

**Sonoma County Tourism Impact Fund
Request for Funding Application
FY 2021-2022**

This application is used for Tourism Impact Fund Grant requests only.

Tourism Impact Fund Grants:

The Community Investment Fund Policy is divided into various categories. Tourism Impact Fund Grants are intended to meet the unique and urgent needs of areas in our local communities. The Board has established this category to assist various projects and organizations with funding for impact mitigation which include, but are not limited to safety improvements, traffic calming devices, environmental impact mitigation, public safety, such as fire services, and other tourism mitigation activities, such as parking enforcement. Funding may also be used for projects that benefit the community or community improvements. Organizations can submit this application for funding as indicated by the Supervisorial District in which their project/organization exists.

How to Apply:

Please review the Community Investment Fund Policy Sec. D - Tourism Impact Fund prior to completing this application. The Policy details qualifications and requirements of applicants and specific categories under which funding can be requested and is available online at:

<http://sonomacounty.ca.gov/CAO/Services/Community-Investment-Program/Community-Investment-Program-Policy/>.

Applications may be submitted via email to: Jason.wilson@sonoma-county.org

**Zip files cannot be accepted.*

This application will be evaluated in terms of the Policy:

Community Investment Fund-Tourism Impact Fund grant awards will be based upon an evaluation of all application materials, with a focus on mitigating tourism impacts and/or community benefit, from providing financial support to the project/organization. County funds are not to be used for individual business promotion or advertisement.

Applicant Organization:

Fiscal Agent (if applicable):

Contact Person:

Email Address:

Mailing Address:

City, State, Zip:

Phone Number:

Website Address:

Current IRS Non-Profit Status: Yes No

**Advertising Program funds can only be provided to Non-Profit Organizations.*

Did you attach a W-9 with your application? Yes No

** A W-9 is required to be considered for an Advertising Program grant.*

PROJECT/ORGANIZATION INFORMATION:

1. What is the intended use of funds requested:

2. Amount of funds requested:

3. Briefly describe the project for which funds are being requested:

4. Tourism Impact Funds are to be used for at least one of the following:

- Tourism Impact mitigation including but not limited to: safety improvements, environmental impact mitigation, public safety, or parking enforcement
- Projects that will benefit the community such as but not limited to community improvements

Describe how the project/organization will meet at least one of the above criteria.

5. Briefly describe the operating organization responsible for the event/project. If the organization has a managing board, please describe the make-up of the board and provide your board bylaws as an attachment.

SUBMISSION

The undersigned, declares that he/she has carefully examined the Sonoma County Community Investment Fund-Tourism impact Fund and agrees, and, if funds are awarded, that proposer will contract with the County to furnish the services as specified, in accordance with this grant application attached.

Signature of Applicant

Date