



AGENDA
COUNTY OF SONOMA
COMMISSION ON HUMAN RIGHTS – REGULAR MEETING

Tuesday, September 24, 2024

5:30PM

Hybrid

First District: Howard Sapper, Maria Barakat

Second District: Andrew Lemarquand*, Sadie Ferguson

Third District: Katrina Phillips (Chair), Isabel Lopez, Liz Cruz Reyes (Officer-at-Large)

Fourth District: Trevor Merrell (Officer-at-Large), Irmina Benson, Cecilia Sofranko

Fifth District: Nichole Warwick (Vice Chair), Mason Koski, Nox Riley

***Commissioner Lemarquand will be attending hybrid via Zoom per Gov't. Code Section 54953(b) at this location: 1094 Petaluma Blvd S, Petaluma, CA 94952.**

MEETING INFORMATION:

The September 24, 2024 Commission on Human Rights Meeting will be facilitated in person. Members of the public can watch, listen, or join the meeting using one of the three following methods:

1. JOIN IN PERSON:

Human Resources Large Training Room
575 Administration Drive, Suite 117C, Santa Rosa, CA 95403
Limited seating is available for public participants.

2. JOIN VIRTUALLY VIA ZOOM:

Participate by computer, table, or smartphone application. Go to:

<https://sonomacounty.zoom.us/j/99356615285?pwd=UUISNlIDQkUvTitzTWQ5bnNkL2NBUT09>

Webinar ID: 993 5661 5285

Passcode: 575862

3. JOIN IN ZOOM BY TELEPHONE:

Dial +1 (669) 900 9128

Webinar ID: 993 5661 5285

Passcode: 575862

Instructions for the Public:

In accordance with AB 361, Governor Newsom's March 4, 2020 State of Emergency due to COVID-19 pandemic, Sonoma County Public Health Officer's Recommendation for Teleconference Meetings, and the Sonoma County Board of Supervisors Resolution 21-0399, the Commission on Human Rights meetings will be facilitated using a dual format with listening and participation available through Zoom and in person.

Agendas and Materials: Agendas and most supporting materials are available on the Commission's website at <https://sonomacounty.ca.gov/Human-Rights/Calendar/> Due to legal, copyright, privacy or policy considerations, not all materials are posted online. **Materials that are not posted will be available directly from the Commission at chr@sonoma-county.org.**

Disabled Accommodation: If you have a disability which requires an accommodation, an alternative format, or requires another person to assist you while attending this meeting, please contact the Deputy Clerk at (707) 565-1851, as soon as possible to ensure arrangements for accommodation.

Approval of the Consent Calendar: The Consent Calendar includes routine financial and administrative actions that are usually approved by a single majority vote. There will be no discussion on these items prior to voting on the motion unless Commission Members request specific items be discussed and/or removed from the Consent Calendar.

Public Comment: Any member of the audience desiring to address the Commission on a matter on the agenda: Members of the public are invited to join this meeting via Zoom teleconferencing. In order that all interested parties have an opportunity to speak, please be brief and limit your comments to the subject under discussion. Each person is usually granted three minutes to speak; time limitations are at the discretion of the Chair. While members of the public are welcome to address the Commission, under the Brown Act, Commission members may not deliberate or take any action on items not on the agenda, and generally may only listen.

Commitment to Civil Engagement: All are encouraged to engage in respectful dialog that supports freedom of speech and values diversity of opinion. Commissioners, Staff, and the public are encouraged to:

- Create an atmosphere of respect and civility where Commissioners, County Staff, and the Public are free to express their ideas within the time and content parameters established by the Brown Act and CHR's standard Parliamentary procedures (Robert's Rules of Order);
- Establish and maintain a cordial and respectful atmosphere during discussions;
- Foster meaningful dialogue free of attacks of a personal nature and/or attacks based on age, (dis)ability, class, education level, gender, gender identity, occupation, race and/or ethnicity, sexual orientation;
- Listen with an open mind to all information, including dissenting points of view, regarding issues presented to the Commission;
- Recognize it is sometimes difficult to speak at meetings, and out of respect for each person's perspective, allow speakers to have their say without comment or body gestures, including booing, whistling, or clapping.

- I. **CALL TO ORDER – MISSION STATEMENT – ROLL CALL – PHILLIPS**
- II. **APPROVAL OF THE AUGUST 27, 2024 MINUTES – PHILLIPS**
- III. **OPENINGS & APPOINTMENTS – PHILLIPS**
 1. Openings - one (1) in the First District and one (1) in the Second District.
 2. District 2 will appoint Vice Chair Warwick on October 15, 2024
- IV. **PUBLIC COMMENT ON NON-AGENDIZED ITEMS – PHILLIPS**

Public comment is limited to **two** minutes per topic or **four** minutes when using interpretation services.
- V. **AD HOC COMMITTEE AND PROJECT COMMITTEE UPDATES**

Commissioners to provide reports and/or updates from the work being done by their ad hoc committee(s) and/or project committee(s).
- VI. **OFFICER REPORTS AND ADMINISTRATIVE UPDATES**

Officers and Staff to discuss administrative-related matters including, but not limited to, field trip ideas and speaker coordination.

 1. League of Women Voters Presentation on October 10, 2024 at 6:30pm at 575 Administration Drive, Suite 117C, Santa Rosa, CA 95403
- VII. **COMMISSIONERS LEARNING AND DEVELOPMENT**
 1. Robert Rules and Brown Act overview
- VIII. **REGULAR CALENDAR – Discussion and possible action on items below**
 1. **Sonoma County Visibility Project Work Plan Approval-** Lemarquand
Review and approve the work plan.
 2. **Adult Prom Budget-**Phillips
Request for up to \$1,000 to be allocated to the Adult Prom Ad Hoc.
 3. **PBCD Path to Health and Wellness Fair-**Phillips
Approve up to \$100 to table at this event on October 12, 2024 from 10 to 2 p.m. Set up time - 8 to 9 a.m. at Petaluma Community Center, 320 N McDowell Blvd, Petaluma, CA 94954.
 4. **Asphalt Situation-**Phillips
Commission will determine a call for action regarding the situation.
- IX. **ADDITIONAL AGENDA ITEMS FOR THE NEXT COMMISSION MEETING – PHILLIPS**
- X. **ADJOURNMENT**

DRAFT MINUTES
COUNTY OF SONOMA
COMMISSION ON HUMAN RIGHTS – REGULAR MEETING

Tuesday, August 27, 2024

5:30PM

Hybrid

Commissioners Present:

First District: Howard Sapper (Officer-at-Large), Maria Barakat

Second District: Andrew Lemarquand*, Sadie Ferguson

Third District: Isabel Lopez***, Liz Cruz Reyes

Fourth District: Trevor Merrell, Irmina Benson**, Cecilia Sofranko****

Fifth District: Nichole Warwick (Vice Chair), Nox Riley*****

Commissioners Absent:

Third District: Katrina Phillips (Chair)

Fifth District: Mason Koski

*Commissioner Lemarquand attended via Zoom per Gov't. Code Section 54953(b) at this location: 1094 Petaluma Blvd S, Petaluma, CA 94952.

**Commissioner Benson arrived late at approximately 5:34pm and attended via Zoom per AB2449 excuse.

***Commissioner Lopez arrived late at approximately 5:38pm

****Commissioner Sofranko arrived late at approximately 5:36pm

*****Commissioner Riley arrived late at approximately 5:41pm

Meeting held virtually and in person.

I. CALL TO ORDER – MISSION STATEMENT – ROLL CALL – PHILLIPS

Meeting called to order by Vice Chair Warwick at 5:30PM. Vice Chair Warwick read the mission statement.

II. KATHLEEN FINIGAN AWARD

The 2nd annual Kathleen Finigan Award went to Kathy King with Sonoma Overnight Support (S.O.S) for all her work in Sonoma and Sonoma Valley feeding the hungry. Her years of feeding the homeless goes back to 2003 when Sonoma Overnight Support (S.O.S) was formed. Her kindness and dedication for Sonoma County residents goes unnoticed. Many kind words were shared as appreciation for her service to the community.

Public Comment:

- Heather Rawson

III. COMMUNITY SPOTLIGHT– PHILLIPS

This month's community spotlight was Derek Trowbridge, President of Russian River Community Cares. A nonprofit dedicated in preserving the health, safety, natural beauty, and prosperity of the Russian River Region, West Sonoma County. He presented on the Asphalt

Plant issue in West County, Canyon Rock. He shared concerns on existing compliance, prior litigations, accountability, flammable materials, health risks with odors, traffic hazards, the required nearby purchased lands that will cause re-zoning, threat scenic corridor, and potential decline in property values on homes and businesses nearby.

Public Comment:

- Heather Rawson
- Beth
- Mary
- Harriet
- Bob
- Heather
- Robert
- Sharon

IV. APPROVAL OF THE JUNE 25, 2024 MINUTES – PHILLIPS

No Discussion. Motion to approve the June 25, 2024 Minutes.

No Public Comment

Motion: Commissioner Ferguson

Ayes: 9

Noes: 0

Second: Commissioner Barakat

Absent: 2

Abstained: 2

Chair Phillips and Commissioner Koski were absent. Commissioner Lopez abstained due to her absence on June 25, 2024. Vice Chair Warwick abstained per running the meeting.

Motion passed.

V. APPROVAL OF THE JULY 27, 2024 MINUTES – PHILLIPS

No Discussion. Motion to approve the July 27, 2024 Minutes.

No Public Comment

Motion: Commissioner Barakat

Ayes: 9

Noes: 0

Second: Commissioner Merrell

Absent: 2

Abstained: 2

Chair Phillips and Commissioner Koski were absent. Commissioner Lopez abstained due to her absence on June 25, 2024. Vice Chair Warwick abstained per running the meeting.

Motion passed.

VI. OPENINGS & APPOINTMENTS – PHILLIPS

Vice Chair Warwick announced one (1) opening in the First District and one (1) in the Second District.

VII. PUBLIC COMMENT ON NON-AGENDIZED ITEMS- PHILLIPS

No Public Comment.

VIII. OFFICER REPORTS AND ADMINISTRATIVE UPDATES

Officers and Staff to discuss administrative-related matters including, but not limited to, field trip ideas and speaker coordination.

1. Commissioner Cruz Reyes announced a tabling opportunity at Rancho Cotati High on September 21 at 1pm-9pm for their Fiesta De Independencia and Car Show. She is seeking volunteers for different shifts. Commissioners Benson, Riley, and Lopez will volunteer for this event.

IX. REGULAR CALENDAR

1. The Commission discussed their 2024-2025 ad hocs and projects. They approved the following ad hoc work plans and budgets:

- a) Housing and Homelessness Committee (HHC)

No discussion or changes on the work plan. Motion to approve the work plan as is with no budget.

No Public Comment

Motion: Commissioner Ferguson

Ayes: 10

Noes: 0

Second: Commissioner Cruz Reyes

Absent: 2

Abstained: 1

Chair Phillips and Commissioner Koski were absent. Vice Chair Warwick abstained per running the meeting. Motion passed.

- b) Racial Equity and Social Justice Framework Committee

They adjusted the training to be taken by all 15 Commissioners instead of just two Commissioners. Motion to approve the work plan.

No Public Comment

Motion: Commissioner Lopez

Ayes: 10

Noes: 0

Second: Commissioner Sofranko

Absent: 2

Abstained: 1

Chair Phillips and Commissioner Koski were absent. Vice Chair Warwick abstained per running the meeting. Motion passed.

- c) Youth Commission Project
- d) Sonoma County Human Rights Visibility Project
- e) Adult Prom
- f) Disability Justice

2. The Commission on the Status of Women invites the Commission to hear the League of Women Voters presentation on October 10, 2024 at 6pm and to co-sponsor the event.

No Public Comment

Motion: Commissioner Ferguson

Ayes: 9

Noes: 0

Second: Commissioner Lopez

Absent: 2

Abstained: 2

Chair Phillips and Commissioner Koski were absent. Commissioner Lemarqund, Sofranko, Benson abstained. Vice Chair Warwick abstained per running the meeting. Motion passed.

X. ADDITIONAL AGENDA ITEMS FOR THE NEXT COMMISSION MEETING – PHILLIPS

No items were mentioned.

XI. ADJOURNMENT

The meeting adjourned at 8:45 p.m.

SONOMA COUNTY COMMISSION ON HUMAN RIGHTS

Name of the ad hoc: Sonoma County Human Rights Visibility Project

Project: Sonoma County Human Rights Visibility Project

The Sonoma County Human Rights Visibility Project is a comprehensive initiative designed to amplify the impact and reach of the Sonoma County Commission on Human Rights. This multi-phase endeavor aims to modernize the Commission's digital presence, enhance community engagement, and leverage technology to address human rights concerns more effectively.

Key components of the project include:

1. A dynamic, user-friendly website with an integrated reporting system
- ~~2. Geolocation-enabled QR codes for efficient, location-specific incident reporting~~
3. Advanced collaboration tools to streamline the Commission's operations
4. A comprehensive resource database to support individuals reporting violations
5. District-level mapping of reported incidents for targeted interventions
- ~~6. Streamlined reporting channels to appropriate authorities~~
- ~~7. Enhanced accessibility to resources and programs for those in need~~
8. Robust social media presence and strategy
- ~~9. AI-driven analysis for identifying trends and generating actionable insights~~

By implementing these innovative tools and strategies, the project seeks to:

- Increase visibility of human rights issues in Sonoma County
- Foster stronger community partnerships
- Improve accessibility for underserved areas
- Provide a more effective response to human rights concerns
- ~~- Facilitate easier reporting to relevant authorities~~
- Enhance access to vital resources and programs for vulnerable populations
- Expand reach and engagement through strategic social media use

The Sonoma County Human Rights Visibility Project aims to create a more just and equitable community by facilitating easier reporting, increasing awareness, and enabling data-informed action.

A key focus is on making the reporting process to appropriate authorities more accessible and ensuring that resources and programs are readily available to those in need.

The addition of a robust social media strategy will significantly enhance the project's visibility and community engagement. By leveraging popular social media platforms, the Commission can:

- Share real-time updates on human rights issues
- Educate the public about their rights and available resources
- Engage with community members and gather feedback
- Promote events and initiatives
- Collaborate with other organizations and influencers to amplify their message

This enhanced social media presence will complement the other digital tools, creating a comprehensive online ecosystem that supports the Commission's goals. The inclusion of AI-driven analysis will further enhance the project's long-term impact by identifying trends and generating actionable insights, allowing for more targeted and effective interventions. This initiative represents a significant step forward in the Commission's efforts to protect and promote human rights across Sonoma County, emphasizing both immediate support and long-term strategic planning based on data-driven insights and community engagement.

Ad Hoc committee members:

- Andrew LeMarQuand – Committee Chair
- Sadie Ferguson – Committee Co-chair
- Mason Koski – Committee Member
- Liz Cruz – Committee Member

| TIMELINE/ DATE | OBJECTIVE/GOAL | ACTIONS | ASSIGNED TO | BUDGET |
|-------------------|---|--|----------------|----------------|
| SEP 2024 | Secure Domain Name SonomaCountyHumanRights.org | Purchase Domain | Andrew + Meira | \$20 per year |
| SEP 2024 | Establish New Website | Create WIX Website | Sadie + Andrew | \$360 per year |
| SEP 2024 | Establish Social Media Accounts | Create Facebook Create Nextdoor Create LinkedIn Create Instagram Create Twitter Create YouTube Create TikTok | Meira + Andrew | \$0 |

| | | | | |
|----------------------|---|--------------------------------------|---------------------------|---------------------------|
| SEPT 2024 | Digital Collaboration Capability | Create Google WS | Meira + Andrew | \$1080 per year |
| SEPT 2024 | Digital Collaboration Capability | Renew Canva x3 users | Liz + Meira | \$300 per year |
| SEPT 2024 | Set up reporting system | Create Typeform | Andrew + Liz | \$600 per year |
| OCT 2024 | Create social media calendar | Create Later Account | Mason + Liz | \$360 per year |
| NOV 2024 | Develop geolocation QR codes | Create allgeo Account | Sadie + Andrew | \$240 per year |
| DEC 2024 | Create T-shirts, posters, stickers | Interactive Outreach | Andrew + Mason | \$620 |
| JAN 2025 | Engage local school clubs | Build Partnerships | Andrew + Mason | \$0 |
| FEB 2025 | Engage local organizations | Build Partnerships | Andrew + Sadie | \$0 |
| MAR 2025 | Compile/categorize resources | Searchable Database | TBD | \$0 |
| APR 2025 | Partnerships w/ local resources | Reporting Protocols | Andrew + Sadie | \$0 |
| MAY 2025 | Integrate Google Earth Pro | Create Google Earth | Andrew + Sadie | \$0 |
| JUN 2025 | Analyze project impact | Gather feedback | All | \$0 |
| JULY 2025 | Implement Recommendations | Make adjustments | All | \$0 |
| TOTAL BUDGET: | | | | \$3040 |

COMMISSION ON HUMAN RIGHTS – YOUTH COMMISSION ON HR WORK PLAN

Name of ad hoc: A.P.T (Adult Prom Team)

Description of ad hoc: Partnering with Sonoma Pride to create an adult LGBTQIA2S+ Prom
 “The Prom We Always Wanted”

Ad Hoc Committee Members: Phillips, Cruz

| TIMELINE | OBJECTIVE | ACTIONS | ASSIGNED TO | BUDGET |
|--------------------------------|----------------------------|--|------------------------------|---------|
| September 2024 - December 2024 | Book Venue | <ul style="list-style-type: none"> ★ Make a list of accessible locations in Sonoma County ★ Audition Venues ★ Secure proper permits or licenses for event | Phillips Cruz Grace V. | \$0 |
| February 2025 | Finalize Details for Event | <ul style="list-style-type: none"> ★ Order promotional “swag” to promote the event ★ Book band/dj’s ★ Potential photo booth ★ Games or Activities ★ Snacks, Refreshments and Misc Items ★ Any event decorations, lights, speakers, tables, chairs, or items we may need to the day of the “Adult Prom” | Phillips Cruz | \$1000 |
| March 2025 | Begin to Promote | <ul style="list-style-type: none"> ★ Outreach flyers, radio ads, newspaper ads, local networking and invitations to promote event ★ Create outreach flyers, promo items or scripts to boost public knowledge about the “Adult Prom” | Phillips Cruz Grace V. | \$0 |
| April 1, 2025 | Ticket Sales | <ul style="list-style-type: none"> ★ Online ticket sales go live on Eventbrite or another platform ★ Ticket sales will go to ?????? ★ Continue to promote event | Phillips Cruz Grace V. | \$0 |
| May 2025 | Continue Outreach | <ul style="list-style-type: none"> ★ Table with Sonoma Pride to promote the event at least twice in the community ★ Give out promo content and more info during tabling events ★ Find volunteers to assist the day of the event to set-up/clean-up, check tickets, etc. | Phillips Cruz Grace V. | \$0 |
| Possibly May 10, 2025 | Adult Prom!! | <ul style="list-style-type: none"> ★ Dance, listen to music, indulge in snacks/refreshments, and more! ★ Live, laugh and love ★ Create and deepen community bonds | Everyone | \$0 |
| May 31st, 2025 | Sonoma County Pride | <ul style="list-style-type: none"> ★ Pride celebration in downtown Santa Rosa! | Everyone | \$0 |
| | | | Total Funds Requested | \$1,000 |