

CANNABIS PREVENTION AND EDUCATION GRANT APPLICATION FOR LATINX COMMUNITY

1. Alcohol and Other Drug Prevention: Overview

Addressing the prevention of alcohol and other drug problems requires the implementation of a range of strategies that focus on both increasing knowledge and building skills in individuals, and positively impacting large numbers of people at the community level. Since 2005, the Sonoma County Dept. of Health Services, Behavioral Health Division, Alcohol and Other Drug Prevention Team, has successfully implemented evidence-based alcohol and other drug prevention strategies that use a public health model to focus on the broader physical, social, cultural and institutional forces that contribute to alcohol and other drug problems. These strategies, often referred to as ‘environmental prevention strategies’ or ‘population-level strategies’, seek to limit access to and availability of substances, and change the community norms that are accepting and permissive of substance abuse.

2. Alcohol and Other Drug Prevention: Funding Sources

Alcohol and Other Drug Prevention efforts are funded by the Substance Abuse Block Grant (SABG), administered through the California Department of Health Care Services. Additional grant funding was recently received through the Adult Use of Marijuana Act (AUMA) Proposition 64 funding, administered by the California Board of State Community Corrections. The County has determined that a portion of the Proposition 64 funds be dedicated to providing cannabis prevention education to monolingual Spanish speaking parents in the community.

3. Cannabis Prevention and Education Grant Program

The County is inviting interested community-based organizations to submit applications to deliver Cannabis Prevention and Education Parent workshops in Spanish. Up to \$30,000 will be awarded to one or more community-based organizations qualified to complete the identified scope of work by Sept. 30, 2023.

The major goals for this round of funding is to implement Spanish language workshops for parents and other adults so that they feel comfortable and equipped to have conversations with youth about cannabis. Workshop materials in Spanish have been developed and field tested by The Social Changery, the creators of a social media campaign called [Cannabis] Decoded (www.cannabisdecoded.org). These materials will be utilized for the implementation of the workshops. Up to 12 bilingual agency staff and/or Promotores de Salud (community health workers) will be trained to deliver cannabis education materials in Spanish using the [Cannabis] Decoded materials.

The required presenter trainings will be delivered in two interactive sessions. The first session, conducted in Spanish, will take the presenters through the actual parent workshop, enabling them to experience the materials from the perspective of a parent attendee. The second session, will be a hands-on training on how to effectively facilitate the workshops, how to prepare, questions that might be asked, etc. Participants in the trainings will receive assistance on advertising and promoting parent workshops to Latinx families.

Parent workshops can be implemented in either a virtual format or in-person.

The parent workshop content is designed to:

- Provide valuable information to raise awareness about the impact cannabis could have on brain development.
- Describe the availability of and potential harms of high potency of cannabis.
- Define different ways cannabis is consumed including vaping, dabbing and edibles.
- Explain how best to approach conversations with young people at different stages of development and how youth can best receive this information.

4. Minimum Eligibility Requirements

Grants will be awarded to non-profit, community-based organization(s) with bilingual staff or capacity to recruit Promotores de Salud (community health workers) to be trained to provide workshops for Spanish speaking families county wide.

The successful applicant(s) must possess the following qualifications:

- a. Community-based organization with bilingual staff or capacity to recruit Promotores de Salud (community health workers).

- b. Currently providing successful workshops to Latinx parents county-wide virtually and/or in-person.
- c. Capacity to develop and implement a work plan/time plan (s) for presentations.
- d. Demonstrated ability to provide culturally sensitive/competent services.

5. Grant Scope of Work Requirements

- a. Select at least 3-5 but no more than 12 qualified staff and/or recruit Promotores de Salud (community health workers) to attend two 2-hour virtual trainings conducted by The Social Changery. Funded organization(s) are encouraged to create a cohort of trained individuals to implement the trainings.
- b. Deliver a minimum of 10 Spanish language parent education workshops (suggested length for each workshop is 1.5 hours) by June 30, 2023 throughout the county utilizing the [Cannabis]Decoded materials.
- c. Attend follow up meetings for technical assistance as needed with The Social Changery.
- d. Identify fiscal and administrative support (a fiscal agent is acceptable) to prepare budget, invoices and meet reporting deadlines put forth by the County.
- e. Track and document all grant-related program activities through monthly timely submission of designated tracking forms; participate in program evaluations as determined by the County.
- f. Participate in regular check-in meetings with County Alcohol and Other Drug Prevention Team as needed.

6. Application Requirements and Submission Deadlines

All applications must be received no later than **3:00pm on Friday, March 12, 2021.**

Please submit one (1) signed electronic copy of your application packet by the deadline stated above. donna.newman-fields@sonoma-county.org

In order to be considered for funding, your application packet must include:

- A signed Application Cover Sheet with original signature (a scanned signature is acceptable)
- Completed narrative questions (maximum 4 pages)
- A completed budget form using the template provided

7. Narrative Questions (maximum 4 pages)

- a.** Describe your organization's mission, include your target population and the areas of the county you serve.
- b.** Describe your agency's experience providing services to Latinx families in Sonoma County, specifically workshops/trainings conducted in Spanish either virtually or in-person. What have been the keys to success? What have been the challenges encountered?
- c.** What is your agency's capacity to select existing bilingual staff and/or recruit Promotores de Salud (community health workers) to receive the described training and implement the workshops?
- d.** What do you understand to be the most urgent issues around substance use, specifically cannabis, in the Latinx community?



Cannabis Prevention/Education Spanish Language Parent Workshops

GRANT APPLICATION COVER SHEET

Please provide the following information and submit as the cover page to your proposal.

ORGANIZATION/AGENCY INFORMATION

Legal Name of Organization/Agency: _____

Organization/Agency Director: _____

Contact Person/Title for this application: _____

Telephone Number: _____ Fax: _____

E-mail Address: _____

Street Address: _____

Mailing Address (if different): _____

Non-profit status, e.g., 501(c)(3) _____

CERTIFICATION OF APPLICATION

The Applicant certifies:

To the best of my knowledge and belief, information in this application is true and correct. The application has been authorized by the governing board of the applying organization (if applicable). I understand that any materials created under this grant are public domain and may be used and/or reproduced by the County of Sonoma, Dept. of Health Services, Behavioral Health Division. I understand that this is a public document and open to public inspection.

Name

Signature (Person authorized to bind this agreement)

Title

Date

Sonoma County Department of Health Services
Behavioral Health Division-Alcohol and Other Drug Prevention

Cannabis Prevention/Education Presentations to Latinx Community

BUDGET

Contractor: _____
 Project Title: _____
 Contract Number: _____
 Contract Period: _____

PERSONNEL	<u>Budget</u>	<u>Cumulative Expenses Prior to Reporting Period</u>	<u>Current Expenses</u>	<u>YTD Expenses</u>	<u>Remaining Balance</u>
<u>Title</u>	<u>Total Hours/ Year</u>	<u>Rate/ Hour</u>			
1.				\$ -	\$ -
2.				\$ -	\$ -
3.				\$ -	\$ -
4.				\$ -	\$ -
5.				\$ -	\$ -
6.				\$ -	\$ -
Sub-Total Salaries			\$ -	\$ -	\$ -
				\$ -	\$ -
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FRINGE BENEFITS (% of Salaries)				\$ -	\$ -
				\$ -	\$ -
TOTAL PERSONNEL COSTS			\$ -	\$ -	\$ -
				\$ -	\$ -
OPERATING EXPENSES				\$ -	\$ -
<u>Category</u>	<u>Allocation Basis</u>			\$ -	\$ -
1. Rent				\$ -	\$ -
2. Office Expense				\$ -	\$ -
3. Communications				\$ -	\$ -
4. Copying/Printing				\$ -	\$ -
5. Health Education Materials				\$ -	\$ -
6. Training				\$ -	\$ -
7. Travel				\$ -	\$ -
8. Equipment				\$ -	\$ -
9. Consultant Services				\$ -	\$ -
10. (insert other line items, as needed)				\$ -	\$ -
11.				\$ -	\$ -
12.				\$ -	\$ -
13.				\$ -	\$ -
14.				\$ -	\$ -
15.				\$ -	\$ -
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TOTAL OPERATING EXPENSES			\$ -	\$ -	\$ -
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INDIRECT COSTS (maximum allowable = 15% of total personnel)				\$ -	\$ -
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TOTAL BUDGET THIS CONTRACT			\$ -	\$ -	\$ -