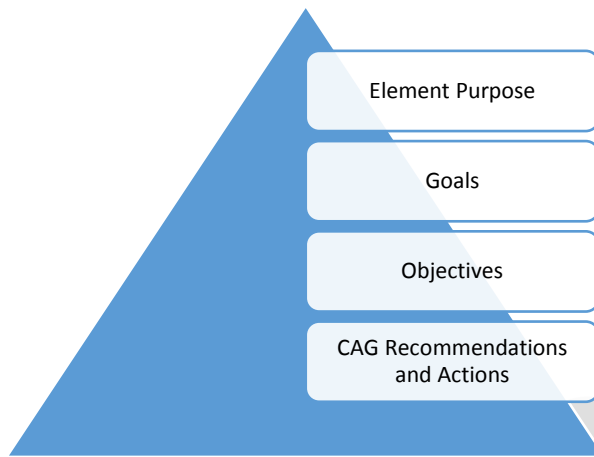


Overview of Proposed Cannabis Program Visioning Structure

A General Plan is a broad planning guideline to a city's or county's future development goals and provides policy statements to achieve those development goals. Each city and county adopts and updates their General Plan to guide the growth and land development of their community, for both the current period and the long term. To help guide us through this visioning the future of the Sonoma County Cannabis Program staff and the Co-Chairs are proposing using a similar hierarchy structure used by the general plan.



Element Purpose- Statement of what is covered in each Element, essentially the scope.

Draft Example-The Economic Vitality Element focuses on the economic vitality of the Cannabis Industry and its impacts on the economy on Sonoma County.

Goal: A general statement of a desired end toward which an effort will be directed.

Draft Example- Foster a healthy diverse and economically viable cannabis industry that contributes to the local economy.

Objectives: A specific detailed statement of a desired future condition toward which the County is committed and progress is measurable.

Draft Example –Encourage the creation of jobs within in the cannabis industry which pay at least 25% higher than minimum wage.

CAG Recommendations and Actions: Specific statement that guides decision making in order to achieve a goal or objective.

Example -Establish database which tracks the number of jobs and employee wages for permitted cannabis businesses.

Community Compatibility	Economic Vitality	Environmental Impact	Land Use	Public Safety
<i>Develop ways to increase the community compatibility through awareness, education and regulations.</i>	<i>The Economic Vitality Element focuses on the economic vitality of the Cannabis Industry and its impacts on the economy on Sonoma County.</i>	<i>Address the environmental impacts of the cannabis industry and preservation of natural and scenic resources.</i>	<i>Guide growth and development associated with the Cannabis Industry and provide a regulatory pathway for the cannabis industry consistent with state regulations.</i>	<i>Protect public health and safety of Sonoma County residents through regulations and enforcement.</i>
Goal:	Goal:	Goal:	Goal:	Goal:
Objectives:	Objectives:	Objectives:	Objectives:	Objectives:
Policies:	Policies:	Policies:	Policies:	Policies: