

FOCUS ON SCAMP

The Sonoma County Agricultural Marketing Program - the nation's first county-wide agricultural marketing organization.

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OFFICE OF THE AGRICULTURAL COMMISSIONER

ALIFORM

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A AMO

April 1992

Henry Voss, Director - California Department of Food and Agriculture and Sonoma County Board of Supervisors:

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It is with pleasure that I submit the Sonoma County Annual Crop and Livestock Report of 1991. These figures represent the gross value of production regardless of utilization and are not meant to reflect net farm income. All values have been rounded to the nearest hundred dollars.

Total production value for the 1991 crop year is \$324,513,700. This value represents the largest total in the history of Sonoma County Agriculture despite a continued drought and a record-breaking freeze this past winter. Sonoma County ranks 16th in farm receipts in California, the leading production state in the nation.

Agriculture is alive and well in Sonoma County and continues to be a major contributor to our economy. The total agricultural value was 11.6% above the 1990 figure. The largest and most valuable wine grape crop ever harvested was responsible for a large portion of the \$33 million increase. Demand for ornamental nursery stock after the winter freeze fueled a \$6 million increase in the "Nursery Products" category, as homeowners replaced landscape plants. Apple prices increased almost \$30 per ton, which sent the value of the 1991 crop up \$1.7 million. "Field Crop" value increased by \$1.2 million due primarily to increases in oat hay and oat silage acreage and production.

On the downside, "Vegetable" values decreased, although acreage in production increased. The freeze was largely responsible for the decrease. "Apiary" value was also dealt a blow by the cold weather as many of the nectar sources for bees were damaged or killed by the freeze. Overall "Livestock and Poultry" was down over \$4 million although cattle/calves and turkeys showed slight increases. The largest loss was in "Miscellaneous Products" which includes chicks, fryers, roasters and veal. "Livestock and Poultry Products" were also lower, as market milk price was down by 80 cents per hundred weight. Wool prices dropped .53 cents per pound as production increased by 24,000 pounds. Egg production went up by 400,000 dozen, but prices fell by two cents per dozen.

I wish to express my appreciation to all growers, individuals and agencies who contributed information for this report. I would also like to thank members of my staff who assisted in gather information. Special recognition goes to Bonnie Sallee and Marilyn Vernon who compiled this report.

Respectfully, submitted,

Eric Lauritzen O Agricultural Commissioner

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SONOMA COUNTY AGRICULTURAL MARKETING PROGRAM

"Select" is the perfect word - "something that is chosen in preference to others" the exact marketing position held for Sonoma County products. And "select" is what SCAMP, the non-profit Sonoma County Agricultural Marketing Program, is helping consumers to do -Select Sonoma County Products.

The U.S.A.'s first county-wide agricultural marketing program started in Sonoma County in 1989. A Blue-Ribbon Task Force was named by Sonoma County Board of Supervisors after encouragement by the Sonoma County Economic Development Board and the U.C. Cooperative Extension Service. The task force represented the diverse agricultural community plus leaders in the culinary arts, public education and marketing; it targeted the organization's specific purposes after a rewarding year of negotiation and consensus-building.

SCAMP was born to bring growers and processors closed to their intended markets through special promotions, marketing and consumer education and advertising materials such as the identifying logo -the mark of Sonoma quality. SCAMP's ultimate purpose is to preserve Sonoma County's agricultural heritage.

The Select Sonoma County Products label identifies local produce, meats, fish, nursery products and processed foods from Sonoma County, California.

SCAMP has grown from 18 members to 115 growers and processors, plus more than 100 business supporters of local agricultural enhancement.

Program Accomplishments 1990 - 91

- . \$75,000 USDA grant for marketing education, agriculture diversification and development of ag-tourism program.
- . named lead agent for county advertising funds for 5 agricultural groups
- . developed multi-media advertising campaign and pointof-sale materials
- . garnered support of 25 independent grocery markets for Sonoma County Agricultural products promotions
- . developed 1st showcase of local food and non-alcololic beverages for the Sonoma County Harvest Fair
- . developed bi-monthly marketing seminars
- . developed collaborative promotions with Sonoma County wineries .. Gauer Estate Vineyard rail car tour throughout the U.S. and Sonoma County Wineries Association sponsored events
- . developed a Taste of Sonoma County, a harvest showcase of Sonoma County, California held during August 1991 with local tourism groups, restaurants and hotels
- . membership growth from 18 to 215 members in two years.

For information about SCAMP or members/member products contact Betsy Timm, Executive Director, 1055 W. College Ave. #194 (mail only), Santa Rosa CA 95401 Phone 707/829-5528 (fax 823-6956)

PRODUCTS

The following "Grand Prize" winning essay, from the Agricultural Day essay contest, sponsored by the North Bay Chapter of California Women for Agriculture, Sonoma County Farm Bureau and the Press Democrat, is reprinted with permission from Stacie Balletto and her parents.

Stacie is a 6th grade student from Bennett Valley School. Her award winning essay describes what farming in Sonoma County means to her.

WHAT FARMING IN SONOMA COUNTY MEAN TO ME by Stacie Balletto

"Farming never meant that much to me until I realized what it does for our county. The farm industry produces fruits and vegetables that are shipped all over the country. They are also sold locally. One of the things I like about living in a farm community is that I can get fresh fruits and vegetables without the high cost. Farmers in Sonoma County also produce grains such as alfalfa, barley and oats. These grains are used by the farmers to feed their animals. They also sell grains to ranchers and other farmers to feed their livestock. Another important product produced in Sonoma County is milk. There are many Some of these are cheese, ice cream and things produced from milk. yogurt. Petaluma was once known as the "egg capital" of the world. The sale of eggs and chickens brought a lot of money to Sonoma County. Some of the less known products produced in our county are: Christmas trees, pheasants, ostriches, oysters and llamas. The combination of all the products sold last year brought in over 246 million dollars.

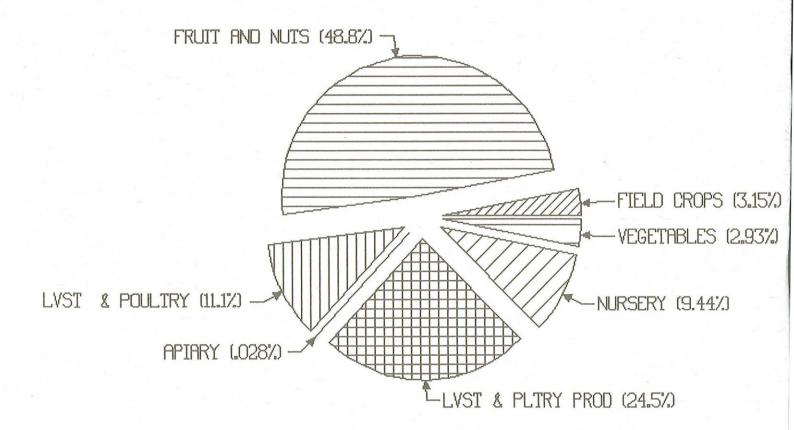
The reason Sonoma County was able to produce great foods was because of the open land and excellent climate for growing. When we drive by the farms in Sonoma County I always love to look at the beautiful scenery. Unfortunately, because of the increasing number of houses being built, there is less land for farming. Another problem created by the loss of farm land is an increase of air pollution,. This is because plants produce oxygen which helps to clear the air. The less plants we produce, the more the air becomes polluted.

A by-product of farming is the many jobs it creates. Some of these jobs include: butchers, grocers, truck drivers, food processors and clothing manufacturers. Farming is an important part of Sonoma County's industry.

The thing that makes Sonoma County farming important to me is that I have a relative that owns the largest truck ranch in the county. He started by growing vegetables with his father in their back yard in Sebastopol. They would sell their vegetables at the farmer's market. He now farms over one hundred acres, and ships his produce all over the state. Safeway is one of his largest buyers. If you're ever in the produce department of Safeway, look for the boxes with the labels Mama Balletto Brand."

RECAPITULATION

| | 1990 | 1991 |
|--------------------------------|----------------|---------------|
| APIARY | \$ 165,200 | \$ 92,300 |
| FIELD CROPS | 9,046,200 | 10,212,600 |
| FRUIT AND NUT CROPS | 121,801,900 | 158,452,900 |
| LIVESTOCK AND POULTRY | 40,800,900 | 36,045,200 |
| LIVESTOCK AND POULTRY PRODUCTS | 85,191,100 | 79,583,700 |
| NURSERY PRODUCTS | 24,151,000 | 30,634,300 |
| VEGETABLE CROPS | 9,541,600 | 9,492,700 |
| TOTAL | \$ 290,697,900 | \$324,513,700 |



FRUIT AND NUT CROP SUMMARY

| CROP | YEAR | ACRES | ACRE | TONS | P/TON S | UB TOTAL | VALUE TOTAI |
|------------|--------|---------|---------|-----------|----------|-----------|----------------|
| Apples, | 1991 | 5,008 | 10.70 | 53,564 | \$160.30 | \$ 8 | ,586,500 |
| all | 1990 | 5,066 | 10.27 | 52,053 | \$131.76 | | ,858,300 |
| Processed | 1991 | | | | \$ | 6,418,900 | |
| (a) | 1990 | | | | | 4,572,300 | |
| Fresh | 1991 | | | | | 2,167,600 | |
| | 1990 | | | | | 2,286,000 | |
| Grapes | | 29,421 | | 145,493 | 1,015.88 | | ,802,900 |
| (wine) all | 1990 | 29,473 | 3.80 | 111,921 | 1,004.30 | 112 | ,401,900 |
| Pears, | 1991 | 170 | 5.31 | 903 | 210.82 | | 190,400 |
| Bartlett | 1990 | 193 | 4.31 | 832 | 234.25 | | 194,900 |
| Processed | 1991 | | | 893 | 210.00 | 187,530 | |
| | 1990 | | | 782 | 231.00 | 180,642 | |
| Fresh | 1991 | | | 10 | 284.00 | 2,840 | |
| | 1990 | | | 50 | 285.00 | 14,250 | |
| Prunes | 1991 | 1,143 | 1.13 | 1,294 | 953.32 | 1 | ,233,600 |
| | 1990 | 1,243 | 1.68 | 2,086 | 856.51 | 1 | ,786,700 |
| Valnuts | 1991 | 375 | .25 | 93 | 1,121.51 | | 104,300 |
| | 1990 | 360 | .16 | 57 | 1,020.63 | | 58,200 |
| liscel. | 1991 | | | | | | 535,200 |
| | 1990 | | | | | | 501,900 |
| TOTAL | 1991 | - | | | | \$158 | ,452,900 |
| | 1990 | | | | | | ,801,900 |
| (a) Inclu | ides o | canned. | iuice/c | cider and | dried | | |

(c) Includes cherries, bush-berries, kiwi, black walnuts, plums, asian pear, peaches, strawberries, figs, etc.

| | | VEGETABLE CROPS | |
|-----------------|--------|------------------------------|-------------------|
| | | HARVESTED | |
| CROP | YEAR | ACREAGE | DOLLAR VALU |
| Miscellaneous | 1991 | 1,003 | \$ 9,492,70 |
| truck farms (d) | 1990 | 837 | 9,541,60 |
| (d) includes m | elons, | mushrooms, potatoes, pumpkin | s, squash, tomato |

| TTEM | YEAR | SOLD | UNIT | P/UNIT | LAR VALUE TOTAL |
|---------------|-----------|-----------|---------|------------|--------------------|
| | 2 24 24 1 | DOLLO | ONLL | I / ONLI | |
| Grapevines | 1991 | 3,313,273 | plant/ | 7 | \$ 7,496,500 |
| | 1990 | 3,050,084 | cutting | | 8,154,400 |
| Ornamentals | 1991 | 3,890,782 | plant | \$ 2.86(a) | 11,139,400 |
| | 1990 | 2,078,700 | plant | 2.71 | 5,642,200 |
| Bedding Plant | 1991 | 274,063 | flat | 9.87 | 2,704,100 |
| | 1990 | 327,968 | flat | 8.35 | 2,739,700 |
| Christmas | 1991 | 30,737 | | 22.32 | 686,100 |
| Trees | 1990 | 25,425 | | 23.20 | 589,900 |
| Misc.Products | 1991 | | | | 8,994,100 |
| (b) | 1990 | | | | 7,024,800 |
| TOTAL | 1991 | | | | \$30,634,300 |
| | 1990 | | | | 24,151,000 |

perennials, dry flowers, turf and wreaths.

APIARY PRODUCTS

| | | PRODUCTION | | DOLI | AR | VALUE |
|-------------|------|------------|------|--------|----|---------|
| ITEM | YEAR | TOTAL | UNIT | P/UNIT | | TOTAL |
| Honey | 1991 | 15,945 | lb. | \$.99 | \$ | 15,800 |
| | 1990 | 100,910 | lb. | .63 | | 63,700 |
| Wax | 1991 | 116 | lb. | 2.50 | | 300 |
| | 1990 | 2,475 | lb. | .88 | | 2,200 |
| Package | 1991 | 3,100 | lb. | 4.00 | | 12,400 |
| bees | 1990 | 0 | lb. | .00 | | 0 |
| Pollination | 1991 | | | | | 63,800 |
| | 1990 | | | | | 99,300 |
| Total | 1991 | - | | | \$ | 92,300 |
| | 1990 | | | | | 165,200 |

LIVESTOCK AND POULTRY

| | A. | NUMBER | TOTAL | | DOI | LAR VALUE |
|-----------|------|---------|------------|------|----------|--------------|
| ITEM | YEAR | OF HEAD | LIVEWEIGHT | UNIT | PER UNIT | TOTAL |
| Cattle/ | 1991 | 37,551 | 213,035 | cwt | \$ 67.70 | \$14,422,900 |
| Calves | 1990 | 35,553 | 201,926 | cwt | 68.72 | 13,876,500 |
| Sheep/ | 1991 | 20,014 | 22,047 | cwt | 45.49 | 1,002,900 |
| Lambs | 1990 | 21,868 | 23,479 | cwt | 50.96 | 1,196,600 |
| Swine | 1991 | 9,350 | 21,725 | cwt | 65.31 | 1,223,300 |
| | 1990 | 9,950 | 21,825 | cwt | 57.00 | 1,244,000 |
| Turkeys | 1991 | 169,185 | 3,907,420 | lb. | .474 | 1,852,900 |
| | 1990 | 153,256 | 3,327,620 | lb. | .50 | 1,647,800 |
| Misc. | 1991 | | | | | 17,543,200 |
| Prod. (d) | 1990 | | | | | 22,836,000 |
| Total | 1991 | | | - | | \$36,045,200 |
| | 1990 | | | | | 40,800,900 |

(d) Includes chicks, ducks, turkey poults, fryers, roasters and other chickens and veal.

| | | | | DOL | LAR VALUE |
|----------------|---------|------------|------|---------------|--------------|
| ITEM | YEAR | PRODUCTION | UNIT | PER UNIT | TOTAL |
| Milk | 1991(a) | 5,753,244 | cwt | \$ 11.16 | \$64,206,200 |
| Market | *1990 | 5,775,576 | cwt | 11.96 | 69,075,900 |
| Manufacturing | 1991(a) | 30,231 | cwt | 10.46 | 316,200 |
| | *1990 | 43,187 | cwt | 11.01 | 475,500 |
| Wool | 1991 | 264,063 | lb. | .26(b) | 68,800 |
| | 1990 | 240,317 | lb. | .79(b) | 95,120 |
| Eggs, chicken | 199 | 17,367,600 | doz. | .61 | 10,556,200 |
| Market | 1990 | 16,968,929 | doz. | .63 | 10,648,300 |
| By-products | 1991 | 911,297 | doz. | .18 | 165,500 |
| | 1990 | 1,444,665 | doz. | .14 | 201,900 |
| Miscellaneous | 1991 | | | | 4,270,800 |
| Products(c) | 1990 | | | | 4,189,200 |
| TOTAL | 1991 | | | \$ | 79,583,700 |
| | 1990 | | | R. C. YIN, C. | 85,191,100 |
| (a) Preliminar | V | | | | |

* REVISED

7

FIELD CROPS

| CROP | YEAR | HARVESTED ACRE | TON/P ACRE | TOTAL TONS | UNIT | DOLI P/UNIT | LAR VALUE TOTAL |
|------------|------|-------------------|---------------|---------------|------|----------------|--------------------|
| Hay | 1991 | 15,843 | 2.54 | 40,256 | ton | \$67.00 | \$2,697,100 |
| Grain | 1990 | 16,168 | 2.27 | 36,770 | ton | \$64.00 | \$2,353,300 |
| Wild | 1991 | 2,233 | 2.23 | 4,980 | ton | 54.34 | 270,600 |
| | 1990 | 1,465 | 1.31 | 1,916 | ton | 46.00 | 88,100 |
| Green Chop | 1991 | 515 | 18.26 | 9,402 | ton | 17.71 | 166,500 |
| (a) | 1990 | 1,818 | 7.60 | 13,813 | ton | 23.00 | 317,700 |
| Oats, | 1991 | 1,245 | 1.06 | 1,328 | ton | 228.00 | 302,300 |
| grain | 1990 | 1,517 | .92 | 1,391 | ton | 255.00 | 354,700 |
| Pasture, | 1991 | 8,950 | | | acre | 100.00 | 895,000 |
| irrigated | 1990 | 8,950 | | | acre | 96.00 | 859,200 |
| Grassland | 1991 | 208,900 | | | acre | 10.00 | 2,080,900 |
| | 1990 | 209,000 | | | acre | 10.00 | 2,090,000 |
| Woodland | 1991 | 174,800 | | | acre | 1.00 | 174,800 |
| | 1990 | 175,000 | | | acre | 1.00 | 175,000 |
| Ensilage | 1991 | 319 | 19.43 | 6,197 | ton | 40.00 | 247,900 |
| Corn(a) | 1990 | 535 | 18.25 | 9,765 | ton | 44.83 | 437,800 |
| Oats | 1991 | 7,572 | 10.35 | 78,349 | ton | 39.00 | 3,055,600 |
| Silage(a) | 1990 | 4,652 | 10.55 | 49,106 | ton | 39.83 | 1,955,900 |
| Straw | 1991 | | | 1,105 | ton | 37.78 | 41,300 |
| | 1990 | | | 1,495 | ton | 34.79 | 52,000 |
| Miscel. | 1991 | 1,312 | | | | | 280,800 |
| (b) | 1990 | 1,323 | | | | | 362,500 |

TOTAL

1991 1990 \$10,212,600

\$ 9,046,200

(a) Much of the green chop and ensilage is not sold, but used on the farm. The value is determined by its feed equivalent of hay after it is cut, loaded and ensiled. (b) Includes alfalfa, barley, safflower, wheat, rye, vetch and

sudan.

1991 MILLION DOLLAR CROPS

| 1. | WINE GRAPES | \$147,802,900 |
|-----|-----------------------------------|---------------|
| 2. | MARKET MILK | 64,206,200 |
| 3. | LIVESTOCK & POULTRY (MISC.) | 17,543,200 |
| 4. | CATTLE & CALVES | 14,422,900 |
| 5. | NURSERY - ORNAMENTAL | 10,981,800 |
| 6. | EGGS, CHICKEN | 10,440,000 |
| 7. | VEGETABLES | 9,492,700 |
| 8. | NURSERY PRODUCTS (MISC.) | 8,994,100 |
| 9. | APPLES | 8,586,500 |
| 10. | GRAPEVINES | 7,496,500 |
| 11. | LIVESTOCK & POULTRY PROD. (MISC.) | 4,270,800 |
| 12. | OAT SILAGE | 3,079,000 |
| 13. | NURSERY - BEDDING PLANTS | 2,704,100 |
| 14. | ОАТ НАУ | 2,701,100 |
| 15. | GRASSLAND | 2,080,900 |
| 16. | TURKEYS | 1,852,900 |
| 17. | PRUNES | 1,233,600 |
| 18. | SWINE | 1,223,300 |
| 19. | SHEEP AND LAMBS | 1,002,900 |
| | | |

FRUIT, NUT AND GRAPEVINE ACREAGE

| CROPS | BEARING | ACRES NON-BEARING | TOTAL |
|---------------------------------------|---------------------------|----------------------|---------------------------|
| Apples | 5,008 | 39 | 5,047 |
| Cherries | 4 | 0 | 4 |
| Fig | 6 | 0 | 6 |
| Grapes, wine | 29,421 | 5,026 | 34,447 |
| Kiwi | 36 | 0 | 36 |
| Peaches | 20 | 0 | 20 |
| Pears | 180 | 7 | 187 |
| Plums | 9 | 0 | 9 |
| Prunes French Imperial Total | (1,121) (22) 1,143 | (24) (0) 24 | (1,145) (22) 1,167 |
| Walnuts | 375 | 1 | 376 |
| TOTAL ACREAGE | 36,202 | 5,097 | 41,299 |

INVENTORIES OF LIVESTOCK AND POULTRY (NUMBER OF HEAD)

| ITEM | 1-1-91 | 1-1-92 |
|---|-------------------------|----------------|
| Cattle and calves,all | 116,000 | 110,000 |
| Milk cows and heifers 2 years and over | 36,000 | 36,000 |
| Beef cows and heifers 2 years and over | 15,000* | 15,000 |
| Sheep and Lambs, all | 25,000 | 25,000 |
| Hogs | 5,500 | 5,500 |
| Laying Hens and Pullets | 914,900 | 927,377 |
| Turkey Breeders | 37,200 | 39,800 |
| Equine (a) | 17,500 | 17,718 |
| (a) Includes donkeys, mules, | draft horses and ponies | s.(info. only) |

Revised 1991 total

*

| APPLE | PRODUCTION | |
|-------|------------|--|
| | | |

| CROP | YEAR | BEARING | G TON/ ACRE | TOTAL TON | P/TON | DOLLAR SUB-TOTAL | VALUE TOTAL |
|--------------|------|---------|----------------|--------------|----------|---------------------|----------------|
| Gravenstein | 1991 | 1,557 | 7.43 | 11,562 | \$161.87 | \$1 | ,871,500 |
| | 1990 | 1,564 | 7.90 | 12,363 | \$124.65 | | ,541,100 |
| Fresh | 1991 | | | 1,185 | 496.71 | \$ 588,600 | |
| | 1990 | | | 1,825 | 337.59 | \$ 616,100 | |
| Canned | 1991 | | | 1,745 | 125.96 | 219,800 | |
| | 1990 | | | 2,491 | 101.53 | 252,900 | |
| Juice/ | 1991 | | | 5,018 | 105.98 | 531,800 | |
| cider | 1990 | | | 8,047 | 83.52 | 672,100 | |
| Dried (a) | 1991 | | | 3,614 | 147.01 | 531,300 | |
| | 1990 | | | 0 | | 0 | |
| Late Apples | 1991 | 3,451 | 12.17 | 42,002 | 159.87 | 6 | ,715,000 |
| | 1990 | 3,502 | 11.33 | 39,690 | 133.97 | 5 | ,317,200 |
| Fresh | 1991 | | | 3,140 | 502.87 | 1,579,000 | |
| | 1990 | | | 4,626 | 360.98 | 1,669,900 | |
| Canned | 1991 | | | 5,158 | 126.75 | 653,800 | |
| | 1990 | | | 9,584 | 122.63 | 1,175,300 | |
| Juice/ | 1991 | | | 18,679 | 116.02 | 2,167,100 | |
| cider | 1990 | | | 18,024 | 86.63 | 1,561,400 | |
| Dried (a) | 1991 | | | 15,025 | 154.08 | 2,315,100 | |
| | 1990 | | 1 | 7,456 | 122.13 | 910,600 | |
| TOTALS | 1991 | 5,008 | 10.70 | 53,564 | \$160.30 | \$8 | ,586,500 |
| 1 1 1 1 | 1990 | 5,066 | 10.27 | 52,053 | \$131.76 | | ,858,300 |
| (a) green to | ns | | | | | | |

| CROP | YEAR(c) | PRODUCTION | UNIT(d) | DOLLAR VALUE(e) |
|--------|---------|------------|------------|--------------------|
| Timber | 1990 | 52,200,000 | board feet | \$12,104,726 |
| | 1989 | 50,486,000 | board feet | 9,232,789 |

WINE GRAPE PRODUCTION (WHITE)

ACRES

PRODUCTION

| VARIETY | YEAR | BEARING | NON BEARIN | g tota | L TONS | DC P/TON | LLAR VALUE TOTAL |
|------------|------|---------|---------------|--------|--------|-------------|------------------------------|
| Burger | 1991 | 55 | 0 | 55. | 291 | \$ 304.41 | |
| | 1990 | 67 | 1 | 68 | 239 | 319.02 | 76,200 |
| Chardonnay | 1991 | 9,507 | 2,110 | 11,617 | 51,430 | 1,286.65 | 66,172,400 |
| | 1990 | 8,956 | 1,631 | 10,587 | 41,220 | 1,284.33 | |
| Chenin | 1991 | 467 | 0 | 467 | 2,938 | 393.87 | 1,157,200 |
| Blanc | 1990 | 563 | 3 | 566 | 2,951 | 412.20 | |
| French | 1991 | 657 | 25 | 682 | 4,775 | 292.49 | 1,396,700 |
| Colombard | 1990 | 893 | 23 | 916 | 4,673 | 312.56 | |
| Gewurz- | 1991 | 461 | 0 | 461 | 1,766 | 619.32 | 1,093,400 |
| traminer | 1990 | 524 | 0 | 524 | 1,577 | 616.09 | 971,600 |
| Grey | 1991 | 21 | 0 | 21 | 99 | 275.00 | 27,100 |
| Riesling | 1990 | 43 | 0 | 43 | 152 | 317.24 | 48,200 |
| Muscat | 1991 | 58 | 0 | 58 | 214 | 859.14 | 184,000 |
| Blanc | 1990 | 70 | 3 | 73 | 207 | 845.59 | 175,000 |
| Palomino | 1991 | 42 | 0 | 42 | 51 | 281.88 | |
| | 1990 | 46. | 0 | 46 | 14 | 270.50 | 3,800 |
| Pinot | 1991 | 203 | 2 | 205 | 930 | 917.69 | 853,600 |
| Blanc | 1990 | 208 | 0 | 208 | 1,031 | 919.86 | 948,400 |
| Sauvignon | 1991 | 1,612 | 68 | 1,680 | 9,871 | 742.32 | 7,327,700 |
| Blanc | 1990 | 1,712 | 19 | 1,731 | 6,723 | 755.23 | |
| Sauvignon | 1991 | 79 | 0 | 79 | 234 | 273.65 | 64,000 |
| Vert | 1990 | 92 | 0 | 92 | 194 | 285.78 | 55,400 |
| Semillon | 1991 | 199 | 1 | 200 | 1,024 | 563.92 | |
| | 1990 | 212 | 2 | 214 | 815 | 667.62 | 544,100 |
| White | 1991 | 344 | 11 | 355 | 1,671 | 451.80 | |
| Riesling | 1990 | 602 | 11 | 613 | 1,513 | 542.86 | 821,300 |
| Other | 1991 | 82 | 17 | 99 | 1,057 | 294.52 | 306,500 |
| Whites | 1990 | 77 | 2 | 79 | 834 | 392.21 | 322,300 |
| TOTAL | 1991 | 13,787 | 2,234 | 16,021 | 76,351 | | \$20 017 000 |
| WHITE | 1990 | 14,065 | 1,695 | 15,760 | 62,143 | | \$80,017,900 \$64,660,800 |

WINE GRAPE PRODUCTION (RED)

ACRES

| PRO | DU | CT | Τ | ON |
|-----|----|----|---|----|
| | | | | |

| VARIETY | YEAR | BEARING | NON BEARING | TOTA | L TONS | DOI P/TON | LAR VALUE TOTAL |
|--------------------------|--------------|------------------|----------------|------------------|--------------------|----------------------|--------------------------------|
| Alicante Bouchet | 1991 1990 | 54 54 | 0 0 | 54 54 | 93 128 | \$ 427.99 414.55 | \$ |
| Cabernet | 1991 | 365 | 102 | 467 | 1,759 | 1,379.07 | 2,425,200 |
| Franc | 1990 | 336 | 65 | 401 | 1,332 | 1,304.72 | 1,737,900 |
| Cabernet Sauvignon | 1991 1990 | 5,682 5,609 | 1,037 714 | 6,719 6,323 | 25,263 15,133 | 1,234.41 1,274.98 | 31,184,800 19,294,300 |
| Carignane | 1991 1990 | 367 413 | 0 | 367 413 | 1,044 1,218 | 397.35 469.12 | 414,900 571,400 |
| Early | 1991 | 18 | 0 | 18 | 58 | 350.00 | 20,300 |
| Burgundy | 1990 | 29 | 0 | 29 | 26 | 413.61 | 10,800 |
| Gamay Beaujolais | 1991 1990 | 231 268 | 0 | 231 268 | 658 588 | 422.45 560.64 | 277,800 329,700 |
| Merlot | 1991 1990 | 1,343 1,061 | 746 536 | 2,089 1,597 | 6,933 3,966 | 1,363.42 1,283.88 | 9,453,100 5,091,800 |
| Napa Gamay | 1991 1990 | 230 226 | 0 1 | 230 227 | 1,080 879 | 522.48 539.44 | 596,600 474,200 |
| Petite | 1991 | 316 | 1 | 317 | 661 | 680.51 | 449,800 |
| Sirah | 1990 | 349 | 24 | 373 | 485 | 707.63 | 343,200 |
| Pinot Noir | 1991 1990 | 2,737 2,728 | 430 336 | 3,167 3,064 | 12,823 10,225 | 779.53 809.81 | 9,995,500 8,280,300 |
| Zinfandel | 1991 1990 | 4,088 4,147 | 197 200 | 4,285 4,347 | 17,364 15,314 | 671.30 727.20 | 11,656,400 11,136,300 |
| Other Reds | 1991 1990 | 203 188 | 200 120 | 403 308 | 1,406 494 | 913.14 847.42 | 1,270,000 418,200 |
| TOTAL REDS | 1991 1990 | 15,634 15,408 | 2,792 1,996 | 18,426 17,404 | 69,140 49,788 | | \$ 67,785,000 \$ 47,741,100 |
| TOTAL ALL WINE GRAPES | 1991 1990 | 29,421 29,473 | 4,947 3,691 | | 145,493 111,921 | | \$147,802,900 \$112,401,900 |

COMMERCIAL FISH CATCH 1989/1990

| COMMODITY | ** SUPPLEME YEAR | ENT TO CROP REPORT POUNDS | VALUE |
|-----------------|---------------------|------------------------------|--------------|
| Salmon, Chinook | 1990 | 684,137 | \$ 1,840,490 |
| | 1989 | 896,534 | \$ 2,095,370 |
| Urchin, Sea | 1990 | 5,200,420 | 2,785,510 |
| | 1989 | 4,025,650 | 1,782,550 |
| Rockfish, | 1990 | 1,651,260 | 601,361 |
| Unspecified | 1989 | 1,780,000 | 603,045 |
| Crab | 1990 | 419,524 | 838,314 |
| Dungeness | 1989 | 342,921 | 548,668 |
| Sole | 1990 | 1,859,520 | 467,942 |
| Dover | 1989 | 1,801,700 | 488,816 |
| Sablefish | 1990 | 364,946 | 119,348 |
| | 1989 | 466,948 | 177,754 |
| Thornyhead | 1990 | 503,385 | 192,517 |
| | 1989 | 346,194 | 128,843 |
| Rockfish, | 1990 | 486,068 | 127,746 |
| Widow | 1989 | 478,199 | 125,149 |
| Swordfish | 1990 | 112,070 | 426,823 |
| | 1989 | 32,333 | 121,089 |
| Rockfish, Group | 1990 | 155,233 | 68,936 |
| Bocaccia/chili | 1989 | 210,061 | 80,202 |
| Sole, | 1990 | 62,963 | 51,012 |
| Petrale | 1989 | 93,725 | 73,907 |
| Sole, | 1990 | 147,715 | 51,560 |
| English | 1989 | 199,322 | 73,694 |
| Lingcod | 1990 | 208,895 | 73,412 |
| | 1989 | 175,934 | 66,392 |
| Sole, | 1990 | 73,390 | 24,234 |
| Rex | 1989 | 104,432 | 38,347 |
| Salmon, | 1990 | 57,865 | 111,991 |
| Coho | 1989 | 21,968 | 37,704 |
| Other | 1990 | 504,244 | 144,561 |
| | 1989 | 235,279 | 164,137 |
| TOTAL | 1990 | 12,491,635 | \$ 7,925,757 |
| | 1989 | 11,211,225 | \$ 6,605,667 |

** Source of figures is the California Department of Fish and Game. 1991 figures are unavailable until May of 1992.

SONOMA COUNTY ANNUAL SUSTAINABLE AGRICULTURE REPORTING

The following is report on different methods used to manage pests in Sonoma County. This list is a requirement of recent legislation that seeks to identify all methods of pest management in California.

BIO-CONTROL

AGENT Yellow Star Thistle Weevil Italian Thistle Seed Weevil Klamath Weed Beetle Puncture Vine Weevil Gorse Weevil Scotch Broom Stem Boring Moth Scotch Broom Seed Weevil Ash Whitefly Encarsia Wasp

CROP

SCOPE OF PROGRAM 2 nursery sites Generally distributed Generally distributed Generally distributed Generally distributed Generally distributed Releases in Cloverdale, Healdsburg, Petaluma, Rohnert Park, Santa Rosa and Sonoma

ESTIMATED ACRES

INTEGRATED PEST MANAGEMENT

This includes efforts to time pesticide applications by counting pests and observing temperature data that would indicate optimal treatment times. Use of cultural methods, mechanical methods and release of predatory agents in conjunction with pesticide use is another feature of this management. The following crops and acreage used IPM extensively as reported by University of California Cooperative Extension.

| Wine Grapes | | acres |
|-------------|-------|-------|
| Apples | 2,000 | acres |
| Prunes | 500 | acres |
| Walnuts | 200 | acres |

1990 ORGANIC ACT - SONOMA COUNTY REGISTRATION

OF FARMS

| 41 | - | 146 | |
|-----|---|-------|---------------------------|
| 8 | | 252 | |
| 13 | | 136 | |
| 3 | | 4.25 | |
| 252 | | 1,185 | |
| | 3 | 3 | 8 252 13 136 3 4.25 |

PEST PREVENTION

| EXCLUSION | 220,019 units of plant | 476 shipments quarantined |
|-----------|------------------------|---------------------------|
| | material profiled - | for violation of plant |
| | UPS, Postal, Federal | laws. |
| | Express and Trucks. | |

DETECTION 2706 traps were placed to detect exotic insects.

10 YEAR AGRICULTURAL CROP YIELD IN 1000'S OF DOLLARS

