HOME SONOMA COUNTY
FY 2019-20 CONSOLIDATED NOFA

EVALUATION GUIDE

GOALS: Decrease the length of homeless episodes ● Increase placements in housing ● Reduce returns to homelessness ● Decrease first-time homelessness ● Increase incomes ● Reduce the total number of people experiencing homelessness in Sonoma County

Organization Name	Community Support Network	Project Name	Sanctuary House PSH
Organization Location	1410 Guerneville Rd, Suite 14 Santa Rosa, CA 95403	Project Location	8050 Old Redwood Hwy, Cotati

CDC Funding History	2016-2017	2017-2018	2018-2019
Requested	N/A - 3-yr award	N/A - adjusted 3-yr award	40,000
Awarded	31,523	32,451	33,057

Households Served	Proposed	Achieved
Number Served -July 1 - Dec 31 (Existing Projects)		8
Projected # Served- July 1 - June 30 (Existing Projects)	N/A	
Planned # to be served in FY 19-20 (New and Existing Projects)	10	

2019-2020 Request	78,890
Funding Sources Eligible for Project	CSF

Budget and Anticipated Cost of Services					
Organizational Budget	4,200,000	% Served low/mod income		100%	
Project Budget	146,655	Cost per Housing Outcome	$ 18,332	Score 0-5	1.875
CDC Request	78,890	Current Ratio		0.65	
Request as % of Project budget	54%	Debt to Asset Ratio		1	
Project as % of Org Budget	3%	Debt to Equity Ratio		229.85	

The following criteria refer to Selection Criteria of the FY 18-19 Homeless Services Funding Policies (Section 5, p. 16-19).

Policy Section #	Evaluative Measure	Meets Criteria	Score	Staff Observations
5.2.	Joint Funding from Other Sources			
5.2.1.	Demonstrate leveraging of other funds and/or in-kind contributions.	Yes	N/A	Project shows significant leveraging from other sources (46% from outside sources) and has a cost per outcome for PSH that is appropriate for its target population. Sanctuary House has a great track record of providing intensive support to transition age youth experiencing homelessness and mental health challenges. The enhanced staffing in this proposal will assist the agency with meeting Housing First obligations and serve more vulnerable youth.
5.2.2.	Percent of total project budget from other sources *(Higher is better, 0-4 points)*	46%	2	
5.2.3.	Demonstrated administrative capacity and adequate provisions for long-range maintenance and operations.	Yes	N/A	
5.3.	Organizational Capacity - no scoring			
5.3.1.	Application materials timely, complete and accurate	Yes		All documents were submitted on time. There is no specific geographic preference for this project; however, it is in a jurisdiction that has not submitted a Shelter Crisis Resolution. As a facility-based project, this proposal is therefore not eligible for HEAP or the requested 2-year funding, but is eligible for other funding (CSF). The project is appropriate in size, scope, and location.
5.3.2.	Existing projects: required submissions submitted complete and on-time	Yes		
5.3.4.	Demonstrated support for geographic preference (single jurisdiction or region)	N/A		
5.3.5.	The project is appropriate in size, scope, and location to address the targeted client population and defined service area.	Yes		

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Policy Section #	Evaluative Measure	Meets Criteria	Score	Staff Observations
5.4	**Housing First**			
5.4.1	Housing First Assessment Tool Scores stated in the application - ELIGIBILITY REQUIREMENT	Yes	N/A	CSN continues to work toward Housing First fidelity, and recorded a score of 183 out of 204 on the Housing First Assessment tool. The agency has made it clear there will be no restrictions on entry despite operating in a Recovery Housing setting.
	Quality of Synopsis of Narrative Response *(Score 0-7, 1 point per section)*	Yes	6	
5.5	**Coordinated Entry**			
5.5.1	Acceptance of referrals only from Coordinated Entry (CE) and lowered barriers to entry (e.g., no income or sobriety requirements) - ELIGIBILITY REQUIREMENT	Yes		CSN has been involved in the development of Coordinated Entry since the inception of planning efforts, working to ensure people living with mental illness are well-served by CE. As a result there is also a history of disagreement about some referrals to CSN's programs. In this light, this request for funding to increase case management, along with a commitment to fully implement a Housing First approach, is encouraging.
5.5.2	Participation in Coordinated Entry collaborative efforts - ELIGIBILITY REQUIREMENT	Yes		
Policy Section #	**Evaluative Measure**	**Meets Criteria**	**Score**	**Staff Observations**
5.6	**Performance Measurement & Project Priorities**			
5.6.1.1	**Increase housing placements:** Number to be housed (Permanent or Temporary) Score 0-5 pts	%		The narrative states that 90% of Sanctuary House residents have retained permanent housing. For the current year, CSN states 66% of the persons served this fiscal year-to-date retained permanent housing. Throughout the application, CSN seems to suggest that 8 of 10 persons served will be successfully housed, thus we are using 80% for anticipated housing retention.
5.6.1.2	**Decrease the overall length of homeless episodes:** Number of Days to Permanent Housing Exit from Shelter. Score 0-5 pts			
5.6.1.3	**Minimize returns to homelessness from permanent housing:** Number anticipated to retain permanent housing. Score 0-5 pts	80%	3	
5.6.2	**Project Priorities**			
5.6.2.1	Number of housing units to be developed (see Capital Projects evaluation tool)			CSN remains committed to a high ratio of staff to clients, especially as it adopts more Housing First practices, lowers barriers to entry, and accepts all referrals from Coordinated Entry. If it were possible to achieve CSN's goals with 1.0 FTE case management (8:1 staff to client ratio), about $25,000 could be saved from this budget; but CSN will need to learn this from its own experience.
5.6.2.2	Permanent Supportive Housing: Serves chronically homeless person. 2 pt	Yes	2	
	Permanent Supportive Housing: case management:client ratio <15:1. 1 pt	Yes	1	
	Permanent Supportive Housing: Partnership with non-homeless supportive service agencies (e.g., health, employment, etc.). 1 pt	No	0	
5.6.2.3	Rapid Re-Housing: Housing Locator staff included, 2 pt.	N/A		
	Rapid Re-Housing: demonstrate partnerships with non-homeless supportive service agencies (e.g., health, employment, etc.), 2 pt.	Y N		
5.6.2.4	Shelters/Navigation Centers: Investment will lower barriers and address special needs, 0-9 points.	Y N		
5.6.2.5	Day Centers and street/encampment outreach projects will serve as CE Access Point, 0-4 pts	Y N		
5.6.2.6	Homeless Prevention Projects: Planned & historic % of persons demonstrating improved housing stability, 0-9 pts	%		
	Homeless Diversion Projects: Percent of participants at imminent risk of homelessness who avoid entering homeless services. 0-9 pts	%		
	TOTAL SCORE		12.875	**FUNDING RECOMMENDATION** **$50,000-$70,000**
	RATIONALE	Home Sonoma County staff are supportive of the care CSN has taken to implement Housing First in its programs, and wish to see CSN succeed. Funding in the suggested range would provide between .75 and 1.0 FTE of case management.		

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Organization Name	Social Advocates for Youth	Project Name	Dream Center Emergency Shelter
Organization Location	2447 Summerfield Road, Santa Rosa	Project Location	2447 Summerfield Road, Santa Rosa

CDC Funding History	2016-2017	2017-2018	2018-2019
Requested	N/A	N/A	$200,000
Awarded	$125,000 awarded through Board of Supervisors	$0	$50,000

Households Served	Proposed	Achieved
Number Served -July 1 - Dec 31 (Existing Projects)	100	48
Projected # Served- July 1 - June 30 (Existing Projects)		100
Planned # to be served in FY 19-20 (New and Existing Projects)	108	

2019-2020 Request	$200,000.00
Funding Sources Eligible for Project	Community Development Block Grant (CDBG) Federal/State ESG Community Service Fund (CSF) California Emergency Solutions Housing (CESH) Housing and Emergency Aid Package (HEAP)

Budget and Anticipated Cost of Services					
Organizational Budget	6,500,000	% Served low/mod income		100%	
Project Budget	495,000	Cost per Housing Outcome	$ 12,375	Score 0-5	2.857
CDC Request	200,000	Current Ratio		2.45	
Request as % of Project budget	40%	Debt to Asset Ratio		0.2	
Project as % of Org Budget	8%	Debt to Equity Ratio		0.25	

The following criteria refer to Selection Criteria of the FY 18-19 Homeless Services Funding Policies (Section 5, p. 16-19).

Policy Section #	Evaluative Measure	Meets Criteria	Score	Staff Observations
5.2.	Joint Funding from Other Sources			
5.2.1.	Demonstrate leveraging of other funds and/or in-kind contributions.	Yes	N/A	Social Advocates for Youth (SAY) is the county's sole provider of homeless-dedicated services for transition aged youth, and the Dream Center shelter is the county's sole emergency shelter serving this population. After many years operating a Baasic Teen Shelter for homeless and runaway youth 12-17, SAY opened the Dream Center Emergency Shelter in 2017. The agency has had some challenges developing ongoing operational funding. It's good to see that SAY demonstrates solid leveraging of other funds the project.
5.2.2.	Percent of total project budget from other sources *(Higher is better, 0-4 points)*	60%	3	
5.2.3.	Demonstrated administrative capacity and adequate provisions for long-range maintenance and operations.	Yes	N/A	
5.3.	Organizational Capacity - no scoring			
5.3.1.	Application materials timely, complete and accurate	Yes		The application was on time with all materials complete. SAY has multiple contracts with the County. They consistently submit reports timely and accurate, and the homeless services team has found them responsive on monitoring issues. As the only shelter serving transition aged youth, this project serves all of Sonoma County with no geographic preference. The Dream Center shelter has 12 emergency beds; the Dream Center also houses a 12-bed "Stepping Stones" program for AB12 youth (former foster youth 18-21 who are returning to care).
5.3.2.	Existing projects: required submissions submitted complete and on-time	Yes		
5.3.4.	Demonstrated support for geographic preference (single jurisdiction or region)	N/A		
5.3.5.	The project is appropriate in size, scope, and location to address the targeted client population and defined service area.	Yes		

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Policy Section #	Evaluative Measure	Meets Criteria	Score	Staff Observations
5.4	**Housing First**			
5.4.1	Housing First Assessment Tool Scores stated in the application - ELIGIBILITY REQUIREMENT	**Yes**	**N/A**	SAY has been committed to implementing a Housing First philosophy for several years, and has improved their implementation by 38 points in its Housing First Assessment Tool score (from 107 last June to 145 out of a possible 162 points in January).
	Quality of Synopsis of Narrative Response *(Score 0-7, 1 point per section)*	**Yes**	7	
5.5	**Coordinated Entry**			
5.5.1	Acceptance of referrals only from Coordinated Entry (CE) and lowered barriers to entry (e.g., no income or sobriety requirements) - ELIGIBILITY REQUIREMENT	**Yes**		SAY provides the primary access point for Coordinated Entry for youth ages 18-24 in Sonoma County, and is fully engaged in the collaborative efforts of Coordinated Entry.
5.5.2	Participation in Coordinated Entry collaborative efforts - ELIGIBILITY REQUIREMENT	**Yes**		
Policy Section #	**Evaluative Measure**	**Meets Criteria**	**Score**	**Staff Observations**
5.6	**Performance Measurement & Project Priorities**			
5.6.1.1	**Increase housing placements:** Number to be housed (Permanent or Temporary) Score 0-5 pts	**37%**	**5**	37% of individuals served in first 6 months (40 out of 108) exited to permanent housing. This is well above the system average for shelter exits to housing (21%)
5.6.1.2	**Decrease the overall length of homeless episodes:** Number of Days to Permanent Housing Exit from Shelter. Score 0-5 pts			
5.6.1.3	**Minimize returns to homelessness from permanent housing:** Number anticipated to retain permanent housing. Score 0-5 pts	**%**		
5.6.2	**Project Priorities**			
5.6.2.1	Number of housing units to be developed (see Capital Projects evaluation tool)			SAY is committed to providing a low barrier program that serves the most vulnerable youth first. This shelter has particularly strong outcomes for exits into permanent housing destinations. This is surely connected to the very high investment in each youth to ensure they have maximum access to housing, as illustrated by the relatively high cost of each permanent housing outcome. This calcuation is the program budget ($495,000) divided by the number of positive outcomes (37% of the 108 projected to be served in FY 2019-20, or 40 youth). As noted with other low barrier shelters, costs as high as $12,000 per successful housing outcome may be an indicator of what a successful, truly low barrier shelter really costs.
5.6.2.2	Permanent Supportive Housing: Serves chronically homeless person. 2 pt	**N/A**		
	Permanent Supportive Housing: case management:client ratio <15:1. 1 pt	**N/A**		
	Permanent Supportive Housing: Partnership with non-homeless supportive service agencies (e.g., health, employment, etc.). 1 pt	**N/A**		
5.6.2.3	Rapid Re-Housing: Housing Locator staff included, 2 pt.	**N/A**		
	Rapid Re-Housing: demonstrate partnerships with non-homeless supportive service agencies (e.g., health, employment, etc.), 2 pt.	**N/A**		
5.6.2.4	Shelters/Navigation Centers: Investment will lower barriers and address special needs, 0-9 points.	**Yes**	**5**	
5.6.2.5	Day Centers and street/encampment outreach projects will serve as CE Access Point, 0-4 pts	**N/A**		
5.6.2.6	Homeless Prevention Projects: Planned & historic % of persons demonstrating improved housing stability, 0-9 pts	**%**		
	Homeless Diversion Projects: Percent of participants at imminent risk of homelessness who avoid entering homeless services. 0-9 pts	**%**		
	TOTAL SCORE		**22.857**	**FUNDING RECOMMENDATION** **$150,000-$200,000**

RATIONALE:	Efforts to end youth homelessness have resulted in more than a 50% drop in the number of youth experiencing homelessness in Sonoma County at any given time; in 2018, on any given night 532 youth were homeless. HEAP funding's special allocation for youth offers the opportunity to make a new impact on youth homelessness. An award at the suggested amount would provide sustainability to a key piece of the system infrastructure serving this population.

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Organization Name	**Social Advocates for Youth**	**Project Name**	**TAY Homelessness Prevention**
Organization Location	**2447 Summerfield Road, Santa Rosa**	**Project Location**	**All locations in Sonoma County**

CDC Funding History	**2016-2017**	**2017-2018**	**2018-2019**
Requested	N/A	N/A	$128,077 in two Lower Russian River funding rounds
Awarded	0	0	$108,077 (Lower Russian River Homeless Initiative)

Households Served				
	Proposed	**Achieved**	**2019-2020 Request**	**150,000**
Number Served -July 1 - Dec 31 (Existing Projects)		35		
Projected # Served- July 1 - June 30 (Existing Projects)			**Funding Sources Eligible for Project**	**HEAP, CSF, LMIHAF**
Planned # to be served in FY 19-20 (New and Existing Projects)	40			

Budget and Anticipated Cost of Services					
Organizational Budget	6,500,000	**% Served low/mod income**		**100%**	
Project Budget	204,500	**Cost per Housing Outcome**	**$ 5,945**	**Score 0-5**	**3**
CDC Request	150,000	**Current Ratio**		**2.45**	
Request as % of Project budget	73%	**Debt to Asset Ratio**		**0.2**	
Project as % of Org Budget	3%	**Debt to Equity Ratio**		**0.25**	

The following criteria refer to Selection Criteria of the FY 18-19 Homeless Services Funding Policies (Section 5, p. 16-19).

Policy Section #	**Evaluative Measure**	**Meets Criteria**	**Score**	**Staff Observations**
5.2.	**Joint Funding from Other Sources**			
5.2.1.	Demonstrate leveraging of other funds and/or in-kind contributions.	**Yes**	**N/A**	Social Advocates for Youth is the primary homeless services agency serving transition-aged youth. SAY has been operating a homelessness prevention effort in collaboration with its street outreach program in the Lower Russian River, to serve a TAY population that is presenting for services along with homeless youth. Through this project, SAY served 35 at risk youth in a broader outreach program, assisting 30 of them to retain housing along with their families. County funding makes up the majority of this request to continue with this project on a county-wide basis.
5.2.2.	Percent of total project budget from other sources *(Higher is better, 0-4 points)*	27%	2	
5.2.3.	Demonstrated administrative capacity and adequate provisions for long-range maintenance and operations.	**Yes**	**N/A**	
5.3.	**Organizational Capacity - no scoring**			
5.3.1.	Application materials timely, complete and accurate	**Yes**		The application was on time and all materials were completed and accurate. SAY has submitted reports on time and has been responsive to monitoring. Rather than focusing resources in the Lower Russian River area only (as in FY 2018-19), SAY proposes to provide them countywide. While SAY's identification of a need among this population is informed by the agency's street outreach program, this need is not well documented.
5.3.2.	Existing projects: required submissions submitted complete and on-time	**Yes**		
5.3.4.	Demonstrated support for geographic preference (single jurisdiction or region)	**N/A**		
5.3.5.	The project is appropriate in size, scope, and location to address the targeted client population and defined service area.	**Yes**		
Policy Section #	**Evaluative Measure**	**Meets Criteria**	**Score**	**Staff Observations**

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5.4	**Housing First**			
5.4.1	Housing First Assessment Tool Scores stated in the application - ELIGIBILITY REQUIREMENT	**No**	**N/A**	A score was not recorded, possibly because the project is "new" or because the Housing First Assessment Tool is not designed for prevention programs. However, SAY is a leader in Housing First implementations for transition age youth.
	Quality of Synopsis of Narrative Response *(Score 0-7, 1 point per section)*	**Yes**	**6**	
5.5	**Coordinated Entry**			
5.5.1	Acceptance of referrals only from Coordinated Entry (CE) and lowered barriers to entry (e.g., no income or sobriety requirements) - ELIGIBILITY REQUIREMENT	**Yes**	SAY did not check any boxes in the Coordinated Entry section of the application. However, SAY offers the primary access point for Youth Coordinated Entry and works closely with the Coordinated Entry Operator, Catholic Charities.	
5.5.2	Participation in Coordinated Entry collaborative efforts - ELIGIBILITY REQUIREMENT	**Yes**		
Policy Section #	**Evaluative Measure**	**Meets Criteria**	**Score**	**Staff Observations**
5.6	**Performance Measurement & Project Priorities**			
5.6.1.1	**Increase housing placements:** Number to be housed (Permanent or Temporary) Score 0-5 pts	**%**		No data was provided on outcomes for returns to homelessness, however the narrative states that 30 of 35 youth served in the Lower Russian River youth prevention project (86%) had positive housing outcomes. 40 individuals are estimated to be served by the project, so staff have estimated 86% (34) youth will retain the housing.
5.6.1.2	**Decrease the overall length of homeless episodes:** Number of Days to Permanent Housing Exit from Shelter. Score 0-5 pts			
5.6.1.3	**Minimize returns to homelessness from permanent housing:** Number anticipated to retain permanent housing. Score 0-5 pts	86%	3	
5.6.2	**Project Priorities**			
5.6.2.1	Number of housing units to be developed (see Capital Projects evaluation tool)			The project's goals and outcomes are unclear, and the need SAY describes is not well documented. Nor does the research on homelessness prevention support limited resources being invested in homelessness prevention over interventions with literally homeless persons. The application does not indicate the percentage of individuals who would improve housing stability or avoid entering homelessness. The only number given was 40 served (the budget requests direct client assistance for 50). Home Sonoma County staff have used knowledge from SAY's current program to get an idea of what might be done in the proposed program. The cost-per-housing outcome calculation above is the proposed program budget ($204,500) divided by 86% of the proposed 40 participants (34 youth), based on past performance with the Lower Russian River youth outreach project. The resulting cost per housing outcome is $5,945. It should be noted that SAY is accomplishing many of the goals of this project with current funding well below the requested $150,000.
5.6.2.2	Permanent Supportive Housing: Serves chronically homeless person. 2 pt	**N/A**		
	Permanent Supportive Housing: case management:client ratio <15:1. 1 pt	**N/A**		
	Permanent Supportive Housing: Partnership with non-homeless supportive service agencies (e.g., health, employment, etc.). 1 pt	**N/A**		
5.6.2.3	Rapid Re-Housing: Housing Locator staff included, 2 pt.	**N/A**		
	Rapid Re-Housing: demonstrate partnerships with non-homeless supportive service agencies (e.g., health, employment, etc.), 2 pt.	**N/A**		
5.6.2.4	Shelters/Navigation Centers: Investment will lower barriers and address special needs, 0-9 points.	**N/A**		
5.6.2.5	Day Centers and street/encampment outreach projects will serve as CE Access Point, 0-4 pts	**N/A**		
5.6.2.6	Homeless Prevention Projects: Planned & historic % of persons demonstrating improved housing stability, 0-9 pts	**86%**	**8**	
	Homeless Diversion Projects: Percent of participants at imminent risk of homelessness who avoid entering homeless services. 0-9 pts	**%**		
	TOTAL SCORE		**22**	**FUNDING RECOMMENDATION** **$100,000-$125,000**
	RATIONALE:	Some of the funds in this competition may only be used for Rapid Re-Housing or Homelessness Prevention. Despite the caveats about the lack of an evidence base for accurate targeting of homelessness prevention funds, evaluators and the Leadership Council may still choose to prioritize this prevention activity. The suggested range of funding would allow SAY to operate a workable program.		

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Organization Name	Social Advocates for Youth	Project Name	Rapid ReHousing
Organization Location	Santa Rosa	Project Location	All Locations of Sonoma County

CDC Funding History	2016-2017	2017-2018	2018-2019
Requested	100,000	120,000	200,000
Awarded	31,211	56,619	85,000

Households Served	Proposed	Achieved
Number Served -July 1 - Dec 31 (Existing Projects)		20
Projected # Served- July 1 - June 30 (Existing Projects)	20	
Planned # to be served in FY 19-20 (New and Existing Projects)	20	

2019-2020 Request	**200,000**
Funding Sources Eligible for Project	**HEAP, CESH, ESG, CSF, LMIHAF**

Budget and Anticipated Cost of Services

Organizational Budget	6,500,000	% Served low/mod income		100%	
Project Budget	231,000	Cost per Housing Outcome	$ 12,158	Score 0-5	2.222
CDC Request	200,000	Current Ratio		2.45	
Request as % of Project budget	87%	Debt to Asset Ratio		0.2	
Project as % of Org Budget	4%	Debt to Equity Ratio		0.25	

The following criteria refer to Selection Criteria of the FY 18-19 Homeless Services Funding Policies (Section 5, p. 16-19).

Policy Section #	Evaluative Measure	Meets Criteria	Score	Staff Observations
5.2.	**Joint Funding from Other Sources**			
5.2.1.	Demonstrate leveraging of other funds and/or in-kind contributions.	Yes	N/A	SAY's project budget matches its $200,000 request with $31,000 from fundraising activities. SAY has operated this program for three years, slowly increasing its capacity to administer a key program for transition aged youth.
5.2.2.	Percent of total project budget from other sources *(Higher is better, 0-4 points)*	13%	1	
5.2.3.	Demonstrated administrative capacity and adequate provisions for long-range maintenance and operations.	Yes	N/A	
5.3.	**Organizational Capacity - no scoring**			
5.3.1.	Application materials timely, complete and accurate	Yes		SAY submitted this application timely and complete. The agency's developing Rapid Re-Housing program has submitted all material in a timely way and has been receptive and responsive to monitoring feedback. The project is designed to serve youth all over Sonoma County from SAY's primary location in Santa Rosa. There is a great need for rapid re-housing services for youth, and the system of care would benefit from increasing investments for this target population. This is one of the reasons the Leadership Council supported $1.9 million allocation of HEAP funds for youth-serving programs.
5.3.2.	Existing projects: required submissions submitted complete and on-time	Yes		
5.3.4.	Demonstrated support for geographic preference (single jurisdiction or region)	No		
5.3.5.	The project is appropriate in size, scope, and location to address the targeted client population and defined service area.	Yes		

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Policy Section #	Evaluative Measure	Meets Criteria	Score	Staff Observations
5.4	**Housing First**			
5.4.1	Housing First Assessment Tool Scores stated in the application - ELIGIBILITY REQUIREMENT	Yes	N/A	SAY records a score of 190 out of 216 on the Housing First Assessment Tool, a surprisingly high score. The narrative is brief and lacks the detail to support this high score.
	Quality of Synopsis of Narrative Response *(Score 0-7, 1 point per section)*	Yes	4	
5.5	**Coordinated Entry**			
5.5.1	Acceptance of referrals only from Coordinated Entry (CE) and lowered barriers to entry (e.g., no income or sobriety requirements) - ELIGIBILITY REQUIREMENT	Yes		Social Advocates for Youth operates a countywide Coordinated Entry Access Point for youth, and led the adoption of a youth-centric version of the VISPDAT to ensure accurate needs assessment for this target population. As the CE access point, SAY stands at the perfect juncture to take all referrals from Coordinated Entry as described.
5.5.2	Participation in Coordinated Entry collaborative efforts - ELIGIBILITY REQUIREMENT	Yes		
Policy Section #	**Evaluative Measure**	**Meets Criteria**	**Score**	**Staff Observations**
5.6	**Performance Measurement & Project Priorities**			
5.6.1.1	**Increase housing placements:** Number to be housed (Permanent or Temporary) Score 0-5 pts	%		SAY's proposed outcomes for FY 2018-19 are that 90% of 20 youth served would retain their housing at program exit. At the year's halfway point, SAY reported that 6 youth had received services only, exited the program, and remained housed; 14 more youth were housed and receiving ongoing financial and case management support. SAY projected 90% of participants would retain housing, and 6 of 6 exits (100%) year to date were successful.
5.6.1.2	**Decrease the overall length of homeless episodes:** Number of Days to Permanent Housing Exit from Shelter. Score 0-5 pts			
5.6.1.3	**Minimize returns to homelessness from permanent housing:** Number anticipated to retain permanent housing. Score 0-5 pts	90%	5	
5.6.2	**Project Priorities**			
5.6.2.1	Number of housing units to be developed (see Capital Projects evaluation tool)			SAY is involved in numerous multi-agency partnerships to support youth in their transitions into adulthood, but the very brief narratives neglect to mention how these partnerships help participants in the Rapid Re-Housing program. The cost per housing outcome calculation above is the program budget ($231,000) divided by the number of successful outcomes among the 20 youth served. While year to date, 6 out of 6 (100%) of the youth who exited the program are still housed, this is too small a sample to be meaningful. For this calculation we used the target for FY 2018-19:, 90%. Therefore the program budget was divided by 90% of the 20 youth served (19 youth). This yields a higher cost per housing outcome, which is consistent with SAY's results with youth who often grew up homeless and have never been housed.
5.6.2.2	Permanent Supportive Housing: Serves chronically homeless person. 2 pt	Y N		
	Permanent Supportive Housing: case management:client ratio <15:1. 1 pt	Y N		
	Permanent Supportive Housing: Partnership with non-homeless supportive service agencies (e.g., health, employment, etc.). 1 pt	Y N		
5.6.2.3	Rapid Re-Housing: Housing Locator staff included, 2 pt.	Yes	2	
	Rapid Re-Housing: demonstrate partnerships with non-homeless supportive service agencies (e.g., health, employment, etc.), 2 pt.	No	0	
5.6.2.4	Shelters/Navigation Centers: Investment will lower barriers and address special needs, 0-9 points.	Y N		
5.6.2.5	Day Centers and street/encampment outreach projects will serve as CE Access Point, 0-4 pts	Y N		
5.6.2.6	Homeless Prevention Projects: Planned & historic % of persons demonstrating improved housing stability, 0-9 pts	%		
	Homeless Diversion Projects: Percent of participants at imminent risk of homelessness who avoid entering homeless services. 0-9 pts	%		
	TOTAL SCORE		**14.222**	**FUNDING RECOMMENDATION** **$175,000-$200,000**
	RATIONALE:	An award at the suggested level would enable SAY to bring its rapid re-housing program to a scale comparable to the fully-developed COTS and Catholic Charities rapid re-housing programs, with adequate rental assistance and case management to support a significant number of youth. HEAP funding offers the opportunity to make an impact on reducing youth homelessness in Sonoma County with 2 years of funding at the suggested level.		

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Organization Name	**Social Advocates for Youth**	**Project Name**	**Street Outreach**
Organization Location	**2447 Summerfield Road, Santa Rosa**	**Project Location**	**All locations in Sonoma County**

CDC Funding History	**2016-2017**	**2017-2018**	**2018-2019**
Requested	N/A - did not apply	N/A - did not apply	75,000
Awarded	$25,000 was provided thru County supplemental budget process for Sonoma Valley outreach	$0	30,000

Households Served			**2019-2020 Request**	**350,000**
	Proposed	**Achieved**		
Number Served -July 1 - Dec 31 (Existing Projects)		71	**Funding Sources Eligible for Project**	**Community Development Block Grant (CDBG)** **Federal / State ESG** **Homeless Emergency Aid Program (HEAP)** **Sonoma Valley Initiative**
Projected # Served- July 1 - June 30 (Existing Projects)				
Planned # to be served in FY 19-20 (New and Existing Projects)	500			

Budget and Anticipated Cost of Services					
Organizational Budget	6,500,000	**% Served low/mod income**		**100%**	
Project Budget	378,000	**Cost per Housing Outcome**	**Unknown**	**Score 0-5**	**0**
CDC Request	350,000	**Current Ratio**		**2.45**	
Request as % of Project budget	93%	**Debt to Asset Ratio**		**0.2**	
Project as % of Org Budget	6%	**Debt to Equity Ratio**		**0.25**	

The following criteria refer to Selection Criteria of the FY 18-19 Homeless Services Funding Policies (Section 5, p. 16-19).

Policy Section #	**Evaluative Measure**	**Meets Criteria**	**Score**	**Staff Observations**
5.2.	**Joint Funding from Other Sources**			
5.2.1.	Demonstrate leveraging of other funds and/or in-kind contributions.	**Yes**	**N/A**	The SAY Street Outreach project is eligible for multiple funds and is key to serving transitioned aged youth throughout the entire county. The SAY Street Outreach project is requesting 93% of their projected budget to support their existing street outreach program, which lost federal funding for FY18-19. Thus this significantly increased request is apparently intended to replace the lost federal funds. It is unclear how SAY plans to ensure the future of this program without renewed federal grants. This project is requesting two-year funding, which is eligible under the HEAP program.
5.2.2.	Percent of total project budget from other sources *(Higher is better, 0-4 points)*	7%	1	
5.2.3.	Demonstrated administrative capacity and adequate provisions for long-range maintenance and operations.	**Unclear**	**N/A**	
5.3.	**Organizational Capacity - no scoring**			
5.3.1.	Application materials timely, complete and accurate	**Yes**		The application was submitted on time and in complete form. SAY Street Outreach is the only project offering street outreach services to transitioned age youth, and provides these services county-wide. Quarterly report submissions to the Commission have been on time, with no monitoring issues in recent years. SAY has been operating as a Coordinated Entry (CE) Comprehensive Access site for several years without funding for the increased workload. This demonstrates SAY's commitment to providing services for the TAY population throughout the county. SAY works closely with other agencies to ensure the youth are connected with their services. The budget submitted does not state how many FTEs are supported with the $241,000 personnel line item; this would be helpful information to determine appropriate funding levels. SAY requests indirect admin, which is
5.3.2.	Existing projects: required submissions submitted complete and on-time	**Yes**		
5.3.4.	Demonstrated support for geographic preference (single jurisdiction or region)	**No**		

5.3.5.	The project is appropriate in size, scope, and location to address the targeted client population and defined service area.	Yes		determine appropriate funding levels. SAY requests indirect admin, which is ineligible for most funding streams.
Policy Section #	**Evaluative Measure**	**Meets Criteria**	**Score**	**Staff Observations**
5.4	**Housing First**			
5.4.1	Housing First Assessment Tool Scores stated in the application - ELIGIBILITY REQUIREMENT	Yes	N/A	SAY's Outreach project was assessed at a score of 102 out of a possible 108 on the Housing First Assessment tool, an increase of 7 points from June 2018. Their project is described as a low barrier model which works with unsheltered youth to support them to overcome challenges to housing. SAY was one of the first supporters of Housing First practices, providing harm reduction, Motivational Interviewing, and supportive services centered around client choice.
	Quality of Synopsis of Narrative Response *(Score 0-7, 1 point per section)*	Yes	7	
5.5	**Coordinated Entry**			
5.5.1	Acceptance of referrals only from Coordinated Entry (CE) and lowered barriers to entry (e.g., no income or sobriety requirements) - ELIGIBILITY REQUIREMENT	Yes		SAY has been operating as a Coordinated Entry System (CES) Comprehensive Access site (managing their own program referrals) through this outreach project for years without any additional funding. This agency took on CES operations when there was no additional funding available, they wanted to make sure that the youth had a place to go where they felt comfortable. SAY participates in Coordinated Entry and has requested funding for their work within the system this funding cycle.
5.5.2	Participation in Coordinated Entry collaborative efforts - ELIGIBILITY REQUIREMENT	Yes		
Policy Section #	**Evaluative Measure**	**Meets Criteria**	**Score**	**Staff Observations**
5.6	**Performance Measurement & Project Priorities**			
5.6.1.1	**Increase housing placements:** Number to be housed (Permanent or Temporary) Score 0-5 pts	0%	0	No other project in the county provides outreach services to the TAY homeless population. Although it was not noted on the application, SAY has been referring youth in CES to their emergency shelter. This data is not something that is not currently tracked/monitored, but should be looked at in the future. SAY does not commit to even a temporary housing outcome (either in the applicarion or in its existing contracts), thus no points can be earned in this section.
5.6.1.2	**Decrease the overall length of homeless episodes:** Number of Days to Permanent Housing Exit from Shelter. Score 0-5 pts			
5.6.1.3	**Minimize returns to homelessness from permanent housing:** Number anticipated to retain permanent housing. Score 0-5 pts	%		
5.6.2	**Project Priorities**			
5.6.2.1	Number of housing units to be developed (see Capital Projects evaluation tool)			The SAY street outreach team engages hard to reach TAY and has the ability to refer clients directly into their own emergency shelter. This provides a unique opportunity to build rapport with this hard to reach population, which often has a difficult time trusting people. SAY has not made any commitment or report on the number of youth accessing temporary housing, though. (Even simply dividing the program cost by the number of youth proposed to be served yields an extremely cost-effective $756 per youth.) SAY has been an important part of Coordinated Entry and outreach, providing support to Catholic Charities HOST and Coordinated Entry staff when clients are hard to engage, but in need of services. SAY regularly goes out into the field with other outreach specialists within the community.
5.6.2.2	Permanent Supportive Housing: Serves chronically homeless person. 2 pt.	N/A		
	Permanent Supportive Housing: case management: client ratio <15:1. 1 pt.	N/A		
	Permanent Supportive Housing: Partnership with non-homeless supportive service agencies (e.g., health, employment, etc.). 1 pt.	N/A		
5.6.2.3	Rapid Re-Housing: Housing Locator staff included, 2 pt.	N/A		
	Rapid Re-Housing: demonstrate partnerships with non-homeless supportive service agencies (e.g., health, employment, etc.), 2 pt.	N/A		
5.6.2.4	Shelters/Navigation Centers: Investment will lower barriers and address special needs, 0-9 points.	N/A		
5.6.2.5	Day Centers and street/encampment outreach projects will serve as CE Access Point, 0-4 pts	Yes	4	
5.6.2.6	Homeless Prevention Projects: Planned & historic % of persons demonstrating improved housing stability, 0-9 pts	%		
	Homeless Diversion Projects: Percent of participants at imminent risk of homelessness who avoid entering homeless services. 0-9 pts	%		
	TOTAL SCORE		12	**FUNDING RECOMMENDATION** **$300,000-$325,000**
	RATIONALE:	The SAY Youth Street Outreach Project plays a significant role in Home Sonoma County's system infrastructure, and would be an eligible use of 2-year HEAP funding. The Sonoma Valley Homeless Initiative has recommended $50,000 over 2 years ($25,000/year) of its local allocations to support youth outreach in the Sonoma Valley. This amount is **included** in the suggested range above.		

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Organization Name	Social Advocates for Youth	Project Name	Winter Shelter Expansion
Organization Location	2447 Summerfield Road, Santa Rosa	Project Location	All areas of Sonoma County

CDC Funding History	2016-2017	2017-2018	2018-2019
Requested	Funds awarded without request	Funds awarded without request	65,000
Awarded	11,220	30,019	40,000

Households Served	Proposed	Achieved
Number Served -July 1 - Dec 31 (Existing Projects)	20	12
Projected # Served- July 1 - June 30 (Existing Projects)	20	
Planned # to be served in FY 19-20 (New and Existing Projects)	40	

2019-2020 Request	60,000
Funding Sources Eligible for Project	Winter Shelter Funding, CSF, HEAP

Budget and Anticipated Cost of Services

Organizational Budget	6,500,000	% Served low/mod income		100%	
Project Budget	82,500	Cost per Housing Outcome	$ 2,063	Score 0-5	1.25
CDC Request	60,000	Current Ratio		2.45	
Request as % of Project budget	73%	Debt to Asset Ratio		0.2	
Project as % of Org Budget	1%	Debt to Equity Ratio		0.25	

The following criteria refer to Selection Criteria of the FY 18-19 Homeless Services Funding Policies (Section 5, p. 16-19).

Policy Section #	Evaluative Measure	Meets Criteria	Score	Staff Observations
5.2.	Joint Funding from Other Sources			
5.2.1.	Demonstrate leveraging of other funds and/or in-kind contributions.	Yes	N/A	While a majority of SAY's proposed budget comes from the County, the agency plans to tap individual donations and foundation grants to fund 27% of the cost of operating this winter shelter expsnion. SAY has operated winter shelters for youth for the past several years, and was awarded $40,000 in last year's funding cycle for winter shelter funding.
5.2.2.	Percent of total project budget from other sources *(Higher is better, 0-4 points)*	27%	2	
5.2.3.	Demonstrated administrative capacity and adequate provisions for long-range maintenance and operations.	Yes	N/A	
5.3.	Organizational Capacity - no scoring			
5.3.1.	Application materials timely, complete and accurate	Yes		The application was submitted on time with all materials complete and accurate. The project has operated each of the last few winters without difficulties. While located in Santa Rosa, the TAY Winter Shelter works closely with SAY's youth outreach teams, serving youth from anywhere in the county as needed. SAY expands beds during the winter at both the Coffee House Teen Shelter and at the Dream Center; the winter shelter expansion also functions as an avenue to engage youth into the larger shelter and service program.
5.3.2.	Existing projects: required submissions submitted complete and on-time	Yes		
5.3.4.	Demonstrated support for geographic preference (single jurisdiction or region)	N/A		
5.3.5.	The project is appropriate in size, scope, and location to address the targeted client population and defined service area.	Yes		
Policy Section #	Evaluative Measure	Meets Criteria	Score	Staff Observations
5.4	Housing First			

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5.4.1	Housing First Assessment Tool Scores stated in the application - ELIGIBILITY REQUIREMENT	Yes	N/A	SAY is a leader in Housing First for youth ages 18-24 in Sonoma County. This project is the primary low barrier winter shelter serving youth in this age range. The SAY Winter Shelter project scored 156 out of a possible 162 on the Housing First Assessment tool, which is an increase of 49 points from their score recorded in 2018.
	Quality of Synopsis of Narrative Response *(Score 0-7, 1 point per section)*	Yes	7	
5.5	**Coordinated Entry**			
5.5.1	Acceptance of referrals only from Coordinated Entry (CE) and lowered barriers to entry (e.g., no income or sobriety requirements) - ELIGIBILITY REQUIREMENT	Yes		SAY operates the primary access point for Coordinated Entry for youth ages 18-24 in Sonoma County and serves as a Comprehensive Access Point in partnership with Coordinated Entry. Winter Shelter projects in general do not utilize Coordinated Entry in order to focus on shelter for any who need it during inclement weather. As such winter shelters operate as a key point of engagement fo unsheltered youth and adults.
5.5.2	Participation in Coordinated Entry collaborative efforts - ELIGIBILITY REQUIREMENT	Yes		
Policy Section #	**Evaluative Measure**	**Meets Criteria**	**Score**	**Staff Observations**
5.6	**Performance Measurement & Project Priorities**			
5.6.1.1	**Increase housing placements:** Number to be housed (Permanent or Temporary) Score 0-5 pts	100%	5	Winter shelters by their nature provide temporary housing for unsheltered persons, thus 100% are temporarily housed. This project does not provide permanent housing placements but may be an entry into additional services and housing.
5.6.1.2	**Decrease the overall length of homeless episodes:** Number of Days to Permanent Housing Exit from Shelter. Score 0-5 pts			
5.6.1.3	**Minimize returns to homelessness from permanent housing:** Number anticipated to retain permanent housing. Score 0-5 pts	%		
5.6.2	**Project Priorities**			
5.6.2.1	Number of housing units to be developed (see Capital Projects evaluation tool)			Winter Shelter Expansion project works with individuals who need overnight accommodations in severe weather, and helps to engage with persons who may be service-resistant and not engaged in the system of care. The cost per housing outcome calculated above is the program budget ($82,500) divided by 100% of the number of persons served (40). Because winter shelters give unsheltered peole access to temporary housing by their existence, 100% of participants achieve this outcome. The project is low-barrier and serves a specific subpopulation.
5.6.2.2	Permanent Supportive Housing: Serves chronically homeless person. 2 pt	Y N		
	Permanent Supportive Housing: case management:client ratio <15:1. 1 pt	Y N		
	Permanent Supportive Housing: Partnership with non-homeless supportive service agencies (e.g., health, employment, etc.). 1 pt	Y N		
5.6.2.3	Rapid Re-Housing: Housing Locator staff included, 2 pt.	Y N		
	Rapid Re-Housing: demonstrate partnerships with non-homeless supportive service agencies (e.g., health, employment, etc.), 2 pt.	Y N		
5.6.2.4	Shelters/Navigation Centers: Investment will lower barriers and address special needs, 0-9 points.	Y N	6	
5.6.2.5	Day Centers and street/encampment outreach projects will serve as CE Access Point, 0-4 pts	Y N		
5.6.2.6	Homeless Prevention Projects: Planned & historic % of persons demonstrating improved housing stability, 0-9 pts	%		
	Homeless Diversion Projects: Percent of participants at imminent risk of homelessness who avoid entering homeless services. 0-9 pts	%		
	TOTAL SCORE		**21.25**	**FUNDING RECOMMENDATION** **$40,000-$60,000**

RATIONALE:	Transition Age Youth make up 17% of the homeless population and often feel uncomfortable in shelters serving older adults. A winter shelter is a key program component for engaging youth at the time they are most likely to seek services. Because this population has distinct needs, the Leadership Council recommended 17% of HEAP funds be designated to homeless youth. The suggested award range reflects existing budgets and SAY's stated needs.

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Organization Name	TLC Child and Family Services	Project Name	THP-Plus Expansion
Organization Location	1800 N. Gravenstein Hwy, Sebastopol	Project Location	821 Mendocino Avenue, Santa Rosa

CDC Funding History	2016-2017	2017-2018	2018-2019
Requested	N/A	N/A	N/A
Awarded	$0.00	$0.00	$0.00

Households Served	Proposed	Achieved
Number Served -July 1 - Dec 31 (Existing Projects)	NA	16
Projected # Served- July 1 - June 30 (Existing Projects)	NA	16
Planned # to be served in FY 19-20 (New and Existing Projects)	26	

2019-2020 Request	**$418,598.00**
Funding Sources Eligible for Project	CSF, HEAP

Budget and Anticipated Cost of Services					
Organizational Budget	8,443,971	% Served low/mod income		100%	
Project Budget	934,310	Cost per Housing Outcome	$ 35,935	Score 0-5	0.556
CDC Request	418,598	Current Ratio		1.19	
Request as % of Project budget	45%	Debt to Asset Ratio		0.44	
Project as % of Org Budget	11%	Debt to Equity Ratio		0.79	

The following criteria refer to Selection Criteria of the FY 18-19 Homeless Services Funding Policies (Section 5, p. 16-19).

Policy Section #	Evaluative Measure	Meets Criteria	Score	Staff Observations
5.2.	Joint Funding from Other Sources			
5.2.1.	Demonstrate leveraging of other funds and/or in-kind contributions.	Yes	N/A	TLC Child and Family Services is requesting funding for Rapid Re-Housing-type program serving Foster Youth, THP Plus. Youth will graduate and remain in the housing units provided by the program, after up to 24 months in a service-enriched environment. This effort is partially funded through the Sonoma County Human Services Department, which supports the 16 youth already in the program. The budget shows significant leveraged funds; TLC has been operating this project under contract with the Human Services Department, and the use of requested funds will complement that effort.
5.2.2.	Percent of total project budget from other sources *(Higher is better, 0-4 points)*	55%	3	
5.2.3.	Demonstrated administrative capacity and adequate provisions for long-range maintenance and operations.	Yes	N/A	
5.3.	Organizational Capacity - no scoring			
5.3.1.	Application materials timely, complete and accurate	Yes		The application was submitted on time and accurately. TLC has been operating this project with funding through the Sonoma County Human Services Department. TLC currently serves 16 households by placing them in shared rental housing, either leased by the participant or master leased by TLC. This request will expand the current strategy to serve 10 additional former foster youth and who also may be students at the Santa Rosa Junior College.
5.3.2.	Existing projects: required submissions submitted complete and on-time	Yes		
5.3.4.	Demonstrated support for geographic preference (single jurisdiction or region)	N/A		
5.3.5.	The project is appropriate in size, scope, and location to address the targeted client population and defined service area.	Yes		

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Policy Section #	Evaluative Measure	Meets Criteria	Score	Staff Observations
5.4	**Housing First**			
5.4.1	Housing First Assessment Tool Scores stated in the application - ELIGIBILITY REQUIREMENT	Yes	N/A	TLC scored 152 out of 216 on the Housing First Assessment Tool, and displays good knowledge of Housing First practices.
	Quality of Synopsis of Narrative Response *(Score 0-7, 1 point per section)*	Yes	6	
5.5	**Coordinated Entry**			
5.5.1	Acceptance of referrals only from Coordinated Entry (CE) and lowered barriers to entry (e.g., no income or sobriety requirements) - ELIGIBILITY REQUIREMENT	Yes		TLC's THP Plus Expansion application indicates the program plans to accept all referrals from Coordinated Entry. Since the project is limited to former foster youth who typically are referred by Sonoma County Human Services Department, a specific pathway would need to be developed to ensure Coordinated Entry becomes the gateway into the program. The Human Services Department is already engaged with the Coordinated Entry effort, so the groundwork has been laid for a collaborative relationship.
5.5.2	Participation in Coordinated Entry collaborative efforts - ELIGIBILITY REQUIREMENT	Yes		

Policy Section #	Evaluative Measure	Meets Criteria	Score	Staff Observations
5.6	**Performance Measurement & Project Priorities**			
5.6.1.1	**Increase housing placements:** Number to be housed (Permanent or Temporary) Score 0-5 pts	%		TLC offers an impressive percentage of its participants who remain housed when they exit the program. They report that in FY17 100% of youth exiting moved into permanent housing. Per the application, this percentage holds for the first six months of FY 2018-19.
5.6.1.2	**Decrease the overall length of homeless episodes:** Number of Days to Permanent Housing Exit from Shelter. Score 0-5 pts			
5.6.1.3	**Minimize returns to homelessness from permanent housing:** Number anticipated to retain permanent housing. Score 0-5 pts	100%	5	
5.6.2	**Project Priorities**			
5.6.2.1	Number of housing units to be developed (see Capital Projects evaluation tool)			TLC's project offers affordable housing and comprehensive supportive services for 24 months to help former foster youth ages 18-24 exit homelessness & successfully transition to independent living. The budget includes funding for a part-time Property Coordinator. The program narrative describes a range of services to be delivered without naming specific providers. The cost per housing outcome calculation above is the program budget ($934,310) divided by the 26 participants--100% of whom are expected to retain permanent housing when they leave the program. This yields $35,935, the highest cost per outcome of any Rapid Re-Housing type project in this competition--twice as high as any other RRH program's individual cost. It appears that the big difference in the THP Plus Expansion project is that the budget includes groceries, furnishings, educational expenses, and participant stipends (which are not covered by any other Rapid Re-Housing program). .
5.6.2.2	Permanent Supportive Housing: Serves chronically homeless person. 2 pt	N/A		
	Permanent Supportive Housing: case management:client ratio <15:1. 1 pt	N/A		
	Permanent Supportive Housing: Partnership with non-homeless supportive service agencies (e.g., health, employment, etc.). 1 pt	N/A		
5.6.2.3	Rapid Re-Housing: Housing Locator staff included, 2 pt.	Yes	2	
	Rapid Re-Housing: demonstrate partnerships with non-homeless supportive service agencies (e.g., health, employment, etc.), 2 pt.	Yes	1	
5.6.2.4	Shelters/Navigation Centers: Investment will lower barriers and address special needs, 0-9 points.	N/A		
5.6.2.5	Day Centers and street/encampment outreach projects will serve as CE Access Point, 0-4 pts	N/A		
5.6.2.6	Homeless Prevention Projects: Planned & historic % of persons demonstrating improved housing stability, 0-9 pts	%		
	Homeless Diversion Projects: Percent of participants at imminent risk of homelessness who avoid entering homeless services. 0-9 pts	%		
	TOTAL SCORE		17.556	**FUNDING RECOMMENDATION** **$175,000-$200,000**
	RATIONALE:	The THP Plus Expansion project has an appealing target population and high outcomes produced by a highly service-enriched environment. It is accordingly very expensive, and evaluators and the Leadership Council might want to keep this in mind when determining funding awards. An award at the suggested range would be in keeping with other programs of comparable size.		