

Sonoma County

HIV Prevention and Care Work Plan

2012 - 2015

As stated in the Vision for the National HIV/AIDS Strategy, Sonoma County, *“will become a place where new HIV infections are rare and when they do occur, every person, regardless of age, gender, race/ethnicity, sexual orientation, gender identity or socio-economic circumstance, will have unfettered access to high quality, life-extending care, free from stigma and discrimination.”*

Public Awareness and Advocacy

Outreach

Prevention

Early Identification

Core Medical and Support Services

Updated August 8, 2013

Authored in partnership with Drug Abuse Alternatives Center, Face to Face, Food for Thought, Kaiser Permanente, Peers for Positive Change, Santa Rosa Community Health Centers, Sonoma County Department of Health Services, UCSF/North Coast Area AIDS Education & Training Center, West County Health Centers, and other caring members of the community.

Sonoma County HIV Prevention and Care Work Plan 2012 – 2015

The goals, objectives and indicators selected for the Sonoma County plan closely align with established goals of the 2010 National HIV/AIDS Strategy (Department of Health and Human Services) and the 2012 California Integrated HIV Surveillance, Prevention, and Care Plan (California Department of Health Services, Office of AIDS) as indicated below. After stating the national goal and relevant California objective, we define our approach and present our local objectives.

To meet these local objectives, we have developed a companion document that outlines our planned activities, measures, and projected timeline, available by request.

	National Goal	California Objectives	Approach	Local Objectives
1	Reduce the number of new HIV infections in Sonoma County	A. Reduce the number of people who do not know their HIV status	<p><i>Support HIV testing (both routine in medical and targeted in non-medical settings)</i></p> <p><i>Support innovative testing activities that increase identification of undiagnosed HIV infections</i></p> <p><i>Emphasize partner services at the time of testing and ongoing through provision of care and treatment</i></p>	<ol style="list-style-type: none"> 1) Promote routine and targeted HIV testing 2) Support standardized data collection and analysis (LEO¹) 3) Bolster Partner Services countywide 4) Increase testing in the jail setting
B. Promote community and individual behavior that reduces HIV transmission		<p><i>Reduce stigma and discrimination around HIV testing and against People Living with HIV (PLWH) to encourage testing, treatment and decrease transmission (see Goal 3).</i></p> <p><i>Adopt community level approaches to reduce HIV infection in high-risk communities.</i></p> <p><i>Promote programs/projects that provide or facilitate risk reduction/education</i></p>	<ol style="list-style-type: none"> 1) Develop social media and internet mechanisms 2) Support needle exchange 3) Support condom use 4) Other educational projects 	
C. Decrease transmission of HIV by decreasing community viral load		<p><i>Fully implement AB 2541ⁱⁱ, which allows use of HIV surveillance data to assist in identifying HIV positive individuals not in care/link</i></p> <p><i>Allocate sufficient resources to map the HIV epidemic in all funded jurisdictions and increase capacity to monitor community viral load (see goal 5).</i></p>	<ol style="list-style-type: none"> 1) Implementation of evidence based practice 2) Fully implement AB 2541 3) Map the HIV epidemic 	

	National Goal	California Objectives	Approach	Local Objectives
2	<p>Increase access to care and optimize health outcomes</p>	<p>A. 100% of people living with HIV will receive appropriate and continuous medical care/support services</p>	<p><i>Monitor existing data for HIV medical care and support service usage</i></p>	<ol style="list-style-type: none"> 1) Determine the proportion of people living with HIV who are in continuous care 2) Evaluate key indicators (such as late to care, homelessness, substance use, etc.) to identify potential barriers to access 3) Promote priority placement and retention activities for people living with HIV in need of housing, substance use disorder services and/or mental health treatment 4) Explore medical and other service needs of people living with HIV who are aging (55+)
		<p>B. 100% of Office of AIDS funded testing sites will provide seamless, onsite linkage to care</p>	<p>[Redacted]</p>	<ol style="list-style-type: none"> 1) Promote rapid and seamless linkages to care for all: <ul style="list-style-type: none"> - newly tested (prelim) positive for HIV - out of care persons living with HIV - recently released incarcerated persons living with HIV 2) Minimize barriers to receive services

	National Goal	California Objectives	Approach	Local Objectives
3	Reduce HIV-related disparities and health inequities	A. Decrease the number of new infections in gay and bisexual men, African Americans, Latinos and women by 25% as measured by HIV surveillance systems	<i>Use available data and existing research to identify populations experiencing HIV-related health disparities</i>	1) Monitor the epidemic to determine local populations disproportionately impacted by HIV 2) Provide focused assistance to populations with identified disparities in Sonoma County.
		B. Increase the proportion of HIV diagnosed (gay and bisexual men, African Americans, Latinos, women) with undetectable viral load by 20% as measured by ARIES and eHARS ⁱⁱⁱ		
		C. Address social determinants of health and cofactors that contribute to disease progression among HIV+ individuals	<i>Develop strategies to reduce stigma and discrimination about HIV in communities disproportionately impacted by HIV</i>	1) Develop & implement countywide and targeted community awareness plans to decrease stigma about HIV/AIDS

	National Goal	California Objectives	Approach	Local Objectives
4	Achieve a more coordinated response to the HIV epidemic in Sonoma County	A. Enhance collaboration between medical providers, support service providers, DHS, community groups and advocacy organizations		1) Foster a network of providers, DHS and community members 2) Assess county-wide prevention efforts
		B. Provide expertise, informational forums and continuing education opportunities for HIV care providers		1) Provide high quality health care for people living with HIV
		C. Monitor the overall health of the local HIV care system		1) Assess the effects of health care reform on Sonoma County's HIV system of care

	California Goal	California Objectives	Approach	Local Objectives
5	Monitor the HIV Epidemic Through HIV/AIDS Surveillance Data to Support and Direct Program and Policy Decisions	A. Annually evaluate HIV/AIDS surveillance data, HIV testing, hepatitis and other data sources to determine the state of the epidemic and identify emerging trends	<i>Build on past HIV/AIDS work by all agencies to create an integrated, useful and comprehensive epidemiological profile of HIV/AIDS in Sonoma County</i>	<ol style="list-style-type: none"> 1) Utilize existing data streams (eHARS, LEO, CalREDIE^{iv}) to produce an integrated HIV profile annually (Epi Report) 2) Investigate the potential to gather, evaluate and summarize novel data streams from community providers to potentially include in the annual Epi Report
		B. Concentrate HIV prevention efforts in geographic areas and populations consistent with the epidemic	<p><i>Compare the results of local analysis with state and national trends to highlight the unique characteristics of the epidemic in Sonoma County.</i></p> <p><i>Foster open communication and facilitate data exchange between county agencies and community partners</i></p>	<ol style="list-style-type: none"> 1) Continue to monitor new cases for emerging trends in exposure, geography, and risk factor. 2) Publish and present findings to community partners

ⁱ LEO: Local Evaluation Online, California Department of Public Health

ⁱⁱ California Assembly Bill 2541: http://www.leginfo.ca.gov/pub/09-10/bill/asm/ab_2501-2550/ab_2541_bill_20100929_chaptered.pdf

ⁱⁱⁱ ARIES: AIDS Regional Information and Evaluation System, a centralized HIV/AIDS client management system used by Ryan White-funded service providers and eHARS: Electronic HIV/AIDS Reporting System, National Centers for Disease Control

^{iv} CalREDIE: California Reportable Disease Information Exchange, California Department of Public Health