



**Sonoma County Continuum of Care (CoC) Strategic Planning Committee
Agenda for June 17, 2022
9:00am-10:30am Pacific Time**

#	Agenda Item	Packet Item	Presenter	Time
	Welcome, Roll Call and Introductions		Committee Co-Chairs/ CDC Staff	9:00am
1.	Approve Agenda (ACTION ITEM)	6/17 Agenda	Committee Co-Chairs	9:05am
2.	Approve Minutes from 5/20 (ACTION ITEM)	5/20 Minutes	Committee Co-Chairs	9:10am
3.	Petaluma Strategic Plan	Petaluma Plan	Andrew Hening	9:15am
4.	Homebase Presentation <ul style="list-style-type: none"> • Strategic Planning Vision Statement (ACTION ITEM) • Strategic Planning Update: Summary and Discussion of Emerging Goals and Strategies 	Homebase PowerPoint	Homebase Team	9:30am
5.	Discuss Workgroup Progress <ul style="list-style-type: none"> • Housing • Increasing Income • Coordinated System of Care (Potential ACTION ITEM)		Workgroup Leads	10:10am
6.	Public Comment on Non-agendized Items		Committee Co-Chairs	10:25am

PUBLIC COMMENT:

Public Comment may be made via email or during the live zoom meeting. To submit an emailed public comment to the Committee email Araceli.Rivera@sonoma-county.org. Please provide your name, the agenda number(s) on which you wish to speak, and your comment. These comments will be emailed to all Committee members. Public comment during the meeting can be made live by joining the Zoom meeting. Available time for comments is determined by the Chair based on agenda scheduling demands and total number of speakers.

Strategic Planning Update

CoC Strategic Planning Committee
June 17, 2022

Outline

- Vision statement exercise
- Emerging goals and strategies

What is a vision statement?

- What you see in the future for your community if you succeed with your plan
- A vision statement should:
 - Be challenging yet realistic
 - Create passion; be inspirational
 - Inspire action –planning, fundraising, marketing, good governance, sound management
 - Provide all constituencies with a clear sense of where you are headed and what you hope to accomplish
 - Guide overall long-term thinking, keeps things on track

Vision Statement Option 1

Combined Option #1

The system of care in Sonoma County strives to be a leader *in preventing homelessness*, and in ensuring that people experiencing homelessness are supported in achieving housing stability, mental and physical wellness, and economic welfare *through a collaborative, client-driven* system of care that quickly and effectively delivers accessible, dignified treatment and services.

Vision Statement Option 2

Combined Option #2

We envision an integrated, equitable and accountable system of care *that is a leader in* maximizing resources to prevent homelessness, and *in offering a collaborative, client-driven process to ensure that those experiencing homelessness have access to the services they need to make homelessness a rare, brief, and non-recurring experience.*

Vision Statement Exercise

Statement #1 – The system of care in Sonoma County strives to be a leader *in preventing homelessness*, and in ensuring that people experiencing homelessness are supported in achieving housing stability, mental and physical wellness, and economic welfare *through a collaborative, client-driven* system of care that quickly and effectively delivers accessible, dignified treatment and services

Statement #2 – We envision an integrated, equitable and accountable system of care *that is a leader in* maximizing resources to prevent homelessness, and *in offering a collaborative, client-driven process to ensure that those experiencing homelessness have access to the services they need to make homelessness a rare, brief, and non-recurring* experience.

Identified Challenges and Needs

- Lack of healthcare services on site or mobile! Biggest issue is healthcare!
- Lack of mental health support and substance abuse services/support!
- Lack of rapport/follow up with those on street/in encampments
- Lack of safety/resources for those on street, in cars, at encampments
- Need for services provided with dignity and respect
- Need for increased coordination with police, less enforcement of issues related to homelessness
- Lack of avenues to self-sufficiency, life skills support, budgeting, rental history, IHSS support
- Staff not equipped to handle the high acuity of clients
- Staff not compensated or trained enough
- Inconsistent adherence to housing first – barriers to access being put up
- Disparities in access, service provision, and outcomes for subpopulations (race, ethnicity, youth, gender, LGBTQ)
- Lack of communication to, and input from, those with lived experience
- Lack of coordination, transparency with funding, between county and cities, with priorities/values, in systems like front end/CE
- Lack of planning for incoming and expiring funding
- Lack of interim housing
- Lack of affordable and permanent housing
- Need for prevention
- Lack of movement in system to create open beds and housing units
- Lack of access to client level data across system of providers, gap in HMIS participation
- Need for singular list of individuals experiencing homeless to ensure the most vulnerable are prioritized and don't slip through the cracks

Emerging Goals

- I. Develop a countywide coordinated funding process to use available resources efficiently and effectively to drive local priorities and ensure accountability
- II. Improve participation and coordination in data collection and access to data
- III. Educate and engage the community in the effort to end homelessness in Sonoma County
- IV. Improve transparency and effectiveness of the Coordinated Entry System (front end of the homeless response system)
- V. Eliminate disparities in access, service provision, and outcomes in underserved and overrepresented subpopulations in the homeless response system
- VI. Build supportive services capacity to meet the complex health and disability needs of highly vulnerable homeless households
- VII. Develop, expand, and coordinate interventions to support those living on the street, in encampments, or in vehicles
- VIII. Build new capacity to house the unsheltered population by creating a comprehensive system flow that includes homeless prevention, interim housing, and permanent housing
- IX. Create pathways to self-sufficiency for individuals experiencing homelessness or living in supportive housing

Next steps

- Continue stakeholder engagement to identify themes, and develop goals, strategies, and action steps
- Work with Strategic Planning Committee to refine ideas, review draft sections, and create implementation details