



## Sonoma Coast Municipal Advisory Council

Scott Farmer, Chair

**July 15, 2020 MAC Meeting, 5:30 pm – 7:30pm**

### Members

Bodega/Valley Ford  
Che Casul  
Alternate: Misty West  
Gay

Timber Cove  
Scott Farmer, Chair  
Alternate: Annie  
Cresswell

Sea Ranch/Annapolis  
Marti Campbell,  
Vice-Chair  
Dibby Tyler  
Alternate: Paul Plakos

Kashia Band/Pomo  
Indians Abreanna Gomes

Fort Ross  
Wanda Swenson  
Alternate: Chris Fohner

Jenner  
Cal Ares  
Alternate: Elizabeth  
Gallagher

Bodega Bay  
Brooks  
Rooney Cathy  
Beck  
Alternate: Bob Amiral

Clerk: Cindy Culcasi  
Staff: Elise VanDyne

In accordance with Executive Order N-25-20 and N-29-20 regarding the Brown Act for public meetings during the public health emergency, the July Coast MAC meeting will be held virtually. The meeting will be on Zoom and on Facebook live, links below:

- Zoom: <https://zoom.us/j/96729479480>  
Meeting ID: 967 2947 9480  
One tap mobile +16699009128,,96729479480# US
- Or available via Facebook live on Supervisor Hopkins Facebook page here:  
[https:// www.facebook.com/supervisorlyndahopkins/](https://www.facebook.com/supervisorlyndahopkins/)

### Meeting Agenda

#### Pledge of Allegiance

#### Roll Call

#### A. Approval of Agenda

#### B. Statement(s) of conflict of interest: if any, from Council members

#### C. Correspondence

#### D. Consent Calendar

Approval of March minutes

#### E. Public Comment

Comment from the public regarding matters of general interest not on the agenda, but related to the Sonoma Coast MAC business. Pursuant to the Brown Act, the Sonoma Coast MAC cannot consider issues or take action on any requests during this comment period. Due to time constraints, comments will be limited at the discretion of the Chair.

#### F. Information / Presentation (discussion only)

- Deputy Jeremy Lyle and Misti Wood of Sonoma County Sheriff on Coastal Crime Issues
- Pole Mountain project, Marshall Turbeville.
- Cal Fire, update, Q&A, Marshall Turbeville

#### G. Regular Calendar Items (Discussion and/or Action)

- Land Use/Events Permit process
- TIF Priorities and Process

#### H. Council Member and Staff Reports

- Chair – AdHoc updates
- Emergency Preparedness AdHoc Chair report.
- Bodega Bay members report on letter sent in January.
- Staff Reports

#### I. Call for Agenda Items

#### J. Adjournment

Sonoma Coast Municipal Advisory Council

Scott Farmer Chair

May 20, 2020 5:30-7:30

Online Zoom/Facebook Meeting

**Meeting called to order** – Mac Clerk Nance Jones

**Pledge of Allegiance-** All

**Roll Call-** Present: Che Casul, Cal Ares, Cathy Beck, Marti Campbell, Scott Farmer, Wanda Swenson, Brooks Rooney, Dibby Tyler

**Absent-** Abreanna Gomes

**Statement of Conflict of Interest-** none

**Correspondence-** none

**Chair Statement-**It has been 4 months since our last meeting. We have been separated from one another, yet somehow, I think we are closer than before. Thoughtful and careful people have charted our path. For them I am grateful. I feel safer for their efforts. Yet we have far to go. We intend to have all boats rise with the new tide. Let's start the meeting.

**Approval of Agenda** – Marti Campbell moved to approve agenda. Motion seconded by Dibby Tyler. Motion carried 9-0-0

**Consent Calendar:**

**Approval of 1-15-2020 Minutes-** Based on corrections made Brooks Rooney made a motion to approve minutes and the motion was seconded by Cathy Beck. Motion carried 9-0-0-

**Public Comment:**

**Vesta Copestakes-**Wanted to know if the coastal plans will be following other plans and removing all spraying with herbicides.

**Nate Buck-** appreciates opening of boat ramp wants to remind everyone that fishing is more than recreation, that for many people it supplements the food they put on the table so consider this during future openings.

**Regular Calendar Items:**

Supervisor Lynda Hopkins gave an update on the new openings of the SIP. New areas are open and some of them are:

Mowing and landscaping, child care for non-essential workers, dog walking and grooming, car washes and residential and janitorial services. The county has now met the criteria for 2b so will begin to look at outdoor dining and outdoor movies, religious services and modified summer camps.

There are resources for small businesses through SOCO Launch. Looking how to make outdoor dining and retail work for businesses.

**Bert Whitaker- Director of Regional Parks-**

He acknowledged that the coastal areas will be challenged with many visitors. Inland park facilities are partially re-opened, most have opened parking lots and the inland lots are very full

Coastal parks have soft closures. The parking lots are closed and you may either bike or walk to park. The beaches and trails are closed from 11-5 pm.

Boat ramp at Westside open and people can launch their own boats to fish for food.

Bert talked about the apprehension of influx of tourists along the Russian river corridor and the coast. Also concerned about the significant trash pickup.

They continue to be in support of a phased approach to opening but realize that many tourists from outside the area will try to go to coastal beaches.

**Mike Lair- State Parks Regional Director-**

He and Bert are working together in sync and following health orders. He noted that most of the local folks are following the orders but many visitors from out of the area are not.

**California Highway Patrol Captain Aristotle Wolf-**

He announced that they are not enforcing the health orders per se. They cannot legally stop people and ask them where they are from but they are enforcing vehicle and parking violations and will be ticketing those. They will move people along when they can. They cannot cite cars unless they are in violation. There will be two extra officers out at the coast this weekend as they are aware it is a holiday weekend and the weather is supposed to be nice. While they are supportive of the health orders their main function is violation of laws and crime.

**Board Comment-**

Brooks Rooney- Do Law enforcement have enough PPE? Lynda Hopkins responded that the county had more than enough PPE of all types to support many areas including law enforcement

Cathy Beck- We need patience and hope that people will mind their manners. She appreciates all the police and parks staff are doing.

Scott Farmer When will Salt Point State Park get a resident badge? Mike Lair responded that there is a candidate in the academy now and in July they will stay in one of the park residences there.

Brooks Rooney- A suggestion for future planning. Has anyone considered the feasibility of only allowing parking on one side of the coastal roads? Elise asked for Brooks to send info to her as she is working now with Caltrans to address other issues and will make this suggestion.

Brooks to Lynda Hopkins- Second home families spending the weekend in Bodega Bay. Can Dr. Mase make it legal for folks to come in. Currently Elise noted that a family cannot move between two houses unless the need to check essentials or perform maintenance.

Cathy Beck – supports a long-term solution of only one side of the road parking on highway one.

Wanda Swenson- Could we expect all the parking lots to be closed until there is a vaccine? Lynda responded that there will be a phased in approach as appropriate going forward.

**Public Comment-**

Liz Martin- is very concerned about this weekend. Park parking lots are closed but there are other parking lots with to go food where people are staying and eating outside. Aristotle reported that they only continue to work out there addressing traffic and ordinance laws.

Cea Higgins- people are parking all over but not ticketed due to legal space. What is to discourage them from coming as only locals are following the ordinance. Aristotle responded that in many instances a ticket may not even deter some people and that this is really a social contract. Mike Lair responded that the Park rangers have more flexibility based on their CCR's to cite cars but that is about all.

Donna Martinez- Short term rentals when will they open? Lynda responded that there is no timeline yet and not in the short-term realm

Frank Bell- Public Policy notifications are hard to read as they are so small. Also, the parking lots have been busy but people demonstrating acceptable behavior thus far.

Vesta Copestakes- Can there be clarity around the restrooms? Bert responded that it is up to park operators but no regional park restrooms are open at this time and Mike Lair said same for state parks. Mike also responded again that the rangers have a little more flexibility in citing visitors but there are miles of coast so it is very challenging.

Bob Miller- He has been in business in Bodega Bay for 25 years and has been shut down for the last several months and has been happy to do. He notices that at Salmon Creek when people are there and asked to leave by ranger, they do but the minute rangers are gone visitors come right back in. There are not enough officers to police all of this. Surfers would be happy to help volunteer with keeping visitors out. Bob also commented on Coleman Valley Road becoming a public restroom and that the restrooms need to be opened.

Mike Nicholls- commented that in Santa Cruz they are running plates and notifying people.

Kate- doesn't feel like she hears much being said for coastal members safety with all the people coming to the coast. Lynda Hopkins commented that this statement is inaccurate as they are absolutely taking everyone's safety into consideration but opening slowly and thoughtfully. They are constantly thinking of the health of the community.

George Flores- Can residents put notices on cars addressing health ordinances and also for fire safety?

No answer at this point

Donna Martinez- Is there a time limit on how long you can stay at second home to do maintenance? Air B&B's are operating. Does the closure also include hotels as many are open? Lynda responded that

hotels can be open for essential workers and homeless. She is trying to get approval for code enforcement staff to go out and cite violations.

Vesta Copestakes- commented that hotel income is increasing how is that. Lynda Hopkins has not seen the article citing this so cannot comment at this time

Anonymous- commented need help with road vegetation mowing. Elise informed that people should put in a SOCO alert and it will be reviewed and prioritized by TPW.

Anonymous- The health notices are too small

Debbie- If get pulled over for speeding and you find out they are in violation of health order will they get cited. Aristotle responded that they will not cite but educate.

Merlin Kolb- Thanks for all your hard work, He is a charter boat captain and many arenas are opening like Berkeley and SFO but not Bodega Bay. They have put together good plans and need them approved. He urges Lynda to open sport fishing.

Eric Koenigshofer- Asked that the inappropriate tourism advertising be removed. Lynda will pass on immediately.

Kate- commented grass next to highway and flowers are brown and she thought that CALTRANS agreed not to use herbicide.

#### **Communication Plan-**

Scott Farmer did an overview of the draft communication plan that had been approved by the LRR MAC.

#### **Board Comment-**

Brooks Rooney- thinks the plan sounds good and favors adopting as it can be revised as needed.

Cathy Beck- requested that on 5c MAC be capitalized

Dibby Tyler- under B advisory topics is capped. Recommends not capitalizing it.

A motion was made by Che Casul to adopt the new communication Plan with the two corrections and it was seconded by Marti Campbell Motion carried 9-0-0

#### **Land Use/Events permit Process-**

Scott Farmer did an overview of the new AdHoc committee for Land Use. He has identified the need for a new AdHoc committee and is looking for volunteers along with himself.

Scott Farmer-Chair

Wanda Sorenson

Cathy Beck

Che Casul

Scott will set up the first meeting of the group

**TIF Priorities-**

Scott informed the board that the correct version of the TIF policy was not posted and the TIF AdHoc can correct. The TIF funds at this time though are largely exhausted so this will be tabled to next meeting.

There was a motion to table until next meeting was made by Cathy Beck and seconded by Marti Campbell. Motion carried 9-0-1 Che abstained from voting due to conflict of interest.

**New Agenda Setting Process-**

Scott read through a document outlining the new agenda setting process. As chair he believes it will make the agenda setting process more open and transparent to the board and the community. The agenda setting AdHoc will be disbanded this meeting and the new process will begin now. Agenda items will be asked for at end of each meeting Board members and community members will be asked to submit at end of meeting or to email items to Elise VanDyne. Elise will keep track of submitted items and work with Chair for each meeting to set agenda items.

Here is draft agenda setting process as read by Scott Farmer:

Prior to the end of each MAC public meeting, MAC Representatives will have an opportunity to offer agenda topics for future consideration. The public will also have the opportunity to offer agenda topics for future consideration. District 5 staff will record and manage these. When an agenda is being formed, District 5 staff, the Chair and Vice Chair will review offered topics and current events affecting the coast and set the agenda. When we return to hosted public meetings, the hosting representative(s) will be consulted. If a representative or member of the public wishes to offer topics between meetings, they may do so by presenting it directly to District 5 staff and it will be included for consideration.

The intent is to gather a broad set of topics that represent the needs and concerns of our community and move items to an agenda in a meaningful way.

**Board Comment-**

Marti Campbell- asked for Scott to send out his draft copy to all. Nance to include in minutes below.

Cathy Beck- appreciates new system

Marti Campbell- suggested we go ahead and adopt through a vote and she would feel good approving.

Dibby Tyler- if we are going to approve needs to hear verbally one more time.

**Public Comment-**

Geff Smith-recommended you wait until you can review document at next meeting.

Motion to approve new agenda setting process made by Marti Campbell. Seconded by Brooks Rooney.

Motion carried 8-1-0. Che voted nay.

**Council Members Report-**

Che identified that their funding is transferring from WCCS to SAY and he does not see this organization serving the coastal youth.

Brooks Rooney- Kim Tan from Regional Parks gave an update on trails and pedestrians supported the second phase. Cathy Beck and Brooks Rooney wrote a letter of support as MAC members. A copy will be sent to Elise for inclusion as correspondence for next meeting.

Scott Farmer- thanked Cal Trans for removing trees in right of way. He wanted to dispel a rumor that the Salt Point Park cell tower will not be able to be used by locals. It will be available for use August 2020. Scott also reported with tourism down the number of first responder calls has decreased by 50% since parks are closed.

#### **Sunset of AdHocs-**

Scott Farmer will sunset the following AdHocs for 2020 and form the new Land Use/ Events Permit Process and Emergency Preparedness AdHocs

Land Use/ Events Permit Process- addressed in earlier pages of the minutes.

Emergency Preparedness Scott asked for volunteers-

Paul Plakos- Alternate

Cathy Beck

Scott Farmer

Wanda Swenson

Chair to be decided at first AdHoc meeting and Scott Farmer will take responsibility to set up first meeting.

#### **Staff Report by Elise VanDyne-**

1) LCP - updated schedule in a few days. Going to planning commission in September with revised draft - bringing in all the comments received. BOS review by end of the year. Revised Draft available before any of these

2) TIF Funds awarded for 2019-2020

- Bodega Bay Area Chamber of Commerce, \$5,000 for small business support
- Russian River Chamber of Commerce, \$7,500 to help small business set up online
- TLC Child and Family Services, \$15,000 basics support
- River to Coast Children's Services, \$20,000 basics support
- Russian River Alliance (two grants), \$10,000 food delivery
- The Center for Social and Environmental Stewardship, \$10,000 Youth program
- Sonoma County Farm Trails, \$20,000 Food programs
- Sebastopol Center for the Arts, \$15,000 Artist Support
- Friends of Rio Nido, \$5,000 Small business support
- Main Stage West, \$5,000 online production support
- Lazy Bear Fund, Inc., \$20,000 food provision from local restaurants
- Pets are Loving Support, \$5,000 pet supplies and delivery to patients
- West County Community Services (two grants), \$45,000 showers for homeless and food programs
- Russian Riverkeeper on behalf of Clean River Alliance, \$5,000 Food delivery

- Latino Service Providers, \$25,000 basic support
- North Bay Organizing Project on behalf of UndocuFund, \$25,000 undocumented workers basic support

There were also a variety of proposals that we were able to send to other funding sources within the county. Some are being contracted to provide food and services through Emergency Operations Center, for example. As a result, we have been able to stretch our limited dollars as far as possible. One of these was Coastal Seniors for food provision along the North Coast.

### 3) Update on the Fire Town Hall

a) Vegetation - this is the time to report vegetation management time for county roads and to work your own home vegetation management.

b) Alerts and evacuation - better alert system with camera system. Disaster Operation Center in contract with broadcast networks to get the news out. County Sheriff and fire working on a county-wide evacuation plan.

c) Shelter after evacuation - what kind of locations and new regulations are needed under an evacuation during the Shelter in Place. Full video of the Town Hall is on Lynda Hopkins Facebook page.

### **Agenda Planning for next Meeting**

#### **Board-**

Cal Ares – suggested that the agenda should include an update each meeting from Fire Marshalls

Cathy Beck- suggested that the group begin to look at what sustainable tourism would look like

Brooks Rooney- identified that there is an overburdened coast and suggest review of new housing regs around ADU's and also look at what affordable housing is out there or planned

Dibby Tyler- suggested a visioning session for what the coast will look like post covid-19

#### **Public-**

Geff Smith requested that a local fire representative be at each meeting now through fall. They can assess local properties now for fire. Just need to request local representative.

#### **Adjournment-**

A motion was made by Che to adjourn meeting at 7:53 and seconded by Dibby Tyler. Motion carried 9-0-0





## Sonoma Coast Municipal Advisory Council Scott Farmer, Chair

### Members

#### Bodega/Valley Ford

Che Casul  
Alternate: Misty West  
Gay

#### Timber Cove

Scott Farmer, Chair  
Alternate: Annie  
Cresswell

#### Sea Ranch/Annapolis

Marti Campbell,  
Vice-Chair  
Dibby Tyler  
Alternate: Paul Plakos

#### Kashia Band/Pomo

Indians Abreanna Gomes

#### Fort Ross

Wanda Swenson  
Alternate: Chris Fohner

#### Jenner

Cal Ares  
Alternate: Elizabeth  
Gallagher

#### Bodega Bay

BrooksRooney  
Cathy Beck  
Alternate: Bob Amiral

Clerk: Cindy Culcasi

Staff: Elise VanDyne

### Sonoma Coast Municipal Advisory Council Land Use and Events Permit Review process.

1. Applications will be reviewed by District Director, Leo Chyi, and the Land Use/Events AdHoc committee. County staff may make recommendations of applications to take up. As well, an email account dedicated to receiving and archiving permit application submissions relative to the Coast MAC region will be maintained. Permit Sonoma will include this email address in their distribution. Any Land Use/Event AdHoc committee member can review these and recommend to the Chair that the AdHoc convene to consider applications of significant interest to the community.
2. Coast MAC Land Use/Events Ad Hoc committee:
  1. The Coast MAC Land Use/Event AdHoc committee will meet as needed to consider if an application should advance for public consideration.
  2. In order that the application process not be impeded by our process, placing these on an agenda shall be timely. Should a Coast MAC general meeting not be timely, the Chair will call for a Coast MAC Special meeting with only permit applications on this agenda.
  3. The applicant and public will be invited to attend, ask questions and comment.
3. Applicant will be provided an opportunity to present their project at the public meeting.
4. The Council and public will be allowed an opportunity to ask questions and comment on the application.
5. The Council may choose to vote to convey approval or disapproval recommendations.
6. Council, applicant and public comments and responses will be recorded, in writing and sent to Permit Sonoma within 3 working days.
7. After a permitted event, at the next Coast MAC general meeting, an agenda item will allow for the applicant, council and public to review and comment on the event, as it happened. A written record of this review will be sent to Permit Sonoma within 3 working days and be made part of the applicant's record at Permit Sonoma.
8. It is the intent that this process be open and thoughtful. It is the hope that future event application decisions be informed by past performance, both good and not.

### Responsibility of Land Use/Event Permit AdHoc

- Review and request review of permits of community concern.
- Schedule meeting, - either forthcoming MAC or a Special Coast MAC meeting if timing requires.
- Publicize meeting
- Record council, applicant and public comment and responses during pre-permitting process and convey to Permit Sonoma.
- Record post event comments and convey to Permit Sonoma.



## Sonoma Coast Municipal Advisory Council Scott Farmer, Chair

### Members

Bodega/Valley Ford  
Che Casul  
Alternate: Misty West  
Gay

Timber Cove  
Scott Farmer, Chair  
Alternate: Annie  
Cresswell

Sea Ranch/Annapolis  
Marti Campbell,  
Vice-Chair  
Dibby Tyler  
Alternate: Paul Plakos

Kashia Band/Pomo  
Indians Abreanna Gomes

Fort Ross  
Wanda Swenson  
Alternate: Chris Fohner

Jenner  
Cal Ares  
Alternate: Elizabeth  
Gallagher

Bodega Bay  
BrooksRooney  
Cathy Beck  
Alternate: Bob Amiral

Clerk: Cindy Culcasi  
Staff: Elise VanDyne

### Tourism Impact Fund (TIF) Grant Funding Policy Recommendations

#### Sonoma Coast Municipal Advisory Council (MAC) District

The Sonoma County Transient Occupancy Tax (TOT) is a tax on accommodations at lodging and camping facilities in the unincorporated areas of the county. From this fund, each Supervisorial District in Sonoma County receives a percentage for discretionary projects within each district under the Tourism Impact Fund (TIF). These funds are awarded in small grants to local agencies and not-for-profit organizations to create improvements or change within the community. Awards within the Sonoma Coast MAC region are based on the TIF funding priorities and criteria reported below. In times of significant, unexpected events such as fires, floods, or public health emergencies, these priority recommendations may be set aside in favor of funding emergency needs at the discretion of the Supervisor.

MAC representatives and Supervisorial staff will notify the community when the application period is open for grants and will be available to coach you through the grant process, should you need it.

#### General Funding Criteria (no preferential order)

- Applicants must be a not-for-profit organization or local agency.
- Consideration will be given to those projects that can demonstrate matching funds or leverage from other resources.
- Grant funds shall not supplant funds for projects under another agency's budgetary responsibility.
- Fairness across districts will be considered over multiple years. For example, if there is a big project in one district, in a following year we will consider more allocation to other areas to bring a fair balance over time. The MAC will guide District 5 staff annually. Where the TOT revenue was generated as well as tourist impacts will also be taken into account.
- Funded projects will be transparent and listed on the County District 5 website.
- It is important that projects be appropriate and bring significant benefit to our Sonoma Coast Community, locally and/or regionally. They must make sense.

#### General Funding Areas (no preferential order) with some examples

- Tourism Impact Mitigation
  - Trash management
  - Traffic and parking
  - Tourist Amenities
  - Housing
- Community Resilience
  - Communications infrastructure
  - Disaster preparedness, readiness, recovery
  - Economic development
  - Wildland fuels management
- Innovative Community enhancement projects



## Sonoma County Coast Municipal Advisory Council

---

Council Members Cathy Beck and Brooks Rooney representing Bodega Bay

March 18, 2020

Ken Tam, Park Planner II  
Planning Division  
Sonoma County Regional Parks

The Sonoma County Municipal Advisory Council would like to add their support to the Bodega Bay Bike and Pedestrian Trail plan to extend to the Coastal Harbor Trail. This is a vital link of the 1200 mile California Coastal Trail. The planning division of Sonoma County Regional Parks has done an excellent job addressing the concerns of the local populace including wetland and native plant impacts, eradication of invasive species and enhancing Monarch butterfly overwintering sites.

We urge the Board of Supervisors to continue their support of this project and encourage their consideration of any additional funding sources available to help expedite this next phase.

Sincerely,

*Cathy Beck*  
*Brooks Rooney*

Cathy Beck and Brooks Rooney  
Bodega Bay Representatives