dollars (\$100) or more shall be made or received in cash. Pursuant to Government Code §84300(b), no expenditure of one hundred dollars (\$100) or more shall be made in cash.

### WHEN TO FILE:

File the Form 410 within 10 days of receiving \$1,000 in contributions. The date this form is postmarked is the date it is considered filed.

A recipient committee qualifying during the 16 days prior to an election in which it must file pre-election statements must file a Form 410 by fax, guaranteed overnight delivery, or personal delivery within 24 hours of qualification with the filing officer who will receive the committee’s original disclosure statements. A Form 410 must also be filed with the Secretary of State within 10 days.

A recipient committee qualifying during the 16 days prior to an election in which the committee makes independent expenditures of \$1,000 or more to support or oppose a candidate in that election must file the Form 410 (or the information contained on the Form 410) within 24 hours of qualification with the filing officer who will receive the committee’s original disclosure statements and with the filing officer(s) for the candidate(s) supported or opposed by the independent expenditure. These filings must be made by fax, guaranteed overnight delivery, personal delivery, or online (if online filing is available).

### WHERE TO FILE:

#### All Committees:

Send original & one copy to:  
Secretary of State Political Reform Division  
1500 11<sup>th</sup> Street, Room 495  
Sacramento, CA 95814

#### County & City Committees:

Send copy to:  
The appropriate local filing officer

You will receive written notification from the Secretary of State’s Office assigning an identification number to your committee. (Identification numbers are also posted on the Secretary of State’s web site at [www.cal-access.ss.ca.gov](http://www.cal-access.ss.ca.gov).)

See appropriate Campaign Disclosure Manual and California Form 410 for additional instructions and filing requirements.

# CAMPAIGN DISCLOSURE REQUIREMENTS OFTEN OVERLOOKED

**BE INFORMED:** *The Franchise Tax Board is authorized under Section 90001 of the California Government Code to audit Campaign Disclosure Statements. The audit can include tests of the accounting records and other such auditing procedures.*

*The purpose of campaign disclosure is to provide the public with the identity of contributors and the amounts they give, as well as the amount officeholders, candidates and committees spend. The laws passed to enforce that purpose can be challenging for the unwary, therefore some often overlooked requirements, some identified in audit reports, are provided here:*

- Even unopposed candidates are subject to the campaign disclosure provisions of the Political Reform Act. (Gov. Code §82007)
- Prior to soliciting or receiving any contribution (including a loan), all elected officeholders and all candidates must file Form 501 (candidate intention).
- Contributions include **PERSONAL FUNDS** and are subject to the same disclosure requirements.
- A Statement of Organization (Form 410) must be filed within 10 days by any person who receives contributions totaling \$1,000 or more during a calendar year.
- Officeholders and candidates who receive contributions or make expenditures must establish a campaign checking account in California and report it on a Form 410.
- Loans to a candidate are considered contributions unless the loan is from a financial institution.
- Filing fees and candidate statement fees may be paid in cash if the candidate is using personal funds and will not be reimbursed through the committee. (Gov. Code §85200) Otherwise, campaign disclosure laws require that expenditures of \$100 or more be made by written instrument containing the names of both the payee and payer. (Gov. Code §84300)
- Never accept or spend \$100 or more in cash (Gov. Code §84300(b))
- For contributions of \$100 or more, including loans, and in-kind contributions, you must disclose the contributor's name, street address, occupation and employer. Contributions of \$100 or more may not be made in the form of a money order or cashier's check. Contributions may continue to be made with a credit card.
- Maintain details on contributions and expenditures of \$25 or more, even if you are spending less than \$1,000. Refer to recordkeeping guidelines in Manual 2.
- Make copies of all contributor checks.
- Candidates must disclose employer information for all contributors and keep all records of occupation and employer information.
- **NO PERSONAL USE OF CAMPAIGN FUNDS.** Use campaign funds only for political, legislative, or governmental purposes.
- The source for each loan must be disclosed.
- All expenditures of \$100 or more must be itemized on the campaign statements, and then summarized on the Campaign Disclosure Statement Summary Page.
- As long as a committee is in existence, a Semi-Annual Campaign Statement must be filed. If the candidate has filed a long form (460) previously in the calendar year, a 460 must be filed as the Semi-Annual Statement even if there is no activity.
- Payee street addresses must be disclosed on the campaign statements for expenditures made (Gov. Code §84211(k)).
- If the committee changes its treasurer, an amendment to the Form 410 Statement of Organization must be filed.
- If \$1,000 or more (\$500 or more for local county candidates) is received from one contributor during the last 16 days before the election, disclose receipt within 24 hours, even if the contribution is from your personal funds.
- Any person who makes independent expenditures in support of or in opposition to any county candidate, which accumulate to one thousand dollars (\$1,000.00) or more during an election cycle shall notify the county registrar of voters and all candidates running for the same seat, within twenty-four (24) hours, each time such an expenditure is made.



## 2012 GENERAL ELECTION CAMPAIGN FILING SCHEDULE November 6, 2012

FILING DEADLINE	TYPE OF STATEMENT	PERIOD COVERED BY STATEMENT	METHOD OF DELIVERY
JULY 31, 2012 .....	Semi-annual	* - 6/30/12	Personal Delivery First Class Mail
OCTOBER 5, 2012 .....	Pre-election	7/01/12 - 9/30/12	Personal Delivery First Class Mail
OCTOBER 25, 2012 .....	Pre-election	10/01/12 - 10/20/12	Personal Delivery <b>Guaranteed Overnight Service</b>
WITHIN 24 HOURS .....	16-Day Reports***	10/21/12 - 11/05/12	Personal Delivery** <b>Guaranteed** Overnight Service Fax**</b>
JANUARY 31, 2013 .....	Semi-annual	10/21/12 - 12/31/12	Personal Delivery First Class Mail

\* The period covered by any statement begins on the day after the closing date of the last statement filed, **OR** January 1, if no previous statement has been filed.

\*\* 16-Day Reports required under State law file within 24 hours except the deadline for a Form 497 reporting a contribution received on October 21 is October 22, and the deadline for a Form 497 due October 27, 28, is extended to October 29.

\*\*\* 16-Day Reports required under Sonoma County Campaign Ordinance #5231 file within 24 hours no extensions, no exceptions.

# CAMPAIGN LITERATURE

## Mass Mailing

Definition of Mass Mailing: Mass mailing means over two hundred (200) substantially similar pieces of mail, but does not include a form letter or other mail which is sent in response to an unsolicited request, letter, or other inquiry.

G.C. §82041.5

NOTE: If you are planning any type of mass mailing, please contact the post office in advance for specific postal regulations.

## Mass Mailing Requirements

a) Except as provided in subdivision (b), no candidate or committee shall send a mass mailing unless the name, street address, and city of the candidate or committee are shown on the outside of each piece of mail in the mass mailing and on at least one of the inserts included within each piece of mail of the mailing in no less than 6-point type which shall be in a color or print which contrasts with the background so as to be easily legible. A post office box may be stated in lieu of a street address if the organization's address is a matter of public record with the Secretary of State.

b) If the sender of the mass mailing is a single candidate or committee, the name, street address, and city of the candidate or committee need only be shown on the outside of each piece of mail.

c) If the sender of a mass mailing is a controlled committee, the name of the person controlling the committee shall be included in addition to the information required by subdivision (a).

G.C. §84305

Effective April 6, 2011, all campaign committees, including candidate, ballot measure, general purpose, major donor and independent expenditure committees, must provide the words "Paid for by" when the committee sends a mass mailing. This identification must be presented in the same size and color as the committee name—no less than 6 point type and in a color or print that contrasts with the background and is easily legible. The words "Paid for by" shall be immediately adjacent to and above or immediately adjacent to and in front of the committee name and address

FPPC Reg 18435

## Mass Mailing Prohibitions

No newsletter or other mass mailing shall be sent at public expense.

G.C. §89001

## Political Advertising Requirements — Newspapers

Any paid political advertisement that refers to an election or to any candidate for state or local elective office and that is contained in or distributed with a newspaper, shall bear on each surface or page thereof, in type or lettering at least half as large as the type or lettering of the advertisement or in 10-point roman type, whichever is larger, the words "Paid Political Advertisement." The words shall be set apart from any other printed matter.

As used in this section "paid political advertisement" shall mean and shall be limited to, published statements paid for by advertisers for purposes of supporting or defeating any person who has filed for an elective state or local office.

E.C. §20008

**Important Note:** For Political Advertising Disclaimers visit [www.fppc.ca.gov/charts/PoliticalAdvertisingDisclaimers.pdf](http://www.fppc.ca.gov/charts/PoliticalAdvertisingDisclaimers.pdf)

## CAMPAIGN LITERATURE, CONT.

### Simulated Ballot Requirements

a) Every simulated ballot or simulated sample ballot shall bear on each surface or page thereof, in type or lettering at least half as large as the type or lettering of the statement or words or in 10-point roman type, whichever is larger, in a printed or drawn box and set apart from any other printed matter, the following statement:

---

“NOTICE TO VOTERS  
“(Required by Law)

“This is not an official ballot or any official sample ballot prepared by the county elections official, or the Secretary of State.

“This is an unofficial, marked ballot prepared by (insert name and address of the person or organization responsible for preparation thereof).”

Nothing in this section shall be construed to require this notice in any editorial or other statement appearing in a regularly published newspaper or magazine other than a paid political advertisement.

b) No simulated ballot or simulated sample ballot referred to in subdivision (a) shall bear any official seal or the insignia of any public entity, nor shall that seal or insignia appear upon the envelope in which it is mailed or otherwise delivered.

c) The superior court, in any case brought before it by any registered voter, may issue a temporary or permanent restraining order or injunction against the publication, printing, circulation, posting, or distribution of any matter in violation of this section, and all cases of this nature shall be in a preferred position for purposes of trial and appeal, so as to assure the speedy disposition thereof.

E.C. §20009

### Truth in Endorsements Law

a) provides information regarding restrictions on endorsements, representation requirements, etc. A copy is available in the California Elections Code which can be viewed at [www.leginfo.ca.gov/calaw](http://www.leginfo.ca.gov/calaw).

E.C. §§20000-20010

### Electioneering Near Polling Place

No person, on Election Day, or at any time that a voter may be casting a ballot, shall, within 100 feet of a polling place or an elections official's office:

- a) Circulate an initiative, referendum, recall, or nomination petition or any other petition.
- b) Solicit a vote or speak to a voter on the subject of marking his or her ballot.
- c) Place a sign relating to voters' qualifications or speak to a voter on the subject of his or her qualifications except as provided in Section 14240.
- d) Do any electioneering.

As used in this section, “100 feet of a polling place or an elections official's office” means a distance 100 feet from the room or rooms in which voters are signing the roster and casting ballots.

Any person who violates any of the provisions of this section is guilty of a misdemeanor.

E.C. §18370

## CAMPAIGN POSTERS AND SIGN PLACEMENTS

- **CITY OF SANTA ROSA:** (707) 543-3015 ..... **TERRI GRIFFIN, CITY CLERK**  
 Sign permit required. Private property only; ..... 60 days prior to and 15 days after  
 must have property owner's permission..... the date of the election  
 Signs may not exceed 16 sq. ft. in area  
 and, if detached, more than 9 ft. in height.
- **CITY OF CLOVERDALE:** (707) 894-1701..... **COMMUNITY DEVELOPMENT DEPARTMENT**  
 Must have property owner's permission; ..... 30 days total. Potential extension of up to 45  
 Residential: 6 sq. ft., 7 ft. in height; ..... days upon approval of Planning Director  
 Nonresidential: 24 sq. ft., 10 ft. in height;  
 Private property only
- **CITY OF COTATI:** (707) 665-3622..... **TAMI TAYLOR, DEPUTY CITY CLERK**  
 Private property only; must have property owner's ..... 60 days prior to and 10 days after  
 permission. 12 sq. ft. total (front & back) on..... the date of the election  
 residential; 20 sq. ft. (front & back) nonresidential
- **CITY OF HEALDSBURG:** (707) 431-3317 ..... **MARIA CUIEL, CITY CLERK**  
 Must have property owner's permission; ..... 90 days prior to and 15 days after  
 Private property only..... the date of the election
- **CITY OF PETALUMA:** (707) 778-4360 ..... **CITY COMMUNITY DEVELOPMENT DEPARTMENT**  
 Contact City Community Development Dept. ....(707) 778-4301  
 for information ..... 90 days prior to and 15 days after  
 the date of the election
- **CITY OF ROHNERT PARK:** (707) 588-2225 ..... **JOANNE CURRIE, CITY CLERK**  
 Must have property owner's permission; ..... 90 days prior to and 10 days after  
 Private property only..... the date of the election
- **CITY OF SEBASTOPOL:** (707) 823-1153..... **MARY GOURLEY, CITY CLERK**  
 Must have property owner's permission; ..... No specific guidelines established for  
 Private property only..... posting, remove after the election
- **CITY OF SONOMA:** (707) 933-2206 ..... **CITY PLANNING DEPARTMENT**  
 No signs or posters on public property or ..... Signs must be removed within ten days  
 utility poles. Must obtain permission from..... after election  
 property owner to post on private property.  
 Signs may not exceed 8 square feet without a permit
- **TOWN OF WINDSOR:** (707) 838-1021 ..... **TOWN PLANNING DEPARTMENT**  
 Private property only; must have property owner's ..... 45 days total  
 permission; Permit and fee required. 32 sq. feet  
 residential, 4' in height; 64 sq. feet non-residential,  
 6' in height. Contact Planning Department to obtain  
 permit
- **COUNTY OF SONOMA:** (707) 565-1900..... **COUNTY PLANNING DEPARTMENT**  
 Must obtain permission from the Planning ..... 90 days prior to and 20 days after  
 Department for unincorporated areas, no ..... the date of the election  
 closer to road than the property lines

The above information is correct to the best of our knowledge. For additional information or any recent changes or amendments to city ordinances, contact the appropriate city clerk's office. On state roadways, *Statements of Responsibility* are required to be filed with the State Department of Transportation.

**DEPARTMENT OF TRANSPORTATION**

DIVISION OF TRAFFIC OPERATIONS  
Outdoor Advertising Branch  
1120 N STREET, MAIL STATION 36  
P.O. BOX 942873  
SACRAMENTO, CA 94274-0001  
(916) 654-5147  
TDD 1-916-653-4086  
FAX (916) 653-6080



Dear Candidate or Committee Member:

As a candidate or campaign worker for either an office or a ballot measure, this reminder about State law governing campaign signs should be helpful to you.

Section 5405.3 of the State Outdoor Advertising Act authorizes the placing of “temporary political signs” separate and apart from the normal outdoor advertising display controls. No such political signs, however, may be placed within the right-of-way of any highway or within 660 feet of the edge of and visible from the right-of-way of a landscaped freeway.

**TEMPORARY POLITICAL SIGNS ARE SIGNS WHICH MEET THE FOLLOWING CRITERIA:**

- A. Encourages a particular vote in a scheduled election.
- B. Is placed not sooner than 90 days prior to the scheduled election and is removed within 10 days after that election.
- C. Is no larger than 32 square feet.
- D. Has had a Statement of Responsibility filed with the Department certifying a person who will be responsible for removing the sign.

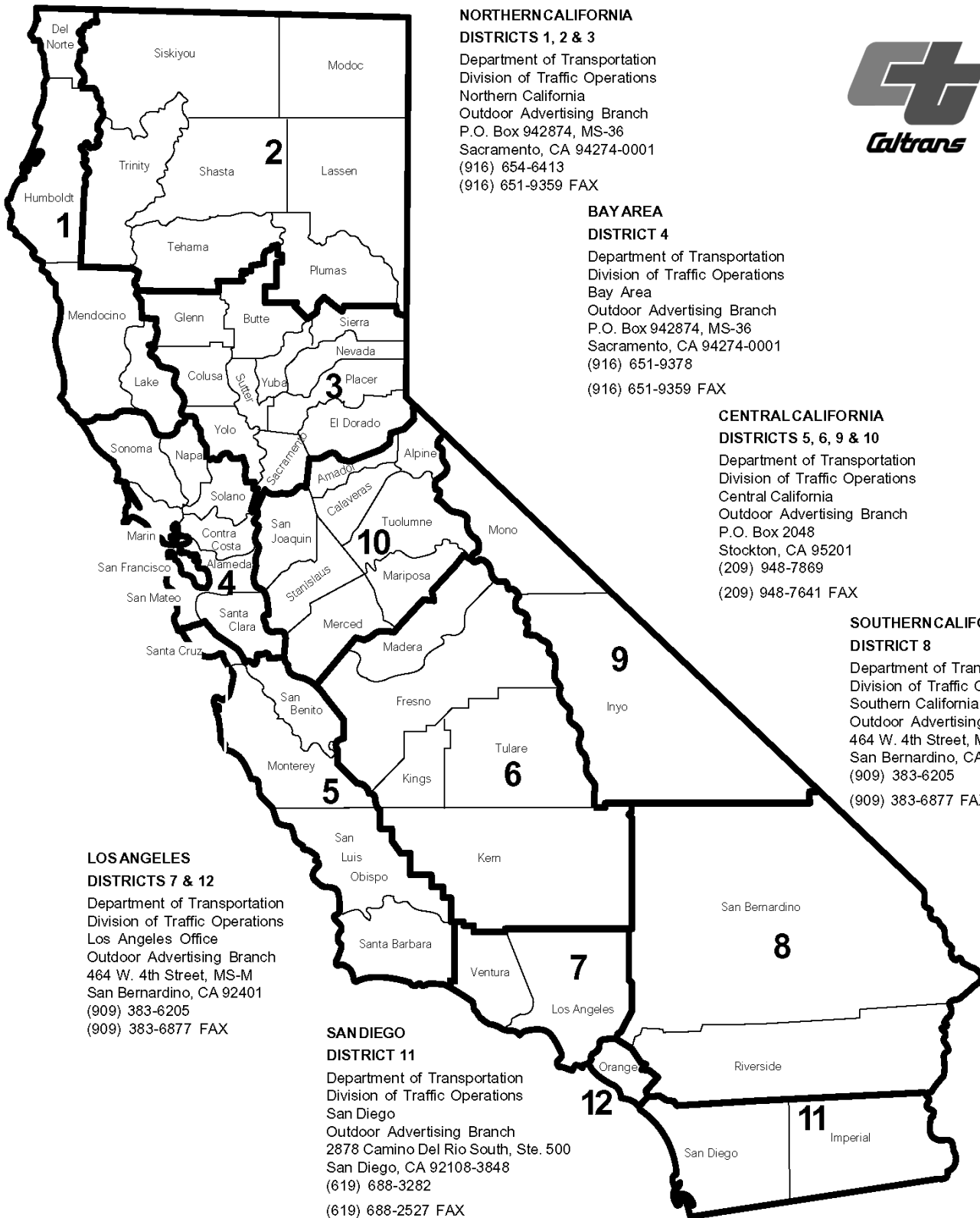
A Statement of Responsibility form is available from your county elections official.

Please pass this information along to those assisting in your campaign and complete and return the Statement of Responsibility form to the appropriate district office located on the map that follows. We will gladly answer any questions regarding the form.

Because the law directs the Department of Transportation to remove signs that do not comply with the regulations before an election and to bill the responsible party for the removal costs after the election, we are calling these provisions to your attention to avoid possible embarrassment to you and your supporters.

Mail Statements of Responsibility to the appropriate district office: (see map for location of offices).

Mail to Caltrans District Office according to THE COUNTY LOCATION of the display.  
Please utilize map below to acquire the correct mailing address.



**NORTHERN CALIFORNIA**  
**DISTRICTS 1, 2 & 3**  
Department of Transportation  
Division of Traffic Operations  
Northern California  
Outdoor Advertising Branch  
P.O. Box 942874, MS-36  
Sacramento, CA 94274-0001  
(916) 654-6413  
(916) 651-9359 FAX

**BAY AREA**  
**DISTRICT 4**  
Department of Transportation  
Division of Traffic Operations  
Bay Area  
Outdoor Advertising Branch  
P.O. Box 942874, MS-36  
Sacramento, CA 94274-0001  
(916) 651-9378  
(916) 651-9359 FAX

**CENTRAL CALIFORNIA**  
**DISTRICTS 5, 6, 9 & 10**  
Department of Transportation  
Division of Traffic Operations  
Central California  
Outdoor Advertising Branch  
P.O. Box 2048  
Stockton, CA 95201  
(209) 948-7869  
(209) 948-7641 FAX

**SOUTHERN CALIFORNIA**  
**DISTRICT 8**  
Department of Transportation  
Division of Traffic Operations  
Southern California  
Outdoor Advertising Branch  
464 W. 4th Street, MS-M  
San Bernardino, CA 92401  
(909) 383-6205  
(909) 383-6877 FAX

**LOS ANGELES**  
**DISTRICTS 7 & 12**  
Department of Transportation  
Division of Traffic Operations  
Los Angeles Office  
Outdoor Advertising Branch  
464 W. 4th Street, MS-M  
San Bernardino, CA 92401  
(909) 383-6205  
(909) 383-6877 FAX

**SAN DIEGO**  
**DISTRICT 11**  
Department of Transportation  
Division of Traffic Operations  
San Diego  
Outdoor Advertising Branch  
2878 Camino Del Rio South, Ste. 500  
San Diego, CA 92108-3848  
(619) 688-3282  
(619) 688-2527 FAX

**DEPARTMENT OF TRANSPORTATION**

DIVISION OF TRAFFIC OPERATIONS  
Outdoor Advertising Branch  
1120 N STREET, MAIL STATION 36  
P.O. BOX 942873  
SACRAMENTO, CA 94274-0001  
(916) 654-5147  
TDD 1-916-653-4086  
FAX (916) 653-6080



**STATEMENT OF RESPONSIBILITY FOR  
TEMPORARY POLITICAL SIGNS**

Election Date: \_\_\_\_\_ June \_\_\_\_\_ November \_\_\_\_\_ Other

County, in which election is being held: \_\_\_\_\_

Candidate's name: \_\_\_\_\_

Office sought or proposition number: \_\_\_\_\_

Number of signs to be placed: \_\_\_\_\_

Responsible party's name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone number (including area code): (        ) \_\_\_\_\_

The undersigned accepts responsibility for removal of signs placed in respect to the above candidate (or proposition) as stated below and in accordance with Section 5405.3 of the Business and Professions Code.

It is understood and agreed that any signs placed pursuant to Section 5405.3 of the Business and Professions Code and not removed within ten (10) days after the election may be removed by the Department and the undersigned hereby agrees to pay the costs of removal upon the submission of invoice by the Department.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of Responsible Party

**Mail Statement of Responsibility to appropriate district office located on the attached map.**

## VOTER REGISTRATION – CAMPAIGN MATERIALS

Voter registration information is available for governmental, political, journalistic, or educational purposes only. An application to purchase voter registration information is required. Requests may be made in person or by phone, and must be paid for at the time the order is picked up. All shipped orders will include a shipping fee.

<b>Materials Description</b>	<b>Prices</b>
<b>Walking Lists</b> ▶ Registered voters by residence address, ..... regular or voting precinct, phone number and party.	\$ .50 per 1,000 records
<b>Alpha Lists</b> ▶ Alphabetical list, by precinct or district; ..... residence and mailing addresses, political party and phone number.	\$ .50 per 1,000 records
<b>Mailing Labels</b> ▶ Names and mailing addresses on peel and stick labels. Available by household sort and/or political party sort if requested. (computer generated labels)	\$10.00 flat fee plus \$11.50 per 1,000 records
<b>CD</b> ▶ Voter file by district. (txt file) ..... Optional voter history available	\$20.00 flat fee plus \$1.00 per 1,000 records \$270.00 whole county
<b>Vote by Mail Voters</b> ▶ Lists, labels, or disk file of voters, who have applied/returned vote by mail ballots. (E-mail also available upon deposit.)	List: \$10.00 flat fee plus \$.10 per page Labels: \$10.00 flat fee plus \$20.00/1000 peel & stick Disk/ \$20.00 flat fee plus E-mail: \$1.00 per 1000
<b>Maps</b> ▶ Precinct maps by city and/or unincorporated areas of the county and district maps are available.	\$2.00 to \$10.00 per page
<b>Statement of the Vote</b> ▶ Prior election results by precinct	\$15.00/\$20.00 hard copy

For **additional information** contact the Registrar of Voters Mapping and Computer Services Division at (707) 565-6818 or e-mail: rov-materials@sonoma-county.org.



# VOTE BY MAIL BALLOT INFORMATION

## Who May Vote by Mail?

Any registered voter who requests a Vote by Mail ballot in writing may vote by mail.

E.C. §§3001, 3003

**Permanent Vote by Mail Voter Information** ▶ Any voter may apply for permanent Vote by Mail status. A voter will lose his or her permanent Vote by Mail status if he or she does not return a Vote by Mail ballot in four consecutive statewide general elections.

E.C. §§3201, 3206

**Mailed Ballot Precinct Information** ▶ Though technically not Vote by Mail voters, voters who reside in a precinct that has fewer than 250 registered voters 88 days prior to an election may be declared to be in a “mailed ballot precinct.” When this occurs, all voters in that precinct will automatically be mailed a Vote by Mail ballot; **no application is necessary**. Because of the increasing number of jurisdictions with overlapping boundaries that hold elections at the same time, the number of mailed ballot precincts has increased.

E.C. §3005

## What Information Must Be Provided to Obtain a Vote by Mail Ballot?

To obtain a Vote by Mail ballot, voters must apply in writing to the local elections official. As required by law, an application for a Vote by Mail ballot is always included in the Sample Ballot; however, no application form is necessary. A voter may write a note to the local elections official requesting a Vote by Mail ballot. The request shall contain the following:

1. the voter’s printed name
2. the voter’s **residence** address
3. the mailing address to which the voter wants the Vote by Mail ballot sent
4. the name and date of the election for which the voter is applying
5. the voter’s **signature**

**In Sonoma County mail request to:**

Sonoma County Registrar of Voters  
P.O. Box 11485  
Santa Rosa CA 95406-1485

**or Fax your request to:**

(707) 565-6843

E.C. §§3001, 3006

## When to Apply for a Vote by Mail Ballot

Elections officials process Vote-by-Mail applications and mail ballots during the period 29–7 days prior to an election. A voter may submit an application prior to this time, but the elections official will hold it until the 29<sup>th</sup> day. Applications for Vote by Mail ballots **that are to be mailed to the voter** cannot be processed if received less than 7 days prior to an election. Vote by Mail ballots are available in the Registrar of Voters Office until 8 p.m. on Election Day.

E.C. §3001

## Distributing Applications for Vote by Mail Ballots

Any candidate, group of candidates, ballot measure committee or other political organization that intends to conduct a Vote by Mail voter drive, should note the following information regarding distribution of applications for Vote by Mail ballots. Before you do anything, contact your local elections official.

# VOTE BY MAIL BALLOT INFORMATION, CONT.

## Uniform Vote by Mail Voting Application

The Secretary of State has prepared a uniform application format for a Vote by Mail ballot for use by all individuals, organizations and groups distributing Vote by Mail ballot applications. Failure to conform your application to the uniform format is a misdemeanor. A master Vote by Mail ballot application form will be provided by the Registrar of Voters Office, 435 Fiscal Dr., Santa Rosa, CA 95403.

## Important Information

- To ensure accuracy, the voter should fill out all the information on the application; however, the following information may be preprinted on the application form:
  1. the voter's name and residence address as they appear on the voter's affidavit of registration
  2. the name and date of the election for which the Vote by Mail ballot is being requested
  3. the deadline date by which the application must be received by the elections official
- There is a separate section of the form to indicate a mailing address if the voter wishes to receive his or her ballot at an address other than his or her residence address. This information **may not** be preprinted and may only be completed by **the voter**. The mailing address to which a Vote by Mail ballot is requested to be sent may not be the address of any political party, political campaign headquarters, or a candidate's residence. This provision does not apply to a candidate, or to a candidate's immediate family or housemates, who request that a Vote by Mail ballot be mailed to the candidate's residence address.
- The voter must **personally** affix his or her signature.
- Any application containing preprinted information shall contain the following statement (verbatim) printed conspicuously on the form:

**You have the legal right to mail or deliver this application directly to the local elections official of the county where you reside.**
- The name, address and telephone number of any organization, individual or group that authorizes the distribution of applications shall be printed on the application.
- Any individual, organization or group that distributes applications for Vote by Mail ballots and receives completed application forms shall deliver the forms to the appropriate elections official **within 72 hours** of receipt. It is a crime to delay the return of a Vote by Mail ballot application.
- Vote by Mail ballot applications provided by a group or organization shall be sent by nonforwardable mail.
- Any individual, group or organization that knowingly distributes any application for a Vote by Mail ballot that does not conform to the state requirements is guilty of a misdemeanor.
- Voters who use a Vote by Mail ballot application provided by an individual, group or organization must attest to the truth and correctness of the contents and sign under penalty of perjury.
- The Vote by Mail ballot application must contain information regarding permanent Vote by Mail status.
- The size of the uniform format approved by the Secretary of State is 8 1/2" x 5 1/2".

## Vote by Mail Ballot Counting

Vote by Mail ballots are processed beginning 7 business days prior to an election, but no results may be released until 8 p.m. election night. Partial Vote by Mail results are the first results announced on election night.

<b>CANDIDATES' RECEIPT OF NOMINATION DOCUMENTS</b>  Documents which are pertinent to your office are indicated with the letter "R" for received or "F" for filed. Please initial over the letters "R" to indicate receipt of the corresponding documents. A deputy clerk will initial over the letters "F" to indicate that the documents have been filed. Should you have questions about any of these documents do not hesitate to contact this office at (707) 565-6800.	US SENATE	REP IN CONGRESS	STATE/LEGISLATIVE	CENTRAL COMMITTEE	JUDICIAL	COUNTY	SCHOOL GOV BOARD	MUNICIPAL	SPECIAL DISTRICTS
	<b>HAVE YOU RECEIVED?</b>								
Candidates' Handbook	R	R	R	R	R	R	R	R	R
Campaign Disclosure Manual			R		R	R		R	
Campaign Statements			R	R	R	R	R	R	R
Local Campaign Ordinance (if applicable)						R		R	
Petition-In-Lieu Forms	R	R	R		R	R			
Declaration of Intention					R				
Declaration of Candidacy	R	R	R	R	R	R	R	R	R
Ballot Designation Worksheet	R	R	R	R	R	R	R	R	R
Nomination Petition	R	R	R	R	R	R		R	
Statement of Economic Interests			R		R	R	R	R	R
Statement of Qualifications	R	R	R		R	R	R	R	R
Code of Fair Campaign Practices			R	R	R	R	R	R	R
<b>HAVE YOU FILED?</b>									
Campaign Statements*			F	F	F	F	F	F	F
Filing Fee/Petitions-In-Lieu	F	F	F		F	F			
Declaration of Intention					F				
Declaration of Candidacy	F	F	F	F	F	F	F	F	F
Ballot Designation Worksheet	F	F	F	F	F	F	F	F	F
Nomination Petition/Petitions-In-Lieu	F	F	F	F	F	F		F	
Statement of Economic Interests			F		F	F	F	F	F
Statement of Qualifications**	F	F	F		F	F	F	F	F
Code of Fair Campaign Practices**			F	F	F	F	F	F	F

\*CANDIDATES SPENDING \$0 (EXCLUDING PERSONAL FUNDS USED FOR FILING FEE AND OR FEE FOR STATEMENT OF QUALIFICATIONS) FILE FORM 470. CANDIDATES SPENDING \$.01-\$999.99 FILE FORMS 501 AND 470. CANDIDATES INTENDING TO SPEND \$1000.00 OR MORE FILE FORMS 501 AND 410 AND SHOULD REFER TO THE FPPC FILING SCHEDULE IN THE CANDIDATE'S CAMPAIGN GUIDE FOR DEADLINES REGARDING FILING FORM 460.

\*\*OPTIONAL