

LRRMAC Guerneville Plaza Ad Hoc Committee Update for MAC meeting of March 14, 2024

The Guerneville Plaza Ad Hoc Committee had its first meeting on February 16. Present were Guerneville MAC rep Spencer Scott, Guerneville South MAC rep Betsy VanDyke, community member Mags Van Der Veen and Guerneville rep and chair Joe Rogoff.

We discussed a sequence of activities to accomplish our charter, which we understand to be to determine what is possible, to solicit input from the community, including businesses and community organizations, work on solidifying activation of the space, and to come up with suggestions for Public Infrastructure, District 5 and the MAC.

We first want to better understand Public Infrastructure's intent for the plaza, the resources available, and to hear any must-haves, non-negotiables and non-starters for the space. Also to inquire about interim measures before the main project gets underway. We've asked Ché Casul to reach out to Johannes Hoeverstsz and schedule a meeting at the plaza. PI is understandably very busy right now with the roads due to all the rain, so we've not yet heard back.

The Committee feels strongly that the more organized events and activities that take place in the plaza, the better. To that end, Mags is working with Chamber of Commerce members to gauge interest, Betsy is speaking with the Rotary, and Joe will contact community organizations from the resource list that the Communications Committee created.

We are speaking with community members and our next agenda will include more organized attempts to get feedback.

We've not yet scheduled another meeting as we expect Ché will speak with Johannes on 3/7 and we'd work around his schedule.